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Strategic Production Networks



Springer

Strategic Production Networks

Li Zheng, Frank Possel-Dölken



Strategic Production Networks:

Strategic Production Networks Li Zheng, Frank Possel-Dölken, 2013-06-05 Implementing co operative production networks is a major strategic target of many small and medium sized enterprises to secure and foster future competitiveness on the global market Beginning with the strategic management and going down to the operational product development and operations execution this book gives a detailed overview of the different key issues of setting up strategic production networks Management concepts the required information technology as well as best practices are introduced and discussed by leading researchers from Germany Switzerland and China The book aims at supporting managers responsible for setting up global or regional co operative production networks as well as researchers and students working on this matter

Strategic Management of Global Manufacturing Networks Thomas Friedli, Andreas Mundt, Stefan Thomas, 2014-07-08 The preceding process of globalization and the continuously rising competitive pressure on manufacturing companies in more developed economies unveiled the limits of classical site focused optimization approaches The focus of network optimization shifts ever more towards an integrative view of manufacturing networks striving for a harmonization of the strategy configuration and coordination levels This book presents such an integrative approach to the strategic management of manufacturing networks Besides strategic network requirements this book discusses the derivation of an optimal global footprint and the optimization of network coordination activities Special attention is paid to the site roles concept especially to the concept of lead factory A large number of up to date cases from the producing industry enrich the book and provide the reader with vivid examples for the application of the presented concepts Hence this book is a must read for both practitioners and academic researchers

Global Production Networks Neil M. Coe, Henry Wai-chung Yeung, 2015-04-30 Accelerating processes of economic globalization have fundamentally reshaped the organization of the global economy towards much greater integration and functional interdependence through cross border economic activity In this interconnected world system a new form of economic organization has emerged Global Production Networks GPNs This brings together a wide array of economic actors most notably capitalist firms state institutions labour unions consumers and non government organizations in the transnational production of economic value National and sub national economic development in this highly interdependent global economy can no longer be conceived of and understood within the distinct territorial boundaries of individual countries and regions Instead global production networks are organizational platforms through which actors in these different national or regional economies compete and cooperate for a larger share of the creation transformation and capture of value through transnational economic activity They are also vehicles for transferring the value captured between different places This book ultimately aims to develop a theory of global production networks that explains economic development in the interconnected global economy While primarily theoretical in nature it is well grounded in cutting edge empirical work in the parallel and highly impactful strands of social science literature on the

changing organization of the global economy relating to global commodity chains GCC global value chains GVC and global production networks GPN

Global Production Networks Ander Errasti, 2016-04-19 The phenomenon of globalization has increased in recent decades due to the opening of borders in Eastern Europe and the sudden emergence of other countries in the global trade economy Yet the process of becoming global to get access to growing markets or to achieve quality service and or cost advantages from the reconfigured Value Chains is one

Advanced Introduction to Global Production Networks Neil M. Coe, 2021-01-29 Written by Neil M Coe this Advanced Introduction provides a comprehensive guide to the vibrant and expanding global production network GPN approach through deftly exploring its antecedents theoretical underpinnings and debates and controversies in the field The author argues overall that during a time of profound on going challenges within the global economic system the need for a GPN framework has never been more pressing

Production Networks and Industrial Clusters Ikuo Kuroiwa, Toh Mun Heng, 2008-04-30 Explains how production networks and industrial clusters have played crucial roles in the industrial development of Indonesia and Malaysia electronics industry Singapore biomedical science industry and Thailand automotive industry

Dispersed Manufacturing Networks Rob Dekkers, 2009-06-26 Dispersed Manufacturing Networks provides new perspectives of dispersed manufacturing systems from three points of view The first is that offered by complex systems theory particularly on how agents in these industrial networks interact and how that provides possibility for coordination The book also elaborates on issues of coordination and planning as well as examining new solutions and challenges for logistics problems and collaboration in engineering networks within the internationalisation perspective The impact of globalization is discussed for both managerial decision making and operational performance of supply chains A strong emphasis is placed on the need for continuous decision making with recognition of the fact that networks of loosely connected agents require different approaches Both researchers and professionals will welcome Dispersed Manufacturing Networks It is an informative guide for those researching and working across a range of fields

Global Value Chains and Global Production Networks Jeffrey Neilson, Bill Pritchard, Henry Yeung Wai-Chung, 2017-10-02 The global economic system is experiencing a profound period of rapid change The emergence of globalised production and distribution systems which bring together diverse constellations of economic actors through a complex regime of global corporate governance state regulation and new international divisions of labour demands corresponding and innovative explanatory models Global value chains GVCs and global production networks GPNs have been particularly useful as conceptual frameworks for understanding the global market engagement of firms regions and nations This book examines the rise of GVCs and GPNs as dominant features of the international political economy It brings together leading thinkers in the field and sets out new directions for future scholarship in understanding the contemporary global economic system In doing so this book makes a significant contribution to our understanding of the international political economy and the global economic system in the post Washington Consensus era of contemporary capitalism This book was published as a special

issue of the Review of International Political Economy

Gateway Cities in Global Production Networks Moritz

Breul, 2019-04-26 This book provides a comprehensive analysis of the role of gateway cities in contemporary circuits of global production. Apart from facilitating the interlinking of economic activities in the surrounding regions with the global economy, gateway cities have enormous implications for how certain regions participate in the global economy. Based on a case study of the oil and gas industry in Southeast Asia, the book maps gateway cities, explores why these cities have come to occupy a gateway role, and evaluates their implications for regional economic development. To this aim, the book links components from research on the World City Network with Global Production Network research and demonstrates how this intersection creates synergies for studying the role of cities in economic globalization. The main audiences that this book appeals to are researchers and students interested in debates on regional development and the role of cities in the global economy. The book is also attractive to scholars interested in the organization of extractive industries.

Design and Operation of Production Networks for Mass Personalization in the Era of Cloud Technology Dimitris Mourtzis, 2021-11-10 Design and Operation of Production Networks for Mass Personalization in the Era of Cloud Technology draws on the latest industry advances to provide everything needed for the effective implementation of this powerful tool. Shorter product lifecycles have increased pressure on manufacturers through the increasing variety and complexity of production, challenging their workforce to remain competitive and profitable. This has led to innovation in production network methodologies, which together with opportunities provided by new digital technologies, has fed a rapid evolution of production engineering that has opened new solutions to the challenges of mass personalization and market uncertainty. In addition to the latest developments in cloud technology, reference is made to key enabling technologies including artificial intelligence, the digital twin, big data analytics, and the internet of things (IoT) to help users integrate the cloud approach with a fully digitalized production system. Presents diverse cases that show how cloud-based technologies can be used in different ways as part of the standard operation of global production networks. Provides detailed reviews of new technologies like the digital twin, big data analytics, and blockchain to provide context on the role of cloud technologies in a fully digitalized system. Explores future trends for cloud technology and production engineering.

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