

Technology Entrepreneurship: Overview, Definition, and Distinctive Aspects

Tony Bailetti

“Don't let the noise of other's opinions drown out your own inner voice. And most importantly, have the courage to follow your heart and intuition. They somehow already know what you truly want to become. Everything else is secondary.”

Steve Jobs (1955–2011)
Co-founder of Apple and Pixar

Technology entrepreneurship lies at the heart of many important debates, including those around launching and growing firms, regional economic development, selecting the appropriate stakeholders to take ideas to markets, and educating managers, engineers, and scientists. Unless a generally accepted definition of technology entrepreneurship is established, however, these debates lose their focus.

The purpose of this article is to identify the themes that dominate the technology entrepreneurship literature, provide a definition of technology entrepreneurship, and identify its distinguishing aspects relative to economics, entrepreneurship, and management.

The author argues that technology entrepreneurship is an investment in a project that assembles and deploys specialized individuals and heterogeneous assets to create and capture value for the firm. What distinguishes technology entrepreneurship from other entrepreneurship types (e.g., social entrepreneurship, small business management, and self-employment) is the collaborative experimentation and production of new products, assets, and their attributes, which are intricately related to advances in scientific and technological knowledge and the firm's asset ownership rights.

Introduction

Technology entrepreneurship is a vehicle that facilitates prosperity in individuals, firms, regions, and nations. The study of technology entrepreneurship therefore, serves an important function beyond satisfying intellectual curiosity.

Previous definitions from the literature do not explore and identify: the ultimate outcome of technology entrepreneurship; the target of the ultimate outcomes; the mechanism used to deliver the ultimate outcomes; or the nature of the interdependence between technology

entrepreneurship and scientific and technological advances. Moreover, a new definition should explicitly link technology entrepreneurship to the theory of the firm, entrepreneurship theory, and management theory.

In this article, the journal articles on technology entrepreneurship published since 1970 are classified into eight themes, the journals where these articles were published are examined, and the various definitions of technology entrepreneurship found in the literature are identified. A revised definition of technology entrepreneurship is proposed and its distinguishing aspects discussed. The last section provides the conclusions.

Technological Entrepreneurship Research In Entrepreneurship And Management V 2

**Mohammad Keyhani,Tobias
Kollmann,Andishe Ashjari,Alina
Sorgner,Clyde Hull**

Technological Entrepreneurship Research In Entrepreneurship And Management V 2:

Handbook of Research on Techno-Entrepreneurship, Second Edition François Thérin, 2014-01-31 With chapters focusing on China India Southeast Asia and South America the Handbook explores views on the new hot spots in techno entrepreneurship development

Technology Entrepreneurship André Presse, Orestis Terzidis, 2018-03-22 This collection of expert articles explores the development drivers of new technology based firms and projects It provides perspectives for an in depth understanding of how technological inventions lead to the creation of new and sustainable companies or business units The authors address methods and concepts that help technology based start ups and entrepreneurial projects successfully develop innovative products and services

Technological Entrepreneurship Ian Chaston, 2017-01-28 This comprehensive book responds to the growing demand to study entrepreneurship as a key driver of innovation and competitive advantage Challenging the existing idea that technological entrepreneurship exists predominantly in SMEs and as a result of market demands the author argues that a commitment to entrepreneurship remains the most effective strategy for sustaining wealth generation for both organisations and entire nations The aim of Technological Entrepreneurship is to provide the reader with additional knowledge and understanding of the concepts associated with the exploitation of technological entrepreneurship and to demonstrate how associated management principles are somewhat different to those utilised in market driven entrepreneurship Validation of presented theoretical concepts is achieved through coverage of processes and practices utilised by real world organisations seeking to achieve maximum wealth generation with specific emphasis on how technological entrepreneurship is the source of disruptive innovation within service sector organisations and how the philosophy is causing fundamental change in the provision of healthcare

