

The Age of Giant Corporations

**A MICROECONOMIC
HISTORY OF
AMERICAN BUSINESS**

1914-1984

A Second Edition

ROBERT SOBEL

The Age Of Giant Corporations

Paul M. Sweezy, Paul A. Baran



The Age Of Giant Corporations:

The Age of Giant Corporations Robert Sobel, 1993-03-05 A popular text and valuable resource since the first edition was published in 1972 Robert Sobel's *The Age of Giant Corporations* is now available in a third edition bringing the history up to the present This book describes the industries and corporations that have played major roles in the nation's economic growth since the outbreak of World War I It concentrates on management technology marketing and finance and is concerned with the interrelations and intertwining of political and industrial power The current edition includes a new chapter covering the impact of junk bonds and corporate governance in the 1980s and early 1990s an age of restructuring and re-creation in giant corporations Taking a chronological approach the volume opens with a chapter on American business during World War I The author then covers the 1920s in two chapters one on the glamour industries of the era and one discussing power consolidation and mass distribution Turning to the Depression era in Chapters 4 5 and 6 he then considers the failure of finance capitalism business during the New Deal and growth elements during the Depression Chapter 7 considers government business relations in World War II and Chapter 8 discussed monopsony and conglomerates in postwar America Turning to the 1960s and 1970s the next two chapters are devoted to big business and then to decline revival and renewal The final chapter covers the era of the junk bond and its aftermath *The Age of Giant Corporations* will continue to be a valuable book for students and scholars of U S economic history

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Study of industrial growth in the USA from 1914 to 1970 with particular reference to the historical ascent of the large

industrial enterprise and its growing political power covers the early industrial structures consolidation and monopoly mass marketing the relations between business and government defence industry production and economic growth monopoly conglomerations Innovation and technological change etc Bibliography pp 238 to 242 and references *The Age of Imperialism* Harry Magdoff, 1969 Magdoff's analysis is the foundation upon which the work of an entire tradition of Monthly Review authors rests Class Struggle and the New Deal Rhonda F. Levine, 1988 In this reassessment of New Deal policymaking Rhonda Levine argues that the major constraints upon and catalysts for FDR's policies were rooted in class conflict Countering neo Marxist and state centred theories which focus on administrative and bureaucratic structures she contends that too little attention has been paid to the effect of class struggle The ^A Public Company Transformed Brian Cheffins, 2018-09-28 The Public Company Transformed analyses in a systematic fashion how the public company has evolved since the middle decades of the 20th century The story is carried through to the present day meaning that current hot button public company issues are canvassed insightfully from an historical perspective Measurement of the Social Performance of Business Theodore John Kreps, 1940 Investigation of Concentration of Economic Power United States. Congress. House. Temporary National Economic Committee, 1940 *The Age of Insecurity* Dan Atkinson, Larry Elliott, 1999-08-17 Argues that today's government should redirect its attention from controlling the lives and morals of citizens to controlling a financial system that is making society ever more precarious **The Age of Monopoly Capital** Paul M. Sweezy, Paul A. Baran, 2017-07-24 The rich correspondence that preceded the publication of Monopoly Capital Paul A Baran and Paul M Sweezy were two of the leading Marxist economists of the twentieth century Their seminal work Monopoly Capital An Essay on the American Economic and Social Order published in 1966 two years after Baran's death was in many respects the culmination of fifteen years of correspondence between the two from 1949 to 1964 During those years Baran a professor of economics at Stanford and Sweezy a former professor of economics at Harvard then co editing Monthly Review in New York City were separated by three thousand miles Their intellectual collaboration required that they write letters to one another frequently and in the years closer to 1964 almost daily Their surviving correspondence consists of some one thousand letters The letters selected for this volume illuminate not only the development of the political economy that was to form the basis of Monopoly Capital but also the historical context the McCarthy Era the Cold War the Cuban Missile Crisis in which these thinkers were forced to struggle Not since Marx and Engels carried on their epistolary correspondence has there been a collection of letters offering such a detailed look at the making of a prescient critique of political economy and at the historical conditions from which that critique was formed **Politics in the Age of Austerity** Wolfgang Streeck, Armin Schäfer, 2013-05-09 In a world of increasing austerity measures democratic politics comes under pressure With the need to consolidate budgets and to accommodate financial markets the responsiveness of governments to voters declines However democracy depends on choice Citizens must be able to influence the course of government through elections and if a change

