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Luiz E. T. Al MOUTINHO



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Spinoff Innovative Partnerships Program 2009 National Aeronautics and Space Administration, Innovative Partnerships Program (U S), NASA Center for AeroSpace Information (U.S.), 2009-11 Provides an in depth look at how NASA s initiatives in aeronautics and space exploration have resulted in beneficial commercial technologies in the fields of health and medicine transportation public safety consumer goods environmental protection computer technology and industrial productivity **Executive Teams in Research-Based Spin-Off Companies** Rigo Tietz, 2013-04-10 Research based spin off companies are a special subgroup of new technology based ventures and play an important role for innovation and economic development Executive teams of academic spin offs face several challenges in building up sustainable and profitable ventures because they often lack managerial and entrepreneurial skills Based on a quantitative analysis of 193 German spin offs RigoTietz examines the relationships between executive team characteristics strategic decision making and firm performance The study contributes to the entrepreneurship and strategic management literature and has practical implications for entrepreneurs and managers policymakers and practitioners of start up initiatives and technology transfer organisations

Monthly Catalog of United States Government Publications ,2004 **Entrepreneurship** Thierry Burger-Helmchen, 2012-03-14 Entrepreneurship has a tremendous impact on the economic development of a country As can be expected many public policies foster the development of self entrepreneurship in times of unemployment praise the creation of firms and consider the willingness to start new ventures as a sign of good fortune Are those behaviours inherent to a human being to his genetic code his psychology or can students younger children or even adults be taught to become entrepreneurs What should be the position of universities of policy makers and how much does it matter for a country This book presents several articles following different research approaches to answer those difficult questions The researchers explore in particular the psychology of entrepreneurship the role of academia and the macroeconomic impact of entrepreneurship **Spin-Off Churches** Rodney Harrison, Tom Cheyney, Don Overstreet, 2008 Veteran missional church planters present a much needed how to resource for churches desiring to sponsor the planting of other new churches locally and globally *Literary Spinoffs* Birgit Spengler, 2015-03-05 *Literary Spinoffs* Rewriting the Canon Re Imagining the Community explores the literary strategies theoretical dimensions and cultural implications of contemporary rewritings of nineteenth century classics By hooking on to powerful literary and cultural narratives literary spinoffs seek to interfere with the cultural imaginary and revise the ways in which the cultural community constructs itself via formative narratives

Spengler offers in depth case studies of prominent contemporary rewritings and the cultural work they undertake while also examining the genre's particular aesthetics and effects Through their intensely intertextual form spinoffs raise urgent questions about the possibilities for participation in processes of cultural meaning making and invigorate contemporary debates about intellectual property cultural capital as well as high and popular culture Blackout Media Corporation and Sandy Winick: Securities and Exchange Commission Litigation Complaint , *Internal Revenue Bulletin* United States. Internal Revenue Service,2002-04 *Internal Revenue Cumulative Bulletin* United States. Internal Revenue Service,2002

Organizational Change and Information Systems Paolo Spagnoletti,2013-05-18 This book examines a range of issues emerging from the interaction of Information Technologies and organizational systems It contains a collection of research papers focusing on themes of growing interest in the field of Information Systems Organization Studies and Management The book offers a multidisciplinary view on Information Systems aiming to disseminate academic knowledge It might be particularly relevant to IT practitioners such as information systems managers business managers and IT consultants The volume is divided into six sections each one focusing on a specific theme The content of each section is based on a selection of the best papers original double blind peer reviewed contributions presented at the annual conference of the Italian chapter of AIS which has been held in Rome Italy in September 2012 University Entrepreneurship in Italy Chiara Balderi,2014-03-05 This book focuses on the phenomenon of University Entrepreneurship in Italy often referred to also as valorisation of results from public research meaning with such an expression a set of different strategies that universities and other PROs can adopt in order to diffuse and eventually exploit the knowledge produced into them In this respect universities carry on their entrepreneurial activities along many dimensions among which patenting licensing creation of university spin offs incubators and Science and Technology Parks With regard to the volume structure Chapter 1 analyses the patenting and licensing activities within the Italian university system Chapter 2 investigates the significant associations existing between TT inputs and outputs in Italy Chapter 3 aims at contributing to the ongoing debate on the growth or non growth of Italian academic spin offs and the potential causes of the observed diversity ECIE2012-7th European Conference on Innovation and Entrepreneurship ,2012 International Business Strategy and Entrepreneurship: An Information Technology Perspective Ordóñez de Pablos, Patricia,2013-11-30 There is a high demand in our society to adopt emerging technologies in all aspects of business and economic activity As traditional business practices and economic activity are occurring in a global context new areas of economic development are being recognized as the key enablers of wealth and income production International Business Strategy and Entrepreneurship An Information Technology Perspective discusses innovative solutions to research problems and high performance systems while emphasizing the role of IT and management for sustainable development This book brings together academics researchers entrepreneurs policy makers and government officers aiming to contribute to the debate of technology related to international business and strategic management **Project**

