

CONTRIBUTIONS  
TO MANAGERIAL ECONOMICS

Helmuth M. Arnold

# Technology Shocks

Origins,  
Managerial Responses,  
and Firm Performance



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# Technology Shocks Origins Managerial Responses And Firm Performance

**Kathleen Armour**



## **Technology Shocks Origins Managerial Responses And Firm Performance:**

**Technology Shocks** Heinrich M. Arnold, 2012-12-06 Radical technological changes so called technology shocks frequently disrupt the competitive market structure New entrants appear industries need to be redefined incumbents lose their positions or vanish completely Fast moving industries like the often quoted example of the semiconductor industry have preferably been analyzed for these phenomena But do the findings hold for industries with longer development cycles like the global machine tool industry Here multivariate analysis is used to find out what management needs to focus on in order to lead companies through the technology shocks The research for this book builds on in depth interviews with 100 experts and decision makers from the machine tool industry involved in technology shocks and statistical analysis of detailed quantitative surveys collected from 58 companies In several instances the results challenge classical teaching of technology management Adrian J Slywotzky US top selling business author and one of the most distinguished intellectual leaders in business comments In *Technology Shocks* Heinrich Arnold develops a very useful model for analyzing technology shocks and for focusing on those factors that will enable a company to navigate through these shocks successfully and repeatedly Although this work is focused on technology its thinking has useful implications beyond technology shocks It provides ideas that managers can use to protect their firms when they are faced with any type of discontinuity technology based or not *ICIE*

*2018 6th International Conference on Innovation and Entrepreneurship* Dr. Denise A. D. Bedford, Dr. Elias G. Carayannis, 2018-03-05 These proceedings represent the work of researchers participating in the 6th International Conference on Innovation and Entrepreneurship ICIE 2018 which is being co hosted by Georgetown University and George Washington University and is being held at The University of the District of Columbia UDC on 5 6 March 2018 **Advances**

**in Design, Simulation and Manufacturing IV** Vitalii Ivanov, Justyna Trojanowska, Ivan Pavlenko, Jozef Zajac, Dragan Peraković, 2021-05-25 This book reports on topics at the interface between manufacturing and materials engineering with a special emphasis on product design and advanced manufacturing processes intelligent solutions for Industry 4 0 covers topics in ICT for engineering education describes the numerical simulation and experimental studies of milling honing burnishing grinding boring and turning as well as the development and implementation of advanced materials Based on the 4th International Conference on Design Simulation Manufacturing The Innovation Exchange DSMIE 2021 held on June 8 11 2021 in Lviv Ukraine this first volume of a 2 volume set provides academics and professionals with extensive information on trends technologies challenges and practice oriented experience in the above mentioned areas **Corporate Foresight**

Alberto F. De Toni, Roberto Siagri, Cinzia Battistella, 2020-10-29 The world changes like the patterns in a kaleidoscope trends expand contract break up melt disintegrate and disappear while others are formed Change as opposed to stasis is our normal condition the only certainty in our lives hence the need to create tools that provide organizations with the means to tackle change and navigate complexity We must accept the reality of constant change and be prepared for a heavy shift in

perspective interconnection versus separation acceleration versus linearity and discontinuity versus continuity Anticipating the future requires more than the traditional predictive models forecasting based on the forward projection of past experiences Advanced methods use anticipation logic foresight and build probable scenarios taking into account weak signals emerging trends coexisting presents and potential paths of evolution Corporate foresight is fundamental to interpret and lead change The two cornerstones of foresight are organization and management As concerns organization the authors advocate the separation of research oriented to the market of tomorrow from development oriented to the market of today the establishment of a foresight unit and the concentration of research activities mainly on the acquisition and recombination of external know how As regards management after an overview of state of the art literature on forecasting methods the authors propose the implementation of a future coverage methodology which enables companies to measure and verify the consistency between trends strategic vision and offered products These organizational and managing tools are then tested in a case study the Italian company Eurotech SpA a leader in the ICT sector

