

American Television



DURING A

Television Presidency

EDITED BY KAREN McNALLY

The Presidency The Media In The Age Of Television

Wilbur C. Rich



The Presidency The Media In The Age Of Television:

The Presidency and the Mass Media in the Age of Television William C. Spragens, 1978 **The Presidency in the Era of 24-Hour News** Jeffrey E. Cohen, 2010-11-16 The Presidency in the Era of 24 Hour News examines how changes in the news media since the golden age of television when three major networks held a near monopoly on the news people saw in the United States have altered the way presidents communicate with the public and garner popular support How did Bill Clinton manage to maintain high approval ratings during the Monica Lewinsky scandal Why has the Iraq war mired George Bush in the lowest approval ratings of his presidency Jeffrey Cohen reveals how the decline of government regulation and the growth of Internet and cable news outlets have made news organizations more competitive resulting in decreased coverage of the president in the traditional news media and an increasingly negative tone in the coverage that does occur He traces the dwindling of public trust in the news and shows how people pay less attention to it than they once did Cohen argues that the news media's influence over public opinion has decreased considerably as a result and so has the president's ability to influence the public through the news media This has prompted a sea change in presidential leadership style Engaging the public less to mobilize broad support presidents increasingly cultivate special interest groups that often already back the White House's agenda This book carries far reaching implications for the future of presidential governance and American democracy in the era of new media *Debating the Presidency* Richard J. Ellis, Michael Nelson, 2019-12-20 The study of the presidency the power of the office the evolution of the executive as an institution the men who have served has generated a great body of research and scholarship What better way to get students to grapple with the ideas of the literature than through conflicting perspectives on some of the most pivotal issues facing the modern presidency Richard Ellis and Michael Nelson have once again assembled a cadre of top scholars to offer a series of pro con essays that will inspire spirited debate beyond the pages of the book Each essay written in the form of a debate resolution offers a compelling yet concise view on the American executive **Disconnected America: The Future of Mass Media in a Narcissistic Society** Ed Shane, Michael C. Keith, 2015-04-29 Ed Shane here traces a change in the American pervasive mass media that once disseminated information quickly and stimulated mass cultural response to a de massified individual media that incubate a new electronic narcissism producing an inwardly focused society **The Powers of the Presidency**, 2013 This is a comprehensive and illustrative work on the historical and contemporary perspective on presidential powers guiding readers through the presidency as a constitutional office with many updated features from the previous edition **The Imperiled Presidency** G. Calvin Mackenzie, 2016-03-03 The Imperiled Presidency Presidential Leadership in the 21st Century calls for a dramatic re evaluation of the American president's role within the separation of powers system In contrast with claims by academics pundits media and members of Congress this provocative new book argues that the contemporary American presidency is too weak rather than too strong Cal Mackenzie offers the contrarian argument that the real constitutional crisis

in contemporary American politics is not the centralization and accumulation of power in the presidency but rather that effective governance is imperiled by the diminished role of the presidency. The product of more than three years of research and writing and nearly four decades of the author's teaching and writing about the American presidency, *The Imperiled Presidency* is the first book-length treatment of the weaknesses of the modern presidency written to be accessible to undergraduates and interested citizens alike. It engages with a wide range of literature that relates to the presidency, including electoral politics, budgetary politics, administrative appointments, and the conduct of foreign affairs. It would be a useful complement to courses that rely primarily on a single textbook as well as courses that are built around more specific readings from a range of books and articles.

The Image Is Everything: Presidency Gilbert St. Clair, 2018-03-09. Image is everything. Today our television and movie stars, our athletes, and our politicians carefully craft images for public consumption. Even our country's Executive Chief is not immune to a bit of image manipulation. If presidents can not always actually satisfy the public's excessive, contradictory, and unrealistic expectations, they can at least present a compelling image of presidential leadership and success. When it comes to the modern presidency, tennis star Andre Agassi was correct: Image is everything. Image creation is a serious business with critically important implications for the success of any politician. But presidents must be careful in deciding how they craft the ways in which we perceive them. If they are to succeed, presidents must present an appropriate image of leadership to the American people, an image that is appropriate for the particular needs of the time when the president governs and is appropriate to the personality of that president. Their ultimate goal is to convince the public that they are actually providing leadership, even if in reality they have only a limited ability to effect outcomes. This book examines the way American presidents in the media age have shaped their public personas as a means of cultivating and advancing their political and ideological agendas. Images play an important role in the perceived success or failure of our presidents. Since public expectations are most often aimed directly at the White House and its central occupant, it is more important than ever that a president control his image as well as presenting the right image to the American public. Reality thus becomes secondary, and image is everything.

