



# Smart Globalization

**Jan Nederveen Pieterse**



## **Smart Globalization:**

**Smart Globalization** Andrew Smith, Dimitry Anastakis, 2014-01-01 Today's globalization debates pit neoliberals who favour even deeper integration into the global economy against neo mercantilists who call for a relatively selective approach to globalization and the return to more interventionist industrial policies Both sides claim to have the facts on their side Inspired by the work of economists Ha Joon Chang and Dani Rodrik editors Andrew Smith and Dimitry Anastakis bring together essays from both historians and economists in this collection to test claims that wealth comes from either protectionism or free trade With empirical research that spans more than a century of Canadian history Smart Globalization demonstrates that Canada's success stemmed neither from complete openness to globalization or policies of isolation and self sufficiency

**Smart Globalization** Anil K. Gupta, 2003-02-28 Smart Globalization is a compendium of leading edge thinking on global strategy first published in the acclaimed MIT Sloan Management Review The central premise underlying this book is that globalization can be a double edged sword The global or globalizing firm has the potential to reap several types of benefits such as the vast potential of a much larger market arena opportunities to capture scale and location based cost efficiencies and exposure to a multiplicity of new product and process ideas However globalization also exposes the firm to numerous strategic and organizational challenges emanating from a dramatic increase in diversity complexity and uncertainty external as well as internal to the firm How managers address these challenges determines whether globalization yields competitive advantage or disadvantage and makes the company stronger or weaker Smart globalization is the ability to capture the benefits and minimize the costs and risks Smart Globalization's expert contributors<sup>3</sup> 4 leaders in the design of winning global strategies and in the creation of effective global networks<sup>3</sup> 4 include David J Arnold Christopher A Bartlett Julian M Birke inshaw J Stewart Black Joseph N Fry Sumantra Ghoshal Vijay Govindarajan Hal B Gregersen Anil K Gupta Stuart L Hart W Chan Kim Bruce Kogut David L Levy Ren e A Mauborgne Allen J Morrison Mark B Milstein Das Narayandas John A Quelch Gordon Swartz Stephen E Weiss and George S Yip

**Smart Globalization** Andrew Smith, Dimitry Anastakis, 2014-02-24 Today's globalization debates pit neoliberals who favour even deeper integration into the global economy against neo mercantilists who call for a relatively selective approach to globalization and the return to more interventionist industrial policies Both sides claim to have the facts on their side Inspired by the work of economists Ha Joon Chang and Dani Rodrik editors Andrew Smith and Dimitry Anastakis bring together essays from both historians and economists in this collection to test claims that wealth comes from either protectionism or free trade With empirical research that spans more than a century of Canadian history Smart Globalization demonstrates that Canada's success stemmed neither from complete openness to globalization or policies of isolation and self sufficiency

**The Rise Of The New Economic Powers And The Changing Global Landscape** Haico Ebberts, 2022-12-19 This book explores the catching up process of a group of large emerging markets the New Economic Powers This process is extremely robust and should be