Technology Entrepreneurship Natasha Evers, James Cunningham, Thomas Hoholm, 2020-12-12 This second edition of the critically acclaimed core textbook provides students from technology and science based backgrounds with the theoretical knowledge and practical skills required to transform innovative ideas into commercially viable businesses for profit or social ends Blending theory policy and practice in a manner that is accessible to readers with little prior knowledge of business commercialisation it offers a framework for understanding the entrepreneurial process for technological ideas The book provides students with comprehensive guidance on the specialized field of technopreneurship It provides the tools and frameworks required for managing commercialising and marketing technological innovation With real life examples and case studies from a range of countries and industries it will equip students with the understanding required to successfully launch their product This text caters for undergraduate and postgraduate students studying technology entrepreneurship modules on engineering science and computing technology programmes New to this edition All chapters updated to reflect the evolution of theory and practice in the field New cases on digital entrepreneurship growth and scaling Extended geographical coverage of case studies Entrepreneurial practices updated to include recent research Strategic context of business models business growth

and scaling digital entrepreneurship entrepreneurial marketing organization design and crowdfunding developed and updated *Information Technology Entrepreneurship and Innovation* Zhao, Fang, 2008-05-31 It has become a widely recognized fact that entrepreneurs and information technology have become the backbone of the world economy The increasing penetration of IT in society and in most of industries businesses as well as the joining forces of entrepreneurship and innovation in the economy reinforce the need for a leading and authoritative research handbook to disseminate leading edge findings about entrepreneurship and innovation in the context of IT from an international perspective *Information Technology Entrepreneurship and Innovation* presents current studies on the nature process and practice of entrepreneurship and innovation in the development implementation and application of information technology worldwide as well as providing academics entrepreneurs managers and practitioners with up to date comprehensive and rigorous research based articles on the formation and implementation of effective strategies and business plans *Culture, Innovation and Entrepreneurship* Michael Lounsbury, Joep Cornelissen, Nina Granqvist, Stine Grodal, 2021-05-24 Even though the study of innovation and entrepreneurship is a diverse multi disciplinary endeavour the role of culture is often neglected or under emphasized Building on the cultural turn that has swept across the social sciences and humanities over the past couple of decades *Culture Innovation and Entrepreneurship* provides cutting edge theoretical and empirical insights about how culture shapes innovation and entrepreneurship It features novel contributions that enhance our understanding about a variety of important theoretical issues related to symbolic management framing legitimacy optimal distinctiveness institutional logics and the dynamics of cultural entrepreneurship in and across organizations This book also addresses a diverse range of topics such as the design of craft goods the creation of the Guggenheim museum entrepreneurial ecosystems open innovation crowdfunding the mafia and grand challenges The chapters in this volume will be of interest to a diverse array of scholars from those interested in entrepreneurship and innovation to cultural studies contemporary social theory organization studies and management The chapters in this book were originally published as a special issue of the journal *Innovation Organization and Management* *Handbook of Research on Small Business and Entrepreneurship* Elizabeth Chell, Mine Karataş-Özkan, 2014-03-28 This insightful Handbook focuses on behaviour performance and relationships in small and entrepreneurial firms **Annals of Entrepreneurship Education and Pedagogy - 2023** Charles H. Matthews, Susana C. Santos, 2022-12-08 If you are looking for the intersection of past practices current thinking and future insights into the ever expanding world of entrepreneurship education then you will want to read and explore the fifth edition of the *Annals of Entrepreneurship Education and Pedagogy* Prepared under the auspices of the United States Association for Small Business and Entrepreneurship USASBE this edited volume covers a broad range of scholarly practical and thoughtful perspectives on a compelling range of entrepreneurship education issues *Technology-Based Nascent Entrepreneurship* James A. Cunningham, Conor O'Kane, 2017-07-06 This edited volume presents new means of quantifying the behavioral and

consequential differences between technology based and non technology based nascent entrepreneurs in varied economies It explores the socioeconomic place of technology in developed and developing countries and describes the implications of this research for policymakers ability to identify and support new areas of economic growth This book also examines technology based nascent entrepreneurship issues in the context of entrepreneurial leadership business incubation ethnic migrants university researchers new venture formation activities student entrepreneurship and start up competitions The contributors to this collection provide valuable insights for the growing study of and expanding policies addressing nascent entrepreneurship

