

The Relationship between Business Performance and HRV Biofeedback Profiles among Small Entrepreneurs

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Abstract

Self-performance is important among entrepreneurs due to increasing the business enhancement. Recent research has explored how business performance is influenced by different factors. HRV (Heart Rate Variability) Biofeedback, for instance, is a phenomenon where physiological changes occur in the interval between heartbeats. This study therefore examined the relationship between HRV Biofeedback training, increasing business performance and success in business. Nevertheless, previous literature showed that there is less current study which focused on the self-performance using Biofeedback techniques among entrepreneurs in Malaysia. Thus, this study was aimed to: 1) Identify the profile of Heart Rate Variability (HRV) among small entrepreneurs and 2) Examined the measure of success among small entrepreneurs through increased income earnings after the HRV training. A total of 50 respondents of small entrepreneurs were recruited in this study. The data collected involved a questionnaire survey with participants, profit and sales analysis and analysis of HRV. Statistical correlation analysis was used to examine the relationship between business performance and business insights from the point of HRV. The finding shows that there is a very strong relationship between performance increasing in term of incomes with the profile of HRV among participants with the score of 0.984. This showed that HRV Biofeedback training technique is appropriate to be used as an intervention program to increase entrepreneurship skills among small entrepreneurs in Malaysia.

Keywords: small entrepreneurs, business performance, Biofeedback, Heart Rate Variability

1. Introduction

Entrepreneurship is an area of commercial potential in improving the economic performance of a country (Aouni & Surlémont, 2008). Entrepreneurship in Malaysia has evolved since Malaysia gained independence in 1957. Entrepreneur is defined as a person who undertakes an enterprise or entrepreneur. According to Encyclopedia of Americana International Edition, entrepreneur is defined as a businessman or women who risked combining factors of production such as capital, labor, materials and rewarded through profits from the market value of goods. Besides, Webster's Third New International Dictionary defines an entrepreneur as a person who manages an economic activity, owns, manages and assumes the risks of a business. Entrepreneurs are individuals who do business and have been established in terms of the daily needs but have ambitions to expand its influence and wealth (Adnan & Mohamad Dahlan, 2002). According to Richard (2009), entrepreneur is a person engaged in the business of either selling or trading goods and is the sole owner of the business.

Biofeedback training technique is a method used to help individuals make the internal control yourself as the mind, emotions and heart (Sutarto, 2008). Biofeedback techniques have been identified as be able to detect emotional disorders and provide intervention. The Biofeedback techniques are being used to measure internal characteristics changes such as physiological and psychological changes. The Biofeedback devices are being fitted to a client in order to obtain physiological changes data. Through Biofeedback techniques, the mind changes could be measures by using the EEG.

Small Business And Industry A Handbook For Entrepreneurs

Daniela Bolzani



Small Business And Industry A Handbook For Entrepreneurs:

Small Business and Industry J. C. Verma, Gurpal Singh, 2002 **Start Your Business** International Labour Office, 2003 This booklet is part of a series designed to provide practical guidance on how to start up and develop a small business It contains all the forms that are necessary to present information about a proposed business to a bank or lending institution A handbook on key issues for the feasibility of a new business venture including assessing market potential and drawing up a marketing plan costing products and services business organisation financial planning and estimating start up capital and a workbook containing activities and practical exercises are also available separately or as a three part set