considered as the defining trend of our age resulting in a pivotal change in world economics and politics The outcome is that the West cannot dominate the world as it did in the previous 200 years Today s world is pluralistic and the larger emerging markets are becoming increasingly influential That is the new reality which at times caused and will cause further discomfort and uncertainty in the West In the eight chapters the viewpoints on globalization of nine New Economic Powers are discussed Each chapter is an essential element in understanding the process of globalization and the role the New Economic Powers play in it Essentially their views are guided by a fundamental different look about the role of the market and the government in society compared to what we see in the West The New Economic Powers understand the power of the market to create prosperity but at the same time emphasize the need for government interference This delicate balance is particularly visible with respect to their international trade and investment policies which bring them in conflict with Western countries and multilateral institutions such as the WTO and the IMF The book helps the reader to understand the fundamental choices made by policymakers in the New Economic Powers      *Sustainable Development and Smart Cities* Mr. Rohit Manglik,2023-08-23 In this book we will study about eco friendly urban systems smart technologies and planning for future ready cities      **Globalization and Culture** Jan Nederveen Pieterse,2019-05-17 Now updated with new chapters on culture and on populism this seminal text disputes the view that we are experiencing a clash of civilizations as well as the idea that globalization leads to cultural homogenization Instead Jan Nederveen Pieterse argues that we are witnessing the formation of a global m lange culture through processes of cultural mixing or hybridization From this perspective on globalization conflict may be mitigated and identity preserved albeit transformed In a new chapter on China the author focuses on the key issue of agency and power in hybridization Throughout the book offers a comprehensive treatment of hybridization arguments and in discussing globalization and culture problematizes the meaning of culture This historically deep and geographically wide approach to globalization is essential reading as we face the increasing spread of conflicts bred by cultural misunderstanding      **The Crisis of Globalization** Patrick Diamond,2018-11-29 In recent years the effects of economic openness and technological change have fuelled dissatisfaction with established political systems and led to new forms of political populism that exploit the economic and political resentment created by globalization This shift in politics was evident in the decision by UK voters to leave the European Union in June 2016 the November 2016 election of Donald Trump to the presidency of the United States as well as the rise of populist movements on left and right throughout much of Europe To many voters the economy appears to be broken Conventional politics is failing Parties of the left and centre left have struggled to forge a convincing response to this new phase of globalization in the aftermath of the 2008 crisis This book examines the challenges that the new era of globalization poses for progressive parties and movements across the world It brings together leading thinkers and experts including Andrew Gamble Jeffry Frieden and Vivien Schmidt to debate the structural causes and political consequences of this new wave of globalization      Globalization in Crisis Barry K.

Gills,2013-09-13 This book analyses the present global financial and economic crisis the most severe in nearly a century and a wider set of multiple and converging crises with aspects and repercussions that go well beyond the current economic climate Written by some of the world s leading international scholars in the field of Globalization studies and related disciplines this important collection addresses numerous key aspects of the relationship between Globalization and global crises past present and future It sheds new light and understanding on the concept and theory of Globalization and of crisis The authors explore such issues as global finance and financial regulation neoliberal ideology and policy the crisis of globalization the decline of Western hegemony world systemic crisis the moral crisis of Western capitalism environmental and climate change crises world order hyper violence and the international system a crisis of the global modern and a global civilisational and hostpric crisis the rise of the global South the historical dialectics of capital and social responses to crisis the future of capitalism and the prospects for transformative alternatives This book was published as a special issue of Globalizations

**Smart Solutions for a Sustainable Future** Mihail Busu,2025-03-07 This book presents a selection of the best papers from the 18th International Conference on Business Excellence Smart Solutions for a Sustainable Future ICBE 2024 held in Bucharest Romania in March 2024 In today s rapidly evolving landscape characterized by volatility uncertainty complexity and ambiguity VUCA the need to reshape business practices is of major importance The book gathers research findings and perspectives on the new challenges in particularly in the field of digital economy and research systems It focuses on the realignment of organizations and research systems offering valuable insights into the context of global crises and providing solutions to the real challenges we are facing today

*Sustainable Development of the Agrarian Economy Based on Digital Technologies and Smart Innovations* Elena G. Popkova,Aleksei V. Bogoviz,Bruno S. Sergi,Olga V. Kaurova,Alexander N. Maloletko,2024-02-29 This book elaborates on the modern experience and prospects and the development of recommendations for sustainable development of the agrarian economy based on digital technologies and smart innovations for the provision of food security This book dwells on the global and regional challenges for food security and answers to them through the sustainable development of the agrarian economy The book also studies the international experience of sustainable development of the agrarian economy on the basis of digital technologies and advantages for food security Sustainable development of the agrarian economy with the use of digital technologies as the foundation of food security of Central Asia is considered The prospects for provision of food security through the use of smart innovations for the sustainable development of the agrarian economy are outlined A set of applied recommendations for raising the effectiveness of the use of smart innovations for the sustainable development of the agrarian economy is proposed

