



TECHNOLOGY, GLOBALISATION AND ECONOMIC PERFORMANCE

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and
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Technology Globalisation And Economic Performance

Daniele Archibugi, Jonathan Michie



Technology Globalisation And Economic Performance:

Technology, Globalisation and Economic Performance Daniele Archibugi, Jonathan Michie, 1997-03-20 This book studies the link between technological change and country specific performance Productivity, Innovation and Economic

Performance Ray Barrell, Geoff Mason, Mary O'Mahony, 2000-06-15 The book compares and explains differences in levels of incomes among industrialised countries **National Capitalisms, Global Competition, and Economic Performance**

Sigrid Quack, Glenn Morgan, Richard Whitley, 2000 Why are some firms successful on global markets whilst others are not In this collection of papers a group of distinguished international researchers examine the inter relationship between national context firm performance and global competitiveness In a series of empirical studies covering major industries such as banking telecommunications construction automobiles and airlines in a number of European countries Great Britain France Germany Holland Finland Slovenia the studies show how distinctive patterns of firm competences and capabilities arise from national contexts These influence the way in which firms perform in response to changing technologies and competitive pressures Thus the impact of the globalisation of economic activity may be to reinforce existing national differences in firm performance rather than producing a homogenisation and standardisation This book will be of interest to researchers in business and management sociology economics and political science for its comparative organizational approach to problems of economic performance **Innovation Systems in Small Catching-Up Economies** Elias G. Carayannis, Urmas

Varblane, Tonu Roolah, 2011-12-13 In several parts of the world countries are undergoing economic social and political transitions enhanced and accelerated by the forces of globalization These transition economies can serve as laboratories for understanding the innovation process This volume features original theoretical and empirical research It offers the first comprehensive view of innovation system development in the context of small catching up economies Smallness path dependency and latecomer status of such economies create some inherent limitations for their innovation systems but these special characteristics can offer advantages as well For example smallness is often related with increased flexibility and shorter reaction times while latecomers can benefit from earlier experiences of their more advanced neighbors Path dependency highlights the fact that the innovation system development processes are considerably influenced by the past experience of a particular country or region By incorporating these features into an integrated analysis the authors address such questions as What special features characterize the innovation system development in small catching up economies What are the causes for innovation success or failure How do organizational capabilities and internationalization tendencies relate to company level innovations What is the role of human capital and social factors in the innovation process How can various policies support innovation in an integrated manner Drawing from research about Europe Asia and Latin America the authors provide readers with a systemic view of the innovation system development in small catching up economies They discuss the unique features of this development and contribute to an in depth understanding of various determinants and

their impacts on the innovation process The policy implications will offer a set of normative guidelines for enhancing innovation system development *The Political Economy of Competitiveness* Michael Kitson,Jonathan Michie,2015-12-22

The Political Economy of Competitiveness offers an original perspective on the relationship between economic theory and policy It places the issues within an accessible political economy perspective Rejecting the narrowness of mainstream economics the authors deploy an interdisciplinary approach to the problem of economic growth placing it in its historical and political context Issues covered include trade theory and policy industrial decline and policy markets competition and innovation globalisation unemployment and government policy The book provides a valuable guide to the major economic policy issues for both economists and business students **Innovation Policy in a Global Economy** Daniele Archibugi,Jeremy Howells,Jonathan Michie,1999-04-15

Innovation Policy in a Global Economy concludes the successful sequence of books on Globalisation and Technology edited by Daniele Archibugi and Jonathan Michie following Technology Globalisation and Economic Performance Cambridge University Press 1997 and Trade Growth and Technical Change Cambridge University Press 1998 This final volume argues that the opportunities offered by globalisation will only be fully realised by organisations which have developed institutions that allow for the transfer absorption and use of knowledge Innovation Policy in a Global Economy is relevant for graduate and undergraduate courses in management and business economics geography international political economy and innovation and technology studies Presenting original theoretical and empirical research by leading international experts in an accessible style Innovation Policy will be vital reading for researchers and students and of use to public policy professionals **European Business** Debra Johnson,Colin Turner,2000

This textbook examines the increasing impact of the European Union on the European business environment addressing the core challenges facing enterprises in the formative years of the new millennium **Governing Globalization** Deepak Nayyar,2002-07-18