Technological Entrepreneurship Philip Phan, 2002-09-01 Mission Statement Research in Management and Entrepreneurship is a thematic book series where each volume will focus on a single major issues in entrepreneurship Volumes will not be published on any specific time table but will be published when sufficient research interests exists to justify one This series will focus on a specific emerging issue or on ones that could benefit from a consolidated single source treatment Thus Research in Management and Entrepreneurship will be a comprehensive first source for academics doctoral students and practitioners seeking information on selected topics The papers in Research in Management and Entrepreneurship will be written by leading researchers and present the latest empirical and theoretical work on the topic selected Contributions will cover a variety of perspectives from the various business disciplines as well as from allied fields such as economics sociology and psychology The volumes will be international in their coverage and the research presented will be balanced between developing and developed economies where appropriate The volumes will also have broader appeal than do academic journals because the literature can be fully reviewed and theoretical links more fully discussed

Managing Technology Entrepreneurship and Innovation Paul Trott, Dap Hartmann, Patrick van der Duin, Victor Scholten, J. Roland Ortt, 2015-12-14 Managing Technology Entrepreneurship and Innovation is the first textbook for non business based entrepreneurship courses focussed on students with a background in science and technology Its comprehensive rigorous and yet accessible approach originates from the authors considerable experience mentoring students as they turn their technological ideas into real life business ventures The text is separated into three parts providing a roadmap for successful entrepreneurial projects Part I focusses on how to create your venture turning technology into businesses and how to link together entrepreneurship and innovation Part II shows you how to grow your venture and make it profitable looking at the early development of academic spin outs and how to adapt your technology to the customers needs Part III takes you through the day to day running on your business whether to adopt a contingency or contextual approach how to develop new products and services and alternative options for growth With a wide range of practical steps lists of things to consider and guidelines on how to turn your technology based ideas into a successful business this text will be essential for all non business students who need to understand entrepreneurship management and innovation It will also prove a useful introduction to all Masters level students taking these subjects in business schools

Public Sector Accountants and

Quantum Leap: How Far We Can Survive in Industrial Revolution 4.0? Akhmad Solikin, Yuniarto Hadiwibowo, Benny Setiawan, Amrie Firmansyah, Hendrati Dwi Mulyaningsih, 2020-08-07 The Industrial Revolution 4.0 will not only cause job losses but will also create new workspaces that may not exist today. It also needs to be considered by accountants in government because the processes of budget planning, budget execution, and financial reporting have used a large number of information systems. In the era of the Industrial Revolution 4.0, the changes will be faster, marked by the emergence of such systems as supercomputers, smart robots, cloud computing, big data systems, genetic engineering, and the development of neurotechnology that allows humans to optimize brain function further. Industrial Revolution 4.0 will disrupt the accounting profession. This proceedings provides selected papers, research on government accounting, accountability and integrity, public sector accounting, financial accounting, accounting information system, auditing and assurance, corporate sustainability, forensic and management accounting, public and corporate finance, taxation and customs, open innovation in public sector accounting. The proceedings provide details beyond what is possible to be included in an oral presentation and constitute a concise but timely medium for the dissemination of recent research results. It will be invaluable to professionals and academics in the field of accounting, finance, and the public sector to get an understanding of recent research.

Social Entrepreneurship and Social Enterprise Phenomenon: Antecedents, Processes, Impact across Cultures and Contexts Marzena Starnawska, Agnieszka Brzozowska, 2018 Social entrepreneurship³ as a field of research has gained enormous interest of academics in management and entrepreneurship literature for almost 30 years now. Also scholars in other intellectual domains like economics, finance, marketing, political science, sociology, and few others have found it fascinating. As a term, it is common in public discourses and has found interest among policy makers, corporations, media, different groups of practitioners and professionals. As a phenomenon, it is not new, although the SE term has been only recently coined. Banks (1972), Drucker (1979). For far more than two centuries, great individuals and groups have tried to tackle the societal challenges using economic means such as the Rochdale Pioneers who inspired cooperative ideals and Florence Nightingale, an English nurse and social activist who changed the patient care landscape (Nicholls, 2006). Many of the ventures and actions of social initiatives can be traced to the earlier medieval or even ancient times. Today, social initiatives and social enterprise have emerged in particular countries and regions as a result of their historical institutional trajectories and social enterprise landscape (ZOO Young, Mair, Starnawska, 2016a). Most research is descriptive and not contextualized in theory (Dacin, Dacin, Tracey, Sharir, Weerawardena, Leadbeater, 1997). Also, organizational level studies lead to confusion. As mentioned earlier, there are various SE operation models specific for particular countries and regions determined by historical and institutional trajectories (Defourny, Ciepielewska, Kowalik, Pieli, Starnawska, Dacin et al, 2011). Short Moss, Starnawska (2017). The focus on the concept of a social entrepreneur as an institutional agent is in line with the structure agency debate and provides opportunities for discussion on the transformative change, the potential of SE. The institutional and social capital approaches

