

Theories of Strategic Planning

Blue Ocean Strategy

This theory, introduced by W. Chan Kim and Renée Mauborgne, encourages organizations to seek uncontested market spaces ("blue oceans") rather than competing in crowded, existing markets. Strategic planning using this approach aims to create new demand and value for customers.

What is Blue Ocean
Strategy? About Blue
Ocean Strategy

Agency Theory

Agency theory explores the relationship between principals (e.g., shareholders) and agents (e.g., managers). In strategic planning, this theory addresses issues of corporate governance, aligning the interests of stakeholders and managers, and incentive structures.

Agency Theory: Definition,
Examples of Relationships, and
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Innovation Theory

This theory focuses on innovation as a central driver of strategic advantage. Strategic planning based on innovation theory emphasizes research and development, technology adoption, and fostering a culture of innovation.

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Topics

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Strategic Theories

Bumba Mukherjee, Vineeta Yadav



Strategic Theories:

Strategic Theories Raoul Castex, 2017-09-01 Admiral Raoul Castex is France's most important modern naval strategist. Military historian Eugenia Kiesling offers the essence of Castex's original five volume study *Theories Stratégiques* in a useful one volume abridgment and a very readable translation. It emphasizes the admiral's method of strategic analysis while omitting most of the historical narrative. Included are chapters defining strategy and relating it to policy and geography; analyzing the role of maritime forces and the significance of command at sea; prescribing a theory of conduct of operations and introducing Castex's favorite themes: strategic manoeuvre, strategic principle and the theory of perturbation. Two narrative chapters on German operations in the North Sea from 1914 to 1916 remain as examples of the author's historical style. The introduction places Castex's work in four distinct contexts: the international debate among naval theorists on the nature and importance of command at sea; the controversy within France between advocates of the historical and material schools of naval strategy; the contemporary concern over coordinated naval strategy for total war; and his contribution to the formulation of French strategy between the world wars. In an era of expanding global responsibilities and shrinking national economies, Castex's balanced view of naval power offers many insights for today's new generation of naval thinkers.

Theoretical Perspectives of Strategic Followership David Zoogah, 2018-10-25 The concept of followership like leadership is not new to the extent that it has been around since the beginning of creation. It is so pervasive in human interactions that attempts to study it are often met with ridicule. In the organization literature, followership, a complementary role to leadership, was often ignored until recently when scholars observed that followers have as much a role to play in the leader-follower relationship. *Theoretical Perspectives of Strategic Followership* focuses on one type of followership: strategic, which is an emergent phenomenon. Similar to leadership, followership has been defined as a role, process, and capacity. Indeed, others consider it as socially constructed. In addition to the definitions, the relatively sparse literature has identified antecedents, outcomes, and moderators of followership. The book combines both the macro strategic management and micro psychological foundations of strategic followership to encourage research not only among strategic management scholars but also those in the micro fields of organizational behaviour, human resources management, and industrial psychology.

Strategic Defense And The American Ethos Michael Vlahos, 2019-07-23 The concept and utility of strategic defense should be evaluated in an embracing cultural context defined by the values, attitudes, and worldview of society: its ethos. The Strategic Defense Initiative (SDI) responds both to changes in the American ethos and to shifts in the balance of power. Together, these changes have undermined the basis of U.S. **Strategic Assessment ...**, *Strategic Leadership* Victor C.X. Wang, 2018-02-01 Strategic leadership is broadly defined as utilizing particular approaches in the management of employees. The main objective is productivity. It provides the vision and direction for the long-term growth and success of an organization. It requires objectivity and potential to look at the broader picture. It is the leader's responsibility to incorporate

aspects of both the analytical and human dimensions to effectively drive the organizations forward As an academic subject it is taught in both education and business Leaders and managers have turned to strategic leadership to inspire and guide their visions and to formulate the directions so essential for the long term growth and success of an organization or a country Leaders need the skills and tools for strategy formulation and implementation in order to deal with change in our society Managing change and ambiguity requires strategic leaders who not only provide a sense of direction but who can also build ownership and alignment within their workgroups to implement change The goal of strategic leadership is to drive innovation and maximize team performance to enhance organizations long term growth and success in today s complex world of fastpaced dramatic change Research on strategic leadership has been going on for decades Textbooks on this subject are readily available If we look deeper we realize the vast majority of these books were written from a practitioner s perspective In other words these books were not based on empirical research Naturally these existing books have failed to better serve the needs of today s graduate students who should be equipped with empirical research on such an academic subject This book will investigate emergent administrative techniques and business practices being used within educational establishments and corporate worlds It will highlight empirical research and best practices within strategic leadership