It is now more than fifty years since the United Nations system and the Bretton Woods institutions were created The world has changed since then and so have its governance needs in terms of institutions and rules It is time to think about the contours of institutions and governance that would meet the needs of the world economy and also polity at least for the first quarter of the twenty first century This book is among the first to examine the subject in depth The study is divided into four parts The first situates the subject in the wider context of globalization which has shaped development in the world economy affected the living conditions of people and constrained the role of nation states The international context and the national setting are explored The second part analyses some issues of emerging significance in the contemporary world such as global macroeconomic management transnational corporations international capital flows and cross border movements of people to suggest that there are some missing institutions which are needed The third part provides a critical evaluation of the existing institutions in retrospect with a focus on the UN the IMF the World Bank and the WTO It analyses how existing rules need to be modified or existing institutions need to be restructured to meet the present and future needs

of global governance The fourth part explores some important elements of governance which are critical for any vision of the future It suggests some changes in existing institutions and points to emerging governance needs where new institutions may have to be created This authoritative volume will be of value to readers with an interest in international economics development economics and international relations It will also be of value to practitioners both policy makers and diplomats concerned with problems of global governance and should become the standard reference on the subject *Technology*

Transfer in a Global Economy David B. Audretsch,Erik E. Lehmann,Albert N. Link,Alexander Starnecker,2012-12-16

Technology transfer the process of sharing and disseminating knowledge skills scientific discoveries production methods and other innovations among universities government agencies private firms and other institutions is one of the major challenges of societies operating in the global economy This volume offers state of the art insights on the dynamics of technology transfer emerging from the annual meeting of the Technology Transfer Society in 2011 in Augsburg Germany It showcases theoretical and empirical analyses from participants across the technology transfer spectrum representing academic educational policymaking and commercial perspectives The volume features case studies of industries and institutions in Europe the United States and Australasia explored through a variety of methodological approaches and providing unique contributions to our understanding of how and why technology transfer is shaped and affected by different institutional settings with implications for policy and business decision making *Innovation and Employment* Charles Edquist,Leif Hommen,Maureen D. McKelvey,2001-01-01 This book is an important addition to what can be broadly referred to as the national systems of innovation NSI approach The particular contribution of the book is in the examination of the employment effects of innovation something only indirectly considered hitherto It is a thorough integration of existing knowledge on the key employment implications of innovation Rachel Parker Labour and Industry This is a highly readable non technical book a highly clear and well argued book that should be useful for policymakers and higher education alike It brings together much of the most recent and useful literature in the area of innovation employment and related public policy It is an opportune addition to the existing documentation on the subject Journal of Economics Zeitschrift f r National konomie Which kinds of growth lead to increased employment and which do not This is one of the questions that this important volume attempts to answer The book explores the complex relationships between innovation growth and employment that are vital for both research into and policy for the creation of jobs Politicians claiming that more rapid growth would remedy unemployment do not usually specify what kind of growth is meant Is it for example economic GDP or productivity growth Growing concern over jobless growth requires both policymakers and researchers to make such distinctions and to clarify their employment implications The authors initially address their theoretical approach to and conceptualization of innovation and employment where the distinction between process and product innovations and between high tech and low tech goods and services are central They go on to address the relationship between innovation and employment using empirical material to analyse the

effects that different kinds of innovations have upon job creation and destruction Finally the volume summarizes the findings and addresses conclusions as well as policy implications This book will be of great interest to those involved in research and policy in the fields of macroeconomics economic growth and employment industrial economics and innovation **Handbook on Green Growth** Roger Fouquet, 2019 Economies around the world have arrived at a critical juncture to continue to grow fuelled by fossil fuels and exacerbate climate change or to move towards more sustainable greener growth Choosing the latter is shown to help address climate change as well as present new economic opportunities This Handbook provides a deeper understanding of the concept of green growth and highlights key lessons from the experience of green transformations across the world following a decade of ambitious stimulus packages and green reforms **Technology, Globalization, and Sustainable Development** Nicholas A. Ashford, Ralph P. Hall, 2011-10-18 In this work the authors offer a unified transdisciplinary approach for achieving sustainable development in industrialized nations They present an insightful analysis of the ways in which industrial states are unsustainable and how economic and social welfare are related to the environment public health and safety **Asian Regional Governance** Kanishka Jayasuriya, 2004-07-31 Jayasuriya looks at the changing global and domestic political economies shaping the new regionalism in Asia and examines the relationship between regional domestic political and economic structures and forms of regional governance Well known contributors in the field focus on the impact of globalization on Asian regionalism new security challenges monetary cooperation sovereignty democratization industry policy and China's engagement with southeast Asia Providing a detailed overview of the conceptual foundations of regional governance this text is an indispensable resource for all who want to understand the emerging dynamics of regionalism in the Asia Pacific *Strategies for Shaping Territorial Competitiveness* Jesús M. Valdaliso, James R. Wilson, 2015-04-10 This book focuses on the main challenges that cities regions and other territories at sub national level face when it comes to designing and implementing a territorial strategy for economic development and competitiveness There is a widespread recognition that territories need to construct strategies that focus on shaping sustainable competitive advantages To do this they draw upon their own unique resources and capabilities alongside intelligence on existing technological and market trends However there is still a notorious lack of both theoretical and empirical research on this issue The first part of this book develops a theoretical framework for understanding and analysing territorial strategy This framework asks three questions of territorial strategy what for what and how looking closely at the key relationship between strategy and policy The second part is dedicated to exploring this framework in practice through application to a series of unique cases from around the world at different territorial levels from regions such as the Basque Country Navarre and Murcia in Spain Okanagan British Columbia in Canada Wales in the United Kingdom and the cross border region of the resund in Denmark Sweden as well as the city of Rafaela in Argentina Each case offers something different and enables the framework to be thoroughly tested generating concluding reflections that add real value

