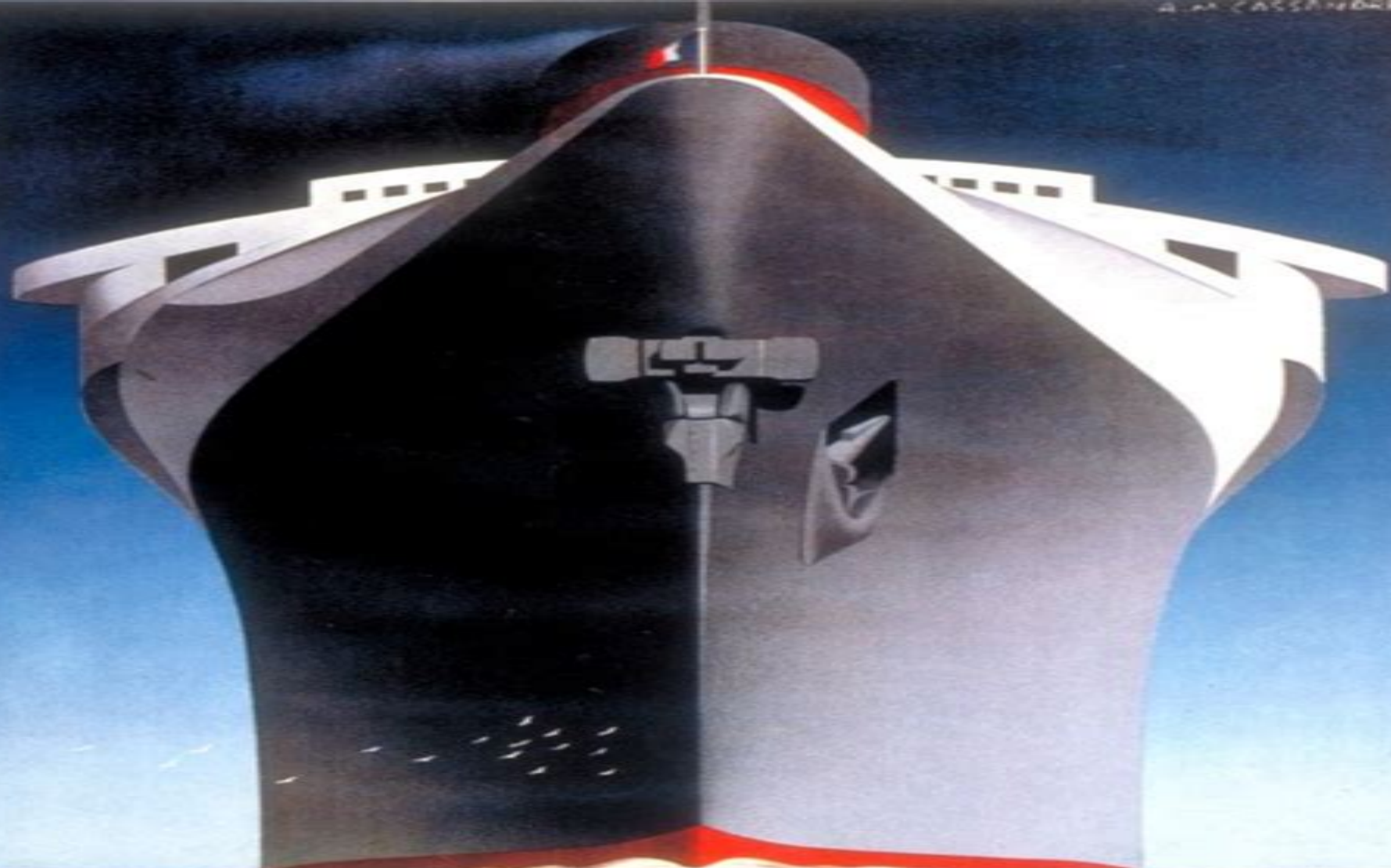




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The Poster Art Of A M Cassandre

Susan M. Brown



The Poster Art Of A M Cassandre:

The Poster Art of A. M. Cassandre Robert K. Brown, A. M. Cassandre, Susan Reinhold, 1980 *The Poster Art of A.M. Cassandre* Robert K. Brown, Susan Reinhold, 1979 **The poster art of AM. Cassandre** Robert K. Brown, Susan Reinhold, 1979 *A.M. Cassandre* Henri Mouron, 1985

