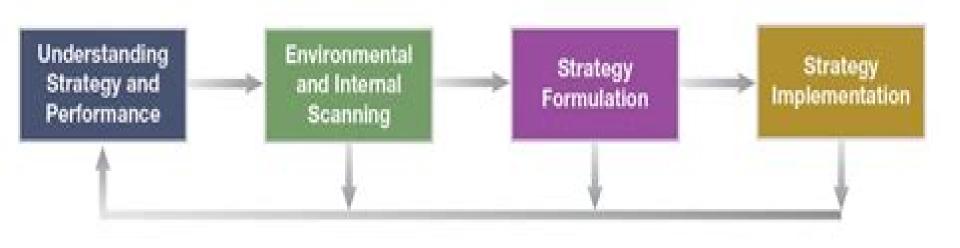
THE 4-STEP STRATEGIC MANAGEMENT PROCESS



Steps To Strategic Management A Guide For Entrepreneurs

Alain Fayolle, Dana T. Redford

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