provide arguments for more engagement of the academic community to employ more interpretivist lenses through social constructionist approaches which requires more in depth and more longitudinal data collection and analysis with more qualitative approaches to study the complex and contextual phenomenon of SE Starnawska 2016b 2018 Research streams in social entrepreneurship and social enterprise There are two streams of thought in the current SE research field which are not explicitly distinguished by the academic community There is a growing pressure to make it a distinct and legitimate field of inquiry Nicholls 2010 finds SE as at a pre paradigmatic stage and therefore the SE field of research and practice is undergoing a process of maturation Nicolopoulou 2014 Other researchers seem not to follow this way of thinking and do not regard the SE field as a domain of its own right with its own theories Dacin Dacin Defourny Nicolopoulou 2014 and reflect entrepreneurship approaches dominant in the mainstream literature A lot of this discussion is generated thanks to the Ashoka Foundation promoting its fellows and similar other foundations promoting the discourse on individual change makers Bornstein 2004 In this area there is intense academic work referring to SE social entrepreneurship The second school on earned income emphasizes the capability of social enterprise to achieve social aims through earned income This approach also has roots in America where in the late 80 s there was a need for non profit organizations to generate revenues to realize their own social mission and to survive in the market at the same time Dees Nicolopoulou 2014 There is no agreement on the domain field of research boundaries and definitions Short Moss Dacin Dacin Peredo as different institutional and entrepreneurial solutions to social needs The findings show how Misericordia employs these strategies The contribution of this paper is a conceptual framework on the bricolage approach in addressing emerging social needs The paper deepens our understanding of possible applications of the bricolage concept in SE studies It broadens the literature on entrepreneurship and in particular SE working with the application of a bricolage approach The second paper by Tanja Collavo 2018 Unpacking social entrepreneurship Exploring the definition chaos and its consequences in England focuses on the organizational level factors determining definitional confusion in SE and social enterprise Also the paper aims to explore what the consequences of this state of the art are for social entrepreneurs social investors social enterprises and policy makers The study setting is England where the SE sector has had a long tradition and has been subject to influences from different actors and organizations in the USA and the EU The author makes efforts to empirically find out what the long term effects of this definitional diversity are on multiple stakeholders The paper uses an exploratory case study approach where England is treated as a case For this purpose the author analyses historical secondary data taken from the period 1995 2016 including archival data such as newspapers magazines academic papers reports produced by government and national think tanks to trace the development of the sector in England and factors leading to the current definitional debate This historical approach is further employed in a complementary analysis of archives and content from 69 archived interviews held with different stakeholders from the sector such as employees of sector intermediaries representatives of charities social

