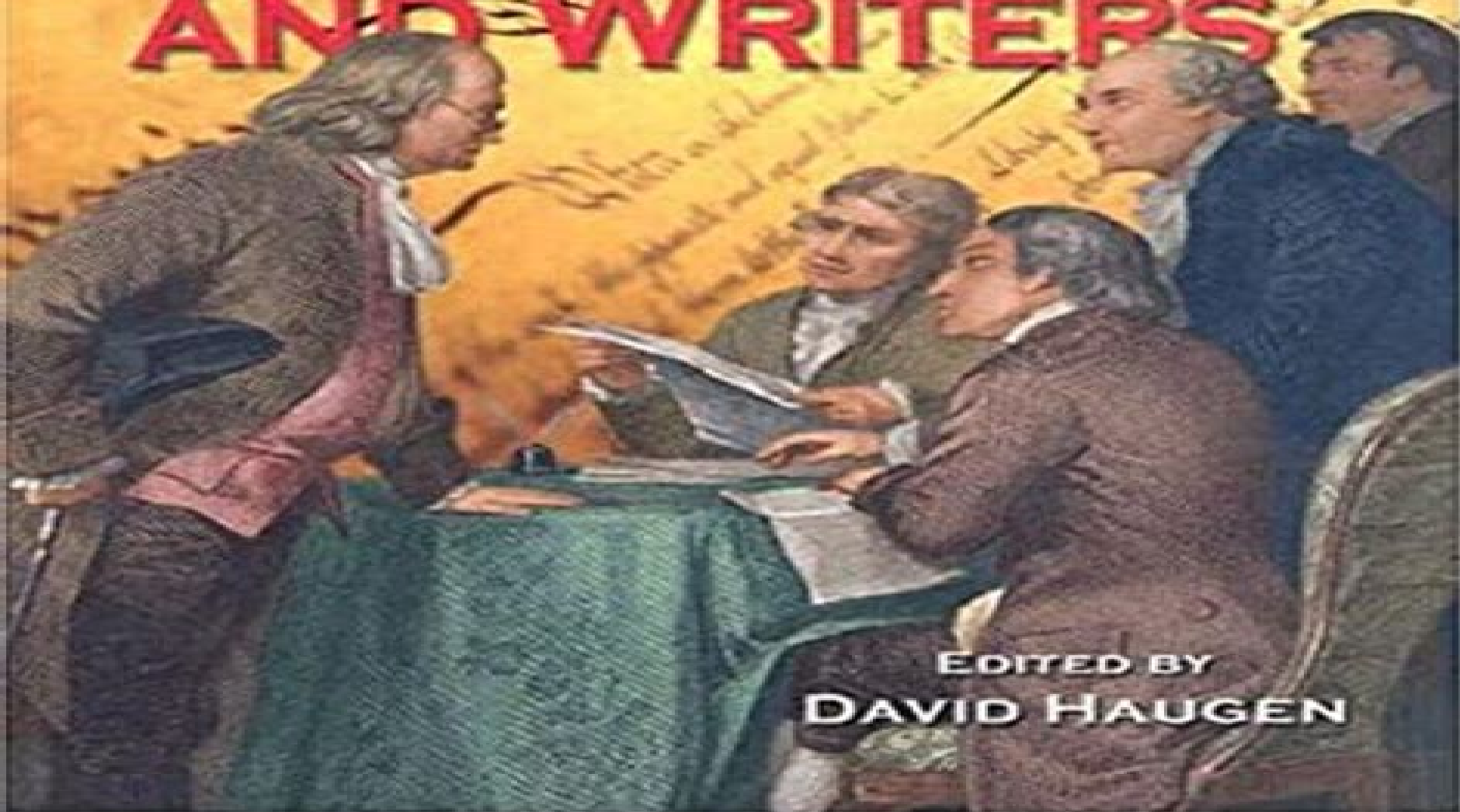


Voices from the American Revolution

SPEECHMAKERS AND WRITERS



EDITED BY
DAVID HAUGEN

Speechmakers Writers

Andrew L. Johns



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overview of the existing research and theory analysing how speeches are written in political and public life and paying attention to three central subjects of contemporary speechwriting convincing characterization of the speaker writing for the ear and appealing with words to the eye Chapters address the ethics and the functions of speechwriting in contemporary society and also deliver general instructions for the speechwriting process This book is recommended reading for professional speechwriters wishing to expand their knowledge of the rhetorical and theoretical underpinnings of speechwriting and enables students and aspiring speechwriters to gain an understanding of speechwriting as a profession

Making It in Public Relations Leonard Mogel, 2002-03 This book introduces readers to the public relations profession offering insights into firms roles responsibilities and career prospects For students and other interested in PR as a career

