

*The*  
**Economics and  
Management of  
Intellectual  
Property**

*Towards Intellectual Capitalism*

**OVE GRANSTRAND**

# The Economics And Management Of Intellectual Property Towards Intellectual Capitalism

**Mat Callahan, Jim Rogers**



## **The Economics And Management Of Intellectual Property Towards Intellectual Capitalism:**

The Economics and Management of Intellectual Property Ove Granstrand,1999 This study focuses on intellectual property charting a global transition towards intellectual capitalism which shows technology based corporations as the prime movers A detailed study of Japanese corporations stance on patent acquisition and more is featured along with US and Swedish examples

The Management of Intellectual Property D. Bosworth,2006-01-01 This book will be a useful resource for those studying or teaching the management of IP a welcome addition on the reading list for all good IP management courses Duncan Bucknell Journal of Intellectual Property Law and Practice This book brings together innovative contributions on the management of intellectual property IP and intellectual property rights by an esteemed and multi disciplinary group of economists management scientists accountants and lawyers Offering a broad and enlightening picture of the measurement and management of IP the contributors argue that the shift towards a knowledge based economy has increased the importance of IP and more generally intangible assets as a focus for company decision making behaviour The book explores these intangible assets which are driven by investments in R D marketing education and training management information systems and organizational structure The inherent risk in the development of such assets born from the involvement of creativity and innovation is also discussed The Management of Intellectual Property should prove of use to both students of management and managers in the field who have to make decisions with regard to investments in and the protection of IP and other intangible assets

**Economic and Management Perspectives on Intellectual Property Rights** C. Peeters,B. van Pottelsberghe de la Potterie,Bruno van Pottelsberghe de la Potterie,2005-11-29 This book provides a better understanding of how intellectual property can improve economic and business performance It focuses on three particular issues the valuation of patents the transfer of knowledge and the management of innovation and intellectual property Scholars from leading worldwide institutions use quantitative methods and advanced survey techniques to explore the complex relationship between patents innovation venture capital and scientific research The book focuses on three broad issues the valuation of patents the transfer of knowledge and the management of innovation and intellectual property

**Evolving Properties of Intellectual Capitalism** Ove Granstrand,2018 The intangible capitalist economy that is intellectual capitalism continues evolving driven by technological innovations and various forms of entrepreneurship The creation of intellectual capital and intellectual properties lies at its heart This eagerly anticipated book analyzes the many complex links between R D patents innovations entrepreneurship growth and value creation in this process Based on an extensive array of national empirical and policy studies Ove Granstrand explores a comprehensive range of innovation and intellectual property IP issues that pertain not only to Europe but to the entire world These issues include the role of patents and licensing in the governance of technology and innovation and the many uses and abuses of patents The text also details new IP phenomena in an increasingly patent intensive world with patent rich multinationals and patent savvy new entrants

from Asia In a world facing challenges that call for innovative responses this book contains a set of valuable policy recommendations for strengthening innovativeness for economic growth and ultimately for social value creation This timely book will be a valuable resource for economics law and management scholars wishing to gain a thorough understanding of the topic Practitioners and policy makers will also greatly benefit from reading this volume following up on the author s widely acclaimed book published in 1999 *The Economics and Management of Intellectual Property Towards Intellectual Capitalism* Economics, Law and Intellectual Property Ove Granstrand,2013-04-18 Intellectual property has rapidly become one of the most important as well as most controversial subjects in recent years amongst productive thinkers of many kinds all over the world Scientific work and technological progress now depend largely on questions of who owns what as do the success and profits of countless authors artists inventors researchers and industrialists Economic legal and ethical issues play a central role in the increasingly complex balance between unilateral gains and universal benefits from the knowledge society Economics Law and Intellectual Property explores the field in both depth and breadth through the latest views of leading experts in Europe and the United States It provides a fundamental understanding of the problems and potential solutions not only in doing practical business with ideas and innovations but also on the level of institutions that influence such business Addressing a range of readers from individual scholars to company managers and policy makers it gives a unique perspective on current developments **Understanding and Profiting from Intellectual Property** D. Yang,2012-12-04 A new look at the strategic and managerial issues surrounding intellectual property IP and international commercialization in the international market An updated version which provides practitioners and analysts with guidelines and an action framework on how to benefit from IP *The Economics and Management of Intellectual Property* Ove Granstrand,2000 This volume focuses on intellectual property and charts the global transition towards intellectual capitalism with technology based corporations as prime movers It offers a comprehensive overview of the history and fundamentals of intellectual property as well as an introduction to the field *Evolving properties of intellectual capitalism* Ove Granstrand,2018 Intellectual capitalism is evolving driving and driven by technological innovations and various forms of entrepreneurship The purpose of this eagerly anticipated book is to analyze the linkages between R D patents innovations entrepreneurship and growth Based on a large array of national empirical and policy studies it elaborates on a comprehensive range of innovation and IP issues that are pertinent not only to Europe but to the world as a whole These issues include the role of patents and licensing in the governance of technology and innovation and the various uses and abuses of patents It further elaborates on new IP phenomena in an increasingly patent intensive world with patent rich multinationals and patent savvy new entrants from Asia In a world facing challenges that call for innovative responses the book contains a set of valuable policy recommendations for strengthening innovativeness for economic growth and ultimately for social value creation *The Economics and Management of Technological Diversification* John Cantwell,Alfonso