in government cannot translate into different policies democracy is incapacitated Many mature democracies are approaching this situation as they confront fiscal crisis For almost three decades OECD countries have in fits and starts run deficits and accumulated debt As a result an ever smaller part of government revenue is available today for discretionary spending and social investment and whichever party comes into office will find its hands tied by past decisions The current financial and fiscal crisis has exacerbated the long term shrinking government discretion projects for political change have lost credibility Many citizens are aware of this situation they turn away from party politics and stay at home on Election Day With contributions from leading scholars in the forefront of sociology politics and economics this timely book will be of great interest to students and scholars throughout the social sciences as well as general readers **The Insurance Age** ,1909

Business in the Age of Depression and War R.P.T. Davenport-Hines,2013-11-26 First Published in 1990 This is the companion title to R P T Davenport Hines Capital Entrepreneurs and Profits This title responds to the little discussion surrounding the subject of business history The editor recognised that although the interpretation of business history has been wide the only distinguishing features was a dependence on often British business records which is reflected in the selection of volumes within this collection This title intends to present a list of searching and analytical and therefore more satisfying and instructive histories of British companies from which lessons can be learned **Telegraph and Telephone Age** ,1911 The Rise and Fall of Corporate Social Responsibility Douglas M. Eichar,2017-05-25 Corporate social responsibility was one of the most consequential business trends of the twentieth century Having spent decades burnishing reputations as both great places to work and generous philanthropists large corporations suddenly abandoned their commitment to their communities and employees during the 1980s and 1990s indicated by declining job security health insurance and corporate giving Douglas M Eichar argues that for most of the twentieth century the benevolence of large corporations functioned to stave off government regulations and unions as corporations voluntarily adopted more progressive workplace practices or made philanthropic contributions Eichar contends that as governmental and union threats to managerial prerogatives withered toward the century s end so did corporate social responsibility Today with shareholder value as their beacon large corporations have shred their social contract with their employees decimated unions avoided taxes and engaged in all manner of risky practices and corrupt politics This book is the first to cover the entire history of twentieth century corporate social responsibility It provides a valuable perspective from which to revisit the debate concerning the public purpose of large corporations It also offers new ideas that may transform the public debate about regulating larger corporations *Electrical World* ,1926 The Age of Heretics Art Kleiner,2008-10-03 In this second edition of his bestselling book author Art Kleiner explores the nature of effective leadership in times of change and defines its importance to the corporation of the future He describes a heretic as a visionary who creates change in large scale companies balancing the contrary truths they can t deny against their loyalty to their organizations The Age of Heretics

reveals how managers can get stuck in counterproductive ways of doing things and shows why it takes a heretical point of view to get past the deadlock and move forward **America in the Age of the Titans** Sean Dennis Cashman,1988-08
Written in a lively accessible style and detailing the events of the Progressive Era and World War I 1901 1920 this book is the only interdisciplinary history covering this period currently available 60 illustrations *The Age of Annoyance: Managing our Frustrations with Information Overload* Gavin Jocius,2011-10-01 Like it or not we live in the age of annoyance
Technology electronic communications gadgets airline travel as it all gets easier it also seems to get exponentially more annoying Annoyance is described as an unpleasant mental state that can lead to emotions such as frustration and anger
Sound familiar When was the last time you yelled at your stupid computer or got frustrated that your smartphone could not find a signal The Age of Annoyance is designed to help people make sense of the crazy world we now live in and better understand why we seem to lose control so easily when dealing with technology

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The Age Of Giant Corporations Introduction

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