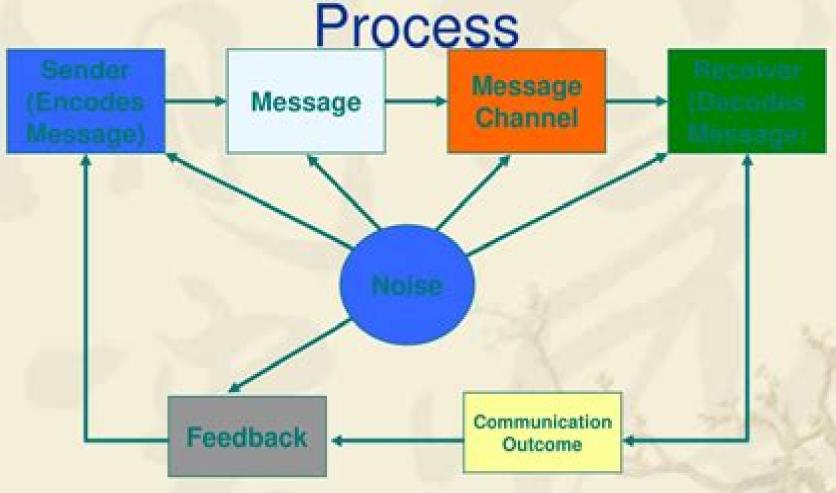
# The Marketing Communication



# **The Marketing Communications Process**

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