Poster and theatre designer lithographer painter and creator of typefaces Cassandre one of the greatest commercial artists of this century was born in the Ukraine in 1901 and lived for almost 80 years A friend of Balthus and De Chirico whose art he deeply admired he reconciled the ideas of such contemporary avant garde movements as Cubism Surrealism and Neue Sachlichkeit with the demands of commercial art Today Cassandre s posters are avidly collected by individuals and museums Since the primary purpose of a poster is to generate consumer interest it is rare to find mint examples most of them were intended as temporary displays to be posted on kiosks and walls or to be hung in the offices of travel agents or transport companies Happily the illustrations in this volume reproduce perfect impressions of his finest posters including the celebrated Dubonnet piece the Normandie poster and the ones for Path records and the Etoile du Nord train Cassandre s unerring graphic sensibility was expressed in a brilliant manipulation of typography and image With extraordinary imagination he transformed mechanistic elements into components of an almost classical grandeur He also had a splendid colour sense This study written by his son Henri Mouron is the first to deal with Cassandre s unique achievement With almost 400 illustrations including work for the theatre and for the great typesetters of the time as well as his posters it is a fascinating insight into the world of commercial art and an indispensable tool for those interested in the applied arts and advertising Inside jacket flap **Posters by Cassandre [pseud.]** Museum of Modern Art (New York, N.Y.), 1936 *I Heart Design* Steven Heller, 2011-03-01 I Heart Design is a collection of favorite designs as selected by 80 prominent graphic designers typographers teachers scholars writers and design impresarios Designers have preferences like modern over postmodern serif over sans serif decorative over minimal but designers could not be engaged in design practice if they did not love design The reasons for such a charged emotion varies from individual to individual but there are certain commonalities regarding form function outcome and more Design triggers something in all of us that may be solely aesthetic or decidedly content driven but in the final analysis we are drawn to it through the heart Designs featured include the iconic CBS eye the stark Kodak identity the Coca Cola bottle and of course The Rolling Stones Sticky Fingers album cover *The Influence of Industrialization and Modern Art on the Poster Designs of A.M. Cassandre* Susan M. Brown, 1998 **Modern Art** , 1930 **History of Modern Design** David Raizman, 2003 An exploration of the parallel development of product and graphic design from the 18th century to the 21st The effects of mass production and consumption man made industrial materials and extended lines of communication are also discussed **Posters** A. M. Cassandre, 1948

The Top Books of the Year The Poster Art Of A M Cassandre The year 2023 has witnessed a remarkable surge in literary brilliance, with numerous compelling novels captivating the hearts of readers worldwide. Lets delve into the realm of popular books, exploring the engaging narratives that have enthralled audiences this year. The Poster Art Of A M Cassandre : Colleen Hoover "It Ends with Us" This heartfelt tale of love, loss, and resilience has captivated readers with its raw and emotional exploration of domestic abuse. Hoover masterfully weaves a story of hope and healing, reminding us that even in the darkest of times, the human spirit can triumph. The Poster Art Of A M Cassandre : Taylor Jenkins Reids "The Seven Husbands of Evelyn Hugo" This spellbinding historical fiction novel unravels the life of Evelyn Hugo, a Hollywood icon who defies expectations and societal norms to pursue her dreams. Reids captivating storytelling and compelling characters transport readers to a bygone era, immersing them in a world of glamour, ambition, and self-discovery. Discover the Magic : Delia Owens "Where the Crawdads Sing" This evocative coming-of-age story follows Kya Clark, a young woman who grows up alone in the marshes of North Carolina. Owens spins a tale of resilience, survival, and the transformative power of nature, captivating readers with its evocative prose and mesmerizing setting. These popular novels represent just a fraction of the literary treasures that have emerged in 2023. Whether you seek tales of romance, adventure, or personal growth, the world of literature offers an abundance of compelling stories waiting to be discovered. The novel begins with Richard Papen, a bright but troubled young man, arriving at Hampden College. Richard is immediately drawn to the group of students who call themselves the Classics Club. The club is led by Henry Winter, a brilliant and charismatic young man. Henry is obsessed with Greek mythology and philosophy, and he quickly draws Richard into his world. The other members of the Classics Club are equally as fascinating. Bunny Corcoran is a wealthy and spoiled young man who is always looking for a good time. Charles Tavis is a quiet and reserved young man who is deeply in love with Henry. Camilla Macaulay is a beautiful and intelligent young woman who is drawn to the power and danger of the Classics Club. The students are all deeply in love with Morrow, and they are willing to do anything to please him. Morrow is a complex and mysterious figure, and he seems to be manipulating the students for his own purposes. As the students become more involved with Morrow, they begin to commit increasingly dangerous acts. The Secret History is a masterful and thrilling novel that will keep you guessing until the very end. The novel is a warning tale about the dangers of obsession and the power of evil.

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