Strategic Studies and Public Policy Colin S. Gray, 2021-09-15 Strategic studies as a field of civilian scholarship has developed along distinctive lines in the United States since World War II The rapid proliferation and increasing sophistication of weapons technology have required constant revision of strategic theory while the shifting political climate both internationally and in the United States has had an equally powerful impact One of the field s leading theorists now examines the history and development of American strategic studies the varied roles assumed by civilian strategists and their relationship with those charged with developing and carrying out American military and diplomatic policy This provocative book clearly demonstrates the importance of a sound strategic theory if America is to survive in an age of high arms technology and increased world tensions

The Strategic Community-Based Firm M. Kodama, 2006-12-07 This book considers the concept of strategic community a framework that integrates knowledge possessed by people groups or organizations across boundaries Case studies demonstrate how strategy organization and leadership in corporations represent the dynamic view of strategy necessary to obtain competitive organizational capability

The Strategic Defense Initiative Edward Reiss, 1992-07-23 This history of the Strategic Defense Initiative ranges across politics economics strategic studies and international relations and provides the latest research into the SDI interest groups the distribution of contracts and the politics of influence It discusses the wider contexts of Star Wars such as alliance management marketing and domestic politics and its military spin offs especially for anti satellite ASAT and space control programmes The author tests the theoretical literature on the dynamics of the arms race by using SDI as a case study and draws evidence from sources such as congressional hearings interviews the trade press restricted briefing papers and documents obtained under the US

Freedom of Information Act The book follows the fortunes of strategic defence into the changed global conditions of the 1990s following the collapse of the Soviet bloc the Gulf War and President Bush's announcement of a refocused SDI the Global Protection Against Limited Strikes GPALS The Strategic Student David Cass,2012 This book offers academic strategies to help veterans transition from the structured military environment to the unstructured college environment and become self-reliant successful students *Strategic Assessment 1999* ,1999 *Democracy, Electoral Systems, and Judicial Empowerment in Developing Countries* Bumba Mukherjee,Vineeta Yadav,2014-03-20 The power granted to the courts both in a nation's constitution and in practice reveals much about the willingness of the legislative and executive branches to accept restraints on their own powers For this reason an independent judiciary is considered an indication of a nation's level of democracy Vineeta Yadav and Bumba Mukherjee use a data set covering 159 developing countries along with comparative case studies of Brazil and Indonesia to identify the political conditions under which de jure independence is established They find that the willingness of political elites to grant the courts authority to review the actions of the other branches of government depends on the capacity of the legislature and expectations regarding the judiciary's assertiveness Moving next to de facto independence Yadav and Mukherjee bring together data from 103 democracies in the developing world complemented by case studies of Brazil India and Indonesia Honing in on the effects of electoral institutions the authors find that when faced with short time horizons governments that operate in personal vote electoral systems are likely to increase de facto judicial independence whereas governments in party-centered systems are likely to reduce it **Dynamic Strategic Analysis** Sebastian Raisch,2012-12-06 Today many business environments are characterized by frequent changes that result in a higher market dynamism and complexity Global media industries are an up-to-date example of this development a fast growth period was followed by a rapid downturn Media companies wrote off a colossal US 120 billion from their balance sheets in 2002 mostly as a result of growth strategies failure It seems that despite popular belief growth or market share by itself is less than ever before a guarantor of success Sebastian Raisch decided to analyze various strategies in order to gain a better understanding of the determinants of successful firm performance When he decided to go on a research journey into the elements and dynamics of strategic thinking and firm performance he brought along all the ingredients necessary for such a challenging project he had experience gained through exhaustive consulting work excellent knowledge of management theories and as a result of his studies and activities as a research assistant specific knowledge of strategic management His research objectives were furthermore clearly defined and thanks to a meticulously planned and well-organized project as well as his enthusiasm for the topic he had ready access to an empirical field North-South and South-South F. Stewart,1991-11-25 an important and timely contribution to the study of South-South economic relations It provides a cogent and detailed analysis Henock Kifle South Letter provides some interesting insights into the determinants and consequences of South-South trade Frances Stewart *The World Economy* This comprehensive incisive work represents

both historical depth and topical breadth This well written analysis makes an important contribution to development studies including development economics and development geography Georges G Cravins The Journal of Asian Studies These essays explore interactions between North and South and South and South in trade technology and finance focusing on the interests of the South and particularly the poor The conventional neo classical approach is shown to have many theoretical deficiencies the consequences are often harmful to Southern interests while the poor are neglected The author concludes that the South should adopt a bargaining approach to N S negotiations and urges for closer South South relations in trade technology and finance *Strategic Management* Richard Lynch, Oliver Barish, Vinh Sum Chau, Charles Thornton, Karl S. R.

