

Social Enterprise



John Pease

in Anytown



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Social Enterprise In Anytown

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Social Enterprise in Anytown John Pearce, Alan Kay, 2003-01-01 Social enterprises are businesses run for a social or environmental purpose to deliver benefits to the community and not to generate profits for individuals or shareholders Good examples range from the Appin Community Cooperative in the Scottish highlands to Coin Street Community Builders in London

Social Enterprise Simon Denny, Frederick Seddon, 2013-08-15 Social enterprise has become a much discussed term in recent years often in conjunction with the public sector the idea that entrepreneurship might somehow step in and save the public purse has taken hold in a number of areas This book introduces and explains the terminology surrounding social enterprise and brings much needed rigour to proceedings by demonstrating how this can be measured evaluated and held accountable A range of validated evaluation measures tools and techniques such as SROI the Outcomes Star and randomised control trials are presented in individual research projects conducted by an exciting and eclectic mix of international authors who are recognised experts in the field of social enterprise Wrapping up with the ground breaking use of a General Self Efficacy scale a reflective critique of social finance and a challenge to the actual concept of social enterprise the book discusses the potential disadvantages that can arise from the commodification of social enterprise activities resulting in a fascinating summary of current thinking surrounding this topic

Virtue and Social Enterprise Geraldine Hall, 2022-09-10 This book is an exploration of Alasdair MacIntyre's writings on virtue ethics and John Pearce's reformist and radical forms of social enterprise Although Pearce's work has had academic impact by his own admission his ideas lack the necessary philosophical underpinnings In *Virtue and Social Enterprise* Ethical Alternatives to Capitalism Geraldine Hall draws on MacIntyre to provide such underpinnings Through a novel synthesis of the works of these two authors a philosophical grounding is given to Pearce's radical form of social enterprise In turn MacIntyre's views on virtue are given greater scope to address global issues created by the capitalist paradigm With a foreword by Kelvin Knight this book will be of great interest to scholars and students of Alasdair MacIntyre virtue ethics business ethics and social responsibility

Management for Social Enterprise Bob Doherty, George Foster, Chris Mason, John Meehan, Karon Meehan, Neil Rotheroe, Maureen Royce, 2009-03-19 Management for Social Enterprise is a great introduction to the rich variety of social enterprises in the UK It is also a useful tool to help us to build more effective social enterprises that really deliver on their missions by people who have hands on experience This is just what the rapidly growing social enterprise sector needs a management manual to help us take social enterprises to the next level by people who have hands on experience Sophi Tranchell Managing Director of Divine Chocolate Ltd and Cabinet Office sponsored Social Enterprise Ambassador The recent explosive growth in the number of social enterprises their diverse and dynamic nature and the upsurge in research about them all makes this a potentially bewildering field of knowledge to explore This book provides a clear and timely guide to the management challenges involved in understanding and running social enterprises and underlines why their unique nature

requires something more than just standard business school wisdom Ken Peattie Professor of Marketing and Strategy Cardiff Business School and Director of the ESRC Centre for Business Relationships Accountability Sustainability and Society Provides a good introduction to the management of social enterprises touching on a broad range of topics and will help those involved in managing social enterprises and those trying to understand more about the sector It draws on the experience of those who have worked in the social enterprise sector in a range of countries and are passionate about developing it Fergus Lyon Professor of Enterprise and Organizations Middlesex University Overviewing the key business topics required by social entrepreneurs and managers in social enterprises Management for Social Enterprise covers strategy finance ethics social accounting marketing and people management Written in direct accessible language by a team of authors currently teaching and researching in this sector each chapter is fully supported with learning resources Chapters include brief overviews further reading suggested web resources and importantly international case studies drawing on real life business examples This book is essential reading for students and practitioners of Social Entrepreneurship and Social Enterprise but will also be of use to anyone with an interest in management corporate responsibility ethics or community studies *Understanding Social Enterprise* Rory Ridley-Duff, Mike Bull, 2011-02-09 The first authoritative student textbook on the subject explores the issues of understanding the context and processes of Social Enterprise In 12 comprehensive chapters the authors discuss and illustrate both theoretical and practical considerations for the field Each chapter contains a summary of key topics covered illuminating and engaging international case studies to illustrate the themes covered and link them to practice reflection boxes to enable students to critically consider their interpretation of issues raised informative further reading and links to online information about social enterprise projects There is also an accompanying website with a full instructors manual including PowerPoint slides and extra case studies for lecturers and access to full text journal articles and online exercises for students **Social Entrepreneurship** Christopher Durkin, Robert Gunn, 2016-12-14 The second edition of this popular book has been inspired by the increasing interest around social entrepreneurship scholarship and the practice of delivering innovative solutions to social issues Although social enterprises generally remain small the impact of social entrepreneurs is increasing globally as all countries are endeavouring to respond to increasingly complex social problems and demands for welfare at a time of government cut backs Additional chapters and international case studies explore new developments such as the rise of the social investment market the use of design thinking and the increasing importance of social impact measurement *Understanding the Social Economy and the Third Sector* Simon Bridge, Brendan Murtagh, Ken O'Neill, 2020-05-13 Understanding the Social Economy and the Third Sector fills a significant gap by bringing together a comprehensive range of topics in one resource Students will gain a working knowledge of the social economy and social capital illustrated by comparison with the private and public sectors and real world examples **Social entrepreneurship** Gunn, Robert, Durkin, Christopher, 2010-06-01 Outstanding social entrepreneurs inspire students transform communities and

