

### EDUCATIONAL TELEVISION GOES DIGITAL

## CHILDREN'S TELEVISION AND ITALIAN PUBLIC SERVICE BROADCASTING DURING THE COVID-19 PANDEMIC

Paolo Carelli Università Cattolica del Sacro Cuore paolo.carelli@unicatt.it

Anna Sfardini Università Cattolica del Sacro Cuore¹ anna sfardini@unicatt.it

Abstract: Since its origins in the Fifties, Rai has always paid attention to pedagogical aspects of its offer, consistent with its Catholic inspiration, combining different genres and divulgation approaches. In the first years of its history, Italian public television represented a "second school" for different targets, producing iconic titles in learning and training. A particular branch of educational approach to television content has often been represented by the direct involvement of school groups within the programs, in the logic of game and soft competition oriented to the transmission of knowledge. During the Covid-19 pandemic, with the closure of schools and the deployment of distance teaching. Rai recovered its pivotal role in learning practices through TV programs; in a period marked by an increase of television and audiovisual consumption. Italian public service broadcasting played a distinctive role in diversifying learning opportunities of Italian students and adults.

Keywords: Children Television, educational television, Public Service Broadcasting, Italian Television, TV History

#### 1 The Concept of Education in Television Studies

In the field of television studies, the concept of 'education' has been widely and variously treated. Since the origins of the medium, this relationship has been investigated and analysed, revealing the urgency, especially on the part of the scholastic and educational communities, to address the emerging language of television. This is a necessity of a pedagogical nature, a perspective that primarily considers television to be an educational tool and learning resource for use alongside other more traditional agencies of socialization. In fact, as observed by Raymond Williams, "television has not attempted to exhaust the teaching process, but has been offered as an aid, in planned relation to other kinds of material."

# Television The University A Report Of The Committee On Educational Television

**Robert James Havighurst** 

#### **Television The University A Report Of The Committee On Educational Television:**

Television and the University University of Chicago. Committee on Educational Television,1953 Television and the University Center for the Study of Liberal Education for Adults, Educational Television United States. Congress. House. Interstate and Foreign Commerce,1961 Federal Communications Commission Reports United States. Federal Communications Commission,1978 Hearings, Reports and Prints of the House Committee on Interstate and Foreign Commerce,1965 Federal Communications Commission Reports. V. 1-45, 1934/35-1962/64; 2d Ser., V. 1- July 17/Dec. 27, 1965-. United States. Federal Communications Commission,1978 Hearings, Reports and Prints of the Senate Committee on Labor and Public Welfare United States. Congress. Senate. Committee on Labor and Public Welfare,1965 Report of the Governor's Advisory Committee on Educational Television California. Governor's Advisory Committee on Educational Television,1961

The Amateur Hour Jonathan Zimmerman, 2020-10-27 The first full length history of college teaching in the United States from the nineteenth century to the present this book sheds new light on the ongoing tension between the modern scholarly ideal scientific objective and dispassionate and the inevitably subjective nature of day to day instruction American college teaching is in crisis or so we are told But we ve heard that complaint for the past 150 years as critics have denounced the poor quality of instruction in undergraduate classrooms Students daydream in gigantic lecture halls while a professor drones on or they meet with a teaching assistant for an hour of aimless discussion The modern university does not reward teaching so faculty members at every level neglect it in favor of research and publication In the first book length history of American college teaching Jonathan Zimmerman confirms but also contradicts these perennial complaints Drawing upon a wide range of previously unexamined sources The Amateur Hour shows how generations of undergraduates indicted the weak instruction they received But Zimmerman also chronicles institutional efforts to improve it especially by making teaching more personal As higher education grew into a gigantic industry he writes American colleges and universities introduced small group activities and other reforms designed to counter the anonymity of mass instruction They also experimented with new technologies like television and computers which promised to personalize teaching by tailoring it to the individual interests and abilities of each student But Zimmerman reveals the emphasis on the personal inhibited the professionalization of college teaching which remains ultimately an amateur enterprise The more that Americans treated teaching as a highly personal endeavor dependent on the idiosyncrasies of the instructor the less they could develop shared standards for it Nor have they rigorously documented college instruction a highly public activity which has taken place mostly in private Pushing open the classroom door The Amateur Hour illuminates American college teaching and frames a fresh case for restoring intimate learning communities especially for America's least privileged students Anyone who wants to change college teaching will have to start here **Report of the Committee on Educational Television** Wisconsin.

Committee on Educational Television, 1962 **Research in Education** ,1974 Hearings, Reports and Prints of the **Senate Committee on Commerce** United States. Congress. Senate. Committee on Commerce, 1967 College Teaching by Television John Cranford Adams, 1958 **Special Reports** ,1959 **Proceedings of the Annual Convention** Association of State Universities and Land-Grant Colleges, 1962 **Resources in Education** ,1997-05 Reports and Documents United States. Congress, **Higher Education** ,1950 Social Roles of the Middle-aged Person Robert James Play-by-Play Ronald A. Smith, 2003-05-22 Noted sports historian writes on the relationship of the media Havighurst, 1953 to college athletics Chosen as an Outstanding Academic Title for 2003 by Choice Magazine The phenomenal popularity of college athletics owes as much to media coverage of games as it does to drum beating alumni and frantic undergraduates Play by play broadcasts of big college games began in the 1920s via radio a medium that left much to the listener s imagination and stoked interest in college football After World War II the rise of television brought with it network NCAA deals that reeked of money and fostered bitter jealousies between have and have not institutions In Play by Play Radio Television and Big Time College Sport noted author and sports insider Ronald A Smith examines the troubled relationship between higher education and the broadcasting industry the effects of TV revenue on college athletics notably football and the odds of achieving meaningful reform Beginning with the early days of radio Smith describes the first bowl game broadcasts the media image of Notre Dame and coach Knute Rockne and the threat broadcasting seemed to pose to college football attendance He explores the beginnings of television the growth of networks the NCAA decision to control football telecasts the place of advertising the role of TV announcers and the threat of NCAA Robin Hoods and the College Football Association to NCAA television control Taking readers behind the scenes he explains the culture of the college athletic department and reveals the many ways in which broadcasting dollars make friends in the right places Play by Play is an eye opening look at the political infighting invariably produced by the deadly combination of university administrators athletic czars and huge revenue

The Enigmatic Realm of **Television The University A Report Of The Committee On Educational Television**: Unleashing the Language is Inner Magic

In a fast-paced digital era where connections and knowledge intertwine, the enigmatic realm of language reveals its inherent magic. Its capacity to stir emotions, ignite contemplation, and catalyze profound transformations is nothing lacking extraordinary. Within the captivating pages of **Television The University A Report Of The Committee On Educational Television** a literary masterpiece penned with a renowned author, readers set about a transformative journey, unlocking the secrets and untapped potential embedded within each word. In this evaluation, we shall explore the book is core themes, assess its distinct writing style, and delve into its lasting effect on the hearts and minds of people who partake in its reading experience.

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