Warner, 2024-04-03 Taking a truly international approach Strategic Management offers you comprehensive coverage of all the core areas of business strategy in a reader friendly way Thoroughly updated and with the addition of four brand new authors the tenth edition features Balanced treatment of prescriptive and emergent models of strategic management Application of strategic theory to key areas such as technology and innovation sustainability entrepreneurial and public sector strategy Cutting edge content on navigating change in the strategic environment digital transformation strategies and the role of strategic groups 15 brand new case studies showcasing real life examples from recognisable brands such as Coca Cola Airbnb Apple Tesla Toyota Alibaba Samsung Starbucks and UK banks plus updated case material throughout A range of practical tools to support your learning including summaries of key strategic principles strategic project ideas critical reflections questions and further reading Suitable for both undergraduate and postgraduate study Professor Richard Lynch is Emeritus Professor of Strategic Management at Middlesex University London Dr Oliver Barish is Lecturer in Management at Birkbeck Business School Birkbeck University of London Dr Vinh Sum Chau is Senior Lecturer in Strategy at Kent Business School University of Kent Dr Charles Thornton is Lecturer in Service Operations Management and Business Strategy at Plymouth Business School University of Plymouth Dr Karl Warner is Lecturer in Strategy at Adam Smith Business School University of Glasgow **Military Strategy** John M. Collins, 2002 Provides an overview of the principles theories policies and other fundamentals of modern warfare and their applications in the twenty first century *Government Public Relations* Mordecai Lee, 2007-12-17 Much maligned in the past as wasteful and self serving government public relations provides several distinct services that can be used to advance the substantive mission of an agency in ways that save money time and effort In the same manner as budgeting HR strategic planning and performance assessment public relations must be included in t *Handbook of Administrative Communication* James Garnett, 2024-11-01 This volume takes a communications oriented approach to a wide range of topics encompassing organization management political theory and practice business government relations innovation processes and IT Offering a balanced international presentation it contains authoritative contributions from world renowned experts representing various disciplines including administrative law organizational and political theory phenomenology public and business management educational technology psychology and other fields The

book addresses typically neglected subjects such as communicating through humor drama film poetry fiction and other creative forms **The Sourcing of Application Software Services** Jens Dibbern,2012-12-06 The field of Information Systems IS outsourcing has drawn considerable attention among scientists and practitioners for the past fifteen years The present book analyses why organizations insource or outsource IS functions specifically the development and maintenance of software applications Concepts from transaction cost theory resource based theory incomplete contracts theory the theory of planned behaviour and cross cultural research are integrated into a coherent framework that recognizes the economic strategic and social dimension of the IS sourcing decision This framework is specified in a research model and empirically tested across countries Germany versus USA industries Machinery versus Finance and IS functions Application Software Development versus Maintenance using the partial least squares PLS approach of structural equation modelling The book thereby provides theoretically and empirically grounded insights into the reasons and implications of the IS sourcing decision

Protest and Dissent Melissa Schwartzberg,2020-03-03 Essays on the justification strategy and limits of mass protests and political dissent In Protest and Dissent the latest installment of the NOMOS series distinguished scholars from the fields of political science law and philosophy provide a fresh interdisciplinary perspective on the potential and limits of mass protest and disobedience in today s age Featuring ten timely essays the contributors address a number of contemporary movements from Black Lives Matter and the Women s March to Occupy Wall Street and Standing Rock Ultimately this volume challenges us to re imagine the boundaries between civil and uncivil disagreement political reform and radical transformation and democratic ends and means Protest and Dissent offers thought provoking insights into a new era of political resistance **Science, Strategy and War** Frans P.B. Osinga,2007-01-24 John Boyd is often known exclusively for the so called OODA loop model he developed This model refers to a decision making process and to the idea that military victory goes to the side that can complete the cycle from observation to action the fastest This book aims to redress this state of affairs and re examines John Boyd s original contribution to strategic theory By highlighting diverse sources that shaped Boyd s thinking and by offering a comprehensive overview of Boyd s work this volume demonstrates that the common interpretation of the meaning of Boyd s OODA loop concept is incomplete It also shows that Boyd s work is much more comprehensive richer and deeper than is generally thought With his ideas featuring in the literature on Network Centric Warfare a key element of the US and NATO s so called military transformation programmes as well as in the debate on Fourth Generation Warfare Boyd continues to exert a strong influence on Western military thinking Dr Osinga demonstrates how Boyd s work can help us to understand the new strategic threats in the post 9 11 world and establishes why John Boyd should be regarded as one of the most important post modern strategic theorists

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