**Roadmapping Future** Tuğrul U. Daim,2021-03-16 This volume presents a portfolio of cases and applications on technology roadmapping TRM for products and services It provides a brief overview on criteria or metrics used for evaluating the success level of TRM and then offers six case examples from sectors such as transportation smart technologies

and household electronics A new innovation in this book is a section of detailed technology roadmap samples that technology managers can apply to emerging technologies

**Capitalism at the Crossroads** Stuart L. Hart, 2007-07-18 Capitalism at the Crossroads is built on strong theoretical underpinnings and illustrated with many practical examples The author offers a pioneering roadmap to responsible macroeconomics and corporate growth Clayton Christensen Professor of Business Administration Harvard Business School and author of The Innovator's Dilemma I hope this book will be able to influence the thought processes of corporations and motivate them to adapt to forthcoming business realities for the sake of their own long term existence Besides business leaders this is a thought provoking book for the readers who are looking for solutions to capitalism's problems Muhammad Yunus Founder and Managing Director Grameen Bank Bangladesh and 2007 Nobel Peace Prize recipient Capitalism at the Crossroads is a practical manifesto for business in the twenty first century Professor Stuart L. Hart provides a succinct framework for managers to harmonize concerns for the planet with wealth creation and unambiguously demonstrates the connection between the two This book represents a turning point in the debate about the emerging role and responsibility of business in society C K Prahalad Ross School of Business University of Michigan co author of Competing for the Future and author of The Fortune at the Bottom of the Pyramid Stuart Hart was there at the beginning Years ago when the term sustainability had not yet reached the business schools Stuart Hart stood as a beacon glowing in the umbrage It is clear commerce is the engine of change design the first signal of human intention and global capitalism is at the crossroads Stuart Hart is there again this time lighting up the intersection William McDonough University of Virginia co author of Cradle to Cradle Professor Hart is on the leading edge of making sustainability an understandable and useful framework for building business value This book brings together much of his insights developed over the past decade Through case studies and practical advice he argues powerfully that unlimited opportunities for profitable business growth will flow to those companies that bring innovative technology and solutions to bear on some of the world's most intractable social and environmental problems Chad Holliday Chairman and CEO DuPont Capitalism at the Crossroads clearly reveals the essence of what sustainability means to today's business world Hart's analysis that businesses must increasingly adopt a business framework based on building sustainable value speaks to the entire sustainability movement's relevance Sustainability is more than today's competitive edge it is tomorrow's model for success Don Pether President and CEO Dofasco Inc Stuart Hart has written a book full of big insights painted with bold strokes He may make you mad He will certainly make you think Jonathan Lash President The World Resources Institute A must read for every CEO and every MBA John Elkington Chairman SustainAbility This book provides us with a vast array of innovative and practical ideas to accelerate the transformation to global sustainability and the role businesses and corporations will have to play therein Stuart Hart manages to contribute in an essential way to the growing intellectual capital that addresses this topic But beyond that the book will also prove to be a pioneer in the literature on corporate strategy by adding this new dimension to the

