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A CONTEMPORARY BIBLIOMETRIC ANALYSIS OF THE SHARING ECONOMY LITERATURE

Savremena bibliometrijska analiza literature na temu
ekonomije deljenja

Abstract

The study deployed an evaluative bibliometric analysis of contemporary literature on the topic of sharing economy indexed in the Web of Science (WoS) and/or Scopus within the fields of economics, business and management to provide an objective insight into its academic structure. Also, a comparative analysis of WoS and Scopus databases was conducted with the intention to examine the importance of both index databases concerning the investigated issue. Using a data-driven analysis, geographical distribution, the level of dispersion of papers among journals, the most frequently researched topics, the most influential authors, papers and scientific journals of the sharing economy knowledge within the predefined research field were determined. Comparative analysis of WoS and Scopus databases revealed that Scopus is a more comprehensive, but not more significant source of the sharing economy knowledge than WoS database, which itself could be characterized as an outstanding subset of Scopus.

Keywords: *sharing economy, bibliometric analysis, Web of Science, Scopus*

Sažetak

U radu je izvršena evaluativna bibliometrijska analiza savremene literature na temu ekonomije deljenja indeksirane u Web of Science (WoS) i/ili Scopus indeksnoj bazi u okviru oblasti ekonomija, biznis i menadžment, sa ciljem da se obezbedi objektivian uvid u akademiku strukturu ove discipline. Takođe, sprovedena je uporedna analiza WoS i Scopus baza sa namerom da se ispita značaj analiziranih indeksnih baza za istraživanu problematiku. Primenom analize zasnovane na podacima utvrđeni su geografsko područje koje prednjači u istraživanju discipline ekonomije deljenja u okviru unapred definisanih istraživačkih oblasti, nivo disperzije radova među časopisima, najčešće istraživane teme, najuticajni autori, radovi i naučni časopisi. Putem uporedne analize WoS i Scopus indeksnih baza zaključeno je da je Scopus obuhvatniji, ali ne i značajniji izvor znanja iz oblasti ekonomije deljenja od WoS indeksne baze koja se u istraživanoj disciplini može okarakterisati kao izvanredan podskup Scopus-a.

KLjučne reči: *ekonomija deljenja, bibliometrijska analiza, Web of Science, Scopus*

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