entrepreneurs academics and representatives of businesses The findings help the author to outline three dominant schools of thought in practitioner s discourse one school on social enterprises as businesses another on social entrepreneurs as innovators and the last as a community related phenomenon These are in line with the 3 schools of thought suggested in the literature on social enterprise Defourny Teasdale 2012 In further findings the author resumes 3 categories of opinions on how the definitional debate impacts the sector For some this debate brings opportunities as it generates inclusiveness and interest in social enterprise For others it is a negative phenomenon as it generates disagreements in the sector hardens access to funding and creates confusion in making public policies The study shows that the definitional debate in England raises discussions in practice and shows that research and practice face similar challenges The next paper by Huei Ching Liu Ching Yin Ip and Chaoyun Liang 2018 A new runway for journalists On the intentions of journalists to start social enterprises focuses on the entrepreneurial intentions of present and former journalists towards starting a social enterprise The authors set their hypotheses in the context of the similarities between entrepreneurs and journalists and analyze how personal traits creativity and social capital determine the entrepreneurial intentions of journalists Their research is based on an on line survey run in social media groups for journalists and covers valid answers from a sample of 401 participants The findings show no significant influence of personality traits and the authors explain that this is due to the construction of the research hypotheses based on classic entrepreneurship literature Another important finding is that creativity and bridging social capital has a positive significant influence on social entrepreneurial intentions The latter is an essential message as creativity is vital in overcoming the institutional barriers Dacin et al 2010 that SE faces Also social capital is an important element in SE development which itself is more strongly emphasized in SE literature recognizing the role of stakeholders in social enterprise and a strong pronouncement of embeddedness of social enterprise in a social context The study throws light on social entrepreneurial intentions among journalists whom themselves constitute an interesting population Assigning the role of social entrepreneurs to journalists leads to advocacy functions for many societal challenges It can influence social impact thanks to potentially higher media coverage of social issues Although the main findings are in line with the mainstream literature on entrepreneurial intentions towards conventional entrepreneurship the subject and setting of the study in Taiwan is a very inspiring and interesting context when discussing who social entrepreneurs are The last paper by Katarzyna Bachnik and Justyna Szumniak Samolej 2018 Social initiatives in food consumption and distribution as part of sustainable consumption and sharing economy aims to describe and characterize social initiatives in food consumption and distribution in Poland They present their study on the purposive sample of social initiatives in food consumption and the distribution area In particular reference is made to goals operating models ways of acting and their linkages to sustainable consumption and sharing economy Four mini cases of social initiatives in this area established between 2013 2016 and located in two main cities in Poland Cracow and Warsaw are purposively chosen as the subject of the study These initiatives are chosen in

accordance with sustainability and sharing economy criteria presented in the paper. The authors use existing secondary data together with related social media and website content material for the case analysis. The described social ventures are grass roots initiatives resulting from the bottom up activity of individuals and groups. The key findings of this paper show a variety in their organizational and legal forms varying from an initiative undertaken by volunteers, a project undertaken by students to an informal group that set up a non profit organization. Also the evidence shows diverse linkages to sustainable consumption and sharing economy across the mini cases. These are involved in purchases of healthy food, promotion of responsible food consumption, being sensitive to food waste issues, motivations to care for the greater good and for nature and for others. The sharing economy dimension is visible not only through sharing food with others but also sharing on the level of building trust and community. The authors plan to undertake a study of organizational and individual behaviors in further quantitative research followed by in depth interviews with representatives of initiatives in sustainable consumption and sharing economy to provide more generalizable conclusions. Their mini case study of secondary data shows the urging need for more empirical wider scale studies. However it needs to be emphasized that many of these initiatives are novel ones and reflect new social movements and are not significant in numbers. Therefore it comes as no surprise why some research on social enterprise is still anecdotal and SE organizations and ventures are slowly occupying the SE landscape in Poland, i.e. moving towards a variety of sustainability and responsibility related initiatives beyond a pure welfare focus. When in western European countries social cooperative enterprise initiatives have become quite abundant representing new movements in food, environmental, cultural, educational spheres, in many central and eastern European countries the rebirth of civil society into social initiatives and social enterprise needs more time for development. Ravensburg Lang Poledrini, employing the analysis of historical data, the ongoing need of case and small scale studies of SE ventures and organizations in contexts where the SE phenomenon is not common, the potential of large scale studies on individuals and their social entrepreneurial intentions and the strong potential in the qualitative content analysis of practitioners' discourses as a methodological tool in studying the SE phenomenon. In their work Zollo, Rialti, Ciappei and Boccardi (2018) propose a theoretical framework encompassing the typology of social bricolage depending on social needs and the institutions entrepreneurs cope with and depending on entrepreneurial and institutional solutions to these social needs. This framework is studied in exploratory longitudinal case analysis. This study has relevance for SE researchers as it provides a systematic overview of social bricolage approaches to emerging social needs. The chosen exploratory retrospective approach is also a valuable example of how archival data can be employed in a complementary manner with current primary data while studying social enterprise with long traditions. For further research it is required to validate the proposed framework in other SE organizations and to study the assumption that bricolage is a significant opportunity for social entrepreneurs to address emergent social needs. This paper also works as an exemplary work of retrospective longitudinal studies on SE organizations. The arguments put forward