The Complete Technology Book on Vermiculture and Vermicompost (Earthworm) with Manufacturing Process, Machinery Equipment Details & Plant Layout Dr. Himadri Panda, 2022-03-22 Advantage of vermicomposting is that it composts the wastes of rural areas They clean our villages by using unnecessary organic and non organic materials Improves the texture of the soil and its ability to store water Improves root growth and the multiplication of beneficial soil microorganisms by providing optimum aeration to the soil Vermicompost vermi compost is a mixture of decomposing vegetable or food waste bedding materials and vermicast created by the decomposition process using various species of worms usually red wigglers white worms and other earthworms This is known as vermicomposting and the practise of raising worms for this purpose is known as vermiculture Sewage treatment can also be done with vermicomposting The Global Vermicompost Market is reach growing at a CAGR of 16.74% The Growth of the global vermicompost market is caused by various factors such as improved soil aeration improved water holding capacity better nutrient cycle and enriched soil with micro organism helps in plant root growth and structure enhanced germination The vermicomposting method is used in organic farming Increasing the use of sustainable agricultural practices such as vermicomposting along with Government support for organic farming is significantly contributing to the global vermicompost market growth Vermicompost offers plants with necessary nutrients and helps in plant diseases suppression Worm castings often comprise 7 times more phosphorus 11 times more potassium and 5 times more nitrogen than ordinary soil which are crucial minerals required for plant growth Vermiculture and Vermicompost Earthworm as well as their manufacturing methods are all covered in depth in this book It also offers photos of equipment as well as contact information for industrial providers This book is a one stop shop for everything you need to know about the Vermiculture and Vermicompost Earthworm industry which is ripe for manufacturers merchants and entrepreneurs This is the only book that goes into great detail about Vermiculture and Vermicompost It s a genuine feast of how to material from concept to equipment buying **The Complete Book on Resins (Alkyd, Amino, Phenolic, Polyurethane, Epoxy, Silicone, Acrylic), Paints, Varnishes, Pigments & Additives (Surface Coating Products with Formulae)** Dr. Himadri Panda, 2022-02-23 Resin is a versatile material that can be utilized for a variety of applications It s frequently utilized in durable castings arts and crafts flooring countertops and other

applications Resin is a good adhesive and can be used to produce plastics The best approach to maintain a range of surfaces safe is to use industrial coatings Surface coating is any mixture of film forming materials pigments solvents and other additives that when applied to a surface and cured or dried produces a thin functional and frequently decorative film Paints drying oils and varnishes synthetic transparent coatings and other items with the primary function of protecting an object's surface from the environment are examples of surface coatings The global resin market is expected to grow at a CAGR of 6.4% The growing demand for epoxy resin in the paints and coatings industry is driving the market In addition demand is likely to be driven by the growing use of epoxy in the electronics and electrical industries as an insulator and to protect components from dust short circuiting and moisture The rising demand for convenience and processed food and beverages is increasing the demand for packaging in both developed and emerging countries Resins are used in internal coatings of cans to enhance the shelf life of canned food and beverages products They are also used to protect and preserve the taste texture and colour of food and beverage products while preventing corrosion Moreover the increasing use of glass packaging is significantly contributing to the market growth as it uses resin to prevent corrosion in jars and bottles The introduction of various stringent policies regarding food safety by several governments is increasing the use of epoxy resin further fuelling the market growth The book covers a variety of topics related to starting a Resin Business It also includes images of the equipment and facility structure as well as information on machinery suppliers An in depth look at the Resin Industry and how to start a business in it This book is a one stop shop for everything you need to know about the Resin Industry which is rife with opportunities for manufacturers merchants and entrepreneurs This is the only book on the market that covers the entire process of establishing a commercial Surface Coating facility From concept to equipment acquisition it's a wonderful feast of how to information **Abhigyan** ,2002 **Exploring Entrepreneurship** Richard Blundel,Nigel Lockett,Catherine Wang,2017-10-16 A detailed and critical analysis of the multiple types of entrepreneurship helping students to understand the practical skills and theoretical concepts needed to create their very own entrepreneurial venture [The Economics of Entrepreneurship](#) Simon C. Parker,2009-11-12 A theoretical and empirical investigation of how economics can contribute to our understanding of entrepreneurship *The Complete Book on Organic Farming and Production of Organic Compost* NPCB Board of Consultants & Engineers,2021-04-01 Organic farming composed of organic fertilizers as an integral virtue continues to remain a lucrative bet for the expanding agricultural industry in line with growing organic food appeal to consumers as a healthy and ethical choice Beyond ethics organic fertilizers are gaining significant traction on account of numerous environmental benefits such as enhanced soil structure and water conservation Growing awareness among farmers about the nutritional benefits of plant based and animal based fertilizers and their role in promoting growth of earthworm and other microbiological activities vital for plant growth are fuelling adoption of organic fertilizers Animal based organic fertilizers are garnering significant traction over plant based variants owing to their good aeration and water

