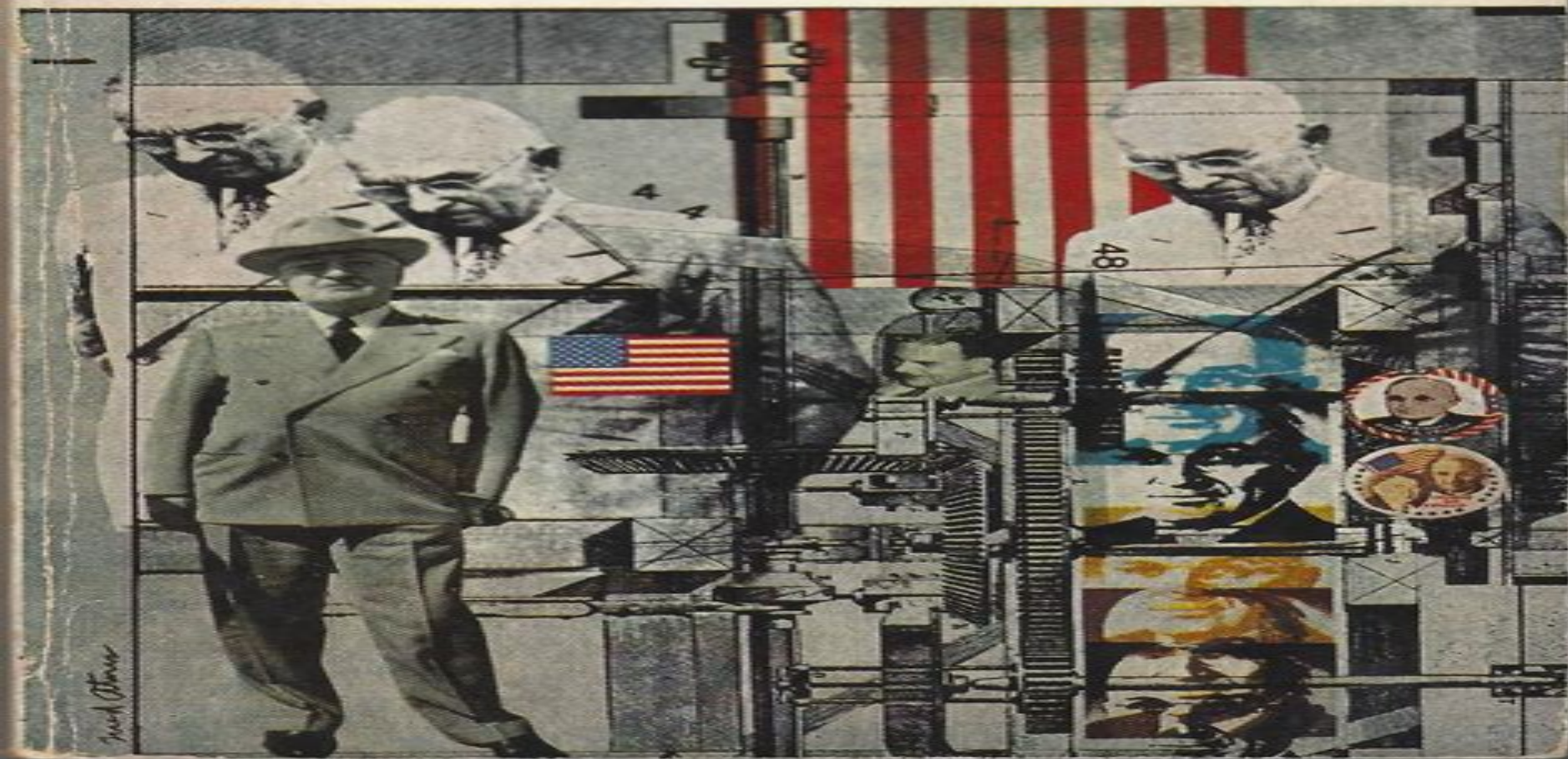


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Give 'em Hell Terry Golway,2011 Accompanying CD contains recordings of Truman s speeches **Presidential Campaigns** Paul F. Boller Jr.,2004-07-22 Were presidential campaigns always as bitter as they have been in recent years Or is the current style of campaigning a new political development In this revised and updated edition of Presidential Campaigns the answers to these questions are clear the race for the presidency although at times mean and nasty has always been an endlessly entertaining and highly charged spectacle for the American public This book unveils the whole history of American presidential elections from the seamless ascent of General George Washington to the bitterly contested election of George W Bush bringing these boisterous contests to life in all their richness and complexity In the old days Boller shows campaigns were much rowdier than they are today Back in the nineteenth century the invective at election time was exuberant and the mudslinging unrestrained a candidate might be called everything from a carbuncle faced old drunkard to a howling atheist But there was plenty of fun and games too with songs and slogans speeches and parades all livening up the scene in order to get people to the polls Presidential Campaigns takes note of the serious side of elections even as it documents the frenzy frolic and the sleaze Each chapter contains a brief essay describing an election and presenting campaign highlights that bring to life the quadrennial confrontation in all its shame and glory With a postscript analyzing the major changes in the ways Americans have chosen their Presidents from Washington s time to the present Presidential Campaigns gives the reader a full picture of this somewhat flawed procedure For all of its shortcomings though this great American shindig is an essential part of the American democratic system and for better or for worse tells us much about ourselves **Presidential**