Gambardella, Ove Granstrand, 2004-04-22 Recently attempts have been made to understand the patterns of corporate technological diversification and their implications in economic and managerial dimensions This book consolidates these attempts and breaks new ground by examining the patterns of technological diversification and their relationship with internationalisation economic perfo

**Intellectual Property Regime Evolution in China and India** Paul Charles Irwin Crookes, 2010-01-01 What is behind the changing attitudes towards intellectual property in India and China This exploration of empirically based research comparisons on the character of intellectual property systems found in these two countries offers answers to three key questions what are the drivers that have moved them towards a closer embrace of IP norms how have domestic and systemic influences shaped the character of this embrace and how have state and non state actors interacted within the international system to promote this transformation Focusing on the software and IT services industries it illuminates the policy drivers that have influenced IP regime adoption and helps our understanding the process by providing a clear framework of distinctive phases of technological political and social development

**Intellectual Property for Economic Development** Sanghoon Ahn, Bronwyn H. Hall, Keun Lee, 2014-06-27 Protection of intellectual property rights IPRs serves a dual role in economic development While it promotes innovation by providing legal protection of inventions it may retard catch up and learning by restricting the diffusion of innovations Doe

*Intellectual Property in the Global Trading System* Wei Shi, 2008-07-20 After exploring multifaceted issues of IPR enforcement this book argues that the problems with it are not an actual outcome of Confucian philosophy and to steal a book is not an elegant offence This book demonstrates that counterfeiting and piracy are inevitable consequences of inadequate economic development It goes on to state that they are a by product of a unique set of socioeconomic crises that have their origin in a dysfunctional institutional regime

**Knowledge Management and Intellectual Property** Stathis Arapostathis, Graham Dutfield, 2013-01-01 This diverse and insightful volume investigates changing patterns of knowledge management practices and intellectual property regimes across a range of different techno scientific disciplines and cultures The book links the practices and regimes of the past with those of contemporary and emerging forms covering the mid 19th century to the present The contributors are noted scholars from various disciplines including history of science and technology intellectual property law and innovation studies The chapters offer original perspectives on how proprietary regimes in knowledge production processes have developed as a socio political phenomenon of modernity as well as providing an analysis of the way individuals institutions and techno sciences interact within this culture With in depth analysis this book will appeal to academics and students of STS Science Technology and Society history of science and technology business history innovation studies law science and technology policy as well as business studies Historians of science and technology and business will also find much to interest them in this book

**A Critical Guide to Intellectual Property** Mat Callahan, Jim Rogers, 2017-10-15 Ours is an era when human genes can be copied and patented From genetically modified foods to digital

piracy the concept of intellectual property IP and the laws upholding it play a foundational role in our society but its political and ideological dimensions have rarely been understood outside of specialist circles This collection cuts through the legal jargon that so often surrounds IP to provide both a comprehensive history and analysis that explores the corporate interests that shape its conception and the movements that are developing alternatives As the nature of industry changes we might ask what are the wider implications of the concept of IP be it for agribusiness and pharmaceutical companies or the film and music industries Has IP law been used to safeguard and assert the ownership of ideas and creativity or is it an essential foundation of our culture Today with mounting challenges from the growth of free software and open source movements this collection provides an accessible and alternative guide to IP exploring its significance within the wider struggle between capital and the commons

