

TELEVISION NEWS AND THE ELDERLY

Broadcast Managers' Attitudes
Toward Older Adults

Michael L. Hilt

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Television News And The Elderly Broadcast Managers Attitudes Toward Older Adults

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Television News and Elderly People Michael L. Hilt, 1994

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Mass Media, An Aging Population, and the Baby Boomers Michael L. Hilt, Jeremy H. Lipschultz, 2016-05-06 As the oldest members of the baby boomer generation head into their retirement years this demographic shift is having a substantial influence on uses of mass media as well as the images portrayed in these media Mass Media An Aging Population and the Baby Boomers provides a comprehensive examination of the relationship between media and aging issues addressing mass media theory and practice as it relates to older Americans Reviewing current research on communication and gerontology authors Michael Hilt and Jeremy Lipschultz focus on aging baby boomers and their experiences with television radio print media entertainment advertising and public relations along with the Internet and new media They draw from studies about health and sexuality to understand views of aging and present a view of older people as important players in the political process Hilt and Lipschultz conclude the volume by addressing trends and making predictions related to baby boomers and mass media Providing a timely and insightful examination of the linkage between mass media and aging issues this volume will prove a valuable resource for scholars and students in media and gerontology It is intended for use in coursework addressing such topics as mass communication and society media and aging media and public opinion sociology and social gerontology

News Narratives and News Framing Karen S. Johnson-Cartee, 2005 News Narratives and News Framing is a revealing look at how the media s construction of news affects our political economic and social realities In this introduction to the theory behind news framing Karen Johnson Cartee pulls together elements from communication journalism politics and sociology to create a picture of how news forms these realities for the public With its comprehensive reference section and suggestions on how to influence the news agenda this is a beneficial resource for students in political communication media criticism and communication theory Visit our website for sample chapters

The British National Bibliography Arthur James Wells, 1998

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Sociological Abstracts Leo P. Chall, 1995 Public Information Activities for State and Area Agencies on Aging National Clearinghouse on Aging, 1976 **The Cooperstown Symposium on Baseball and American Culture, 2002** William M. Simons, 2015-09-18 This is an anthology of 24 papers that were presented at the Fourteenth Cooperstown Symposium on Baseball and American Culture held in June 2002 and co sponsored by the State University of New York at Oneonta and the National Baseball Hall of Fame and Museum Subsequent to initial presentation papers were revised and edited for publication The anthology is divided into five parts Timebend Baseball as History The Business of Baseball Race

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paper follows **Subject Guide to Books in Print** ,1997

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