retention capabilities that enhance the soil fertility As consumers today are inclined towards clean labels and seeking transparency in everything they consume organic has emerged as a promising approach to address these concerns In light of these beneficial aspects of organic approaches and after gauging the futuristic opportunistic value of organic fertilizers Increasing health issues such as diabetes obesity and digestive disorders are also one of the factors driving the growth of the organic food The increased accessibility of organic food and beverages in retail outlets make it more convenient for consumers to purchase these products Asia Pacific is also expected to rapidly increase in CAGR owing to the changing lifestyles and increase in consumer disposable income Organic food products and shifting consumer preference towards organic food are among the major factors expected to boost demand for organic food products in India Growing awareness among the consumers regarding the benefits of organic fertilizers over chemical fertilizers and increasing awareness among farmers and cultivators towards eco friendly fertilizers The escalating demand for organic food products is likely to create a dire need for large scale development of organic fertilizers in the forthcoming years which in turn will create a wide field of opportunities for stakeholders Sensing the growing demand for organic fertilizers market goliaths have shifted their focus on expanding their organic fertilizer produce to capitalize on the growing unmet demand from consumers The book cover various aspects related to different organic farming and production of organic compost with their agriculture process and also provides contact details of machinery suppliers with equipment photographs and plant layout A total guide to manufacturing and entrepreneurial success in one of today s organic farming and compost industry This book is one stop guide to one of the fastest growing sectors of the organic farming and compost industry where opportunities abound for manufacturers retailers and entrepreneurs This is the only complete handbook on the commercial production of organic farming and compost It serves up a feast of how to information from concept to purchasing equipment

The Complete Book on Glass and Ceramics Technology (2nd Revised Edition) NIIR Board of Consultants & Engineers,2017-04-09
Ceramics also known as fire clay is an inorganic non metallic solid article which is produced by the art or technique of heat and subsequent cooling The ceramics industry in India came into existence about a century ago and has matured over time to form an industrial base From traditional pottery making the industry has evolved to find its place in the market for sophisticated insulators electronic and electrical items The ceramic industry has been modernizing continuously by newer innovations in product design quality etc Glass is an inorganic product typically produced by melting a mixture of silica soda and calcium compound with desired metallic oxides that serves as coloring agents Indian glass industry will increase on the sidelines of real estate growth across retail residential and office estate Glass production involves the fusion of several inorganic substances These various substances include products such as silica sand soda ash dolomite and limestone representing together 99% of all the raw materials excluding recycled glass Glass ceramics are mostly produced in two steps First a glass is formed by a glass manufacturing process The glass is cooled down and is then reheated in a second step In

