

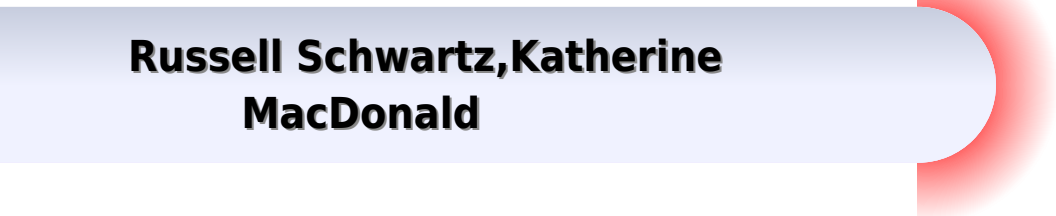


MARKETING **EDGE**



The Marketing Edge

**Russell Schwartz, Katherine
MacDonald**



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