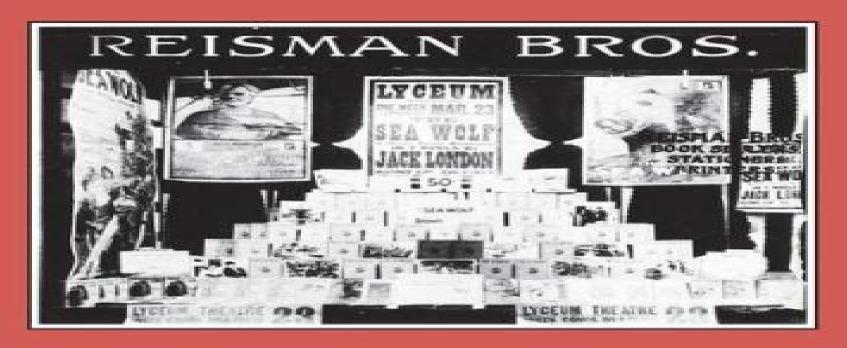
The Labor of Words

Literary Professionalism in the Progressive Era



CHRISTOPHER P. WILSON

The Labor Of Words Literary Professionalism In The Progressive Era

Cecelia Tichi

The Labor Of Words Literary Professionalism In The Progressive Era:

The Labor of Words Christopher P. Wilson, 2010 In the three decades after 1885 a virtual explosion in the nation s print media newspaper tabloids inexpensive magazines and best selling books vaulted the American writer to unprecedented heights of cultural and political influence The Labor of Words traces the impact of this mass literary marketplace on Progressive era writers Using the works and careers of Jack London Upton Sinclair David Graham Phillips and Lincoln Steffens as case studies Christopher P Wilson measures the advantages and costs of the new professional literary role and captures the drama of this transformative epoch in American journalism and letters The Twilight of the Middle Class Andrew Hoberek, 2009-01-10 In The Twilight of the Middle Class Andrew Hoberek challenges the commonly held notion that post World War II American fiction eschewed the economic for the psychological or the spiritual Reading works by Ayn Rand Ralph Ellison Saul Bellow Phillip Roth Flannery O Connor Thomas Pynchon Don DeLillo and others he shows how both the form and content of postwar fiction responded to the transformation of the American middle class from small property owners to white collar employees In the process he produces compelling new accounts of identity politics and postmodernism that will be of interest to anyone who reads or teaches contemporary fiction Hoberek argues that despite the financial gains and job security enjoyed by the postwar middle class the transition to white collar employment paved the way for its current precarious state in a country marked by increasingly deep class divisions Postwar fiction provided the middle class with various imaginative substitutes for its former property owning independence substitutes that since then have not only allowed but abetted this class s downward mobility. To read this fiction in the light of the middle class experience is thus not only to restore the severed connections between literary and economic history in the second half of the twentieth century but to explore the roots of the contemporary crisis of the middle class Reading the American Novel 1865 - 1914 G. R. Thompson, 2011-07-28 An indispensable tool for teachers and students of American literature Reading the American Novel 1865 1914 provides a comprehensive introduction to the American novel in the post civil war period Locates American novels and stories within a specific historical and literary context Offers fresh analyses of key selected literary works Addresses a wide audience of academics and non academics in clear accessible prose Demonstrates the changing mentality of 19th century America entering the 20th century Explores the relationship between the intellectual and artistic output of the time and the turbulent socio political context Henry James and the Media Arts of Modernity June Hee Chung, 2019-03-20 Henry James and the Media Arts of Modernity Commercial Cosmopolitanism turns to the author's late fiction letters and essays to investigate his contribution to the development of an American cosmopolitan culture both in popular and high art The book contextualizes James's writing within a broader cultural and social history to uncover relationships among increasingly sensory focused media technologies mass consumer practices and developments in literary style when they spread to Europe at the inception of the era of big business Combining cultural studies with neoclassical Marxism and