this heat treatment the glass partly crystallizes In most cases nucleation agents are added to the base composition of the glass ceramic These nucleation agents aid and control the crystallization process Glass ceramics are fine grained polycrystalline materials formed when glasses of suitable compositions are heat treated and thus undergo controlled crystallization to the lower energy crystalline state It is important to emphasize a number of points in this statement on glass ceramics Glass ceramics has helped the electronics industry build much smaller and highly efficient transistors leading to advances in all types of devices The book covers almost all important aspects of Glass and Ceramic Industry Properties Applications Manufacturing Processing and Photographs of Plant Machinery with Supplier s Contact Details The major contents of the book are types of glasses silicate glasses boric oxide and borate glasses phosphorus pentoxide and phosphate glasses germanium dioxide and germanate glasses titanate glasses nitrate glasses glasses based on water halide glasses modern glass working monax and pyrex glass electric welding photo electric cells glassy metals analysis of glass glass ceramics ceramics as electrical materials analysis of ceramics etc The book will be useful to the consultants technocrats research scholars libraries and existing units and new entrepreneurs who will find a good base to work further in this field TAGS applications of Ceramics Best small and cottage scale industries Boric Oxide and Borate Glasses Business guidance for glass ceramics Business Plan for a Startup Business Business start up Ceramic and glass business ceramic business ideas Ceramic forming techniques Ceramic Industry Ceramic Material Manufacturing Methods Ceramic processing Ceramics and Glass Technology Ceramics Based Profitable Projects Ceramics Based Small Scale Industries Projects ceramics business plan Ceramics Forming Processes Ceramics pottery Manufacturing Ceramics Processing Projects Ceramics Production Industry in India Chalcogenide Glasses Germanium Dioxide and Germanate Glasses Glass ceramics Business Glass ceramics Small Business Manufacturing Glass and Ceramics glass and ceramics industry Glass and Ceramics Technology Glass Based Profitable Projects Glass Based Small Scale Industries Projects Glass Ceramic Products Glass Ceramics Industry glass ceramics properties Glass Forming Processing glass forming process Glass Forming Technology Glass making Industry process Glass Manufacture and Processing Glass Manufacturing Process Glass Processing Projects Glass production Glass Production Industry in India Glass ceramic materials Glass ceramics their production properties and potential Great Opportunity for Startup Halide Glasses How to Start a Ceramic Business How to Start a Ceramics Production Business How to start a glass ceramics business How to Start a Glass Production Business How to start a successful glass ceramics business How to Start Ceramics Production Industry in India How to Start Glass Production Industry in India Modern Glass Working Modern Small and Cottage Scale Industries Monax and Pyrex Glass Most Profitable Ceramics manufacturing Business Ideas Most Profitable Glass manufacturing Business Ideas New small scale ideas in Ceramics Production industry New small scale ideas in Glass Production industry Nitrate Glasses Phosphorus Pentoxide and Phosphate Glasses Processing Glass and Glass Ceramics Production of Glass Ceramic Profitable Small and Cottage Scale Industries Profitable Small Scale

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 Economic Growth** van Stel (Adriaan Johannes),2005 From Industrial Organization to Entrepreneurship Erik E.
 Lehmann,Max Keilbach,2019-10-04 This book celebrates the contributions of David B Audretsch Distinguished Professor at
 the School of Public and Environment Affairs SPEA at Indiana University USA co founder and co editor of Small Business
 Economics and former Director of the Entrepreneurship Growth and Public Policy Group at the erstwhile Max Planck
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 analyze and evaluate the impact of Audretsch s research on a broad spectrum of research fields ranging from economics to
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 future research across these fields are also explored *The Complete Technology Book on Wax and Polishes (Formulae,
 Manufacturing Processes with Machinery & Equipment Details) 2nd Edition* P. K. Chattopadhyay,2021-01-01 A wax is a
 simple lipid that is formed by the esterification of a long chain alcohol and a fatty acid The alcohol might have anything from
 12 to 32 carbon atoms Waxes are found as coats on leaves and stems in nature The wax helps to keep the plant from losing
 too much water Waxes are utilized in a variety of applications around the world including packaging coatings cosmetics foods
 adhesives inks castings crayons chewing gum polishes and candles Waxing and polishing serve very distinct purposes in
 terms of process detailing Waxing is a method of protecting the paint on the exterior of a vehicle However Polishing is what
 is done after a wax to ensure that the vehicle has that glossy shine Wax does this by smoothing out the painted surface by
 filling swirls and scratches with a protective coating The worldwide wax market is growing at a rate of 2.8 percent per year
 Over the forecast period rising demand for wax in various applications such as candles packaging rubber plastic processing
 cosmetics toiletries fire logs adhesives building boards medicines and home automotive polishes is expected to drive market
 expansion The market for furniture polish is growing at a rate of 5.0 percent per year Furniture polish is in high demand due
 to rising need for harm resistant business and residential settings increased furniture exports and increased furniture
 production This will propel the global furniture polish market forward Increased disposable income as well as government

