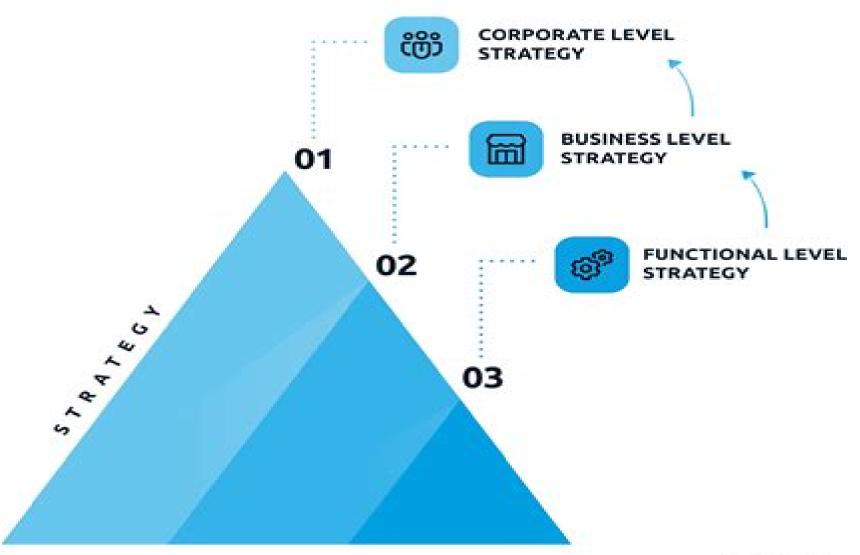
ORGANIZATIONAL STRATEGY



Strategy

Athanassios Platias, Constantinos Koliopoulos

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Russia Economic & Development Strategy Handbook Volume 1 Strategic Information and Programs IBP USA, 2013-08 2011 Updated Reprint Updated Annually Russia Economic Development Strategy Handbook **Strategy Execution Andrew** MacLennan, 2010-09-13 Strategy Execution is a core text combining the rigour of advanced research with the accessibility of practical experience and application to guide readers through this challenging yet essential subject Robert S. Kaplan, David P. Norton, 2003-12-16 More than a decade ago Robert S Kaplan and David P Norton introduced the Balanced Scorecard a revolutionary performance measurement system that allowed organizations to quantify intangible assets such as people information and customer relationships Then in The Strategy Focused Organization Kaplan and Norton showed how organizations achieved breakthrough performance with a management system that put the Balanced Scorecard into action Now using their ongoing research with hundreds of Balanced Scorecard adopters across the globe the authors have created a powerful new tool the strategy map that enables companies to describe the links between intangible assets and value creation with a clarity and precision never before possible Kaplan and Norton argue that the most critical aspect of strategy implementing it in a way that ensures sustained value creation depends on managing four key internal processes operations customer relationships innovation and regulatory and social processes. The authors show how companies can use strategy maps to link those processes to desired outcomes evaluate measure and improve the processes most critical to success and target investments in human informational and organizational capital Providing a visual aha for executives everywhere who can t figure out why their strategy isn t working Strategy Maps is a blueprint any organization can follow to align processes people and information technology for superior performance **Superfund Strategy** ,1985 Global **Operations Strategy** Yeming Gong, 2013-07-01 While many business schools are teaching Global Operations Strategy with self made teaching materials there are no such textbooks Combining practical approaches with detailed theoretical underpinnings this book provides theories tools frameworks and techniques for global operations strategy and brings real world perspectives to students and managers Each chapter includes definition of key terms introduction of fundamental theories several short case examples one long new case to explain the associated theories and recommended further reading

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