

The Art Of Corporate Success The Story Of Schlumberger

Ken Auletta

The Art Of Corporate Success The Story Of Schlumberger:

The Art of Corporate Success Ken Auletta, 1984 The Art of Corporate Success Ken Auletta, 2015-09-29 A revealing portrait of one of the world's finest yet most opaque companies and the quiet genius who made it thrive Ken Auletta set out to locate one of the world's most prosperous businesses and explain its formula for success He searched for an enterprise with a vivid chief executive and found that company in Schlumberger Limited a multinational oilfield services firm with skyrocketing profits and a reputation as one of the best managed global corporations Auletta also found his fascinating CEO in Jean Riboud a man who had eluded media attention even though he had guided Schlumberger for 2 decades In this compelling portrait Auletta brings the notoriously low profile executive to life detailing his unique style of management and the unusual corporate culture he nurtured A self proclaimed socialist from France Riboud fought in the resistance during World War II was captured by the Nazis and was held prisoner at the Buchenwald concentration camp He joined Schlumberger as an assistant and quickly rose through the company's ranks Although he was admired for his fierce drive for perfection and eye for long term planning and expansion Riboud distanced himself from his corporate cohorts and instead socialized with a diverse group of artists writers and politicians Brilliant and paradoxical Riboud makes for a fascinating subject in Auletta's comprehensive and illuminating book This Is Schlumberger Schlumberger, 2017-09-01 This book assembles the historical facts people and culture of Schlumberger as it recognizes the 90th anniversary of the first well log conducted in Pechelbronn France in 1927 It is a story that began with Conrad and Marcel Schlumberger the sons of a successful French businessman in the textile industry Originally their father Paul was drawn more to the study of science and did not think the world of business would suit him When Paul took over the family firm with great success he did not abandon his interest in the sciences Instead he imparted his thirst for knowledge to his sons and provided the financial support they needed to pioneer a new field subsurface metrology the science of measurement Armed with their father's support Conrad and Marcel set out on a journey that would have a lasting effect on the oil and gas industry Today Schlumberger is the world s leading provider of technology for reservoir characterization drilling production and processing to the oil and gas industry Working in more than 85 countries and employing approximately 100 000 people who represent over 140 nationalities Schlumberger supplies the industry s most comprehensive range of products and services from exploration through production and integrated pore to pipeline solutions that optimize hydrocarbon recovery to deliver reservoir performance Schlumberger seeks to become the best run company in the world by leveraging its established strengths in technology people and size and focusing its actions in four areas growth returns integrity and engagement Schlumberger has weathered the vagaries of the oil and gas industry by maintaining a clearly defined identity investing the time to understand its customers and investors and possessing a willingness to change The qualities that have defined the company for the last 90 years will serve it well as we look to the future in an industry that at the time this book was published was navigating the

longest industry downturn in the past 30 years Though the industry's cyclic nature is a familiar one the current situation is not the result of lower demand or other external factors that characterized previous downturns This unique downturn has caused many consequences for the oil and gas industry and Schlumberger hopes to lead the way to the future Business, Education, and Management Andrew Thomson, 2015-10-05 This book examines the life and times of John Bolton a Cambridge graduate who graduated as a Baker Scholar from Harvard Business School and returned to Britain to guickly chair Solartron one of the outstanding of the early British electronics companies in the 1950s John Bolton also enjoyed a career of public service and private good works He led the founding of the Foundation for Management Education which had an extremely influential role in the development of management education in Britain and chaired the 1968 71 Committee of Inquiry on Small Firms resulting in what is now generally called the Bolton Report The Bolton Report became and continues to be the starting point for analysis of the sector at a time when small business is again being seen as a major contributor to the British economy and has revolutionized attitudes and policy towards the small business sector at all levels Bolton's career covered a range of different dimensions of mid to late twentieth century industrial and public life in Britain and the history is as much about these as it is of the man himself The intention of this book is to illuminate the institutions in which Bolton worked as well as to paint a picture of his own role Avant-Garde in the Cornfields Michelangelo Sabatino, Ben Nicholson, 2019-10-15 A close examination of an iconic small town that gives boundless insights into architecture landscape preservation and philanthropy Avant Garde in the Cornfields is an in depth study of New Harmony Indiana a unique town in the American Midwest renowned as the site of two successive Utopian settlements during the nineteenth century the Harmonists and the Owenites During the Cold War years of the twentieth century New Harmony became a spiritual living community and attracted a wide variety of creative artists and architects who left behind landmarks that are now world famous This engrossing and well documented book explores the architecture topography and preservation of New Harmony during both periods and addresses troubling questions about the origin production and meaning of the town s modern structures landscapes and gardens It analyzes how these were preserved recognizing the funding that has made New Harmony so vital and details the elaborate ways in which the town remains an ongoing experiment in defining the role of patronage in historic preservation An important reappraisal of postwar American architecture from a rural perspective Avant Garde in the Cornfields presents provocative ideas about how history is interpreted through design and historic preservation and about how the extraordinary past and present of New Harmony continue to thrive today Contributors William R Crout Harvard U Stephen Fox Rice U Christine Gorby Pennsylvania State U Cammie McAtee Harvard U Nancy Mangum McCaslin Kenneth A Schuette Jr Purdue U Ralph Schwarz Paul Tillich Marfa Kathleen Shafer, 2017-10-11 A small town in the vast desert of West Texas Marfa attracts visitors from around the world to its art foundations and galleries film and music festivals and design and architecture symposiums While newcomers sometimes see it as another Santa Fe long time residents

