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## Small business networks and local ties in Turkey

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Because in small firms has given a new importance to entrepreneurial and business networks in recent years, it is emphasized that networks strengthen the innovative flexibility and competitiveness of small firms. This paper, however, argues that the networks amongst entrepreneurs are not always innovative and may even bring some impediments to business development. The empirical evidence of the study is based on extensive interviews with 100 small firms in Turkey. The sample is drawn from four different sectors and three medium-sized cities. This research shows that the networks amongst the Turkish small firms are governed by personal values, sectarian affiliations, family and social environment, rather than long-term business partnerships. This character of networks acts as an inertial force over technological and managerial improvements in small firms.

**Keywords:** entrepreneurship, local ties, networks, small firms, Turkey

### 1. Introduction

In recent years small business studies have given a new importance to entrepreneurial business networks. They emphasize that networks strengthen the flexibility and competitiveness of small firms. By externalizing certain functions, small businesses can more easily develop business contacts and long-term relations while specializing in the local market. Entrepreneurs also satisfy client requirements by employing complementary services of other small or large firms. They obtain market information about new products, services and marketing techniques through networks (Boyson *et al.* 1993, Ash and Hansen 1993, Lounsbury 1993).

This paper, however, argues that there are two main gaps in the analysis of networks. First, current studies largely focus on the experiences of advanced economies. Therefore, there is a gap in our understanding of small business networks in developing economies. There is lack of understanding of how entrepreneurial and business networks are formed and function in peripheral economies and what the differences are between developed and backward regions. In addition, small business networks in Turkey have not been studied. Second, entrepreneurial and business networks are always regarded as synonymous for business success and innovation. However, a critical approach is needed in the network analysis in order to assess the importance of networks for business performance and innovation in different cultural and geographical contexts. Finally, many network studies fail to evaluate the role of the values and traditions of different societies that affect the formation of networks in the small business sector. Together with religious traditions, family, ethnic and religious ties are very important in the formation of business networks.

This article contributes to network studies in three ways. First, it focuses on small business networks in Turkey, a semi-peripheral economy, and relates this economy with the western European economies as much as the available literature permits. Second, the study argues that the networks amongst entrepreneurs are not necessarily innovative and may even bring some impediments to business development. The evidence from

# Small Firms And Local Economic Developments Entrepreneurship In Southern Europe And Turkey



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**Enterprising Women in Transition Economies** David Smallbone,2017-03-02 Entrepreneurship is a key element in the development of market based economies and one of the potential drivers of change in countries that are in the process of transformation to market based systems This book describes and critically assesses the nature and extent of female entrepreneurship in European economies that until 1990 were operating under central planning At the core of the book are 7 country based chapters which provide an overview of the development of entrepreneurship and small firms since 1990 including a review of the institutional and policy context an assessment of the role of women within the society during the socialist period and any major changes afterwards Each chapter also includes a thematic section each one addressing a different issue based on unique empirical data drawn from original research

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Entrepreneurship Mario Franco,2016-11-09 Entrepreneurship has been seen as a phenomenon allowing economic development job creation increased productivity and innovation but many studies do not include the causes of these events Consequently the objective of this book is to fill this gap by combining several studies from more practice oriented perspectives The various chapters presented here follow several approaches which researchers explore in different contexts and link to specific experiences in entrepreneurship This book intends to contribute to better understanding of the phenomenon of entrepreneurship and innovation and to show how these business practices can stimulate economic development in various countries and regions worldwide

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Economic Anthropology at Martin Luther University Halle Wittenberg in 2020 2021 Designing and Implementing HR Management Systems in Family Businesses Gnan, Luca, Flamini, Giulia, 2021-01-15 Human resource management HRM systems are an under researched area in family business studies even though they arguably play an important role To exploit their entrepreneurial orientation and achieve their goals family firms must be willing to adopt a specific configuration of the organizational variables to succeed in the competitive environment of today Designing and Implementing HR Management Systems in Family Businesses is a pivotal reference source that focuses on HRM in family businesses aiming at clarifying what HRM topics are relevant in family firms given their distinctive features what the role of HR choices in family firms is and how they differ in these organizations While highlighting topics such as quality of work generational workforce and leadership management this publication explores the relationship between HRM systems and the organization as well as why certain theories would be more dominant for family firms This book is ideally designed for family businesses managers executives entrepreneurs business professionals academicians students and researchers *Building States and Markets* G. Özcan, 2016-04-30 The transition economies of Central Asia are faced with the most daunting challenge of modern capitalism the move from vassal pseudo states of the former Soviet Union to competitive nations This book is the first to explore the first 15 years of economic emergence and assess the capabilities of these countries to transform their economies Environment & Planning A. ,1997 **IBSS: Economics: 1995** Compiled by the British Library of Political and Economic Science at the London School of Economics, 1996 The IBSS is the essential tool for librarians university departments research institutions and any public or private institutions whose work requires access to up to date and comprehensive knowledge of the social sciences **SME Policy Index: Western Balkans and Turkey 2019 Assessing the Implementation of the Small Business Act for Europe** OECD, European Training Foundation, European Union, European Bank for Reconstruction and Development, 2019-05-06 Robust SME sectors are critical to the prosperity of the six Western Balkan economies and Turkey accounting for over 70% of those employed in the business sector and generating 65% of value added in these seven economies Yet their potential remains untapped as SMEs across the region grapple **Handbook of Doing Business in South East Europe** D. Sternad, T. Döring, 2011-11-22 A comprehensive insight into a region which is characterized by rapid economic and social changes with a significant rise in foreign direct investments and privatization Analysis covers political legal economic and social trends and topics such as the influence of informal networks and corruption as well as cultural diversity *Environment and Planning A.* ,1997 Development in Eastern Europe and the South Caucasus Armenia, Azerbaijan, Georgia, Republic of Moldova and Ukraine OECD, 2011-06-14 The studies contained in this volume demonstrate that despite the economic crisis there still is much potential in this region and that the measures that need to be taken to realise that potential are feasible and affordable **Sustainable Development in Southern Europe** Eric Vaz, Teresa de Noronha, 2020-10-27 This book discusses the future and present regional challenges of southern Europe adopting a

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