### **Corporate Foresight and Innovation**

**Management** David Sarpong, Dirk Meissner, 2020-06-29 This book sheds light on what has come to be known as corporate foresight and its influence on innovation management Throughout the book the contributors examine the practice of corporate foresight and how it may lead to the identification of opportunities for innovation They also explore the complex processes and conditions that may enable or impede the potential of contemporary organizations to capture value from their corporate foresight exercises Representing an interesting mix of competing ideas and perspectives the book offers deep insights into the interactive effects of corporate foresight and its contribution to innovation management This book was originally published as a special issue of Technology Analysis Strategic Management

*Corporate Foresight* René Rohrbeck, 2010-11-04 Have you ever wondered why even large companies fail when faced with changes in their environment Would you be surprised to learn that the average life expectancy of a Fortune 500 company is below 50 years This book presents findings from 19 case studies in multinational companies such as Siemens Volkswagen General Electric Philips and Deutsche Telekom Ren Rohrbeck proposes a Maturity Model to assess how prepared a company is to respond to external disruptive change He uses data from 107 interviews with board members corporate strategists innovation managers and corporate foresight professionals to present and discuss best practices Using illustrations to show the complex interaction of corporate foresight with other units such as innovation and strategic management Ren Rohrbeck provides the reader with rich insights on how to make an organization agile and reactive towards change For scholars this book proposes multiple hypotheses and frameworks for future research

*Der Wettbewerb zwischen Business Webs* Martin S. Schmid, 2010-06-07 Die Bedeutung von Netzwerkeffekten nimmt in stark von Informations und Kommunikationstechnologie geprägten Branchen wie Telekommunikation oder Medien bzw im Internet stetig zu Dort stehen zunehmend Plattformen im Mittelpunkt von Produkt und Wettbewerbsstrategien Konkurrierende Unternehmen sind bestrebt eine große Vielfalt an komplementären

Produkten für ihre Plattformen anzubieten um ihren Kunden einen möglichst hohen Nutzen resultierend aus der Plattform bieten zu können Als Folge tritt mit sogenannten Business Webs eine spezielle Form von Unternehmensnetzwerken in Erscheinung deren Ziel die Durchsetzung einer Plattform ist Diese Business Webs sind zum zentralen Momentum von Wettbewerb und Dynamik in derartigen Märkten geworden so dass dort nicht mehr so sehr einzelne Unternehmen gegeneinander antreten sondern ganze Verbände von Unternehmen Die betriebswirtschaftliche Forschung hat diesem Phänomen und den damit verbundenen Implikationen für Unternehmensstrategie und Wettbewerbspolitik erst in den vergangenen ca zehn Jahren zunehmend Aufmerksamkeit geschenkt Der Autor widmet sich diesem jungen Forschungsfeld indem er in der vorliegenden Arbeit den Wettbewerb zwischen Business Webs gerade in der Entstehung neuer Märkte untersucht Dabei trägt er zur Klärung der Begriffe der Plattform und des Business Webs bei und stellt insbesondere auf theoretischer wie empirischer Grundlage dar wie sich Dynamik und Strategien der beteiligten Akteure konkurrierender Business Webs entwickeln Dem Wettbewerb zwischen Business Webs liegt ein Wettbewerb zwischen Plattformen zugrunde Solche Plattformen sind seit einigen Jahren Gegenstand der theoretischen sowie ökonomischen bzw netzwerk ökonomischen Analyse

15-04-2019, *Digitale Ökosysteme* D. Knörrer, M.W. Mosen, J. Moormann, D. Schmidt, 2021-07-07 Digitalen Ökosystemen und Plattformstrukturen wird eine bedeutende Entwicklung vorausgesagt Insbesondere ihre offene Architektur sowie ihre direkten Schnittstellen zum Kunden haben das Potenzial Unternehmen strukturell und prozessual grundlegend zu verändern sowie neue Geschäftsmodelle zu etablieren Das zeigt sich auch darin dass große Tech Unternehmen aber auch neue innovative Anbieter in bestehende Märkte drängen und diese grundlegend verändern Die Transformation der Wirtschaft ist damit in vollem Gange Das Buch beschreibt und analysiert diese neuen Rahmenbedingungen insbesondere für die Finanzbranche Ausgehend von strategischen Überlegungen zu digitalen Ökosystemen werden unterschiedliche Business Cases dargestellt sowie die Rolle von Plattformen Technologien Big Data und Künstlicher Intelligenz erläutert Die Autorinnen und Autoren stammen aus der Wissenschaft der Beratung und der Unternehmenspraxis Dieser multidisziplinäre Ansatz verleiht dem Buch eine solide theoretische Fundierung zusammen mit einem hohen Grad an Praxisrelevanz Das Buch liefert vertiefte Einblicke in den Status quo sowie weiterführende Trends der Plattformökonomie in der Finanzbranche Es bietet damit Anregungen für aktuelle und weiterführende strategische und technologische Projekte in der Branche