ignite innovative approaches to solving social needs This timely book has been inspired by the increasing interest around social entrepreneurship scholarship and the practice of delivering innovative solutions to social issues The in depth theoretical study of stakeholder engagement financial options leadership management and organizational challenges is complemented by compelling international case studies of real social enterprise success The book will be essential reading for students academics practitioners and entrepreneurs to expand their knowledge skills and passion and sustainably pursue their social missions to bring about real social change Inside Social Enterprise Fitzhugh, Helen, Stevenson, Nicky, 2015-02-26 A lively and clear introduction to social enterprise including nearly forty interviews with the most influential and experienced social enterprise practitioners supporters thinkers and policy makers Social Enterprise in Western Europe Jacques Defourny, Marthe Nyssens, 2021-04-12 In the last two decades the quest for a widely accepted definition of social enterprise has been a central issue in a great number of publications The main objective of the ICSEM Project on which this book is based was to show that the social enterprise field would benefit much more from linking conceptualisation efforts to the huge diversity of social enterprises than from an additional and ambitious attempt at providing an encompassing definition Starting from a hypothesis that could be termed the impossibility of a unified definition the ICSEM research strategy relied on bottom up approaches to capture the social enterprise phenomenon in its local and national contexts This strategy made it possible to take into account and give legitimacy to locally embedded approaches while simultaneously allowing for the identification of major social enterprise models to delineate the field on common grounds at the international level Social Enterprise in Western Europe the third volume in a series of four ICSEM based books on social enterprise worldwide will serve as a key reference and resource for teachers researchers students experts policy makers journalists and others who want to acquire a broad understanding of the social enterprise and social entrepreneurship phenomena as they emerge and develop in this region **The International Handbook of Social Enterprise Law** Henry Peter, Carlos Vargas Vasserot, Jaime Alcalde Silva, 2022-12-29 This open access book brings together international experts who shed new light on the status of social enterprises benefit corporations and other purpose driven companies The respective chapters take a multidisciplinary approach combining law philosophy history sociology and economics and provide valuable insights on fostering social entrepreneurship and advancing the common good In recent years we have witnessed a significant shift of how business activities are conducted mainly through the rise of social enterprises In an effort to target social problems at their roots social entrepreneurs create organizations that bring transformative social changes by considering among others ethical social and environmental factors A variety of social enterprise models are emerging internationally and are proving their vitality and importance But what does the term social enterprise mean What are its roots And how does it work in practice within the legal framework of any country This handbook attempts to answer these questions from a theoretical historical and comparative perspective bringing together 44

contributions written by 71 expert researchers and practitioners in this field The first part provides an overview of the social enterprise movement its evolution and the different forms entities can take to meet global challenges overcoming the limits of what governments and states can do The second part focuses on the emergence of benefit corporations and the growing importance of sustainability and societal values while also analyzing their different legal forms and adaptation to their regulatory environment In turn the last part presents the status quo of purpose driven companies in 36 developed and emerging economies worldwide This handbook offers food for thought and guidance for everyone interested in this field It will benefit practitioners and decision makers involved in social and community organizations as well as in international development and more generally speaking social sciences and economics

The Third Sector, Social Enterprise and Public Service Delivery Madeline Powell, Frances Stokes Berry, 2024-02-01 Social enterprises are businesses with primarily social or environmental purposes designed to create value for the clients of the business and to reinvest surpluses into the business or community They serve as social innovation laboratories and frequently collaborate with governments or other nonprofits to serve their communities and clientele The chapters in this book discuss the development and flourishing of social enterprises in eight countries around the world including China India Great Britain the United States and the Czech Republic Specifically the authors cover how social enterprises are managed how they operate with their national and local governments and the contributions they are making to service delivery and social innovation Different theoretical lenses are used to assess the roles that social enterprises play in the different countries and how they relate both to the nonprofit world and their governments This book will appeal to all students researchers and scholars who focus on the third sector social economy public policy and social enterprise as well as to intellectual social enterprise leaders and practitioners The chapters in this book were originally published as a special issue of Public Management Review