for scholars and policy makers interested in and working in the field of territorial strategy This volume is intended for the academic community the policy community government leaders policy makers policy researchers and consultants and university students and teachers at different levels interested in the areas of territorial competitiveness regional development competitiveness policies and processes of territorial strategy **Trade, Growth and Technical Change** Daniele

Archibugi,Jonathan Michie,1998-02-26 This book first published in 1998 examines the interconnections between technology economic growth and international trade *International Investment Law and Development* Stephan W. Schill,Christian J. Tams,Rainer Hofmann,2015-12-18 International investment law has often been seen as an obstacle to sustainable development While the connections between investment and development are plain for a long time there has been relatively little scholarship exploring them Combining critical reflection and detailed analysis this book addresses the relationship between contemporary investment law and development The book is organized around two competing visions of investment and development as working either harmoniously or in conflict with one another The expert contributors reflect on both of these views and analyse the social dimensions of development and its impact on investment law Coverage includes in depth discussion on such issues as human rights poverty reduction labor standards and indigenous peoples Students and scholars of international investment law will benefit from the informed analysis of the links between investment and development This book will also be of use to practitioners and experts of development law who are looking for an up to date perspective of the field **The Economics and Management of Technological Diversification** John Cantwell,Alfonso Gambardella,Ove

Granstrand,2004-04-22 Recently attempts have been made to understand the patterns of corporate technological diversification and their implications in economic and managerial dimensions This book consolidates these attempts and breaks new ground by examining the patterns of technological diversification and their relationship with internationalisation economic perfo **Exploiting Linkages for Building Technological Capabilities** Mai Fujita,2014-01-10 One of the key

ingredients of success in building internationally competitive industries lies in amassing a sizeable pool of competent suppliers of parts components and accessories This monograph examines how in developing countries suppliers of mechanical components at the low end of the technological trajectory build up key capabilities over time The focus is on Vietnam s motorcycle industry which was rapidly transformed from a small highly protected market to the world s fourth largest motorcycle producer This rare success resulted from intense competition between leading Japanese motorcycle manufacturers and local Vietnamese assemblers of imported Chinese components both attempting to gain supremacy in the emerging market In particular the book analyzes how local Vietnamese suppliers of motorcycle components exploited participation in contrasting types of value chains developed by the two groups of leading manufacturing firms referred to here as Japanese and or Vietnamese Chinese chains for accumulating strategic know how On the basis of historical evidence and recent empirical data collected through repeated rounds of in depth fieldwork the analysis finds first those suppliers

learning trajectories evolved over time resulting in a divergence in learning performance extending across suppliers in later phases of industrial development In the later stage high performing suppliers amassed basic innovative expertise constituting the bedrock of this fast growing industry Second the analysis finds that the diverging performance can be explained by the combination of roles played by lead firms in inducing and facilitating supplier learning and those of suppliers in mobilizing their own sources of knowledge These conclusions not only provide dynamic insightful accounts of supplier learning in developing country contexts but also make key theoretical and methodological contributions to the research on value chain participation and supplier learning

The Rise of "the Rest" Alice H. Amsden, 2003 Alice H Amsden describes how some developing countries outside the North Atlantic area were able to achieve accelerated economic growth following World War Two

The Enigma of Globalization Robert Went, 2002-08-29 Globalization is theorized in this book as an emerging new stage of capitalism Robert Went takes us on a journey from the historical roots of globalization through to its relevance in the modern day The Enigma of Globalization is a timely addition to an important debate and covers such themes as International trade Free trade and international movement of capital The role of the world economy This accessible and intriguing book is a must not only for students and academics working in the field but will also prove an interesting read for all those with a general interest in the modern global political economy

Technology Globalisation And Economic Performance Book Review: Unveiling the Power of Words

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