Organisatorische Gestaltung der frühen Phase des Innovationsprozesses Beata Tatarczyk, 2009-07-06 Beata Tatarczyk untersucht mit welchem Ansatz Unternehmen aus der Automobilindustrie die frühe Phase von Innovationsprozessen effektiver effizienter und flexibler gestalten können Sie entwickelt ein Organisationsstruktur und ein Vorgehensmodell und wendet diese für einen beispielhaften Automobilhersteller an

Mobilität und Wissenstransfer in diachroner und interdisziplinärer Perspektive Elke Kaiser, Wolfram Schier, 2013-05-28 Wie wirken sich räumliche Mobilität bzw Migrationsbewegungen auf die Ausbreitung von Wissen aus Aus verschiedenen kulturhistorischen und kulturtheoretischen Disziplinen sind in diesem Sammelband

Untersuchungen zu diesem Thema zusammengestellt deren zeitliche Bandbreite von schriftlosen Kulturen bis zu einem Einblick in die zeitgenössische ökonomische Innovationsforschung reicht Die interdisziplinären Beiträge zeigen den Zusammenhang von räumlicher Mobilität und Transfer von Wissen in unterschiedlicher Weise auf was die Strukturierung dieser Phänomene in historischer sowie schriftloser Zeit erlaubt **Originäre Ausgründungen aus etablierten**

**Unternehmen** Bernhard Kirchmair, 2010-06-11 Bernhard Kirchmair analysiert originäre Ausgründungen als eine Möglichkeit für Unternehmen an der Kommerzialisierung von intern nicht verwertbaren Projektergebnissen zu partizipieren Er reflektiert Erfolg und Erfolgswirkung und leitet konkrete Handlungsempfehlungen ab *Anticipare il futuro* Alberto De Toni, Roberto Siagri, Cinzia Battistella, 2015-05-28T00:00:00+02:00 Il mondo cambia come i disegni in un caleidoscopio le tendenze si espandono si contraggono si disgregano e svaniscono mentre altre si formano Il cambiamento non la stasi la costante della nostra vita Ecco allora la necessità di predisporre strumenti per permettere alle organizzazioni di convivere con il cambiamento e navigare nella complessità Dobbiamo accettare il cambiamento continuo e il necessario cambio di prospettiva interconnessione contro separazione esponenzialità contro linearità discontinuità contro continuità Per anticipare il futuro sono necessari approcci avanzati che vadano oltre i tradizionali modelli di previsione forecast basati sulla proiezione in avanti delle esperienze passate Questi metodi avanzati cosiddetti di anticipazione foresight costruiscono scenari possibili considerando la molteplicità dei presenti i segnali deboli i trend emergenti e i percorsi possibili di evoluzione Nel libro vengono presentati i due pilastri su cui si basa il foresight l'organizzazione e la gestione Sul piano organizzativo si propone la separazione della Ricerca orientata al mercato del futuro dallo Sviluppo orientato al mercato di oggi l'istituzione di un'unità di Foresight e l'organizzazione delle attività di Ricerca in via prevalente come connessione di conoscenze esterne Sul piano gestionale dopo una carrellata sulle metodologie di anticipazione in letteratura si propone una metodologia denominata di copertura del futuro che permette di verificare la coerenza tra trend visione strategica e prodotti offerti Gli strumenti proposti sono quindi testati presso la Eurotech SpA di Amaro UD azienda leader nel settore dell'ICT Dedicato agli uomini e alle donne che hanno il futuro nel sangue **Strategic Business Management in Crisis Times** Geetanjali