The Life Cycle of Entrepreneurial Ventures Simon Parker, 2006-12-26 about nascent entrepreneurship distilled from recent research Wagner rst summarises evidence about the incidence of nascent entrepreneurship before surveying the start up activities of nascent entrepreneurs He then goes on to provide a birds eye view of the characteristics of nascent entrepreneurs the factors associated with becoming a nascent entrepreneur and the outcomes of nascent entrepreneurs in terms of whether they start quit or continue preparing for eventual business entry Wagner s chapter provides a wealth of information about nascent entrepreneurship summarising key findings from a large and growing and diverse literature which looks set to continue growing rapidly in the years ahead In Chapter 3 Shaker Zahra reviews the literature on new venture strategy and its implications for organizational survival financial performance and growth Zahra discusses competitive cooperative and political strategies and highlights the importance of synchronizing these strategies A particular strength of this chapter is its ability to uncover similarities and unifying themes in apparently divergent views In this way the chapter succeeds in resolving some apparent contradictions by putting the different perspectives into a complementary context and identifying areas where convergence appears to be

within reach Zahra goes on to highlight the contributions of the different strategic approaches as well as their shortcomings He concludes by identifying several implications for future research *Hybrid Organizations and the Third Sector* David Billis, 2010-05-07 Addressing a key social policy problem this book analyses modern voluntary organisations through the lens of a new theory of hybrid organisations which is tested and developed in the context of a range of case studies Essential reading for all interested in the future of the third sector **Proceedings of IAC 2025 in Prague** Group of Authors, 2025-04-24 International Academic Conferences Teaching Learning and E learning IAC TLEI 2025 Management Economics and Marketing IAC MEM 2025 Transport Logistics and Tourism IAC TLT 2025 **Performance Management in Nonprofit Organizations** Zahirul Hoque, Lee Parker, 2014-10-10 With increased competition for external funding technological advancement and public expectations for transparency not for profit and non governmental organizations are facing new challenges and pressures While research has explored the roles of accounting accountability and performance management in nonprofit organizations we still lack evidence on the best practices these organizations implement in the areas of accountability and performance management This book collects and presents that evidence for the first time offering insights to help nonprofits face these new challenges head on Performance Management in Nonprofit Organizations focuses on both conventional and contemporary issues facing nonprofits presenting evidence based insights from leading scholars in the field Chapters examine the design implementation and working of accounting accountability governance and performance management measures providing both retrospective and contemporary views as well as critical commentaries on accounting and performance related issues in nonprofit organizations The book s contributors also offer critical commentaries on the changing role of accounting and performance management in this sector This research based collection is an interesting and useful read for academics practitioners students and consultants in nonprofit organizations and is highly accessible to accounting and non accounting audiences alike **Beyond the Business Plan** S. Bridge, C. Hegarty, 2013-10-11 This insightful practical guide argues that the traditional business plan may not be appropriate for many new ventures and presents an alternative effectual approach that encourages flexibility and development through exploration and experience 10 principles demonstrate how to respond better to uncertainty during the business development process Understanding Sustainable Development John Blewitt, 2014-07-25 This new and expanded edition builds upon the first edition s powerful multi perspective approach and breadth of coverage A truly comprehensive introduction to sustainable development it is designed specifically to allow access to the topic from a wide range of educational and professional backgrounds and to develop understanding of a diversity of approaches and traditions at different levels This second edition includes a complete update of the text with increased coverage of major topics including ecosystems production and consumption business urban sustainability governance new media technologies conservation leadership globalization and global crises sustainability literacy and learning more examples from the Global South and North America while retaining its

unique coverage of first world countries chapter aims at the start and summaries at the end of each chapter glossary of key terms a new chapter on Conservation with a focus on behaviour change and values a brand new website which includes discussion of how projects are done on the ground additional exercises and online cases test questions and recommended readings and films Offering boxed examples from the local to the global Understanding Sustainable Development is the most complete guide to the subject for course leaders undergraduates and postgraduates Handbook of Research on Managerial Solutions in Non-Profit Organizations Potocan, Vojko, Ćun, Mustafa C., Nedelko, Zlatko, 2016-08-23 Non profit Organizations NPOs are the fastest growing organizations in modern society They exist in a liminal realm between public and private organizations and because of this new jurisdictions are created for NPOs The existence of NPOs is contingent upon their adequacy and management is a key determining factor as to whether an organization survives The Handbook of Research on Managerial Solutions in Non Profit Organizations provides relevant theoretical frameworks and the latest empirical research findings related to the successful management of nonprofits Providing insights into the best practices and valuable comparisons between strategies in different contexts this book gives invaluable support for nonprofit managers policy makers students and researchers *Social Entrepreneurship* Thomas S. Lyons, 2012-11-27 Tackling one of the hottest topics in business today experts share practical insights about how to finance market manage and assess a social entrepreneurship venture to create a new organization that can do well and do good Social entrepreneurship is the practice of using the mindset tools techniques and processes of entrepreneurship to confront pressing social issues an intriguing concept that American business is just beginning to understand Social Entrepreneurship How Businesses Can Transform Society brings together a group of expert contributors who offer the very latest thinking about the tremendous potential of this rapidly growing field Unlike other books on the subject that tend to be merely descriptive and or inspirational this set comprises three hands on how to volumes that dig deeply into the major factors that impact social entrepreneurship Each volume addresses one of three important aspects of setting up and running a successful enterprise legal organizational structure marketing and performance measurement and management The author examines root concepts in detail and spotlights opportunities challenges and the considerations involved in implementation Practitioners will especially appreciate the set s practical insights and the contributors efforts to link theory to practice in a way that facilitates effective action

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