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Anna McGrail



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A Small Business Guide to Doing Big Business on the Internet Brian Hurley,Peter Birkwood,1996 **EBOOK: Management Information Systems - Global edition**

James O'Brien,George Marakas,2011-04-16 The benchmark text for the syllabus organised by technology a week on databases a week on networks a week on systems development etc taught from a managerial perspective O'Brien s Management Information Systems defines technology and then explains how companies use the technology to improve performance Real world cases finalise the explanation *Two Dozen Businesses You Can Start and Run in Canada, the USA and Elsewhere* Obi Orakwue,2007-03 The Essential Business Guide Anna McGrail,2008 *The Entrepreneurial Effect*

James Bowen,2022-08-10 The Entrepreneurial Effect is a collection of advice articles by successful high technology entrepreneurs based on their experiences Every budding entrepreneur seems to imagine a series of lunch dates with the most successful entrepreneurs in technology and other sectors of the Ottawa area Silicon Valley north What skills are seen as needed to be successful in starting growing and managing technology based business in the 21st century Every business seems to have some technology base and every entrepreneur needs the skills knowledge and experience detailed in these lessons from the most successful people in this area Lessons include management marketing planning people sales technology public relations financing outsourcing alliances risk management and many others When you want to be the best learn from the best and this book is your opportunity with 32 of the best lessons in entrepreneurship **The Ultimate**

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How to Get the Financing for Your New Small Business Sharon L. Fullen, 2006 While poor management is cited most frequently as the reason small businesses fail inadequate or ill timed financing is a close second Whether you re starting a business or expanding one sufficient ready capital is essential This new book will provide you with a road map to secure the financing The book goes into traditional financing methods and assists the reader in setting up proper financial statements and a proper business plan It details the differences between debt and equity financing and how and why to use each Valuation techniques are explained for determining what your business is truly worth However the book s real strength is in

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The research design methods adopted presentation of findings through the vignettes and take away lessons have been written in manner to appeal to a broad range of readers including academics researchers students and policy makers in the discipline

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Strategic Use of Information Technology for Global

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