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PRESIDENT KALER:

WE DO AND
 COMMUNICATE
 SCIENCE HERE

CLEAR LANGUAGE &
 COMMUNICATE OUR DISCOVERIES

III TAKE TECHNICAL
 & BREAK IT DOWN

II EXPLAIN
 IMPACT

ADJUSTING
 MESSAGE
 & AUDIENCE

II THINK
 SPECIFICALLY
 & TALK TO A
 PATIENT

II CREDIBILITY
 VITAL - BE
 HONEST?

II EDELMAN
 TRUST
 BAROMETER

TRUST IN
 ACADEMIC
 GOES

SHARE
 EXCITEMENT

#SPEAKSCIENCE

PREPARATION

EXPEDITION

- OVER
- OVER
- OVER
- ONE MESSAGE

DO YOUR
 RESEARCH

KNOW THE
 FACTS
 AND THE
 MESSAGE

ONE OR
 TWO
 KEY
 MESSAGE?

MISTAKES
 TO AVOID

✗ REPORTER
 FOCUS ON
 NEGATIVE

✗ CAREFUL
 OF FACTS

ESTABLISHING
 CREDENTIALS

NOT SEEM
 ARROGANT;
 HUMILITY IS
 KEY

CARDINAL
 & TRUTH

THINK
 HOW TO
 EDUCATE

ESTABLISH
 RAPPORT

TALKING & LEGISLATORS

• HAVE
 AN ASK

• ANECDOTES
 OVER DATA

• KNOW IF
 THEY'RE BRIEFED;
 DON'T ASSUME
 KNOWLEDGE

• CRAFT
 MESSAGE
 THEY CAN
 SHARE

• PAY ATTENTION
 TO STAFF

• IF YOU DON'T
 KNOW, ADMIT
 IT

HOW TO HELP
 PEOPLE FIND
 YOU?

• PRESS
 RELEASES
 CRAFTING
 MESSAGE

• YOUTUBE
 & VIDEOS

• TALK TO
 YOUR PR
 DEPT

• OR ED



Speaking Of Science

Michael Hoelscher



Speaking Of Science:

Speaking of Science American Association for the Advancement of Science, 1972 *Speaking Science Fiction* Andy Sawyer, David Seed, 2000-12-01 This wide ranging volume explores the various dialogues that flourish between different aspects of science fiction academics and fans writers and readers ideological stances and national styles different interpretations of the genre and how language and voices are used in constructing SF Introduced by the acclaimed novelist Brian W Aldiss the essays range from studies of writers such as Robert A Heinlein who are considered as the heart of the genre to more contemporary writers such as Jack Womack and J G Ballard **Speaking about Science** Scott Morgan, Barrett Whitener, 2006-10-16 *Speaking About Science* A Manual for Creating Clear Presentations is essential reading for anyone who presents data at meetings and conferences Based on the curriculum that authors have developed for their public speaking courses the book provides the practical tools all speakers need to create clear and compelling presentations for any audience **BOOK JACKET** **Speaking Science to Power** Rachel A. Epstein, Oliver Kaplan, 2024-09-16 Science has the potential to do much good But it can also be misused and cause harm How can researchers become aware of the risks and share their insights responsibly This volume gathers a premier group of scholars and practitioners to address cutting edge dilemmas of responsible policy engagement The authors reflect on their own experiences and provide guidance on how to constructively communicate with policymakers while also being transparent about the uncertainty and subtleties of the research process The case studies cover tricky policy engagements on topics ranging from postconflict power sharing atrocities prevention NATO enlargement economic crises and business and human rights to counterinsurgency and state building census data and polling and intelligence analysis To avoid pitfalls the analyses offer a mix of ethical principles and practical advice including setting cautionary ethical redlines reflecting on one's position and values and describing areas of consensus and degrees of uncertainty *Speaking Science to Power* uncovers the temptations scholars may face to share particular results overgeneralize findings conceal uncertainty or curry favor with policymakers and then urges them to act responsibly **How to Speak Science** Bruce Benamran, 2018-09-04 As smartphones supercomputers supercolliders and AI propel us into an ever more unfamiliar future *How to Speak Science* takes us on a rollicking historical tour of the greatest discoveries and ideas that make today's cutting edge technologies possible Wanting everyone to be able to speak science YouTube science guru Bruce Benamran explains as accessibly and wittily as in his acclaimed videos the fundamental ideas of the physical world matter life the solar system light electromagnetism thermodynamics special and general relativity and much more Along the way Benamran guides us through the wildest hypotheses and most ingenious ideas of Galileo Newton Curie Einstein and science's other greatest minds reminding us that while they weren't always exactly right they were always curious *How to Speak Science* acquaints us not only with what scientists know but how they think so that each of us can reason like a physicist and appreciate the world in all its beautiful chaos **How to Speak Science of Mind** Dennis Merritt

Jones,2010-09-10 How to Speak Science of Mind is a useful guide to the concepts and terminology of this dynamic and practical spiritual system Frequently asked questions are answered along with simple definitions to key terms and phrases This concise book gives you the basic building blocks of the Science of Mind philosophy Whether you choose to practice at home or with any number of Religious Science and Science of Mind churches or Centers for Spiritual Living you will soon understand the spiritual wonder of Science of Mind

The World of Wonders: a record of things wonderful in nature, science, and art. (Correspondence.) ,1874 **The Popular Science Monthly** ,1888 Three Introductory Lectures on the Science of Language Friedrich Max Müller,1899 **Chips from a German Workshop: Essays chiefly on the science of language. With index to vols. III and d IV** Friedrich Max Müller,1895 **Proceedings of the Oklahoma Academy of Science** Oklahoma Academy of Science,1927 Vols 1 49 are Proceedings of the 1st 57th annual meetings Adrian College Bulletin Collection Adrian College (Adrian, Mich.),1915 *Introduction to Science* Otis William Caldwell,Francis Day Curtis,1929 **The Eclectic Magazine of Foreign Literature, Science, and Art** ,1904 **Science Lectures at South Kensington, Etc** South Kensington Museum, afterwards Victoria and Albert Museum (London),1879 **Prose Masterpieces from Modern Essayists: The science of history** ,1893 The Science of Utterance Carrie Dean,1888

Transactions of the Academy of Science of Saint Louis Academy of Science of St. Louis,1886 List of members in each volume except v 5 A Text Book of Physics for the Use of Students of Science and Engineering John Duncan,Sydney George Starling,1929 **Catalogue** University of Alabama,1922

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