**Intellectual Property Law and Economics** ,2014 Intellectual Property Rights in a Fair World Trade System Annette Kur,2011-01-01 Intellectual Property law IP particularly in relation to international trade regimes is increasingly finding itself challenged by rapid developments in the technological and global economic landscapes In its attempt to maintain a responsive legislative system that is interacting successfully with global trade rules IP is having to respond to an increasing number of actors on an international level This book examines the problems associated with this undertaking as well as suggesting possible revisions to the TRIPS agreement that would make it more relevant to the environment in which today s IP mechanisms are operating The overall aim is to find an adequate response to the IP balance dilemma The theme is pursued throughout various topics including a look at what this means in relation to economy in a country like China and also considering how IP is increasingly having to reconcile itself with human rights issues

**ICICKM 2019 16th International Conference on Intellectual Capital Knowledge Management & Organisational Learning** John Dumay,James Guthrie,Rahat Munir,2019-12-05 *Patent Law and Theory* Toshiko Takenaka,2009-01-01 The editor of Patent Law and Theory must be congratulated for assembling a concentration of sheer patent law erudition and scholarship The title is a noteworthy compilation of 26 well written remarkably accessible and thought provoking essays that goes to great lengths in charting the contours of contemporary thought over the the world s oldest regularly established property right it manages to accomplish an ambitious endeavour of providing a comprehensive view of prevailing issues in the field of patent law and other related fields the interested patent law reader will have much to gain from the fecund material found in the large majority of the title s essays The world s corpus of patent law research is richer with the publication of this title John A Tessensohn European Intellectual Property Review This major Handbook provides a comprehensive research source for patent protection in three major jurisdictions the United States Europe and Japan Leading patent scholars and practitioners join together to give an innovative comparative analysis both of fundamental issues such as patentability examination procedure and the scope of patent protection and current issues such as patent protection for industry standards computer software and business methods Keeping in mind the important goal of world

harmonization the contributing authors challenge current systems and propose necessary changes for promoting innovation Providing useful tips for practitioners to protect their intellectual assets in technologies effectively in the global market this Handbook will be of great interest to legal scholars and students as well as lawyers and patent attorneys **Emerging**

**Issues in Intellectual Property** Guido Westkamp,2007 the book is a well presented collection of scholarly articles on diverse stimulating topics The levels of explanation and detail vary from chapter to chapter and so the reader will probably find the book most helpful to consult for key topics of interest The breadth of the book means that students academics and interested practitioners should find areas that will appeal Frederick Chen European Intellectual Property Review Together the essays cover some of the most topical issues in IP and related fields and should therefore be of immense interest and value to any serious student of the subject The Commonwealth Lawyer It is an extremely thought provoking book crammed full of excellent papers which are genuinely original and push forward the boundaries of their retrospective topics the book is without doubt worth purchasing for anyone interested in IP theory pharmaceuticals or traditional knowledge the papers are of incredibly good quality a few of those alone make the book worth purchasing My impromptu rating system will therefore award it 5 out of 5 stars James Griffin Communications Law This book covers an extensive range of critical issues in modern Intellectual Property IP law under three broad headings Technology Market Freedom and the Public Domain Intellectual Property and International Trade Traditional Knowledge Technology and Resources Uniting contributions at the cutting edge of IP research the authors all former or current members and associates of the Queen Mary Intellectual Property Research Institute University of London address a number of diverse topics in relation to existing copyright trademark and patent law They examine political and juridical issues in fields such as geographical indications and traditional knowledge agriculture and information technology pharmaceuticals and access to medicines human rights and IP strategy The book will appeal to academics researchers students and to practitioners concerned with all areas of intellectual property Rethinking Intellectual Property Gustavo Ghidini,2018 Intellectual property law is built on constitutional foundations and is underpinned by the twin freedoms of freedom of expression and freedom of economic enterprise In this thoughtful evaluation Gustavo Ghidini offers up a reconstruction of the core features of each intellectual property paradigm including patents copyright and trademarks suggesting measures for reform to allow intellectual property to become socially beneficial for all

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