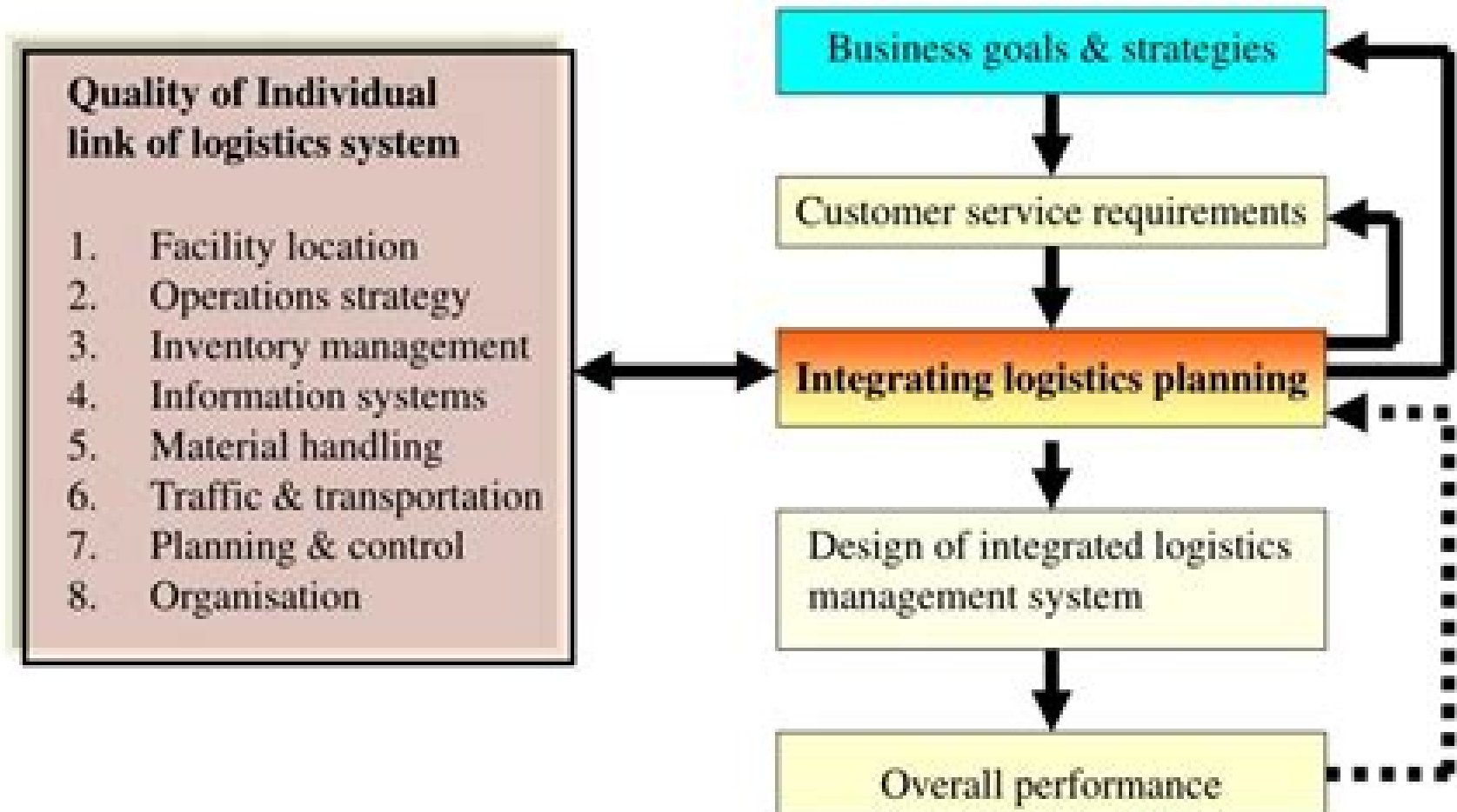


Strategic Logistics Planning



Adapted from Capacito, W., & Rosenfield, D.B., (1984), "Analytical Tools for Strategic Planning", 15(3), pp47-61, Council of Logistics Management USA.

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Strategic Logistics Management - Decision-Making in Times of Great Uncertainty Heiner

Offenbacher, 2006-11-18 Seminar paper from the year 2006 in the subject Business economics Supply Production Logistics grade 1 0 European Business School International University Schlo Reichartshausen Oestrich Winkel SMI Supply Management Institute course Seminararbeit Logistics and Business Engineering language English abstract In the light of the ongoing globalization and evolution of today's business world logistics has gained significant visibility and is regarded as a critical link to improved corporate performance The value of the global logistics market accounted for 591.1 billion in 2005 and is expected to further grow by 22.1% until 2010 Apart from a constant pressure to reduce costs and improve efficiency logistics increasingly serves as a differentiating feature for products and an important lever for improving customer satisfaction Coordination with other departments also plays a crucial role The increasing complexity and dynamics of the business world did not leave logistics unaffected Key drivers of uncertainty include globalization of supply and customer bases shortening of product life cycles increasing competition and more demanding customers Thus the challenge for logistics managers nowadays is to constantly balance a need to perform well on hard measures of performance while responding to a constantly changing environment With respect to logistics increasing importance for corporate success reacting to contingencies by crisis management and firefighting is no longer an option Instead logistics managers must proactively and strategically plan for the future and prepare for change

Strategic Planning for Logistics Martha C. Cooper, Daniel E. Innis, Peter R. Dickson, 1992

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Defense Logistics United States. General Accounting Office, 2001

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Logistics Planning United States Accounting Office (GAO), 2018-06-14 Logistics Planning Opportunities for Enhancing DOD's Logistics Strategic Plan

Expeditionary Logistics, 1997

U.S. Coast Guard Systems Times, 2000

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Global Logistics And Distribution Planning Donald Waters,2018-05-02 The fully revised new edition of this well known and respected book is characterized by the more international perspective it has taken on through contributions from internationally known authors and a final section on international logistics which examines in turn strategies for West and East Europe the Far East and North America Logistics has a key strategic role to play in the long term plans of major companies and is recognized as a vital part of every organization To a large extent this crucial new role is due to an expanded view of logistics which now includes all the activities related to the supply chain from initial suppliers through to final customers This book provides a wealth of useful ideas and practical information on all the current and future trends in logistics and distribution Written by a host of contributors drawn from industry constancy and education this book provides new insights into the most significant aspects of logistics including developments in logistics supply chain strategies lean logistics efficient customer response logistics in different countries partnering and strategic alliances re engineering the logistics function From logistics professionals consultants professors and students to managers from different backgrounds who want an appreciation of current trends in the subject this book is essential reading About the author Donald Waters a past member if the Institute of Logistics and currently a member of the Canadian Association of Logistics Management has lectured weekly on logistics operational research and management science and has brought his academic career to fruition as Professor of Operations Management at the University Calgary Canada He is also the author of Operations Management in the Kogan Page Fast Track MBA Series

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