

Opposed

Affiliated

Resilient

Vulnerable

Preemptive

(ex: Cleveland, Wilson,  
Ike, Clinton)

Reconstructive

(ex: Jefferson, Jackson,  
Lincoln, FDR, Reagan)

Articulation

(ex: Madison, Polk,  
Harding, Truman)

Disjunction

(ex: Adams, JQ Adams,  
Pierce, Hoover, Carter)

# Six O'clock President A Theory Of Presidential Press Relations In The Age Of Television

**Doris Appel Graber**



## **Six O'clock President A Theory Of Presidential Press Relations In The Age Of Television:**

**The Six O'Clock Presidency** Fredric T. Smoller, 1990-09-07 Studying the increasingly powerful role television plays in the political process Fredric T Smoller offers a persuasive argument that the big three network coverage of the presidency is gradually eroding public support for and confidence in that office This book argues that network coverage of the presidency is determined by the political technical and commercial nature of the medium itself producing a bias toward extensive and negative coverage Smoller studies the thematic nature of television's presidential coverage demonstrating how producers and correspondents integrate their daily coverage into ongoing themes which provide dramatic unity over a prolonged period of time Thus television's portrayal of the White House generally starts out favorable but soon becomes unfavorable Attempts by the White House to combat these negative portrayals by managing news coverage and isolating the president will subvert democratic values The Six O Clock Presidency argues against generally accepted views that network coverage of the presidency is too favorable and reveals the power of the networks to unravel the career of individual presidents and the public's support for that office Noting that television news is getting tougher on the presidency as each full term administration president since Richard Nixon has received a bigger measure of poor coverage than its predecessor the author spent several weeks with the White House press corps to determine how this could be explained He interviewed television news executives correspondents and technicians for ABC CBS and NBC as well as White House officials The result is a comprehensive study of the economics technology and personnel of network news and its coverage of the presidency

**The Ubiquitous Presidency** Joshua M. Scacco, Kevin Coe, 2021-03-12 American democracy is in a period of striking tumult The clash of a rapidly changing socio technological environment and the traditional presidency has led to an upheaval in the scope and standards of executive leadership This book brings needed insight to this situation by offering the first comprehensive framework what the authors term the ubiquitous presidency for understanding contemporary presidential communication in these complex times

**The Presidency in the Era of 24-Hour News** Jeffrey E. Cohen, 2010-11-16 The Presidency in the Era of 24 Hour News examines how changes in the news media since the golden age of television when three major networks held a near monopoly on the news people saw in the United States have altered the way presidents communicate with the public and garner popular support How did Bill Clinton manage to maintain high approval ratings during the Monica Lewinsky scandal Why has the Iraq war mired George Bush in the lowest approval ratings of his presidency Jeffrey Cohen reveals how the decline of government regulation and the growth of Internet and cable news outlets have made news organizations more competitive resulting in decreased coverage of the president in the traditional news media and an increasingly negative tone in the coverage that does occur He traces the dwindling of public trust in the news and shows how people pay less attention to it than they once did Cohen argues that the news media's influence over public opinion has decreased considerably as a result and so has the president's ability to influence the public through the

news media This has prompted a sea change in presidential leadership style Engaging the public less to mobilize broad support presidents increasingly cultivate special interest groups that often already back the White House s agenda This book carries far reaching implications for the future of presidential governance and American democracy in the era of new media