often take a bemused even disapproving attitude toward the changes that Marfa has undergone since artist Donald Judd came to town in the 1970s and began creating spaces for his own and other artists work They remember when ranching and the military formed the basis of the town s economy even as they acknowledge that tourist dollars are now essential to Marfa s sustainability Marfa tells an engaging story of how this isolated place became a beacon in the art world like the famous Marfa Lights that draw curious spectators into the West Texas night As Kathleen Shafer delves into the town s early history the impact of Donald Judd the expansion of arts programming and the increase in tourism she unlocks the complex interplay between the particularities of the place the forces of commerce and growth the textures of local culture and tradition and the transformative role of artists and creative work Bookending her story between two iconic artworks the whimsical Prada Marfa and the crass Playboy Marfa Shafer illuminates the shifting cultural landscape of Marfa showing why this place has become a mecca for so many and how the influx of newcomers has transformed its character **Double Vision** William Middleton, 2018-03-27 NAMED ONE OF THE BEST ART BOOKS OF THE DECADE BY ARTNEWS The first and definitive biography of the celebrated collectors Dominique and John de Menil who became one of the greatest cultural forces of the twentieth century through groundbreaking exhibits of art artistic scholarship the creation of innovative galleries and museums and work with civil rights Dominique and John de Menil created an oasis of culture in their Philip Johnson designed house with everyone from Marlene Dietrich and Ren Magritte to Andy Warhol and Jasper Johns In Houston they built the Menil Collection the Rothko Chapel the Byzantine Fresco Chapel the Cy Twombly Gallery and underwrote the Contemporary Arts Museum Now with unprecedented access to family archives William Middleton has written a sweeping biography of this unique couple From their ancestors in Normandy and Alsace to their own early years in France and their travels in South America before settling in Houston We see them introduced to the artists in Europe and America whose works they would collect and we see how by the 1960s their collection had grown to include 17 000 paintings sculptures drawings photographs rare books and decorative objects And here is as well a vivid behind the scenes look at the art world of the twentieth century and the enormous influence the de Menils wielded through what they collected and built and through the causes they believed in The Rotarian, 1984-08 Established in 1911 The Rotarian is the official magazine of Rotary International and is circulated worldwide Each issue contains feature articles columns and departments about or of interest to Rotarians Seventeen Nobel Prize winners and 19 Pulitzer Prize winners from Mahatma Ghandi to Kurt Vonnegut Jr have written for the The French in Texas François Lagarde, 2010-01-01 A surprising history of explorers pirates priests artists and magazine more The best overall study of the French experience in Texas ever assembled Jack Jackson editor of Texas by Ter n The flag of France is one of the six flags that have flown over Texas but all that many people know about the French presence in Texas is the ill fated explorer Cavelier de La Salle fabled pirate Jean Lafitte or Cajun music and food Yet the French have made lasting contributions to Texas history and culture that deserve to be widely known and appreciated In this book Fran ois