postcolonial theory the study addresses a gap in scholarship concerning the rise of literary modernism as a cosmopolitan phenomenon Although scholars have traditionally acknowledged the international character of artists participation in this movement when analyzing the contributions of American expatriate writers in Europe they generally assume an unequal degree of reciprocity in transatlantic cultural exchange with European artists being more influential than American ones This book argues that James identifies a cultural form of American imperialism that emerged out of a commercialized version of cosmopolitanism Yet the author appropriates the arts of modernity when he realizes that art generated with the mechanized principles of mass production spurred a diverse range of aesthetic responses to other early twentieth century technological and organizational innovations The Cambridge History of the American Novel Leonard Cassuto, 2011-03-24 An authoritative and lively account of the development of the genre by leading experts in the field **Taylored Lives** Martha Banta, 1993 Scientific management Technology spawned it Frederick Winslow Taylor championed it Thorstein Veblen dissected it Henry Ford implemented it By the turn of the century practical visionaries prided themselves on having arrived at the one best way both to increase industrial productivity and to regulate the vagaries of human behavior Nothing escaped the efficiency craze and in this vivid wide ranging book Martha Banta explores its effect on the culture at large To the Taylorists everthing needed tidying up government business warfare households and most of all the workplace with its unruly influx of strangers into the native scenes Taylored Lives gives us a striking sense of what it was like to live work love and die when time motion and emotions were checked off on worksheets and management charts Canvasing the culture Banta shows how the cause of efficiency was taken up in narratives of every sort in mail order catalogs popular romances newspaper stories and personal testimonials from below as well as in the canonical works of writers from Henry Adams and William James to Sinclair Lewis Nathanael West and William Faulkner The strategies of impassioned theorists and hands on practitioners affected the kinds of narratives produced in the controversy over the pros and cons of the management culture they bear an eerie resemblance to the means by which we today storytellers all keep trying to make sense of our own chaotic times This interdisciplinary work charts the development of a managerial culture from its start in the steel mills of Pennsylvania through its spread across the American experience in an interlocking series of social systems and everyday practices Banta scrutinizes narrative strategies employed by inscribers as diverse as Josephine Goldmark Theodore Roosevelt Charlotte Perkins Gilman Anzia Yezierska Richard Harding Davis Booker T Washington and Theodore Dreiser by Taylor himself as well as Veblen and Ford by women who toiled on the factory floor by writers of dream copy for ready made houses and by Buster Keaton in his silent treatment of the dysfuntional honeymoon home With its historical scope and its provocative readings of assorted narratives this richly illustrated book offers a complex and disturbing picture of a period as well as invaluable insights into the way theory making continually makes and breaks cultures A remarkable work Taylored Lives confirms Martha Banta s place as one of our leading cultural and literary critics Iames M. Cain and the American

Authors' Authority Richard Fine, 2014-01-30 The 1940s offered ever increasing outlets for writers in book publishing magazines radio film and the nascent television industry but the standard rights arrangements often prevented writers from collecting a fair share of the profits made from their work To remedy this situation novelist and screenwriter James M Cain The Postman Always Rings Twice Double Indemnity Mildred Pierce proposed that all professional writers including novelists playwrights poets and screenwriters should organize into a single cartel that would secure a fairer return on their work from publishers and producers This organization conceived and rejected within one turbulent year 1946 was the American Authors Authority AAA In this groundbreaking work Richard Fine traces the history of the AAA within the cultural context of the 1940s After discussing the profession of authorship as it had developed in England and the United States Fine describes how the AAA which was to be a central copyright repository was designed to improve the bargaining position of writers in the literary marketplace keep track of all rights and royalty arrangements protect writers interests in the courts and lobby for more favorable copyright and tax legislation Although simple enough in its design the AAA proposal ignited a firestorm of controversy and a major part of Fine's study explores its impact in literary and political circles Among writers the AAA exacerbated a split between East and West Coast writers who disagreed over whether writing should be treated as a money making business or as an artistic and poorly paid calling Among politicians a move to unite all writers into a single organization smacked of communism and sowed seeds of distrust that later flowered in the Hollywood blacklists of the McCarthy era Drawing insights from the fields of American studies literature and Cold War history Fine s book offers a comprehensive picture of the development of the modern American literary marketplace from the professional writer s perspective It uncovers the effect of national politics on the affairs of writers thus illuminating the cultural context in which literature is produced and the institutional forces that affect its production The Great Industrial War Trov Rondinone, 2009-11-12 The Great Industrial War a comprehensive assessment of how class has been interpreted by the media in American history documents the rise and fall of a frightening concept industrial war Moving beyond the standard account of labor conflict as struggles between workers and management Troy Rondinone asks why Americans viewed big strikes as battles in irrepressible conflict between the armies of capital and labor a terrifying clash between workers strikebreakers police and soldiers Examining how the mainstream press along with the writings of a select group of influential reformers and politicians framed strike news Rondinone argues that the Civil War coming on the cusp of a revolution in industrial productivity offered a gruesome indelible model for national conflict He follows the heated discourse on class war through the nineteenth century until its general dissipation in the mid twentieth century Incorporating labor history cultural studies linguistic anthropology and sociology The Great Industrial War explores the influence of historical experience on popular perceptions of social order and class conflict and provides a reinterpretation of the origins and meaning of the Taft Hartley Act and the industrial relations regime it supported **Author in Chief** Craig Fehrman, 2020-02-11 One of the best books