by Hockerts and W stenhagen 2010 regarding the need for such studies may refer to work on historical and current data as well Covallo 2018 shows how qualitative analysis of existing secondary data can contribute to the understanding of the complexity of SE This methodological approach is rather uncommon and it shows that analyses of current texts of narratives discourses and rhetoric can provide a deeper understanding of the SE phenomenon as socially constructed This can also show the power and interplays between a variety of institutional actors Nicholls 2010 A new stream of literature is emerging and this work is an exemplary example of how narrations of social enterprise can shape SE culture For tracing the nature of the SE phenomenon narratives from different actors could be heard to understand the complexity of the studied subject In this sense the recognition of practitioners voices broadens the spectrum of studied populations It is of particular importance as social enterprise has not been legally framed in many institutional country contexts For many countries social enterprise models have been recognized Defourny Nyssens 2013 but Covallo 2018 takes a parallel step to analyze practitioners and other stakeholders discourses on what social enterprise is Additionally T Covallo s work serves as an exciting example of how qualitative content data analysis can be employed in future studies in the light of the scarcity of widely available data on SE and interesting and valuable findings can be generated thanks to the existing discourses and narratives The research of Liu Ip and Liang 2018 confirms existing mainstream literature on conventional entrepreneurship Their evidence from the journalist community in Taiwan shows that personal traits have no significant impact upon social entrepreneurial intentions However creativity and bridging social capital are recognized as significant variables The research is of particular interest as it does not refer to entrepreneurial intentions among students or graduates or general populations but is limited to the population of active and former journalists Further research could potentially explain social entrepreneurial intentions in other professions and be next stage research leading to comparative analyses The results of this research show the importance of bridging social capital which has practical implications at policy and practitioner level To extend the SE community other professional groups can become more and more involved in the societal challenges which in the end can lead to higher start up rates of social enterprises but also strengthen many of them with professional expertise The findings also confirm the need to employ more network related theories for SE future studies Bachnik and Szumniak Sulej 2018 provide insights into Polish social initiatives in food consumption and distribution against the background of the understudied nature of the phenomenon The authors select a purposive sample of diverse cases of such initiatives and provide a descriptive overview of their goals organization and links with sustainable consumption and sharing economy The paper works as exemplary evidence that the majority of social venture studies are based on small samples of anecdotal evidence as highlighted at the beginning of the paper Therefore having based their research on secondary data the authors call for further research including primary data collection and more longitudinal observation As these initiatives are still novel and grass roots ventures further qualitative and exploratory approaches would be required As the authors claim the responsible

consumption and sharing economy have become very popular in digital community and consumer attitudes have a significant impact upon the sustainability of such initiatives The work presented in this issue confirms the need for more insightful qualitative studies set in varied institutional contexts and at the same time for more large scale studies on populations of nascent or existing social entrepreneurs or social enterprises In the case of the former more constructivist and network related approaches can be of further value Starnawska 2016a 2018 In the case of the latter researchers from different institutional contexts could make attempts at setting the foundations of comparative studies across countries e g Ravensburg et al 2017 but on large social enterprise populations Also with the growing legitimacy of SE in an educational setting Starnawska 2018 there lies great potential in evaluating social entrepreneurial attitudes among students and graduates and other populations such as different professions In parallel the work presented in this issue shows excellent opportunities in analyzing historical data since SE is not a novel phenomenon