Varrier, 2025-01-03 Strategic Business Management in Crisis Times explores the vital role of strategic management in navigating unstable and unpredictable environments such as a pandemic This book addresses the complexities and importance of applying strategic management effectively during volatile situations providing a comprehensive guide from basic principles to detailed applications We delve into the history of strategic management during pandemics examining its impact on businesses and livelihoods The book highlights how poor strategic management can undermine authority and offers insights on leveraging effective strategies even amid crises Through global case studies and live discussions with entrepreneurs readers gain a thorough understanding of strategic management practices in challenging times The book also covers new strategies developed during the COVID 19 pandemic and revisits historical strategies for managing businesses

and livelihoods It combines conceptual knowledge with practical tips suggestions and actionable points making it a valuable resource for comprehending and applying strategic management in crises

**Managing Interpartner Cooperation in Strategic Alliances** T. K. Das,2022-08-01 Managing Interpartner Cooperation in Strategic Alliances is a volume in the book series Research in Strategic Alliances that focuses on providing a robust and comprehensive forum for new scholarship in the field of strategic alliances In particular the books in the series cover new views of interdisciplinary theoretical frameworks and models significant practical problems of alliance organization and management and emerging areas of inquiry The series also includes comprehensive empirical studies of selected segments of business economic industrial government and non profit activities with wide prevalence of strategic alliances Through the ongoing release of focused topical titles this book series seeks to disseminate theoretical insights and practical management information that should enable interested professionals to gain a rigorous and comprehensive understanding of the field of strategic alliances Managing Interpartner Cooperation in Strategic Alliances contains contributions by leading scholars in the field of strategic alliance research The 12 chapters in this volume deal with significant issues relating to the management of interpartner cooperation in strategic alliances These issues run the gamut covering legitimation competition cooperation angst coopetition identity bridging role of trust linkages between trust and contract multipartner innovation R D collaboration knowledge flows open innovation paradoxes of cooperation partner diversity and whether or not to cooperate The chapters contain empirical as well as conceptual treatments of selected topics and collectively present a wide ranging review of the noteworthy research perspectives on managing interpartner cooperation in strategic alliances

**Trends In Innovation And Entrepreneurship Research: Ecosystems, Digital Technologies And Responses To Shocks** Alexander Brem,Jin Chen,2023-06-28 The chapters in the book focus on recent developments in the field of technological innovation and entrepreneurship It is structured in three parts The focus is on innovation and entrepreneurial ecosystems digital technologies and innovation as well as responses to pandemics resulting from external shocks Carefully selected on the basis of relevance and rigor the chapters in the book take the readers through various trending research topics

American Book Publishing Record ,2003  
**Strategy in a Turbulent Era** Ashton L. Hawk,Marcus M. Larsen,Michael J. Leiblein,Jeffrey J. Reuer,2024-01-18 Offering a practical and phenomenon driven perspective Strategy in a Turbulent Era expertly analyses questions relating to strategy in light of different forms of turbulence From the global COVID 19 pandemic outbreak to the escalation in number and far reaching implications of new technologies such as artificial intelligence and cryptocurrencies this timely book explores how recent sources of turbulence are rapidly transforming the nature and dynamics of global competition

**21st Century Management: A Reference Handbook** Charles Wankel,2008 Ordered as part of a set on ID 7574134  
Management in the Age of Digital Business Complexity Bill McKelvey,Renata Kaminska,Maria Paz Salmador,Nadine Escoffier,2021-09-07 Management in the Age of Digital Business Complexity focuses on how the digital age is changing management and vastly

speeding up complexity dynamics The recent coevolution of technologies has dramatically changed in just a few years how people and firms learn communicate and behave Consequently the process of how firms coevolve and the speed at which they coevolve has been dramatically changed in the digital age and managerial methods are lagging way behind Combining his own expertise with that of a number of specialist and international co authors McKelvey conveys how companies that fall behind digitally can quickly be driven out of business The book has been created for academics seeking to upgrade management thinking into the modern digital age and vastly improve the change capabilities of firms facing digital oriented competition



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