investments in infrastructure development The major contents of the book are Vegetable Waxes Paraffin Wax Compounds Synthetic Mineral Waxes Other Mineral Waxes Polish Abrasives Metal Cleaners Polishes Microcrystalline Waxes Photographs of Machinery with Suppliers Contact Details and Plant Layout Process Flow Chart A comprehensive reference to the Wax and Polishes industry s manufacturing and business success This book serves as a one stop shop for information on the Wax and Polishes business which offers several prospects for producers retailers and entrepreneurs This is the only book that covers the entire information of commercial wax and polish manufacture It provides a feast of how to knowledge from concept through equipment purchase

Public Policies for Fostering Entrepreneurship João Leitão,Rui Baptista,2009-06-10 39 One of the main challenges facing the member states of the European Union EU is 40 the fundamental need to accept the strategic importance of entrepreneurship as a force 41 for regional development and economic growth Definition of this urgent objective 42 is set in the context of the European Council in Lisbon in March 2000 where there 43 was focus on other operational goals directed to improving performance in European 44 regions in terms of different variables indicating the level of economic activity 45 particularly employment real convergence economic reform and social cohesion 46 In 2003 the European Commission EC initiated the public debate around the 47 need to strengthen entrepreneurship in the European Union through publication of 48 the Green Paper on Entrepreneurship in Europe which raised two fundamental 49 questions for reflection by policymakers entrepreneurs and individuals a why 50 do so few Europeans set up their own business and b why are so few European 51 businesses growing 52 Later in the context of the 2004 Spring European Council the European 53 Commission launched the Entrepreneurship Action Plan which aimed fundamen 54 tally to 1 change the way society views entrepreneurs 2 create conditions to 55 encourage more individuals to become entrepreneurs 3 allow SMEs and entre 56 preneurs to be more competitive and assume a more important role in determining 57 growth 4 improve conditions for access to finance by SMEs and entrepreneurs 58

The Complete Book on Cultivation and Manufacture of Tea (2nd Revised Edition) H. Panda,2016-03-08 Tea is one of the most popular beverages that are being consumed all over the world Tea is known as a soothing drink and a way of life Owing to its increasing demand tea is considered to be one of the major components of world beverage market Tea is very beneficial for health and is also known as anticarcinogenic properties Green tea acts as an antiviral agent Growing tea requires sufficient amount of work and there is additional level of work that must be incorporated to harvest it Tea is cultivated in tropical and sub tropical regions There are various kinds of tea such as black tea green oolong tea that can be obtained from real tea plant *Camellia sinensis* The making of different varieties of tea mainly depends upon plucking and rolling spreading storing process The handbook describes aspects of tea cultivation ranging from the history of old crop machinery equipment for various Tea biological control organic tea and many more This is a sincere attempt to open up the world of this wonderful beverage its cultivation methods types of tea available worldwide manufacturing process to the common man Some of the fundamentals of the book are growth of tea in other countries tea in