on the American presidency to appear in recent years The Wall Street Journal and based on a decade of research and reporting a delightful new window into the public and private lives America's presidents as authors Most Americans are familiar with Abraham Lincoln's famous words in the Gettysburg Address and the Eman cipation Proclamation Yet few can name the work that helped him win the presidency his published collection of speeches entitled Political Debates between Hon Abraham Lincoln and Hon Stephen A Douglas Lincoln labored in secret to get his book ready for the 1860 election tracking down newspaper transcripts editing them carefully for fairness and hunting for a printer who would meet his specifications Political Debates sold fifty thousand copies the rough equivalent of half a million books in today s market and it reveals something about Lincoln's presidential ambitions But it also reveals something about his heart and mind When voters asked about his beliefs Lincoln liked to point them to his book In Craig Fehrman's original illuminating and entertaining Jon Meacham work of history the story of America's presidents and their books opens a rich new window into presidential biography From volumes lost to history Calvin Coolidge's Autobiography which was one of the most widely discussed titles of 1929 to ones we know and love Barack Obama's Dreams from My Father which was very nearly never published Fehrman unearths countless insights about the presidents through their literary works Presidential books have made an enormous impact on American history catapulting their authors to the national stage and even turning key elections Beginning with Thomas Jefferson's Notes on the State of Virginia the first presidential book to influence a campaign and John Adams's Autobiography the first score settling presiden tial memoir Author in Chief draws on newly uncovered information including never before published letters from Andrew Jackson John F Kennedy and Ronald Reagan to cast fresh light on the private drives and self doubts that fueled our nation s leaders We see Teddy Roosevelt as a vulnerable first time author struggling to write the book that would become a classic of American history We see Reagan painstakingly revising Where s the Rest of Me and Donald Trump negotiating the deal for The Art of the Deal the volume that made him synonymous with business savvy Alongside each of these authors we also glimpse the everyday Americans who read them If you re a history buff a presidential trivia aficionado or just a lover of American literary history this book will transfix you inform you and surprise you The Negotiating in the Press Joseph R. Hayden, 2010 Negotiating in the Press presents an engaging Seattle Review of Books analysis of diplomacy and the press in the aftermath of WWI Rather than revisiting the story of lost journalistic freedom it describes the press s newfound power in the war s aftermath a seminal moment when journalists discovered their ability to help broker peace deals By challenging the assumption that the press was peripheral to the quest for peace Hayden demonstrates that journalists instead played an integral part in the talks Negotiating in the Press offers a fresh look at the dawn of public diplomacy when leading nations and the press democratized foreign policy Civilizing the Child Katharine S. Bullard, 2013-11-26 In Civilizing the Child Discourses of Race Nation and Child Welfare in America Katherine S Bullard analyzes the discourse of child welfare advocates who argued for the notion of a racialized ideal child This ideal child limited

