

# Strategies for Asia-Pacific Shipping (Plymouth Studies in Contemporary Shipping and Logistics)

Hawkins, Jeff

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# Strategies For Asia Pacific Shipping Plymouth Studies In Contemporary Shipping And Logistics

**Dong-Wook Song, Photis Panayides**



### **Strategies For Asia Pacific Shipping Plymouth Studies In Contemporary Shipping And Logistics:**

*Shipping and Logistics Management* Yuen Ha (Venus) Lun, Kee Hung Lai, Tai Chiu Edwin Cheng, 2010-04-07 Shipping and Logistics Management serves to consolidate the knowledge its authors have acquired from being educators and observers of the shipping industry Against the background of a global business environment it explains how the shipping market functions examining the strategic and operational issues that affect entrepreneurs in this industry The authors discuss global trends and strategies in the shipping business looking at the role of logistics service providers and at how the use of information technology can help shipping operations Shipping and Logistics Management also aims to answer several important questions in the shipping industry including what are the shipping cost structures what are the patterns of sea transport and how do companies in the shipping industry operate An invaluable source of information for researchers and advanced or graduate students Shipping and Logistics Management is also a useful reference for shipping practitioners and consultants

**Strategies for Asia-Pacific Shipping** Jeff Hawkins, Richard Gray, 2019-07-30 This title was first published in 2000 This text focuses on one geographical and economical area the Asia Pacific region on one type of decision makers commercial shipowners and on one type of business strategy corporate level strategy to show economic change and how organizations manage that change This book discusses the challenges that shipowners face to take advantage of that growth It also looks at the lack of information on strategic decision making that could assist the shipowners in taking advantage of the economic situation The chapters cover the types of business strategies available and how to select the criteria for selecting one of those strategies

**Shipping in China** Tae-Woo Lee, 2002 The Chinese shipping industry is a particularly prominent industry and has rapidly expanded over the last decade Bringing together a team of well known shipping logistics economics and political science scholars from the Far East Europe and the Americas the volume provides an up to date overview of the Chinese shipping industry and its place in international shipping

*Globalisation, Policy and Shipping* Selkou, Evangelia, Roe, Michael, 2022-10-07 Thoroughly revised and updated this second edition provides a contemporary analysis of policy and governance developments in the shipping sector across the late twentieth and early twenty first centuries It particularly focuses on developments in the EU and the continued intensification of globalisation sustainability and social awareness

**The British National Bibliography** Arthur James Wells, 2001

**Traffic Engineering & Control**, 2002

**Maritime Logistics** Dong-Wook Song, Photis Panayides, 2012-04-03 Globalisation and the rapid increase in world trade in the past decade have contributed to greater demand for international transport and logistics and consequently the expansion of the maritime industry The dramatic changes in the mode of world trade and cargo transportation make it more important than ever to have a clear understanding of the way in which freight is transported by sea and the role of ports in this exchange Maritime Logistics examines the latest development knowledge and practices taking place in logistics and supply chain within the port and shipping industry Written by a team of international experts who provide a truly global perspective on

this increasingly key area of logistics the book covers everything that students of logistics as well as those working within the industry should know and understand including shipping lines dry bulk and port centric logistics The Directory of Graduate Studies ,1996 Current Literature in Traffic and Transportation ,1995 Subject Guide to Books in Print ,1991 Forthcoming Books Rose Army,2003 **Lloyd's List Maritime Asia** ,2001 World Transport Research ,1999 **The Greatest Naval War Ever Fought** Vincent O'Hara,2025-10-14 The greatest naval conflict in history occurred during World War II from 1939 to 1945 Most people are familiar with the famous Battle of the Atlantic and epic naval engagements in the Pacific like Midway and Leyte Gulf all of which receive ample coverage in this panoramic work However author Vince O Hara offers a truly global perspective of World War II at sea that captures every aspect of a vast naval conflict that involved dozens of nations more than 15 000 ships and 43 7 million tons of shipping Approximately 570 000 lives were lost at sea in those six years Here the naval action begins in the Baltic Sea before dawn on September 1 1939 when a German battleship opened fire on Polish troops barricaded in a fortress in the port city of Danzig Poland Over the ensuing nine months the conflict spread into Great Britain s home waters of the North Sea the English Channel and the eastern Atlantic One of the most remarkable naval achievements of the war occurred in 1940 during the German invasion of Norway The Kriegsmarine s successful attack in the face of immensely superior Allied naval forces was the war s first large scale amphibious operation As naval activities in Europe expanded into the Mediterranean the war in the Pacific exploded with the Japanese attack on Pearl Harbor in December 1941 That assault led to a series of critical naval battles between Japan and the United States including Wake Island Coral Sea Midway and Guadalcanal O Hara not only deftly examines all the major naval contests in the European and Pacific theaters but also offers detailed analysis of secondary navies such as France Italy and the Soviet Union He explores little known smaller engagements such as the campaigns between Thailand and France or Per and Ecuador O Hara connects this broad range of naval action by focusing on recurring themes of technological innovation command and control logistics and intelligence He demonstrates that there was more than one path to winning sea power and that the most important naval platforms to emerge from the war were the oiler the Landing Ship Tank LST and the Liberty ship not the aircraft carrier the submarine or the battleship O Hara makes clear to readers that the impact of the naval battles won by the Allies still reverberates today Nelson's Directory of Investment Research ,2006 **Nelson Information's Directory of Investment Research** ,2006 **A Strategic Choice Model for Asia-Pacific Shipping** Jeffrey Edward Hawkins,1997 International Books in Print ,1979 *Strategies for Asia-Pacific Shipping* Hawkins, Jeff,Taylor & Francis Group,Richard Gray,2021-06-03 This title was first published in 2000 This text focuses on one geographical and economical area the Asia Pacific region on one type of decision makers commercial shipowners and on one type of business strategy corporate level strategy to show economic change and how organizations manage that change This book discusses the challenges that shipowners face to take advantage of that growth It also looks at the lack of information on strategic decision making that

could assist the shipowners in taking advantage of the economic situation The chapters cover the types of business strategies available and how to select the criteria for selecting one of those strategies Who's Who in America Marquis Who's Who, Inc,2002

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