**Encyclopedia of journalism. 6. Appendices** Christopher H. Sterling, 2009-09-25 The six volume Encyclopedia of Journalism covers all significant dimensions of journalism including print broadcast and Internet journalism US and international perspectives history technology legal issues and court cases ownership and economics **FDR and the News Media** Betty Houchin Winfield, 1994 Power was at the heart of FDR s relationship with the media the power of the nation s chief executive to control his public messages versus the power of the free press to act as an independent watchdog over the president and the government This compelling study points to Roosevelt s consummate news management as a key to his political artistry and leadership legacy **The Politics of Persuasion** Anthony R. DiMaggio, 2017-02-21 Examines how the US media covers high profile public policy issues in the context of competing claims about media bias Tracking the effects of media content on the public is a difficult endeavor and media effects vary on a subject to subject basis To address this challenge The Politics of Persuasion employs a multifaceted mixed method approach to studying mass media and public attitudes Anthony R DiMaggio analyzes more than a dozen case studies covering US domestic economic policy and examines a wide range of theories of how bias operates in mass media with regard to coverage of these issues While some research claims that journalists are overly negative and biased against government officials some reveals that journalists favor citizens groups Still other studies contend there is a liberal bias in the media a progovernment bias or a bias in favor of advertisers and business interests Through his analysis DiMaggio is the first to systematically examine all of these competing interpretations He concludes that reporters tailor stories to corporate and government interests but argues that the ability to manufacture consent from the public in favor of these elite views is far from guaranteed According to DiMaggio citizens often make use of their own personal experiences and prior attitudes to challenge official narratives **The Six O'Clock Presidency** Fredric T. Smoller, 1990-09-07 Studying the increasingly powerful role television plays in the political process Fredric T Smoller offers a persuasive argument that the big three network coverage of the presidency is gradually eroding public support for and confidence in that office This book argues that network coverage of the presidency is determined by the political technical and commercial nature of the medium itself producing a bias toward extensive and negative coverage Smoller studies the thematic nature of television s presidential coverage demonstrating how producers and correspondents integrate their daily coverage into ongoing themes which provide dramatic unity over a prolonged period of time Thus television s portrayal of the White House generally starts out favorable but soon becomes unfavorable Attempts by the White House to combat these negative portrayals by managing news coverage and isolating the president will subvert democratic values The Six O Clock Presidency argues against generally accepted views that network coverage of the presidency is too

favorable and reveals the power of the networks to unravel the career of individual presidents and the public's support for that office. Noting that television news is getting tougher on the presidency as each full term administration president since Richard Nixon has received a bigger measure of poor coverage than its predecessor, the author spent several weeks with the White House press corps to determine how this could be explained. He interviewed television news executives, correspondents, and technicians for ABC, CBS, and NBC, as well as White House officials. The result is a comprehensive study of the economics, technology, and personnel of network news and its coverage of the presidency. *Mass Media and American Politics* Doris A. Graber, Johanna Dunaway, 2017-08-08. *Mass Media and American Politics* is the most comprehensive and best book for political communication. This text has made it easy for my students to learn about research and theory related to political journalism and the political communication system in America. It has great utility and insight while being comprehensive but not overwhelming for students. Jason Martin, DePaul University. Known for its readable introduction to the literature and theory of the field, *Mass Media and American Politics* is a trusted, comprehensive look at media's impact on attitudes, behavior, elections, politics, and policymaking. This Tenth Edition is thoroughly updated to reflect major structural changes that have shaken the world of political news and examines the impact of the changing media landscape. It includes timely examples from the 2016 election cycle to illustrate the significance of these changes. This classic text balances comprehensive coverage and cutting edge theory, shows students how the media influence governmental institutions and the communication strategies of political elites, and illustrates how the government shapes the way the media disseminate information. Written by Doris A. Graber, a scholar who has played an enormous role in establishing and shaping the field of mass media and American politics, and Johanna Dunaway, this book sets the standard. **FREE POSTER: Fact or Fiction?** Use this checklist to avoid the pitfalls posed by the rise of fake news. **Presidents in Culture** David Ryfe, 2005. Whether writing from the perspective of rhetoric or political science, scholars of presidential communication often assume that the ultimate meaning of presidential rhetoric lies in whether it achieves policy success. In this book, David Michael Ryfe argues that although presidential rhetoric has many meanings, one of the most important is how it rhetorically constructs the practice of presidential communication itself. Drawing upon an examination of presidential rhetoric in the twentieth century, from Theodore Roosevelt to Franklin D. Roosevelt, from Ronald Reagan to Bill Clinton, Ryfe surveys the shifting meaning of presidential communication. In doing so, he reveals that the so-called public or rhetorical presidency is not one fixed entity but rather a continuously negotiated, discursive construct. Political Communication Richard M. Perloff, 2013-10-18. In this political communication text, Richard M. Perloff examines the various ways in which messages are constructed and communicated from public officials and politicians through the mass media to the ultimate receivers, the people. With a focus on the history of political communication, he provides an overview of the most significant issues in the study of politics and the media. In addition to synthesizing facts and theories and highlighting the scholarly contributions made to the understanding of political communication effects.

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