current thinking Jan Oosterveld Professor IESE Business School Barcelona Spain Member Group Management Committee Ret Royal Philips Electronics Capitalism at the Crossroads captures a disturbing and descriptive picture of the global condition Dr Hart constructs a compelling new corporate business model that simultaneously merges the metric of profitability along with societal value and environmental integrity He challenges the corporate sector to take the lead and to invoke this change so that the benefits of capitalism can be shared with the entire human community worldwide Mac Bridger CEO of Tandus Group Stuart L Hart makes a very important contribution to the understanding of how enterprise can help save the world s environment Crucial reading Hernando de Soto President of The Institute for Liberty and Democracy and author of The Mystery of Capital Stuart Hart s insights into the business sense of sustainability come through compellingly in Capitalism at the Crossroads Any businessperson interested in the long view will find resonance with his wise reasoning Ray Anderson Founder and Chairman Interface Inc This stimulating book documents the central role that business will play in humanity s efforts to develop a sustainable global economy Professor Hart presents an attractive vision of opportunity for those corporations that develop the new technologies new business models and new mental frames that are essential to a sustainable future Jeffrey Lehman Former President of Cornell University The people of the world are in desperate need of new ideas if global industrial development is ever to result in something other than the rich getting richer and the poor getting poorer with nature and potentially all of us suffering the collateral damage Few have contributed more to meeting this need over the past decade than Stuart Hart by helping to illuminate the potential role for business and new thinking in business strategy in the journey ahead Capitalism at the Crossroads challenges provokes and no doubt will stimulate many debates which is exactly what is needed Peter Senge Massachusetts Institute of Technology Chairperson of the Society for Organizational Learning and author of The Fifth Discipline The Art and Practice of The Learning Organization New Foreword by Al Gore Brand New Second Edition Completely Revised with Up to the minute trends and lessons learned New and updated case studies The latest corporate responses to climate change energy and terrorism Global capitalism stands at a crossroads facing terrorism environmental destruction and anti globalization backlash Today s global companies are at a crossroads too searching desperately for new sources of profitable growth Stuart L Hart s Capitalism at the Crossroads Second Edition is about solving both of those problems at the same time It s about igniting new growth by creating sustainable products that solve urgent societal problems It s about using new technology to deliver profitable solutions that reduce poverty and protect the environment It s about becoming truly indigenous to all your markets and avoiding the pitfalls of first generation greening and sustainability strategies Hart has thoroughly revised this seminal book with new case studies trends and lessons learned including the latest experiences of leaders like GE and Wal Mart You ll find new insights from the pioneering BoP Protocol initiative in which multinationals are incubating new businesses in income poor communities You ll also discover creative new ways in which corporations are responding to global warming and terrorism More than ever this

book points the way toward a capitalism that's more inclusive, more welcome and far more successful for both companies and communities worldwide

**Paths to profitable sustainability** Lessons from GE and Wal Mart Shattering the trade off myth New commercial strategies for serving the base of the pyramid What enterprises have learned about doing business in income poor regions Becoming indigenous for real for good Codiscovering new opportunities cocreating new businesses with the poor Learning from leaders 20 new and updated case studies Best practices from DuPont HP Unilever SC Johnson Tata P G Cemex and more About the Author xii Acknowledgments xiii Foreword Al Gore Former Vice President of the U S xxiv Foreword Fisk Johnson Chairman and CEO S C Johnson Son Inc xxvii Prologue Capitalism at the Crossroads xxxi

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**Future Smart** James Canton, 2015-01-27 From the Chairman of the Institute for Global Futures a forecast of game changing trends and how to manage and profit from them to better your life

**The Globalization Paradox** Dani Rodrik, 2012-05-17 For a century economists have driven forward the cause of globalization in financial institutions labour markets and trade Yet there have been consistent warning signs that a global economy and free trade might not always be advantageous Where are the pressure points What could be done about them Dani Rodrik examines the back story from its seventeenth century origins through the milestones of the gold standard the Bretton Woods Agreement and the Washington Consensus to the present day Although economic globalization has enabled unprecedented levels of prosperity in advanced countries and has been a boon to hundreds of millions of poor workers in China and elsewhere in Asia it is a concept that rests on shaky pillars he contends Its long term sustainability is not a given The heart of Rodrik's argument is a fundamental trilemma that we cannot simultaneously pursue democracy national self determination and economic globalization Give too much power to governments and you have protectionism Give markets too much freedom and you have an unstable world economy with little social and political support from those it is supposed to help Rodrik argues for smart globalization not maximum globalization

**Proceedings of the International Scientific Conference "Smart Nations: Global Trends In The Digital Economy"** Svetlana Igorevna Ashmarina, Valentina Vyacheslavovna Mantulenko, Marek Vochozka, 2022-01-28 This book contains contributions from an international scientific conference Smart Nations Global Trends In The Digital Economy which was organized by the State University of Management Moscow By presenting international research on the issues of the Smart Nations concept this book includes topics such as smart business in a smart city digital marketing systems and Smart Nations phenomenon social and business aspects The conference proceedings cover legal informational technological and other aspects of socio



economic development in the context of digital innovations This work provides significant value for scientists teachers and students of higher educational institutions and specialists who are researching socio economic development issues in the era of smart technologies

