



# TELEVISION

POLICY  
&  
STRUCTURE

RICHARD COLLINS

# Television Policy And Culture

**T. Evens, P. Iosifidis, P. Smith**



## **Television Policy And Culture:**

*Television* Richard Collins, 1990 Collins focuses on the impact of new television technologies national policies for television the effects of internationalisation television news and documentaries and the likely development of media studies

Australian Television Culture Tom O'Regan, 2020-07-24 Australian television has been transformed over the past decade Cross media ownership and audience reach regulations redrew the map and business culture of television leading business entrepreneurs acquired television stations and then sold them in the bust of the late 1980s and new television services were developed for non English speaking and Aboriginal viewers Australian Television Culture is the first book to offer a comprehensive analysis of the fundamental changes of this period It is also the first to offer a substantial treatment of the significance of multiculturalism and Aboriginal initiatives in television Tracing the links between local regional national and international television services Tom O'Regan builds a picture of Australian television He argues that we are not just an outpost of the US networks and that we have a distinct television culture of our own a truly innovative book The author ambitiously strives for a large scale synthesis of policy program analysis history politics international influences and the Australian television system's place in the world Associate Professor Stuart Cunningham Queensland University of Technology

*A Companion to Television* Janet Wasko, 2009-12-21 A Companion to Television is a magisterial collection of 31 original essays that charter the field of television studies over the past century Explores a diverse range of topics and theories that have led to television's current incarnation and predict its likely future Covers technology and aesthetics television's relationship to the state televisual commerce texts representation genre internationalism and audience reception and effects Essays are by an international group of first rate scholars For information news and content from Blackwell's reference publishing program please visit [www.blackwellpublishing.com](http://www.blackwellpublishing.com) reference

**Encyclopedia of Television** Horace Newcomb, 2014-02-03 The Encyclopedia of Television second edition is the first major reference work to provide description history analysis and information on more than 1100 subjects related to television in its international context For a full list of entries contributors and more visit the Encyclopedia of Television 2nd edition website

**Transnational Television Drama** Elke Weissmann, 2012-08-30 This history of British and American television drama since 1970 charts the increased transnationalisation of the two production systems From The Forsyte Saga to Roots to Episodes it highlights the close relationship that drives innovation and quality on both sides of the Atlantic

**The Television Handbook** Jeremy Orlebar, 2011 The Television Handbook is a critical introduction to the practice and theory of television The book examines the state of television today explains how television is made and how production is organised and discusses how critical thinking about programmes and genres can illuminate their meanings This book also explores how developments in technology and the changing structure of the television industry will lead the medium in new directions The Television Handbook gives practical advice on many aspects of programme making from an initial programme idea through to shooting

and the post p      **Television Studies: The Basics** Toby Miller,2009-12-04 Television Studies The Basics is a lively introduction to the study of a powerful medium It examines the major theories and debates surrounding production and reception over the years and considers both the role and future of television Topics covered include broadcasting history and technology institutions and ownership genre and content audiences Complete with global case studies questions for discussion and suggestions for further reading this is an invaluable and engaging resource for those interested in how to study television      **Television Studies: The Key Concepts** Ben Calvert,Neil Casey,Bernadette Casey,Liam French,Justin Lewis,2007-08-07 With close to 100 entries this fully updated second edition includes case studies from new media to illustrate the latest developments in the field      The Television Studies Reader Robert Clyde Allen,Annette Hill,2004 A discussion of a truly international range of television programs this title covers alternative modes of television such as digital and satellite      **Media and Power** James Curran,2012-12-06 Media and Power addresses three key questions about the relationship between media and society How much power do the media have Who really controls the media What is the relationship between media and power in society In this major new book James Curran reviews the different answers which have been given before advancing original interpretations in a series of ground breaking essays This book also provides a guided tour of the major debates in media studies What part did the media play in the making of modern society How did new media change society in the past Will radical media research recover from its mid life crisis Is public service television the dying product of the nation in an age of globalization Media and Power provides both a clear introduction to media research and an innovative analysis of media power      **American Television on British Screens** P. Rixon,2006-05-02 This work explores how American programmes have become an important part of British television culture since the 1950 s moving from schedule fillers to cornerstones and must see attractions The book analyses popular and industrial discourses the changing roles of such programmes on British screens and interviews with key British broadcasters      *The Australian TV Book* Stuart Cunningham,2020-07-25 Television is the most pervasive mass medium of the industrialised world It is blamed for creating alienation and violence in society yet at the same time regarded as trivial and unworthy of serious attention It is the main purveyor of global popular culture yet also intensely local The Australian TV Book paints the big picture of the small screen in Australia It examines industry dynamics in a rapidly changing environment the impact of new technology recent changes in programming and the ways in which the television industry targets its audiences The authors highlight what is distinctive about television in Australia and how it is affected by international developments This book is essential reading for anyone who wants to understand Australian television today Stuart Cunningham is Professor of Media and Journalism at Queensland University of Technology Graeme Turner is director of the Centre for Critical and Cultural Studies at the University of Queensland They are editors of the leading textbook The Media in Australia and authors of many other works on the media      **The Global and the National** Terhi Rantanen,2002 This original book explores the

