

The Legal and Regulatory Environment of Business

NINETEENTH EDITION







The Legal Regulatory Environment Of Business

Peter J. Shedd, Julie Manning Magid, Marisa Anne Pagnattaro, O. Lee Reed, Daniel R. Cahoy

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The Legal and Regulatory Environment of Business George D. Cameron, III Cameron, 2000-04-11 THE LEGAL AND REGULATORY ENVIRONMENT OF BUSINESS 2ND clearly demonstrates the relationships and importance of legal principles in business today The text uses a unique organization to parallel legal concepts to each major business function Rather than isolating principles such as antitrust law this new paradigm allows students to see the relationship of the principles to the marketing and organization functions of business
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