Lagarde and thirteen other experts present original articles that explore the French presence and influence on Texas history arts education religion and business from the arrival of La Salle in 1685 to the dawn of the twenty first century Each article covers an important figure or event in the France Texas story The historical articles thoroughly investigate early French colonists and explorers the French pirates and privateers the Bonapartists of Champ d Asile the French at the Alamo Dubois de Saligny and French recognition of the Republic of Texas the nineteenth century utopists of Icaria and Reunion and the French Catholic missions Other articles deal with French immigration in Texas including the founding of Castroville Cajuns in Texas and the French economic presence in Texas today the first such study ever published The remaining articles look at painters Th odore and Marie Gentilz sculptor Raoul Josset French architecture in Texas French travelers from Th odore Pavie to Simone de Beauvoir who have written on Texas and the French heritage in Texas education Includes more than seventy photos and illustrations Manufacturing Databases and Computer Integrated Systems Dimitris N. Chorafas, 1993-07-23 Manufacturing Databases and Computer Integrated Systems is the first book to probe the problems and solutions presented by the diversity of databases within the manufacturing industry The author examines these heterogeneous databases at both the macro national international level and micro intracompany and intercompany level This book is the result of an extensive international research project that involved 87 leading organizations Manufacturing Databases and Computer Integrated Systems presents the compelling argument for using computers as database integrators a concept beyond the obvious applications of number crunching and data storage The book addresses several different areas of manufacturing technology including product policies in manufacturing fuzzy controls in plant operations concurrent engineering practical applications for expert systems organizational prerequisites in manufacturing heterogenous database environments the benefits of object oriented databases and the requirements for virtual database integration Manufacturing Databases and Computer Integrated Systems also presents case studies including the TRW solution applied in Operation Desert Storm Project CRONUS by BBN the Intelligent Database Assistant IDA by GTE General Motor's DATAPLEX solution and Project Carnot by the Microelectronics and Computer Development Corporation MCC The book is a must for computer and database technologists engineers and senior management at most companies worldwide

The Top Books of the Year The Art Of Corporate Success The Story Of Schlumberger The year 2023 has witnessed a remarkable surge in literary brilliance, with numerous engrossing novels enthralling the hearts of readers worldwide. Lets delve into the realm of top-selling books, exploring the engaging narratives that have charmed audiences this year. The Art Of Corporate Success The Story Of Schlumberger: Colleen Hoovers "It Ends with Us" This heartfelt tale of love, loss, and resilience has captivated readers with its raw and emotional exploration of domestic abuse. Hoover skillfully weaves a story of hope and healing, reminding us that even in the darkest of times, the human spirit can succeed. The Art Of Corporate Success The Story Of Schlumberger: Taylor Jenkins Reids "The Seven Husbands of Evelyn Hugo" This spellbinding historical fiction novel unravels the life of Evelyn Hugo, a Hollywood icon who defies expectations and societal norms to pursue her dreams. Reids absorbing storytelling and compelling characters transport readers to a bygone era, immersing them in a world of glamour, ambition, and self-discovery. Discover the Magic: Delia Owens "Where the Crawdads Sing" This mesmerizing coming-of-age story follows Kya Clark, a young woman who grows up alone in the marshes of North Carolina. Owens spins a tale of resilience, survival, and the transformative power of nature, captivating readers with its evocative prose and mesmerizing setting. These bestselling novels represent just a fraction of the literary treasures that have emerged in 2023. Whether you seek tales of romance, adventure, or personal growth, the world of literature offers an abundance of engaging stories waiting to be discovered. The novel begins with Richard Papen, a bright but troubled young man, arriving at Hampden College. Richard is immediately drawn to the group of students who call themselves the Classics Club. The club is led by Henry Winter, a brilliant and charismatic young man. Henry is obsessed with Greek mythology and philosophy, and he quickly draws Richard into his world. The other members of the Classics Club are equally as fascinating. Bunny Corcoran is a wealthy and spoiled young man who is always looking for a good time. Charles Tavis is a quiet and reserved young man who is deeply in love with Henry. Camilla Macaulay is a beautiful and intelligent young woman who is drawn to the power and danger of the Classics Club. The students are all deeply in love with Morrow, and they are willing to do anything to please him. Morrow is a complex and mysterious figure, and he seems to be manipulating the students for his own purposes. As the students become more involved with Morrow, they begin to commit increasingly dangerous acts. The Secret History is a masterful and thrilling novel that will keep you wondering until the very end. The novel is a cautionary tale about the dangers of obsession and the power of evil.

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