The Media in France Raymond Kuhn, 2006-04-07. Tackles key issues, e.g., audiovisual expansion, covers press, radio, TV, and new media. Author, specialist in field.

Guide to the Presidency Michael Nelson, 2015-05-01. *The Guide to the Presidency* is an extensive study of the most important office of the U.S. political system. Its two volumes describe the history, workings, and people involved in this office from Washington to Clinton. The thirty-seven chapters of the Guide are arranged into seven distinct subject areas, ranging from the origins of the office to the powers of the presidency to selection and removal, covering every aspect of the presidency. Initially dealing with the constitutional evolution of the presidency and its development, the book goes on to expand on the history of the office, how the presidency operates alongside the numerous departments and agents of the federal bureaucracy, and how the selection procedure works in ordinary and special circumstances. Of special interest to the reader will be the illustrated biographies of every president from

Washington to the present day and the detailed overview of the vice presidents and first ladies of each particular office. Also included are two special appendices: one of which gathers together important addresses and speeches from the Declaration of Independence to Clinton's Inaugural Address, and another which provides results from elections and polls and statistics from each office.

The Upcoming Insignificance of the American Presidency Wilbur C. Rich, 2023-12-15. This new text analyzes the development of the presidency as the dominant political institution in the United States and raises questions about its future relevance. In this history of the U.S. executive branch from the framing of the Constitution to the Biden administration, author Wilbur C. Rich illuminates the transformation of the presidential role by a variety of extra-constitutional, non-legal forces: technology and social changes. The book highlights how some presidents nevertheless have managed to maintain relevancy and dominance by adapting to these changes or by introducing changes of their own. For undergraduate students and researchers of presidential history and American political development, this expansive historical overview of the executive branch in America makes a strong case that the significance of the American presidency has declined dramatically and perhaps irrevocably in the modern presidency.

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Table of Contents The Presidency The Media In The Age Of Television

1. Understanding the eBook The Presidency The Media In The Age Of Television
 - The Rise of Digital Reading The Presidency The Media In The Age Of Television
 - Advantages of eBooks Over Traditional Books
2. Identifying The Presidency The Media In The Age Of Television
 - Exploring Different Genres
 - Considering Fiction vs. Non-Fiction
 - Determining Your Reading Goals
3. Choosing the Right eBook Platform
 - Popular eBook Platforms
 - Features to Look for in an The Presidency The Media In The Age Of Television
 - User-Friendly Interface
4. Exploring eBook Recommendations from The Presidency The Media In The Age Of Television
 - Personalized Recommendations
 - The Presidency The Media In The Age Of Television User Reviews and Ratings
 - The Presidency The Media In The Age Of Television and Bestseller Lists

5. Accessing The Presidency The Media In The Age Of Television Free and Paid eBooks
 - The Presidency The Media In The Age Of Television Public Domain eBooks
 - The Presidency The Media In The Age Of Television eBook Subscription Services
 - The Presidency The Media In The Age Of Television Budget-Friendly Options
6. Navigating The Presidency The Media In The Age Of Television eBook Formats
 - ePub, PDF, MOBI, and More
 - The Presidency The Media In The Age Of Television Compatibility with Devices
 - The Presidency The Media In The Age Of Television Enhanced eBook Features
7. Enhancing Your Reading Experience
 - Adjustable Fonts and Text Sizes of The Presidency The Media In The Age Of Television
 - Highlighting and Note-Taking The Presidency The Media In The Age Of Television
 - Interactive Elements The Presidency The Media In The Age Of Television
8. Staying Engaged with The Presidency The Media In The Age Of Television
 - Joining Online Reading Communities
 - Participating in Virtual Book Clubs
 - Following Authors and Publishers The Presidency The Media In The Age Of Television
9. Balancing eBooks and Physical Books The Presidency The Media In The Age Of Television
 - Benefits of a Digital Library
 - Creating a Diverse Reading Collection The Presidency The Media In The Age Of Television
10. Overcoming Reading Challenges
 - Dealing with Digital Eye Strain
 - Minimizing Distractions
 - Managing Screen Time
11. Cultivating a Reading Routine The Presidency The Media In The Age Of Television
 - Setting Reading Goals The Presidency The Media In The Age Of Television
 - Carving Out Dedicated Reading Time
12. Sourcing Reliable Information of The Presidency The Media In The Age Of Television
 - Fact-Checking eBook Content of The Presidency The Media In The Age Of Television
 - Distinguishing Credible Sources
13. Promoting Lifelong Learning

- Utilizing eBooks for Skill Development
- Exploring Educational eBooks

14. Embracing eBook Trends

- Integration of Multimedia Elements
- Interactive and Gamified eBooks

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