Management: Concepts, Methodologies, Tools, and Applications Management Association, Information Resources, 2016-06-09 Organizations of all types are consistently working on new initiatives product lines or implementation of new workflows as a way to remain competitive in the modern business environment No matter the type of project at hand employing the best methods for effective execution and timely completion of the task at hand is essential to project success Project Management Concepts Methodologies Tools and Applications presents the latest research and practical solutions for managing every stage of the project lifecycle Emphasizing emerging concepts real world examples and authoritative research on managing project workflows and measuring project success in both private and public sectors this multi volume reference work is a critical addition to academic government and corporate libraries It is designed for use by project coordinators and managers business executives researchers and graduate level students interested in putting research based solutions into practice for effective project management

Innovation Strategies in the Food Industry Charis M. Galanakis, 2021-10-21 Innovation Strategies for the Food Industry Tools for Implementation Second Edition explores how process technologies and innovations are implemented in the food industry by i e detecting problems and providing answers to questions of modern applications As in all science sectors Internet and big data have brought a renaissance of changes in the way academics and researchers communicate and collaborate and in the way that the food industry develops The new edition covers emerging skills of food technologists and the integration of food science and technology knowledge into the food chain This handbook is ideal for all relevant actors in the food sector professors researchers students and professionals as well as for anyone dealing with food science and technology new products development and food industry Includes the latest trend on training requirements for the agro food industry Highlights new technical skills and profiles of modern food scientists and technologists for professional development Presents new case studies to support research activities in the food sector including product and process innovation Covers topics on collaboration entrepreneurship Big Data and the Internet of Things

Quantitative Modelling In Marketing And Management Luiz Moutinho, Kun-huang Huarng, 2012-10-05 The field of marketing and management has undergone immense changes over the past decade These dynamic changes are driving an increasing need for data analysis using quantitative modelling Problem solving using the quantitative approach and other models has always been a hot topic in the fields of marketing and management Quantitative modelling seems admirably suited to help managers in their strategic decision making on operations management issues In social sciences quantitative research refers to the systematic empirical investigation of social phenomena via statistical mathematical or computational techniques This book focuses on the description and applications of many quantitative modelling approaches applied to marketing and management The structure encompasses statistical computer and mathematical as well as other models The topics range from fuzzy logic and logical discriminant models to growth models and k clique models It also covers current research being conducted in the field

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Luiz E. T. Al MOUTINHO, 2015-11-06 The field of marketing and management has undergone immense changes over the past decade. These dynamic changes are driving an increasing need for data analysis using quantitative modelling. Problem solving using the quantitative approach and other models has always been a hot topic in the fields of marketing and management. Quantitative modelling seems admirably suited to help managers in their strategic decision making on operations management issues. In social sciences, quantitative research refers to the systematic empirical investigation of social phenomena via statistical, mathematical, or computational techniques. The first edition of *Quantitative Modelling in Marketing and Management* focused on the description and applications of many quantitative modelling approaches applied to marketing and management. The topics ranged from fuzzy logic and logical discriminant models to growth models and k-clique models. The second edition follows the thread of the first one by covering a myriad of techniques and applications in the areas of statistical, computer, mathematical, as well as other novel nomothetic methods. It greatly reinforces the areas of computer, mathematical, and other modeling tools that are designed to bring a level of awareness and knowledge among academics and researchers in marketing and management so that there is an increase in the application of these new approaches that will be embedded in future scholarly output.

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web although our aim is to give an understanding of latchup as it occurs in cmos switches similar principles apply to many other cmos devices latchup may be defined as the creation of a low impedance path between power supply rails as a result of triggering a parasitic device

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web in electronics a latch up is a type of short circuit which can occur in an integrated circuit more specifically it is the inadvertent creation of a low impedance path between the power supply rails of a mosfet circuit triggering a parasitic structure which disrupts proper functioning of the part possibly even leading to

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web latch up is a condition where a low impedance path is created between a supply pin and ground this condition is caused by a trigger current injection or overvoltage but once activated the low impedance

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web jan 14 2015 what is a latch up early cmos processes suffered a reliability concern that became known as latchup it resulted in circuits either malfunctioning or consuming excessive power and could be either inherent in the design or triggered by voltage spikes on i/o pads that could forward bias pn junctions they were connected to

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web simply defined latch up is a functional chip failure associated with excessive current going through the chip caused by weak circuit design in some cases latch up can be a temporary condition that can be resolved by power cycle but unfortunately it can also cause a fatal chip failure cmos latch up

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web jan 1 2022 there are two main categories of latch up internal latch up ilu and external latch up elu for the ilu event

trigger a few factors include the internal circuit creating supply bounce on chip transmission line reflections or

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web may 10 2020 technically latch up is the phenomena of activating the parasitic bjts in a cmos circuit which forms a low impedance path between the power and ground terminals this low impedance path draws a large current and heats up the ic integrated chip which cause permanent damage of ic