

successful strategies for

computer- assisted reporting



Bruce Garrison

Successful Strategies And Tools For Computer Assisted Reporting

Barrie Gunter



Successful Strategies And Tools For Computer Assisted Reporting:

Successful Strategies for Computer-assisted Reporting Bruce Garrison, 2013-10-18 Computers have changed the landscape of both gathering and disseminating information throughout the world As journalists quickly move toward the 21st century and perhaps a new era of electronic journalism resources are needed to understand the newest and most successful computer based news reporting strategies Written to serve that purpose this book is designed to show both professional journalists and students which of the newest personal computing tools are being used by the nation s leading news organizations and top individual journalists It further describes how these resources are being used on a daily basis and for special projects In recent years computers have taken on new and dominating roles in the process of news analysis newsgathering and news processing Today s forward thinking journalists often seek guidance over what they can do to strengthen their ability to be society s information processors and managers This volume focuses upon how successful journalists are using computers through a major national computer assisted reporting CAR study of daily newspapers The study included two national surveys and a series of personal interviews with many of the nation s leading CAR specialists Several current examples of stories used for successful database and online oriented news assignments are provided as part of a series of case studies incorporated throughout the book The additional depth of description and the presentation of portions of stories themselves should help readers to understand the complete process involving CAR oriented journalism Substantial analytical detail is used to discuss the extent of computer use in newsrooms computer training CAR projects CAR in daily reporting hardware and software most commonly used levels and types of online services used in news research and portable hardware and software The book concludes with the author s assessment of the effects and impact of personal computing in the newsroom and the future of personal computer applications in newsgathering Explaining and defining advanced applications or terminology for readers the approach to the book assumes a minimal familiarity with computers but no advanced knowledge of computer operation

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Computer-assisted Reporting Bruce Garrison, 2020-07-20 Reporters in the newsroom are becoming more involved in computer assisted reporting and online news research than ever before This edition introduces readers to computer assisted reporting and to describe how leading journalists are using personal computers for news gathering in

modern print broadcast and online newsrooms It provides a thorough discussion of technology and its applications to news reporting Computer Assisted Reporting focuses on the computerization of newsgathering highlighting the fact that the computer assists journalists by making writing easier and also makes gathering and organizing information more efficient As it begins the book demonstrates methods for journalists to get more from their computers such as data retrieval data analysis information storage and dissemination of that information in both processed and unprocessed forms It concludes with a refined proposal originally proposed in the first edition for five stages for development of computer literacy in the newsroom

Journalism, Reporting, Writing and Editing Rowan Kidd,2018-01-25 The present book has been brought into being in view of incessant demand pertaining to the subject Journalism inherently requires that stories be told in depth Many newspapers have cut out long articles even before the Internet They have followed the example set by television news They have been hit by the rising price of newsprint and the renewed emphasis on cost cutting They are convinced that readers are pressed for time impatient with detail and conditioned to ingest the news in pellet like form The bulk of broadcast news is reporting in the sense that is used is different rather than journalism It is epitomized by the two minute wire service radio bulletin on the hour already a fast disappearing format In this incisive and well presented work the book has synthesized the findings to lay down principles of sound journalism for both those in the industry and the citizens who rely on the free press as a fundamental element of democracy First and foremost among these principles is journalism s obligation to the truth It will immensely benefit students teachers mass communicators theoreticians and practitioners alike Something usable today a ready reckoner for years to come and a collector s item for all times A must read enduring and preservable **Resources**