The Speech Writing Guide James J. Welsh, 1979 The Lost Art of the Great Speech Richard Dowis, 2000 It's not all in the delivery Here's expert guidance on how to write a dynamic speech *The Work of Teaching Writing* Joseph Harris, 2020-03-16 Film and literature can illuminate the experience of teaching and learning writing in ways that academic books and articles often miss In particular popular books and movies about teaching reveal the crucial importance of taking students seriously as writers and intellectuals In this book Joseph Harris explores how the work of teaching writing has been depicted in novels films and plays to reveal what teachers can learn from studying not just theories of discourse rhetoric and pedagogy but also accounts of the lived experience of teaching writing Each chapter examines a fictional representation of writing classes as portrayed in *Dead Poets Society* *Up the Down Staircase* *Educating Rita* *Push* and more and shifts the conversation from how these works portray teachers to how they dramatize the actual work of teaching Harris considers scenes of instruction from different stages of the writing process and depictions of students and teachers at work together to highlight the everyday aspects of teaching writing In the writing classroom the ideas of teachers come to life in the work of their students *The Work of Teaching Writing* shows what fiction film and drama can convey about the moment of exchange between teacher and student as they work together to create new insights into writing It will interest both high school and undergraduate English teachers as well as graduate students and scholars in composition and rhetoric literary studies and film studies *Political Parties, Parliaments and Legislative Speechmaking* H. Bäck, M. Debus, 2016-04-29 In analysing speeches made by legislators this book provides theoretical and empirical answers to questions such as Why do some Members of Parliament MPs take the parliamentary floor and speak more than others and why do some MPs deviate more than others from the ideological position of their party The authors evaluate their hypotheses on legislative speechmaking by considering parliamentary debates in seven European democracies Czech Republic Estonia Finland Germany Ireland Norway and Sweden Assuming that MPs are concerned with policy making career advancement and re-election the book discusses various incentives to taking the floor and elaborates on the role of gender and psychological incentives in speechmaking The authors test our expectations on a novel dataset that covers information on the number of speeches held by MPs and on the

ideological positions MPs adopted when delivering a speech Quarterly Journal of Speech Education ,1915 White House Ghosts Robert Schlesinger,2008-12-30 Schlesinger offers an original and illuminating way to understand the modern presidents by examining how and how closely they worked with the men and women who wrote their memorable speeches and helped them find the words to define themselves **The Wedding Speech Manual** Peter Oxley,2019-02-09 Do an outstanding wedding speech in 7 easy steps Do you need to do a wedding speech but have no idea how to start or what to say Are you nervous about standing up and speaking in public Or do you just need some pointers to get that speech 100% awesome Are you looking for a practical guide to walk you through the whole wedding speech process The Wedding Speech Manual is here for you Your 7 Steps to Wedding Speech Success I will show you Preparation how to calm your nerves and be fully prepared before and on the wedding day Get your material three simple ways to get you overflowing with ideas in no time your main problem will be what to leave out Structure and write your speech how to turn those ideas into a great speech quickly and painlessly Edit your speech how to polish your speech into the best it can possibly be Practice the secret sauce massively boost your confidence and ability to stand up and deliver your speech Delivery do your speech as confidently calmly and impressively as any professional Troubleshooting so you re 100% prepared for anything that could possibly happen The Wedding Speech Manual is your complete practical step by step guide to writing and performing a personalised wedding speech which will be enjoyed and cherished by your loved ones friends and family Thank you very much Mr Peter Oxley the wedding was yesterday and the speech went down a storm This book helped me so much everyone said I nailed it If anyone out there has a wedding speech to do soon then forget the rest this book is the only one you ll need or want Thanks again Robert Butler This comprehensive yet readable guide is for all wedding speakers father of the bride groom best man brides mothers of the bride bridesmaids and will Give you the confidence that you have an excellent original wedding speech which hits all the right notes Get your wedding speech written quickly so you can focus on practising and all the other things you have to do Show you the tools which the professionals use to master their nerves so you can deliver your speech confidently coolly and calmly and enjoy the big day The Wedding Speech Manual will show you What you will be expected to say and do How to master your nerves and stop them getting in the way of your successful speech How to find loads of entertaining and amusing material to fill your speech How to get the audience on your side right from the start The key reasons why so many wedding speeches fail and how to make sure yours doesn t How to write and perfect your speech a lot quicker and easier than you ever thought possible The dreaded wedding speech etiquette made simple what you should and shouldn t say How to deliver your speech as confidently calmly and impressively as possible How to handle all the other stuff which can blind side a public speaker like using props microphones and handling difficult audiences **Hollywood Weekly Jan2009** , Straight from the Heart Ann Richards,2013-04-23 Straight from the Heart is Ann Richards s story told with her trademark candor and spicy humor Born in a tiny town near Waco Texas she entered politics when her husband wouldn t

and went on to become state treasurer the first woman elected to statewide office in Texas in fifty years She s had her victories and her battles the breakup of a thirty year marriage and a bout with alcohol but it s her love of Texas and Texas politics that has made her who she is This extraordinary memoir by one of the nation s leading politicians proves the wisdom of her observation that women can have a good and wonderful life but that it only begins when they accept responsibility for it not when they expect someone else to make it happen Richards talks openly about the course her life has taken and the choices she has made on the way Her hard won triumphs and savvy political career provide inspiring examples for all

Exhortations to Philosophy James Henderson Collins II,2015-03-27 The author argues that the fourth century philosophers used protreptic discourses to market philosophical practices and to define and legitimize the school of higher learning

A Companion to Ronald Reagan Andrew L. Johns,2015-02-10 A Companion to Ronald Reagan evaluates in unprecedented detail the events policies politics and people of Reagan s administration It assesses the scope and influence of his various careers within the context of the times providing wide ranging coverage of his administration and his legacy Assesses Reagan and his impact on the development of the United States based on new documentary evidence and engagement with the most recent secondary literature Offers a mix of historiographic chapters devoted to foreign and domestic policy with topics integrated thematically and chronologically Includes a section on key figures associated politically and personally with Reagan

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