# Technical Editing

The Practical Guide for Editors and Writers



Judith A. Tarutz

## Technical Editing The Practical Guide For Editors And Writers

**Morry Sofer** 

#### **Technical Editing The Practical Guide For Editors And Writers:**

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as such is an essential reference for postgraduate students and those researching and working in the areas of applied Writing and Developing Your College Textbook Mary Ellen Lepionka, 2008 linguistics and professional communication This is the comprehensively revised second edition of a popular professional book on textbook writing and finding one s way in the higher education publishing world for academic authors and editors college instructors and instructional designers The second edition has two new chapters on the latest industry trends such as the pricing revolt open access movement and wiki textbook phenomenon and on the use of learning objectives to structure textbook package development Every chapter features new sections links forms models or examples from an even greater range of college courses Contains updated and expanded appendices glossary entries references bibliography entries and index BISAC Language Arts Disciplines Authorship and Publishing Rewriting Success in Rhetoric and Composition Careers Amy Goodburn, Donna LeCourt, 2012-09-15 Rewriting Success in Rhetoric and Composition Careers presents alternative narratives of what constitutes success in the field of rhetoric and composition from those who occupy traditionally undervalued positions in the academy tribal college community colleges postdoctoral tracks those who have used their PhDs outside of the academy a law firm a textbook publisher a community center and those who have engaged in professionalization opportunities not typical in the field research center a nonprofit humanities organization Handbook of Typography for the Mathematical Sciences Steven G. Krantz, 2000-08-31 You know mathematics You know how to write mathematics But do you know how to produce clean clear well formatted manuscripts for publication Do you speak the language of publishers typesetters graphics designers and copy editors Your page design the style and format of theorems and equations running heads and section headings page

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