to white often native born children was at the center of arguments for material support to children and education for their parents This book illuminates important limitations in the Progressive approach to social welfare and helps to explain the current dearth of support for poor children Civilizing the Child tracks the growing social concern with children in the nineteenth and early twentieth centuries The author uses seminal figures and institutions to look at the origins of the welfare state Chapters focus on Charles Loring Brace Jacob Riis residents of the Hull House Settlement and the staff of U S Children s Bureau analyzing their work to unpack the assumptions about American identity that made certain children belong and others remain outsiders Bullard traces the ways in which child welfare advocates used racialized language and emphasized the civilizing mission to argue for support of white native born children This language focused on the future citizenship of some children as an argument for their support and protection Hard-Boiled Erin Smith, 2010-07-07 An examination of the culture that produced and supported pulp fiction Jane Addams Katherine Joslin, 2004 Jane Addams is best known for her groundbreaking social reforming and her work at Hull House This book takes an expansive look at her creative writing and other areas of her life Exposés and Excess Cecelia Tichi, 2013-03-01 From robber barons to titanic CEOs from the labor unrest of the 1880s to the mass layoffs of the 1990s two American Gilded Ages one in the early 1900s another in the final years of the twentieth century mirror each other in their laissez faire excess and rampant social crises Both eras have ignited the civic passions of investigative writers who have drafted diagnostic blueprints for urgently needed change The compelling narratives of the muckrakers Upton Sinclair Ida Tarbell Lincoln Steffens and Ray Stannard Baker among them became bestsellers and prizewinners a hundred years ago today Cecelia Tichi notes they have found their worthy successors in writers such as Barbara Ehrenreich Eric Schlosser and Naomi Klein In Expos s and Excess Tichi explores the two Gilded Ages through the lens of their muckrakers Drawing from her considerable and wide ranging work in American studies Tichi details how the writers of the first muckraking generation used fact based narratives in magazines such as McClure s to rouse the U S public to civic action in an era of unbridled industrial capitalism and fear of the immigrant dangerous classes Offering a damning cultural analysis of the new Gilded Age Tichi depicts a booming insecure fortress America of bulked up baby strollers McMansion housing and an obsession with money as lifeline in an era of deregulation yawning income gaps and idolatry of the market and its rock star CEOs No one has captured this period of corrosive boom more acutely than the group of nonfiction writers who burst on the scene in the late 1990s with their expos s of the fast food industry the world of low wage work inadequate health care corporate branding and the multibillion dollar prison industry And nowhere have these authors Ehrenreich Schlosser Klein Laurie Garrett and Joseph Hallinan revealed more about their emergence as writers and the connections between journalism and literary narrative than in the rich and insightful interviews that round out the book With passion and wit Expos s and Excess brings a literary genre up to date at a moment when America has gone back to the future A Concise Companion to American Fiction, 1900 - 1950 Peter Stoneley, Cindy Weinstein, 2008-04-15 An

authoritative guide to American literature this Companion examines the experimental forms socio cultural changes literary movements and major authors of the early 20th century This Companion provides authoritative and wide ranging guidance on early twentieth century American fiction Considers commonly studied authors such as Faulkner Fitzgerald and Hemingway alongside key texts of the period by Richard Wright Charles Chesnutt Zora Neale Hurston and Anzia Yezierska Examines how the works of these diverse writers have been interpreted in their own day and how current readings have expanded our understanding of their cultural and literary significance Covers a broad range of topics including the First and Second World Wars literary language differences author celebrity the urban landscape modernism the Jazz Age the Great Depression regionalism and African American fiction Gives students the contextual information necessary for formulating their own critiques of classic American fiction Henry Green at the Limits of Modernism Marius Hentea, 2013-11-01 Although Henry Green has been recognised by James Wood David Lodge and John Updike as one of the most innovative writers of his time his significant achievement remains largely neglected Henry Green at the Limits of Modernism provides a theoretically sophisticated and historically nuanced reading of Green's novels and makes the case for Green's importance in reconsiderations of modernism late modernism and post war realism. This work is the most ambitious reassessment of Green s oeuvre to date and thus critical reading for scholars interested in modernism late modernism and the evolution of British post war fiction Arguing against the predominant view of Green's fiction as an autonomous literary construction the work connects Green to a number of social and literary contexts resulting in fresh readings of his novels and also a greater accessibility to an author long considered oblique and elusive With significant investigations of Green's connection to his literary generation his multifaceted and formally innovative handling of social class his negotiations of narrative authority and authorship and the importance of disability studies to understanding Green's fiction this study charts the complex trajectories of Green's fiction against both social and literary contexts The work also moves beyond the narrow confines of British literature to explore Green's connections to broader trends in European literature The Novel Art Mark McGurl,2020-06-30 Once upon a time there were good American novels and bad ones but none was thought of as a work of art The Novel Art tells the story of how beginning with Henry James this began to change Examining the late nineteenth century movement to elevate the status of the novel its sources paradoxes and reverberations into the twentieth century Mark McGurl presents a more coherent and wide ranging account of the development of American modernist fiction than ever before Moving deftly from James to Stephen Crane Edith Wharton Gertrude Stein William Faulkner Dashiell Hammett and Djuna Barnes among others McGurl argues that what unifies this diverse group of ambitious writers is their agonized relation to a middling genre rarely included in discussions of the fine arts He concludes that the new product despite its authors desire to distinguish it from popular forms never quite forsook the intimacy the genre had long cultivated with the common reader Indeed the art novel sought status within the mass market and among its prime strategies was a promotion