The Routledge Companion to Technology Management Tugrul Daim, Marina Dabić, Yu-Shan Su, 2022-08-31 Bringing together an international range of expertise this comprehensive Companion to Technology Management is designed to facilitate the development of management frameworks adaptable for a wide range of organizations as well as an overview of the development and integration of technology in advanced and emerging economies Research based and drawing on a range of practical tools and international cases it covers the diverse spectrum of the challenges of technology management and how to approach them I Fundamentals of Technology Management provides an overview of the fundamental aspects of technology management II Technology Planning focusses on technology driven organizations government labs and universities III Technology Evaluation includes evaluation and assessment adoption and forecasting through management tools IV Technology Development and Transfer includes integration marketing and intellectual property management V Managing Technological Innovations addresses policy open innovation and technology entrepreneurship VI Society and Technology Management focusses on social issues which impact technology and its management VII New Technologies and Emerging Regions includes blockchain biotechnologies and smart cities This Companion is an essential comprehensive source of new and emerging approaches for researchers and advanced students in engineering and technology management as well as professionals seeking an authoritative global reference source

Entrepreneurship Norris F. Krueger, 2002 This new collection provides a much needed retrospective view of the key academic work published in this area The papers here highlight the importance of studying entrepreneurship from a wide range of perspectives including research that derives from economics history sociology psychology and from different business disciplinary bases such as marketing finance and strategy The overall focus in this set is on entrepreneurial activity rather than specifically small or family owned business and favours research articles over those that deal purely with practice

Technology Entrepreneurship in Theory and Practice J. Mark Munoz, Orestis Terzidis, 2025-02-11 Technology entrepreneurship refers to business activities that are based on new scientific insights and new technical developments It

describes the process by which enterprising teams and individuals convert new technical knowledge into products and services. It encompasses entrepreneurial pursuits in all fields of engineering and science where progress opens novel ways of creating value. Often these activities are based on intellectual property although it may also make sense to consciously pursue an open technology strategy. Entrepreneurial activities in these domains lead to ventures with specific characteristics. Technology Entrepreneurship in Theory and Practice compiles the essential research knowledge about principles and practices in technology entrepreneurship. Systematically presenting theory and practice for entrepreneurs coming from an engineering or scientific background, the authors assemble a comprehensive overview of the subject and enhance it with their expert viewpoints. The book compiles and summarizes available knowledge and approaches to enable engineers and scientists to develop entrepreneurial initiatives. Technology Entrepreneurship in Theory and Practice will find an audience among technology entrepreneurs, engineers and scientists, entrepreneurship educators, executives, consultants, and policymakers worldwide. *Entrepreneurship: Concepts, Methodologies, Tools, and Applications* Management Association, Information Resources, 2017-03-15. Continuous improvements in business environments and available resources have allowed more opportunities for people to pursue new ventures. This not only leads to higher success in new businesses but it enhances the overall state of the global market. Entrepreneurship Concepts Methodologies Tools and Applications provides a comprehensive examination on the latest innovations and techniques to becoming a successful and sustainable entrepreneur. Including research based studies on knowledge production, social entrepreneurship, and distribution, this multi-volume publication is an ideal source for practitioners, academicians, researchers, and upper level students interested in learning about entrepreneurship and seeking emerging perspectives on optimizing and enhancing entrepreneurial pursuits.

Universities and Entrepreneurship Paul Jones, Nikolaos Apostolopoulos, Alexandros Kakouris, Christopher Moon, Vanessa Ratten, Andreas Walmsley, 2021-02-15. The aim of this book is to discuss how universities are acting in an entrepreneurial way by responding to educational and social challenges. This will help to understand fruitful new areas of teaching, research, service, and engagement that can occur in a university setting based on entrepreneurial thinking.

Academic Entrepreneurship Andrew C. Corbett, Jerome A. Katz, Donald S. Siegal, 2014-07-31. Volume 16 considers the central issue of academic entrepreneurship: the factors and concepts that underpin the fostering of university-based entrepreneurial ventures. Specifically, it contains research on the consequences of university technology transfer with a strong emphasis on the entrepreneurial dimension of this activity.

Handbook of Digital Entrepreneurship Mohammad Keyhani, Tobias Kollmann, Andishe Ashjari, Alina Sorgner, Clyde Hull, 2022-11-04. This authoritative Handbook compiles a diverse set of contributions on digital entrepreneurship, providing an in-depth study of how digital entrepreneurship research has evolved over the years and where it stands today. This title contains one or more Open Access chapters.

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Technological Entrepreneurship Research In Entrepreneurship And Management V 2 Introduction

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