Campaigns, Slogans, Issues, and Platforms Robert North Roberts,Scott John Hammond,Valerie A. Sulfaro,2012-06-12 The book provides a comprehensive discussion of the major issues and events surrounding all American presidential elections from the earliest years of the Republic through the campaign of 2008 Presidential Campaigns Slogans Issues and Platforms The Complete Encyclopedia is an easy to use reference work designed to encourage students and anyone interested in democratic politics to undertake a greater understanding of this complex aspect of American political life The three volume work covers each presidential campaign in depth examining a large number of related issues ranging from the use of social media in modern presidential campaigns to negative campaign ads and key slogans used in every presidential campaign Volume One contains entries offering specific and focused information on issues trends factors slogans strategies and other more detailed elements of presidential campaigning from the first stirrings of the American democratic process to the first decade of the 21st century Volumes Two and Three provide chronological accounts of every presidential campaign since the

ratification of the Constitution through the campaign of 2008 with Volume Two covering the campaign of 1788-89 to the campaign of 1908 and Volume Three covering the campaign of 1912 to the campaign of 2008 **Political Campaign Communication** Judith S. Trent, Robert V. Friedenberg, Robert E. Denton Jr., 2011-08-16 Now in its seventh edition Political Campaign Communication provides a realistic understanding of the strategic and tactical communication practices utilized in contemporary political campaigns It draws on a wealth of examples from local to national political campaigns and communication theory to illustrate principles and practices of campaigns such as functions stages communicative styles public speaking debates interpersonal communication political advertising and the use of the internet and new media Trent Friedenberg and Denton's classic text has been updated to reflect recent election campaigns including the 2010 congressional elections and the initial stages of the 2012 presidential election Many sections now focus on the most recent presidential elections and the campaigns of Barack Obama and John McCain In addition the authors have examined the expanding role of the internet in political campaigns Political Campaign Communication continues to be a classroom favorite a thoroughly researched insightful and reader friendly text *David McCullough American Presidents E-Book Box Set* David McCullough, 2011-05-24 From America's most beloved biographer David McCullough Time a collection of his bestselling biographies of American Presidents This ebook box set features David McCullough's award winning biographies of American Presidents John Adams is the magisterial Pulitzer Prize winning biography of the independent irascible Yankee patriot one of our nation's founders and most important figures who became our second president Mornings on Horseback is the brilliant National Book Award winning biography of young Theodore Roosevelt's metamorphosis from sickly child to a vigorous intense man poised to become a national hero and then president Truman is the Pulitzer Prize winning biography of Harry Truman the complex and courageous man who rose from modest origins to make momentous decisions as president from dropping the atomic bomb to going to war in Korea Including a special bonus The Course of Human Events In this Jefferson Lecture in the Humanities David McCullough draws on his personal experience as a historian to acknowledge the crucial importance of writing in history's enduring impact and influence and he affirms the significance of history in teaching us about human nature through the ages *A Companion to Harry S. Truman* Daniel S. Margolies, 2012-07-30 With contributions from the most accomplished scholars in the field this fascinating companion to one of America's pivotal presidents assesses Harry S. Truman as a historical figure politician president and strategist Assembles many of the top historians in their fields who assess critical aspects of the Truman presidency Provides new approaches to the historiography of Truman and his policies Features a variety of historiographic methodologies *Political Campaign Communication* Robert E. Denton, Judith S. Trent, Robert V. Friedenberg, 2019-07-19 Political Campaign Communication Ninth Edition uses a speech communication perspective to examine how elective politics contributes to our knowledge and understanding of the electoral process This book explains how principles and practices central to election campaigns affect America's electoral history

Encyclopedia of U.S. Campaigns, Elections, and Electoral Behavior Kenneth F. Warren, 2008-04-04 Overall a first rate resource and yes pleasantly readable School Library Journal The Encyclopedia of U S Campaigns Elections and Electoral Behavior covers virtually everything one would want to know about American political campaigns With more than 450 entries these two comprehensive volumes present a significant array topics of campaigns elections and electoral behavior The encyclopedia s diverse content shows that although the subject matter of campaigns elections and electoral behavior is inherently related each topic has a distinct focus Key Features Presents topics in a straightforward easy to understand manner intentionally avoiding unnecessary technical language Includes entries written by electoral behavior scholars from around the country Focuses on American campaigns elections and electoral behavior but also provides a culturally and politically diverse perspective of American democratic practices and institutions Offers a rich campaign history by looking at many colorful candidates corrupt yet intriguing political machines rapidly changing technologies campaign organizations and strategies Provides a description and scholarly analysis for all presidential elections including state and general elections Presents and simplifies complicated election laws that govern federal state and local elections Examines various efforts throughout the decades to reform elections especially from social upheaval and the resulting political realignments Includes extensive electoral research into the development of political opinions attitudes and ideologies in American voters Key Themes Ballot Issue Campaigns Campaigns Elections and the Law Corruption in American Campaigns and Elections Electoral Behavior of Various Groups Local Campaigns and Elections Media s Role in American Campaigns and Elections People Political Parties Interest Groups and American Campaigns and Elections Political Theory and Democratic Elections in America Polls Public Opinion and Campaigns and Elections Presidential Campaigns and Elections Reforming American Campaigns and Elections Running Political Campaigns Management Organization and Strategies Social and Psychological Dynamics of Electoral Behavior State and Congressional Campaigns and Elections History and State Profiles The Encyclopedia of U S Campaigns Elections and Electoral Behavior is an especially useful reference published to coincide with the 2008 presidential election This informative yet intriguing resource is a welcome addition to any academic or public library

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