Indian economy biochemical constituents pharmacological properties selection pollination and propagation nutritional requirements growth photosynthesis and respiration nursery management water theory oxidative degradation of protein biological effect of polyphenols analysis of tea tea processing green tea processing tea bag production etc This book will be a mile stone for its readers who are new to this sector will also find useful for entrepreneurs tea scientists and tea research establishments TAGS Best Book about Tea Business guidance on Tea cultivation and processing Business Plan for a Startup Business Cultivation and Manufacture of Tea Cultivation of tea Green Tea Production Grow Your Tea Business Growing and Processing of Tea Growing and Producing Tea How are tea bags sealed How green tea is made How tea bag is made How tea is grown and manufactured How to cultivate tea How to do Tea Plantation How to grow and make your own tea How to Make Tea Bags How to process green tea How to start a business in the tea industry How to start a successful Tea business How to start a tea business How to Start a Tea Garden Startup Business How to Start a Tea Production Business How to start manufacturing business of tea How to Start Tea Cultivation and Processing Business How to Start Tea Processing Industry in India Material used for making tea bags Most Profitable Tea Processing Business Ideas New small scale ideas in Tea processing industry Process technology books Production Technology of Tea Profitable Small Scale Tea Manufacturing Raw materials used in tea industry Setting up and opening your Tea Business Setting up of Tea Processing Units Small scale Commercial Tea making Small scale Tea production line Small Scale Green Tea Processing Start up India Stand up India Starting a new tea business Starting a Tea Business Starting a tea farm Starting a Tea Farm Business Plan Starting a tea plantation Starting a Tea Processing Business Start up Business Plan for Tea Processing Startup Project for Tea Production Tea Bag Manufacture Packing Tea Based Small Scale Industries Projects Tea Cultivation Tea cultivation and production Tea Cultivation in India Tea cultivation methods Tea cultivation process Tea Farming Tea Making and Manufacturing Process Tea Making Profitable Business Idea Tea Making Small Business Manufacturing Tea manufacturing process Tea Manufacturing Technology Tea processing Tea processing Business Tea Processing Industry in India Tea processing technology book Tea processing unit Tea Production Business plan Tea production in India Tea technology book Technology book on tea cultivation and processing Ways to Start a Tea Business

The Routledge Companion to Entrepreneurship

Ted Baker, Friederike Welter, 2014-09-15 Research in entrepreneurship has been booming with perspectives from a range of disciplines and numerous developing schools of thought It can be difficult for young scholars and even long time researchers to find their way through the lush garden of ideas we see before us The purpose of this book is to map the research terrain of entrepreneurship providing the perfect starting point for new and existing researchers looking to explore Topics covered range from emerging perspective through issues at the core of the field to innovative methodologies Starting off with a preface by Bill Gartner each section of the book brings together a world class set of established leading researchers and rising stars This considered comprehensive and conclusive companion integrates the recent debates in entrepreneurship

research under one cover to provide a resource which will be useful across disciplinary boundaries and for a whole range of students and researchers

Entrepreneurship Research in Europe Alain Fayolle, Paula Kyrö, J. M. Ulijn, 2005-01-01 In this vital new book leading international scholars highlight the unique characteristics and rich variety of European research in entrepreneurship They pursue several different perspectives and focus on the key issues and most significant developments in the field

Creative (and Cultural) Industry Entrepreneurship in the 21st Century Inge Hill, Sara R. S. T. A. Elias, Paul Jones, Stephen Dobson, 2024-12-03 Both volumes of Creative and Cultural Industry Entrepreneurship in the 21st Century map and elucidate the adaptations and challenges faced by the creative professionals and the entrepreneurial solutions they have co developed

ECIE 2017 12th European Conference on Innovation and Entrepreneurship Christophe Loué, Sonia Ben Slimane, 2017-09-21

The Routledge Companion to Business in Africa Sonny Nwankwo, Kevin Ibeh, 2014-07-25 Although the world's poorest inhabited continent Africa has recently shown signs of being a source of economic growth in the coming decades with increased foreign investment notably from China and huge growth in GDP from a number of African states In contrast to the heaving weight of books focusing on business opportunities in Asia Eastern Europe and Latin America Africa has been poorly served by academic publishing This compendium of scholarship offers cutting edge knowledge relating to business in Africa The objectives of this collection include To shed new light on the socio cultural and historical underpinnings of business practice in Africa and their implications for promoting entrepreneurship and business behaviour in the region To consider the important constraints on business activities in Africa and the emerging best practice for redressing their real and potential impacts To facilitate a better understanding of contemporary business practice in Africa through the application of relevant theories and models including emergent ones The Routledge Companion to Business in Africa is a comprehensive reference resource that provides the perfect platform for embarking on research and study into Africa from the business perspective

Migrant Entrepreneurship Daniela Bolzani, 2020-12-04 Migrant Entrepreneurship delivers an understanding of up to date knowledge on the topic of migrant entrepreneurship addressing the most relevant gaps and suggesting new directions for research and policy making so as to have a broad impact on theory and practice

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