*Smart Transitions in City Regionalism* Tassilo Herrschel,Yonn Dierwechter,2018-03-22 In recent years smartness has risen as a buzzword to characterize novel urban policy and development patterns As a result of this debates around what smart actually means both theoretically and empirically have emerged within the interdisciplinary arenas of urban and regional studies This book explores the changes in discourse rationality and selected responses of smartness through the theme of transition The concept of transition provides the broader context and points of reference for adopting smartness in reconciling competing interests and agendas in city regional governance Using case studies from around the world including North America Europe and South Africa the authors link external regime transition in societal values and goals with internal moves towards smartness While reflecting the growing integration of overarching themes and analytical concerns this volume further develops work on smartness smart growth transition city regionalism governance and sustainability *Smart Transitions in City Regionalism* explores how smart cities and city regions interact with conventional state structures It will be of great interest to postgraduates and advanced undergraduates across urban studies geography sustainability studies and political science

50 Economics Classics Tom Butler-Bowdon,2022-11-08 Economics drives the modern world and shapes our lives but few of us feel we have time to engage with the breadth of ideas in the subject 50 Economics Classics is the smart person s guide to two centuries of discussion of finance capitalism and the global economy From Adam Smith s *Wealth of Nations* to Thomas Piketty s bestseller *Capital in the Twenty First Century* here are the great reads seminal ideas and famous texts clarified and illuminated for all The revised edition will include 5 6 new titles addressing some more up to date areas of the subject such as *The Bitcoin Standard* *The Age of Surveillance Capitalism* and *Discrimination and Disparities* have a revised introduction to reflect on the current turbulence and challenges facing the global economy over the next decade have some of the less relevant titles removed Something of a modern classic in its own right E T magazine 50 Economics Classics is a celebration of the large imaginative canvasses of the great economists Butler Bowdon s choices are broad interdisciplinary and compellingly idiosyncratic His chapters are not simply straight summaries of the chosen works but thoughtful reflections on why we should care about this or that book and what its relevance is for us today Butler Bowdon s renderings are done so well that one might never bother going back to the original Professional economists students and general readers alike will find much here to delight in and many new byways to explore Niall Kishtainy Fellow in Economic History London School of Economics

**Smart Trends in Computing and Communications** Tomonobu Senjyu,Chakchai So-In,Amit Joshi,2025-09-30 This book gathers high quality papers presented at the Ninth International Conference on Smart Trends in Computing and Communications SmartCom 2025 organised by Global Knowledge Research Foundation GR Foundation from 29 to 31 January 2025 in Pune India It covers state of the art

and emerging topics in information computer communications and effective strategies for their use in engineering and managerial applications It also explores and discusses the latest technological advances in and future directions for information and knowledge computing and its applications      **Smart Cities** Enrique Alba, Francisco Chicano, Gabriel Luque, 2016-06-08 This book constitutes the proceedings of the First International Conference on Smart Cities Smart CT 2016 held in Malaga Spain in June 2016 The 16 papers presented in this volume were carefully reviewed and selected from 28 submissions They topics covered include studies and tools to improve road traffic energy consumption logistics frameworks to provide new services and take decisions in a holistic way driving assistance electric vehicles public transport and surveys on smart city concepts      **Smart Technologies and Innovations in Design for Control of Technological Processes and Objects: Economy and Production** Denis B. Solovey, 2019-04-10 This book presents the Proceedings of The International Science and Technology Conference FarEastCon 2018 which took place on October 2 4 2018 in Vladivostok Russian Federation The conference provided a platform for accumulating expert opinion on projects and initiatives aimed at the implementation of far sighted scientific research and development and allowed current scientific and practical achievements to be shared with wide circle of researchers Featuring selected papers from the conference the book is of interest to a broad range of experts involved in developing innovative solutions and organizing events that increase the efficiency of economic and innovative activities

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