

The Computerization of Economics,
Computers, Programming, and the
Internet in the History of Economics

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The Economics Of Computers

Paul Stoneman



The Economics Of Computers:

The Economics of Computers William F. Sharpe, 1969 *The Economics of Computers* C. C. Gotlieb, 1985 **The Economics of Computers** J. A. Sharpe, 1969 **The Economics of Cloud Computing** Bill Williams, 2012-06-25

The Economics of Cloud Computing An Overview for Decision Makers Bill Williams Foreword by George Reese author of Cloud Application Architectures The decision maker's guide to cloud computing from making the case to managing the transition This concise book delivers the insight and tools you need to make intelligent decisions about cloud computing and effectively manage the transition to this new paradigm Bill Williams explains how cloud computing platforms are transforming business IT and helps you fully understand the economies of scale and other benefits associated with the cloud Williams defines and explains cloud computing platforms and technologies analyzes the costs associated with the IT supply chain and using industry standard metrics creates a process for measuring the value of implementing cloud service models He presents realistic and up to date ROI and NPV calculations comparing cloud strategies with conventional investments in owned leased hardware Through additional examples he addresses costs and savings related to software licensing and disaster recovery high availability offering even deeper practical insight into the financial impact of cloud computing Writing for business leaders and in the trenches managers Williams outlines the impact of cloud computing on the IT supply chain by contrasting legacy processes and systems with cloud computing implementations To simplify deployment Williams presents easy to use tables a decision maker checklist and a comprehensive collection of additional resources for further study Understand today's leading cloud service and deployment models Identify the major characteristics of cloud computing platforms Use key performance success indicators to measure IT performance and influence business strategies Quantify the baseline costs of your current IT value chain Use TCO the payback method ROI NPV and other metrics to justify cloud deployments Calculate the total financial impact of migrating to the cloud Place cloud computing in the historical context of technological revolutions Recognize the long term social and global benefits of cheap and ubiquitous computing This volume is in the Network Business Series offered by Cisco Press Books in this series provide IT executives decision makers and networking professionals with pertinent information about today's most important technologies and business strategies

The Computer Revolution Daniel E. Sichel, 2001-08-09 During the 1980s and into this decade U S businesses poured billions of dollars into computers and other information technology Yet the productivity performance of the U S economy in the 1980s remained lackluster especially in the service sector leading many observers to suspect that companies were not getting their money's worth from these high tech investments At the same time academic research found little evidence of a productivity payoff But have the tables now turned With an apparent improvement in productivity in recent years much academic and popular opinion now suggests that the payback is at hand or just around the corner As the nation embarks on a major effort to develop an Information Superhighway it is critical for policymakers opinion leaders and others to understand the

contribution and role of information technology in the economy during recent decades This book provides a straightforward guide to the economic issues underlying the debates about these issues using quantitative and historical analysis supplemented with interviews of small and large service sector companies To set the stage Daniel Sichel reviews the debates over the role of computers and summarizes the essential facts about computer use with a particular emphasis on software Going beyond basic facts Sichel describes an economic framework for assessing the aggregate economic impact of computers in recent decades and for looking ahead at this impact in the future Quantitative estimates from this framework along with supporting historical and interview evidence place limits on the contribution of computers to the overall economy When compared to the size of the slowdown in productivity growth in the early 1970s the overall impact of computers appears relatively modest in part because the share of computers in the nation's capital stock is surprisingly small Looking ahead Sichel also raises questions as to whether computers are likely to solve the nation's productivity woes in the future

The Computer Industry Gerard Drean, 2013-08 This book is a case study in industrial economics using the computing industry as a base at a time when it was undergoing drastic changes The objective was to identify and analyze those major forces and mechanisms which account for the evolution of an industry The approach is to recognize the diversity of enterprises and to explore the interplay between products production processes and the characteristics of enterprises including their organization and management systems which business experience indeed shows can be decisive competitive advantages or disadvantages One might expect the analysis of competitive processes to be readily available in the economic literature but most economists treat firms as black boxes ignoring their differences Beyond providing the basic concepts and mechanisms mainstream economics are of little help here since their fundamental paradigms of competition and equilibrium all but ignore the real world notions of enterprise differentiation and competition To understand the internal working of enterprises one has to turn to the so called management literature which unfortunately most often stops at the border of the enterprise and seldom tackles the interplay between internal choices and the workings of the market The separation of those two disciplines is an essential weakness when considering the subject of this book Economic theory uses too schematic a view of the firm and organizational theory has too little concern for the market environment This book attempts to combine those two strands of thought into one theory of industrial structure Its subject one particular industry is limited enough for theory to be always confronted with the experience of the business professional At the same time that subject is comprehensive enough to allow moving beyond a pure monograph and to support the beginnings of new conceptual developments The same approach and concepts could prove useful in the analysis of other complex industries and perhaps form a starting point for more general contributions to research into industry structures This book was originally written in French and published in 1996 based on research done in 1994 1995 and on the statistics available at that time The author translated it into English but the French publisher could not find an English language counterpart The French version is now out of print and the publisher has

renounced the rights New publishing techniques including print on demand now allow an independent publisher to make a book available in printed form with a minimal investment The world has changed since the book was written most notably computers and the computing industry There have been giant advances in microelectronics and in their applications to all walks of life Many firms and products have disappeared and many new have emerged Many catch phrases are now obsolete new ones are now popular Also the easily accessible industry statistics that I used have been discontinued Updating the book to 2013 would involve a complete rewrite and extensive additional research But I happen to believe that the approach and concepts put forward in 1996 are still worth publishing in their original state Concerning the analytical approach and the conclusions I leave it to the reader to evaluate which are obsolete and which are still valid today Concerning the predictions that I ventured at the time on the basis of that analysis it turns out that they did materialize to a large extent At any rate the factual part i e the history and the industry statistics in the period 1950 1995 may still be of interest as far as it goes Be that as it may I urge the reader to constantly keep in mind that the book was written in 1995 using data available at that time relying on the technologies of the time and on whatever literature I was able to lay my hands on In the context of this book today must always be understood as in 1995

The Essential Guide to Computing E. Garrison Walters, 2001 Perfect for anyone who needs a basic understanding of how computers work this introductory guide gives friendly accessible up to date explanations of computer hardware software networks and the Internet Coverage also includes micro processors operating systems programming languages applications and e commerce

Diamonds are Forever, Computers are Not Shane M. Greenstein, 2004 This is a collection of 42 essays about the economics and management of information technology markets The first part of the book focuses on events notable birth dates and longstanding trends The unifying theme revolves around the role of human economic behavior in the face of uncertainty and confusion The contributors intent is to explain educate and entertain to go beyond the obvious The next part contains writing about the Internet It discusses the development of the online commercial world and analyzes the macroeconomic side of the investment boom and bust related to Internet activities It also focuses on the measurement of economic activity in the digital economy In addition the book deals with how computers get used in organizations and discusses the Microsoft antitrust case Finally there are two long essays about economic constraints on strategic behavior in markets where standards and platforms matter

Computer Literature Bibliography: 1964-1967 W. W. Youden, 1965 Technological Diffusion and the Computer Revolution Paul Stoneman, 1976-01-08 Monograph describing the computerization movement and experience in the UK investigates computer usage and its implications for technological change and for labour force and analyses environmental aspects production costs etc Diagrams flow chart references and statistical tables

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