development of post Soviet media and communications in Russia a newly globalized environment following radical social change Unique empirical research on new communications technologies news agencies television and advertising in Russia shows how the experience and effects of globalization which initially played a liberating role in the downfall of communism are being transformed by the reassertion of the national The Global and the National challenges conventional assumptions about globalization and contributes to a better understanding of its theoretical base as well as its effects on non Western countries

Mass Media and Free Trade Emile G. McAnany,Kenton T. Wilkinson,2010-07-05 As United States television programs movies music and other cultural products make their way around the globe a vigorous debate over cultural imperialism is growing in many countries This book brings together experts in economics sociology anthropology the humanities and communications to explore what effects the North American Free Trade Agreement will have on the flow of cultural products among Mexico the United States and Canada After an overview of free trade and the cultural industries the book covers the following topics dominance and resistance cultural trade and identity in relation to Mexico and to French Canada and intellectual property rights Based on present trends the contributors predict that there will be a steadily increasing flow of cultural products from the United States to its neighbors This book grew out of a 1994 conference that brought together leaders of the cultural industries policy makers and scholars It represents state of the art thinking about the global influence of U S cultural industries

**Television as Digital Media** James Bennett,Niki Strange,2011-02-11 Collection of essays that consider television as a digital media form and the aesthetic cultural and industrial changes that this shift has provoked

**The Political Economy of Television Sports Rights** T. Evens,P. Iosifidis,P. Smith,2013-08-27 Sport on television is big business but it is about more than just commerce Using a range of national case studies from Europe and beyond this book analyses the political economic social and regulatory issues raised in relation to the buying and selling of television sports rights

Programming Reality Zoë Druick,Aspa Kotsopoulos,2008-08-01 Programming Reality Perspectives on English Canadian Television the first anthology dedicated to analyses of Canadian television content is a collection of original interdisciplinary articles combining textual analysis and political economy of communications It explores the television that has thrived in the Canadian regulatory and cultural context namely programs that straddle the border between reality and fiction or even blur it The conceptual basis of this collection is the hybrid nature of television fare the widely theorized notion that all mediations of reality involve fiction in the form of narrative or symbolic shaping Each of the contributions here is a reminder too of the significant relationship of television to nation building in Canada to the imaginative work involved in thinking through the relations that constitute nations citizens and communities The collection focuses on English language Canadian television because the imperatives guiding its texts are markedly different from those pertaining to their French language counterparts The collection therefore develops a nuance of perspective on the cultural and political economic specificities that inform the imaginative work of television production for English Canada

*Australian Television and International Mediascapes* Stuart Cunningham, Elizabeth Jacka, 1996 Traces the emergence of Australia as a significant exporter of television to the world market

**Media/Theory** Shaun Moores, 2007-05-07 From an established author with a growing international profile in media studies Media Theory is an accessible yet challenging guide to ways of thinking about media and communications in modern life Shaun Moores draws on ideas from a range of disciplines in the humanities and social sciences and expertly connects the analysis of media and communications with key themes in contemporary social theory Examining core issues of time and space Moores also examines matters of interactions signification and identity and argues that media studies is bound up in the wider processes of the modern world and not just about studying the media This book makes a distinctive contribution towards rethinking the shape and direction of media studies today and for students at advanced undergraduate or postgraduate level

The European Union and the Culture Industries David Ward, 2016-02-17 This edited collection brings together leading academics in their respective fields to examine the European Union's impact on media and public policy It provides an analysis of the broader areas of EU policy and links these together to give a greater appreciation of the nuances and scope of EU regulatory initiatives and their impact on the member states Under a broad public interest perspective the authors provide an assessment of the success of EU policy in protecting the public interest in the culture industries and respecting certain normative principles and balancing these with market dynamics

## The Enigmatic Realm of **Television Policy And Culture**: Unleashing the Language is Inner Magic

In a fast-paced digital era where connections and knowledge intertwine, the enigmatic realm of language reveals its inherent magic. Its capacity to stir emotions, ignite contemplation, and catalyze profound transformations is nothing lacking extraordinary. Within the captivating pages of **Television Policy And Culture** a literary masterpiece penned by a renowned author, readers embark on a transformative journey, unlocking the secrets and untapped potential embedded within each word. In this evaluation, we shall explore the book's core themes, assess its distinct writing style, and delve into its lasting impact on the hearts and minds of those who partake in its reading experience.

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