of the mind as a source of value in an economy increasingly dependent on mental labor McGurl also shows how modernism s obsessive interest in simple mindedness revealed a continued concern with the masses even as it attempted to use this simplicity to produce a heightened sophistication of form Masterfully argued and set in elegant prose The Novel Art provides a rich new understanding of the fascinating road the American novel has taken from being an artless enterprise to an The Oxford Handbook of Jack London James W. Williams, 2017 With his novels journalism short stories political activism and travel writing Jack London established himself as one of the most prolific and diverse authors of the twentieth century Covering London's biography cultural context and the various genres in which he wrote The Oxford Handbook of Jack London is the definitive reference work on the author Cultural Production and the Politics of Women's Work in American Literature and Film Polina Kroik, 2019-01-21 Cultural Production and the Politics of Women's Work in American Literature and Film emphasizes the interrelation among women s workplace roles modes of authorship and processes of subject formation pointing to some of the reasons for the persistence of limiting gender roles and occupational hierarchies that arose during the first 60 years of the 20th century The book interrogates three common narratives The rise of Fordism as a masculine mode of production and the transition to an era of feminized work women s liberation through the sexual revolutions and the rise of a new form of literary authorship Conversely it suggests that women s labor was integral to the operations of the Fordist business sphere where unlike at the factory the white collar office proletarian work was casualized and feminized This book argues that this workplace was an important site of subject formation affirming dominant ideologies through economic practices Analyzing work by Sinclair Lewis Nella Larsen Anita Loos and Sylvia Plath the book presents an alternative history of American modernism one that is more attuned to gendered discourses of labor and class By looking at the micropolitics of power within cultural institutions this study moves beyond the dichotomies of exclusion inclusion to interrogate the terms on which women and minorities worked as producers and the ideas and experiences that consequently entered the field of intelligibility **Rewriting the Newspaper** Thomas R. Schmidt, 2019-06-19 Between the 1970s and the 1990s American journalists began telling the news by telling stories They borrowed narrative techniques transforming sources into characters events into plots and their own work from stenography to anthropology This was more than a change in style It was a change in substance a paradigmatic shift in terms of what constituted news and how it was being told It was a turn toward narrative journalism and a new culture of news propelled by the storytelling movement Thomas Schmidt analyzes the expansion of narrative journalism and the corresponding institutional changes in the American newspaper industry in the last quarter of the twentieth century In doing so he offers the first institutionally situated history of narrative journalism s evolution from the New Journalism of the 1960s to long form literary journalism in the 1990s Based on the analysis of primary sources industry publications and oral history interviews this study traces how narrative techniques developed and spread through newsrooms advanced by institutional initiatives and a growing network of

practitioners proponents and writing coaches who mainstreamed the use of storytelling Challenging the popular belief that it was only a few talented New York reporters Tome Wolfe Jimmy Breslin Gay Talese Joan Didion and others who revolutionized journalism by deciding to employ storytelling techniques in their writing Schmidt shows that the evolution of narrative in late twentieth century American Journalism was more nuanced more purposeful and more institutionally based than the New Journalism myth suggests

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