

JUDITH COOK

THE SLEAZE FILE

... and how to clean up British politics

B L O O M S B U R Y

Sleaze File And How To Clean Up British Politics

Fulco Lanchester



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The Politics of the British Constitution Michael Foley, 1999 The Politics of the British Constitution provides the first major assessment of the properties dynamics and implications of the new area of political exchange Market-Driven Politics Colin Leys, 2020-05-05 With the globalisation of the capitalist economy the economic role of national governments is now largely confined to controlling inflation and facilitating home grown market performance This represents a fundamental shift in the relationship between politics and economics it has been particularly marked in Britain but is relevant to many other contexts Market Driven Politics is a multi level study moving between an analysis of global economic forces through national politics to the changes occurring week by week in two fields of public life that are both fundamentally important and familiar to everyone television broadcasting and health care Public services like these play an important role because they both affect the legitimacy of the government and are targets for global capital This book provides an original analysis of the key processes of commodification of public services the conversion of public service workforces into employees motivated to generate profit and the role of the state in absorbing risk Understanding the dynamics of each of these trends becomes critical not just for the analysis of market driven politics but also for the longer term defence of democracy and the collective values on which it depends **Communication of Politics** Bruce I Newman, 2016-05-06 Learn how political marketing and public relations affect the electoral process Communication of Politics Cross Cultural Theory Building in the Practice of Public Relations and Political Marketing examines how communication and marketing experts influence politics The book reviews the state of the art in political communication management and marketing through a cross cultural integration of research and theoretical approaches An international panel of authors presents a comparative assessment of the impact of candidate and party appeals on the electorate examines case studies from elections in the United States and Europe and offers innovative models of voter behavior in the United States Poland and Slovenia Communication of Politics provides valuable insights into the merger of political marketing and public relations The book examines the cause and effect of the increasing role of communications professionals in the political process and documents the relationship between politicians and communications professionals working in electoral committees political parties governments government agencies consultancies and polling agencies Topics addressed by the international panel of scholars and practitioners include a critical assessment of strategies used in the 2000 United States Presidential election branding as a means of establishing party values and winning support the expanding roles of polls focus groups and Internet based research on elections the relationship between foreign affairs diplomacy and media public relations Quangos Quasi Autonomous Non Governmental Organizations and much more Communication of Politics Cross Cultural Theory Building in the Practice of Public Relations and Political Marketing examines the innovative and sometimes controversial uses of contemporary electoral marketing The book is an essential resource for academics journalists and political practitioners including campaign managers charity

fundraisers public service managers party policy makers even candidates *The Sleaze File, and how to Clean Up British Politics* Judith Cook,1995-01-01 Sleaze has become a buzz word in almost every aspect of political life today This book considers the present climate and examines instances of what has gone wrong abuses of the political system the ever increasing use of patronage the lack of accountability now in all walks of public life the manipulation of statistics the chief executive salary scandals the differences between public and private morality and the grey area of what is strictly legal and what is not It also looks at ways of making those responsible more accountable and how best such situations can be prevented in the future The analysis sets out to pinpoint the failings in the present administration and embraces the question of the erosion of democracy **The Parliamentary** ,1996 The British National Bibliography Arthur James Wells,1996

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Campaign 2010 Nicholas Jones,2011-10-31 In the run up to the general election of May 2010 it was universally acknowledged that whatever the outcome this vote would start a fresh chapter in British political history But no one anticipated just how fresh that chapter would be Twists and turns made it an election like no other David Cameron launched the Tories poster campaign with an unblemished photograph of himself and it became the most parodied image of the election Nick Clegg went into the first of the leaders television debates derided as The Other One and emerged as a major player with I agree with Nick the campaign s unlikely catchphrase Mrs Gillian Duffy went out to buy a loaf of bread in Rochdale and happened to encounter Gordon Brown with disastrous consequences for the Labour cause But none of the soap opera of the weeks leading up to 6 May could match the drama of the days following the election s inconclusive result the positioning the posturing the negotiating and the bargaining which eventually saw David Cameron moving into 10 Downing Street in a coalition government with the Liberal Democrats A fresh chapter in political history and a fresh level of political theatre incisively described by Nicholas Jones **Editorials on File** ,1997 *Annual Index* ,2000 **Unlocking Africa's Business Potential** Landry Signe,2020-04-07 Africa welcomes business investment and offers some of the world s highest returns and impacts Africa has tremendous economic potential and offers rewarding opportunities for global businesses looking for new markets and long term investments with favorable returns Africa has been one of the world s fastest growing regions over the past decade and by 2030 will be home to nearly 1.7 billion people and an estimated 6.7 trillion worth of consumer and business spending Increased political stability in recent years and improving regional integration are making market access easier and business expansion will generate jobs for women and youth who represent the vast majority of the population Current economic growth and poverty alleviation efforts mean that more than 43 percent of the continent s people will reach middle or upper class status by 2030 Unlocking Africa s Business Potential examines business opportunities in the

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