in Education ,2001 Contemporary Research Methods and Data Analytics in the News Industry Gibbs, William J.,McKendrick, Joseph,2015-07-01 The advent of digital technologies has changed the news and publishing industries drastically While shrinking newsrooms may be a concern for many journalists and publishing professionals are working to reorient their skills and capabilities to employ technology for the purpose of better understanding and engaging with their audiences Contemporary Research Methods and Data Analytics in the News Industry highlights the research behind the innovations and emerging practices being implemented within the journalism industry This crucial industry shattering publication focuses on key topics in social media and video streaming as a new form of media communication as well the application of big data and data analytics for collecting information and drawing conclusions about the current and future state of print and digital news Due to significant insight surrounding the latest applications and technologies affecting the news industry this publication is a must have resource for journalists analysts news media professionals social media strategists researchers television news producers and upper level students in journalism and media studies This timely industry resource includes key topics on the changing scope of the news and publishing industries including but not limited to big data broadcast journalism computational journalism computer mediated communication data scraping digital media

news media social media text mining and user experience **Annual Report for Fiscal Year ...** National Science Foundation (U.S.),1981 **News and the Net** Barrie Gunter,2015-07-16 Originally published in 2003 This book examines the growth of news provision on the internet and its implications for news presentation journalism practice news consumers and the business of running news organizations Much of the focus is placed on the migration of newspapers onto the internet but references are also made to the establishment of news websites by other organizations The book examines the growth of online technology as a source of information and entertainment and considers how this development can be framed within models of communication and comments on the apparent shortage of new models to explain the use role effectiveness and impact of online communications **Milestones in Digital Journalism** John V. Pavlik,2024-04-22 Milestones in Digital Journalism sets out ten defining moments that changed the way we understand produce finance and engage with the news today Designed for weekly use on digital journalism courses these ten milestones provide a conceptual roadmap to understanding the subject while drawing on case study examples which help students home in on key markers in its history Each milestone is selected for its impact on the nature of journalism practice the content of journalism the structure of the journalism industry and or public engagement in the news Milestones are defined as the key markers in the development of digital journalism worldwide since the 1970s The featured markers are diverse and global ranging from the first virtual reality VR screening of Nonny de la Pe a s Hunger in Los Angeles at Sundance Film Festival to citizen reporting of the police killing of George Floyd in 2020 Written by experts in each of the areas chosen this book offers an inclusive and de centred overview of the field and an ideal springboard for further study Milestones are a range of accessible textbooks breaking down the need to know moments in the social cultural political and artistic development of foundational subject areas This book is key reading for students learning about the history of digital journalism worldwide Measuring and Visualizing Learning in the Information-Rich Classroom Peter Reimann,Susan Bull,Michael Kickmeier-Rust,Ravi Vatrappu,Barbara Wasson,2015-11-19 Integrated information systems are increasingly used in schools and the advent of the technology rich classroom requires a new degree of ongoing classroom assessment Able to track web searches resources used task completion time and a variety of other classroom behaviors technology rich classrooms offer a wealth of potential information about teaching and learning This information can be used to track student progress in languages STEM and in 21st Century skills for instance However despite these changes there has been little change in the kind of data made available to teachers administrators students and parents Measuring and Visualizing Learning in the Information Rich Classroom collects research on the implementation of classroom assessment techniques in technology enhanced learning environments Building on research conducted by a multinational and multidisciplinary team of learning technology experts and specialists from around the globe this book addresses these discrepancies With contributions from major researchers in education technology testing and assessment and education psychology this book contributes to a holistic approach for building the information

infrastructure of the 21st Century school Democracy and New Media Henry Jenkins,David Thorburn,Brad Seawell,2004
Essays on the promise and dangers of the Internet for democracy **MediaWriting** W. Richard Whitaker,Ronald D.
Smith,Janet E. Ramsey,2013-03-01 MediaWriting is an introductory hands on textbook for students preparing to write in the
current multimedia environment Rather than just talk about the differences among the styles of print broadcast and public
relations MediaWriting sythensizes and integrates them while weaving in basic principles of Internet writing and social
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Guide to Books in Print ,1996 **Methods & Metrics for Product Success** ,1994 **Findex** ,1998 The Cumulative
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 Newspapers of Record in a Digital Age Shannon E. Martin,Kathleen A. Hansen,1998-07-28 Explores the history and
function of the newspaper of record concept and its feasibility in an online age **American Journalism** ,2000
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