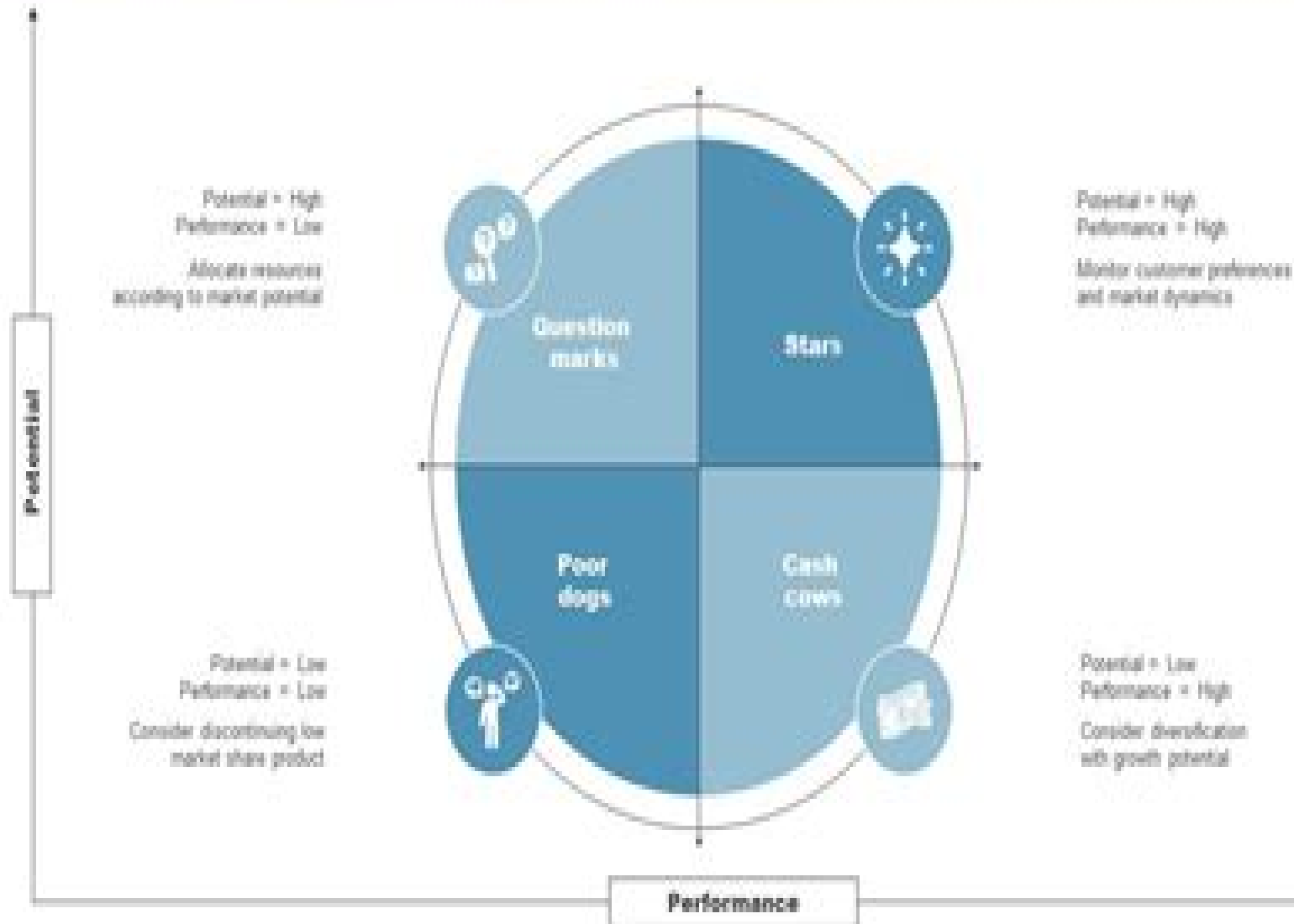


# BCG matrix analysis tool for strategic market decisions

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# Strategic Market Decisions

**John Mullins, Orville Walker, Jr. Boyd,  
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