

Small-scale
enterprises
in
developing
and
transitional
economies

Edited by **Homi Katrak** and
Roger Strange



Small Scale Enterprises In Developing And Transitional Economies

Jonathan Sutherland



Small Scale Enterprises In Developing And Transitional Economies:

Small-scale Enterprises in Developing and Transitional Economies Homi Katrak, Roger Strange, 2002 This book considers the role played by Small Scale Enterprises SSEs in the development strategies of developing and transitional economies in a changing global context Analysis is based on research undertaken in Africa Asia South America and Eastern and Southern Europe and is centered around four key issues the efficiency of SEEs their relation to market competition the development of clusters and technological upgrading Corporate Citizenship in Developing Countries Mahad Huniche, Esben Rahbek Pedersen, 2006 This book is about corporate citizenship in developing countries paying special attention to the new partnerships between companies development agencies and or civil society organisations The book will deal with some of the following issues analyse the background for discussing corporate citizenship in developing countries describe some of the development issues facing companies trying to be good corporate citizens present the background and content of the new partnerships between companies development agencies and civil society organisations and discuss the potentials and pitfalls of these cooperative approaches The book is written by scholars and practitioners with comprehensive knowledge of corporate citizenship corporate social responsibility private sector development etc BOOK JACKET Small and Medium Enterprises: Concepts, Methodologies, Tools, and Applications Management Association, Information Resources, 2013-04-30 This book provides a comprehensive collection of research on current technological developments and organizational perspectives on the scale of small and medium enterprises Provided by publisher **Contemporary Microenterprise** Joseph Mark S. Munoz, 2010-01-01 While there have been numerous books and articles written on the popular topic of microfinance few books have been written on the business model behind it the microenterprise Due to its diversity of thought and high quality of chapter contributions this book is poised to be the book on microenterprises Contemporary Microenterprise is a collage of the latest research and viewpoints on the subject by recognized academics and experts from around the globe Through the confluence of diverse and profound voices from around the world very small micro businesses have proven to be the most prevalent and fastest growing business form and a suitable model for enterprise survival and success in a challenging global economy Joseph Mark Munoz has brought together an international cast of contributors and draws insights from concepts and cases from locations such as Vietnam the United States Latin America and Africa The chapters include conceptual frameworks and research that yield valuable lessons and practical business solutions The broad scope of this compendium coupled with its careful attention to detail will be of critical value to business students and their professors industry executives government officials policymakers consultants and entrepreneurs **India's Manufacturing Sector** ,2003 Released by the Prime Minister of India Shri Atal Bihari Vajpayee on 24th May 2003 this book brings together 3 top ranking independent reports that outlining a comprehensive manufacturing policy framework for India *Rethinking Development Challenges for Public Policy* K. Hanson, G. Kararach, T. Shaw, 2012-04-05

Covers topical issues for Africa's development economics and politics of climate change water management public service delivery and delivering aid The authors argue that these issues should be included in the post MDG paradigm and add an important voice to recent moves by academics and practitioners to engage with each other

Entrepreneurship and SMEs in Southeast Asia Denis Hew Wei-Yen, Loi Wee Nee, 2004 This study looks at the increasingly important role of entrepreneurship and small and medium enterprises SMEs as agents of development The book also focuses on the new policy initiatives by the different governments as they address the issues affecting the development of SMEs themselves

Key Concepts in International Business Jonathan Sutherland, 2017-03-14 Key Concepts in International Business is one of a range of comprehensive glossaries with entries arranged alphabetically for easy reference All major concepts terms theories and theorists are incorporated and cross referenced Additional reading and Internet research opportunities are identified More complex terminology is made clearer with numerous diagrams and illustrations With over 500 key terms defined the book represents a comprehensive must have reference for anyone studying a business related course or those simply wishing to understand what international business is all about It will be especially useful as a revision aid

Changing Scenario of Business and E-Commerce, Mobile Technologies Gerard Goggin, Larissa Hjorth, 2009 Mobile Technologies charts the social cultural creative and design aspects of mobiles as they are being incorporated into and changing the nature of media It provides rigorous and timely analysis of the new area of mobile media and will be of interest to scholars policy makers industry and general readers

