

STRATEGIC THINKING

AN EXECUTIVE PERSPECTIVE



CORNELIS A. DE KLUYVER

Strategic Thinking An Executive Perspective

Arturo Cuomo



Strategic Thinking An Executive Perspective:

Strategic Thinking Cornelis A. De Kluyver, 2000-01-01 *The Appreciative Inquiry Handbook* David L. Cooperrider, Jacqueline M. Stavros, Diana Whitney, 2008-01-10 In this thoroughly revised and updated edition of one of the most popular change methods in the world Cooperrider et al track the recent changes in the field and explain how AI can contribute to sustainability and the triple bottom line One of today's most popular change methods Appreciative Inquiry AI has been used to undertake transformational initiatives in dozens of organizations ranging from McDonalds to the U S Navy to Save the Children The assumption of AI is simple Every organization has things that work right things that give it life when it is vital effective and successful AI begins by identifying this positive core and connecting organizational visions plans and structures to it in ways that heighten energy and inspire action for change This book presents all of the concepts examples and aids necessary to engage groups of all sizes in Appreciative Inquiry The authors provide background information on what AI is and how it works and offer sample project plans designs agendas course outlines interview guidelines participant worksheets a list of resources and more This second edition has been extensively revised updated and expanded including new case studies new tools and supplemental articles an expanded bibliography and resource list and an entirely new chapter on case applications And throughout the authors focus on how AI can support an organizational focus on sustainability and the triple bottom line of people prosperity and planet **Strategic Thinking** Cornelis A. De Kluyver, 2000 Strategic Thinking An Executive Perspective provides an overview of the major issues in strategy development for corporate executive programs and for practice oriented executive MBA programs Any book on such a vast subject as strategy must make compromises and trade offs This book is no exception The choices of what to include where and at what level of depth were guided by the book's primary objective as a companion volume to case analysis in an executive setting with a global outlook Jacket Strategic Thinking Frederick Betz, 2016-01-08 The purpose of proper strategic thinking is to eliminate top down only communication that leads to the wishful thinking way of organizational strategy Strategic thinking is necessary at every level of an organization This book uses actual histories of business successes and failures to illustrate theoretical concepts in strategic thinking **Strategy** Cornelis A. De Kluyver, John A. Pearce, 2008-03-01 A short up to date practical and readable guide to strategy formulation this book is designed for practicing executives who are getting ready to assume broader responsibilities By focusing on strategic thinking and using real life examples and historical references this book is a must read for the serious executive strategist The first chapter defines strategy and its effect on a corporation's effectiveness and then in subsequent chapters covers the external strategic environment the analysis of a firm's physical assets the development of a competitive strategy different industry environments corporate strategy and competition different strategy choices global strategy and implementing and controlling a chosen strategic direction For CEOs senior executives general managers vice presidents divisional managers and consultants **Strategic Thinking, Design and the Theory of Change**

Luca Simeone, David Drabble, Nicola Morelli, Amalia de Götzen, 2023-01-20 This book offers insights into how the Theory of Change framework can be effectively employed in a wide range of social interventions Presenting its potential to support strategy and strategic thinking this book offers an entry point to understanding how Theory of Change can be applied beyond the typical domain of aid projects

The Strategic Alliance Handbook Mike Nevin, 2016-03-03 Strategic alliances offer organisations an alternative to organic growth or acquisition when faced with the need to develop the business to a new level innovate in terms of products or services or significantly reduce costs The Strategic Alliance Handbook is a clear and complete guide to the nuts and bolts of the process behind successful collaborations The book enables readers to understand the commercial technical strategic cultural and operational logic behind any alliance and to establish an approach that is appropriate for the type of alliance they are seeking and the partner organisation s with whom they are working Whether you are an alliance executive responsible for the systems strategy and performance of your organisation s alliancing programme or an alliance manager needing to ensure the success of a given partnership The Strategic Alliance Handbook is an essential guide

Short Introduction to Strategic Management Torben Juul Andersen, 2013-07-09 The Short Introduction to Strategic Management provides an authoritative yet accessible account of strategic management and its contemporary challenges It explains the roots and key rationales of the strategy field discussing common models tools and practices to provide a complete overview of conventional analytical techniques in strategic management Andersen extends the discussion to consider dynamic strategy making and how it can enable organizations to respond effectively to turbulent and unpredictable global business environments There is a specific focus on multinational corporate strategy issues relevant to organizations operating across multiple international markets Written in a clear and direct style it will appeal to students and practising managers and executives alike

Executive Strategy Frederick Betz, 2002-04-24 A modern theory of executive strategy for the information age The information revolution has radically transformed virtually every aspect of business today Yet no book has fully addressed its impact on strategic management until now In Executive Strategy Strategic Management and Information Technology Frederick Betz builds on his pioneering work concerning the management of technical innovation to explore the powerful relationship between traditional strategic management and today s computer and communications technologies By adapting established strategy related concepts and processes to the strategic management challenges faced by companies in the information age this book offers readers the background they need to guide processes ranging from the creation of strategic business models and the development of comprehensive planning scenarios to the strategic management of business diversification and the formulation of information strategy Concepts are developed with a survey of the older business literature on strategy and the newer information strategy literature and illustrated by a wealth of new technology and e commerce related case studies The case studies presented in the book and on its accompanying Web site www.execstrat.com are drawn from leading companies such as Apple Computer Pixar AOL Time Warner and Amazon.com From

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Strategic Planning Stanley Charles Abraham, 2012-01-11 This book is exceptional treatise on strategic planning for single business companies that is at once academically rigorous and uncommonly practical

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