

Strategy and Structure of Japanese Enterprises

Edited by **Toyohiro Kono**



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Malcolm Trevor



Strategy And Structure Of Japanese Enterprises:

Strategy and Structure of Japanese Enterprises Toyohiro Kono, 2016-07-01 Composed of a series of 12 articles this work analyzes China's rural reforms. The articles cover such topics as the responsibility system privatization industrialization social conflict urban rural relations and rural urbanization

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The Japanese Enterprise System W. Mark Fruin, 1992 This volume merges four streams of inquiry and interpretation in a study of the evolution and emergence of Japan's leading industrial firms during the twentieth century. First it is a historical study of how the industrial institutions of modern Japan appeared and matured. Second it is an organization study of the basic forms of social and economic interaction in Japan. Third it is a development study of how circumstances of rapid technical and economic change have shaped the Japanese business system. It is also a strategy study of how Japanese managers have responded to and shaped these circumstances. This fourfold synthesis offers a model of institutional development under conditions of late economic development and private initiative that falls somewhere between a capitalist development state and a free market economy. Business policy rather than industrial policy is accentuated, revealing a set of robust institutions and a dynamic to activate and interrelate them.

Japanese and German Enterprises Toshio Yamazaki, 2024-12-09 The objective of this book is to analyze and compare the processes of corporate expansion of postwar Japan and Germany. It examines the evolution of distinctive Japanese and German business management styles through the adoption of American management methods, thereby establishing a system of industrial concentration in contrast to the US deconcentration policy. This is the first time that the book draws on a range of topics related to business administration, including the concentration of enterprises, management and production systems, management education, marketing, organizational structure, and corporate governance. The book compares the Japanese and German models. Japanese enterprises developed a management style that was suitable for American and Japanese markets in part due to the underdeveloped Asian markets. Meanwhile, German enterprises established a management style for European markets. The book considers the specificities of the Japanese management model predicated on thorough cost reduction and few product defects. In contrast, the German management model placed a premium on differentiation based on product quality and functionality with a particular focus on core markets and the skills of the workforce. The book posits that corporate expansion was a determining factor in the regionalization of each country. Japan underwent a transformation toward Asianization, which depended on production and markets in Asia after the 1990s. Germany, on the other hand, consistently pursued Europeanization after the war in two complementary ways: 1) a heavy reliance on the European region and 2) the endeavor to advance European integration. Transformations in business management are analyzed using the author's two original frameworks: 1) The term total system of

business management denotes the fundamental conditional structures that regulate and define the established methods of business management within the confines of capitalism in a specific country 2 The term reframing is used to explain the adaptation modification and adjustment of one country s particular management style to another nation These arguments reframe how we understand the historical processes of corporate expansion and provide milestones for a comparative study of management through common factors and characteristics of management

Strategy, Structure and Corporate Governance Nabyla Daidj,2016-07-01 Since the beginning of the 2000s important changes in external environments have affected the corporate governance practices of firms all around the world The corporate governance structure in each country develops in response to country specific factors and conditions Firms are currently engaged in a variety of dynamic business relationships such as business networks strategic alliances and conglomerates especially in high technology sectors Strategy Structure and Corporate Governance by Nabyla Daidj proposes to analyze the main trends and drivers of change in corporate governance of several kinds of organizations Large conglomerates The development of large and complex conglomerate organizations have played an important role in the economy in Japan but also in other countries such as Korea with chaebols which can be defined as closely intertwined industrial groupings Inter firms networks districts clusters etc and Recent forms of inter firms networks business ecosystems The author examines several case studies and shows how shifts in markets and global competition are reconfiguring transactions within these organizations and are impacting corporate governance systems

Global Business Strategy Kazuyuki Motohashi,2015-03-25 This book presents theories and case studies for corporations in developed nations including Japan for designing strategies to maximize opportunities and minimize threats in business expansion into developing nations The case studies featured here focus on Asia including China and India and use examples of Japanese manufacturers Five case studies are provided including Hitachi Construction Machinery and Shiseido in China and Maruti Suzuki in India These cases facilitate the reader s understanding of the business environments in emerging economies This volume is especially recommended for business people responsible for international business development particularly in China and India In addition the book serves as a useful resource for students in graduate level courses in international management

The Internationalization Of Japanese Business

Malcolm Trevor,2019-07-16 This book examines the progress of internationalisation of European and Japanese business in four different fields the commodities and service trade capital transfers enterprise management and information and culture

International Strategy David Collis,2014-10-06 THE COMPREHENSIVE GUIDE TO MANAGING AND LEADING COMPANIES THAT COMPETE INTERNATIONALLY Drawing on the course material developed at the Harvard Business School and Yale School of Management by David Collis International Strategy provides theoretical insight and pragmatic tools that address the decisions facing senior managers in multinational corporations International Strategy explores the critical differences between domestic and international competition the heterogeneity of markets in which companies are

involved the volatility of economic conditions that firms face and the increased scale of activities fostered by global participation The text examines how these phenomena create tensions and tradeoffs for executives concerning which product to offer around the world which countries to compete in where to locate various activities and how to organize the firm worldwide Making those choices in an integrated fashion it is explained requires pursuit of a coherent strategy that builds an international advantage Filled with illustrative examples from a wide range of international companies International Strategy offers an accessible guide to help managers navigate the myriad decisions they must make in order to create value from their foreign operations and outperform competitors in an increasingly integrated world Scale and Scope Alfred Dupont CHANDLER, Takashi Hikino, Alfred D Chandler, 2009-06-30 Scale and Scope concentrates on patterns of industrial growth and competitiveness in three leading industrial nations the United States Germany and Great Britain Page 2 of cover

Perspectives on Economic Integration and Business Strategy in the Asia-Pacific Region Sam Dzever, Jacques Jaussaud, 1997-08-12 The book contains selected papers presented at two international Euro Asia research conferences held in Nantes and Poitiers France in 1994 and 1995 These papers are among the most recent empirical works concerned with the analysis of economic transformation and business strategy in the Asia Pacific region Various themes are addressed ranging from an assessment of the environment to more specific issues e g business and marketing strategies of firms operating in this region Countries given particular attention include China Japan South Korea India Taiwan and Vietnam The book represents a comprehensive and up to date appraisal of the effects of economic transformation and business strategy of firms operating in one of the world s most dynamic regions

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