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Building Businesses in Emerging and Developing Countries Elie Virgile Chrysostome, Rick Molz, 2014-04-16 This book focuses on the challenges and opportunities facing companies in emerging and developing countries China and India have become the primary business destination for many global companies that are looking for market opportunities and low costs of production whilst Morocco Dubai Brazil Malaysia and Russia are also being targeted This new edited volume helps develop a better understanding of the realities of doing business in emerging and developing countries in particular exploring the dynamics between corporations both indigenous and multinational and local pressures in developing transitional and emerging economies The book points out the benefits and pitfalls of doing business in emerging and developing countries as well as the adjustments that are necessary for success It also discusses entrepreneurship in emerging and developing countries exploring its new realities from women's entrepreneurship in Muslim

countries to social entrepreneurship in developing countries The volume also points out the new challenges for SMEs of emerging and developing countries in a global competitive environment Finally it analyses corporate governance from a local partner perspective and an institutional perspective Building Businesses in Emerging and Developing Countries will be of interest to business managers students and researchers involved in international entrepreneurship and corporate governance

Management in Transitional Economies Malcolm Warner, 2005 This is a comparative study examining the past present and future of management in the transitional economies of East and Central Europe Russia the People s Republic of China and Vietnam *Private Service Firms in a Transitional Economy* Martha De Melo, Gur Ofer, 1994-01-01 Studies of Economies in Transformation Paper 11 The service industry is the largest and most dynamic sector of the newly emerging private sector in St Petersburg Little is known however about the entrepreneurs and firms in this sector or about

Innovation and the Development Agenda OECD, International Development Research Centre, 2010-08-12 Innovation drives long term economic growth This book examines the role of innovation in developing countries with a focus on Africa

Small and Medium Enterprises in Distress Philippe Regnier, 2017-11-22 This title was first published in 2000 Since 1998 there have been many diagnoses studies and theories attempting to explain the East Asian economic crisis and the impact on major economic and financial sectors This text aims to fill a gap in the literature by examining the effects on small and medium sized enterprises From early 1998 unemployment figures in the region rose rapidly although large enterprises were not as yet engaged in corporate restructuring Registered small and medium sized enterprises SMEs and microenterprises were a major source of this unemployment especially among unskilled and seasonal workers This volume covers the debate in five ways An introductory chapter presents an overview of the SME international experience both in OECD and developing economies Part I looks at the economic and social contribution of SMEs in Thailand before and after the 1997 1998 crisis and Part II reviews government policy and SME promotion initiatives Part III explores the assumption that local SMEs linked to large firms have been more resilient while the concluding chapter suggests a range of policies which have been derived from experiences in places other than Thailand

Strategic Optimization of Medium-Sized Enterprises in the Global Market Vemić, Milan, 2018-07-13 To maintain a competitive edge against other businesses companies must ensure the most effective strategies and procedures are in place This is particularly critical in smaller business environments with fewer resources Strategic Optimization of Medium Sized Enterprises in the Global Market is a critical scholarly resource that highlights the optimization of management functions such as working capital and marketing and how to implement sustainable business management practices in the global world market Featuring coverage on a broad range of topics such as social entrepreneurship marketing optimization and globalization this book is geared towards business managers medium sized enterprises policy makers business professionals and upper level students seeking current research on the performances of medium sized enterprises across the world and their broader supply chain

Living the Information Society in Asia Erwin

Alampay,2009-04-14 Undeniably Asian societies are in a period of transition when people are learning to live with new information and communication technologies ICTs whether in commerce government or development work Living the Information Society in Asia describes the interaction of people and new ICTs as the technologies seep into everyday life such as how mobile phones forge relationships among families separated by migration how camera phones threaten personal space how cultural identities are strengthened in call centres and how religion is incorporated into the new communication technologies people use Living the Information society in Asia looks at the phenomenon as it unfolds and raises the implications for policy and future research **Business and Management Education in Transitioning and Developing**

Countries John R McIntyre,Ilan Alon,2014-12-18 Business education is a critical ingredient in establishing a viable middle class of managers in transitioning and developing economies Compiled in association with the Center for International Business Education and Research this comprehensive examination of business and management education pedagogical models and curricula innovations in institutions around the world is the first such work to emphasize emerging markets

Strategic and Pragmatic E-Business: Implications for Future Business Practices Mohammed Rezaul, Karim,2012-05-31 In emerging and global economies e commerce and e business have become increasingly necessary components of business strategy and strong catalysts for economic development Strategic and Pragmatic E Business Implications for Future Business Practices disseminates information on the new practices and techniques in e business and promotes a better understanding of contemporary issues and solutions to existing and emerging challenges Making prospective audiences aware of concurrent business needs models trends methods and techniques this books targets e commerce vendors business managers entrepreneurs software industries the digital media world and online merchants who wish to build strong consumer brands

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