

SMEs and European Integration

Internationalisation strategies

Birgit Hegge

Routledge Studies in the European Economy



Smes And European Integration Internationalisation Strategies

Elena-Mădălina Vătămănescu, Andreea Mitan

Smes And European Integration Internationalisation Strategies:

SME's and European Integration Birgit Hegge, 2002-05-09 In easily accessible language this book analyses the impact of Economic and Monetary Union on Small and Medium sized enterprises SMEs in Europe This overarching and widely researched study explains in a jargon free manner the mechanisms of EMU and its likely effect on SMEs The book then goes on to explain and examine the results of seven case studies in Germany and France Answers to many questions that have arisen over the years regarding SMEs and European integration can be found in the pages of this study In a remarkably well written and researched book Birgit Hegge has succeeded in bringing together two interesting areas of research in an original and insightful manner This book will be incredibly useful as a background reference for international economics and business students at an advanced level The evidence and conclusions of this book will also no doubt make extremely interesting reading for European Policy makers along with those involved in European business

The Consequences of the International Crisis for European SMEs Bruno Dallago, Chiara Guglielmetti, 2012 The book explores how to what extent and with what consequences the international crisis of 2007 2008 and the recession which followed have affected European SMEs small and medium enterprises in both the well established market economies of the old member countries and in the post transformation new member countries and what can be done at the institutional and political level to uphold them

The Impact of European Integration on Regional Structural Change and Cohesion Christiane Krieger-Boden, Edgar Morgenroth, George Petrakos, 2008-03-31 Edited by three European editors and spanning across Europe this excellent study focuses on the effects of the European integration process on the inter regional division of labour in both western and Eastern European countries Using extensive empirical analysis of the changes of regional specialization over a period of two decades observing its

SMEs and European Integration, 2001 Cette thèse a pour objectif d'analyser l'impact du Marché Unique Européen sur les stratégies internationales des PME. Est-ce que la mise en œuvre du Marché Unique Européen affectera les pratiques d'internationalisation des PME européennes

International Trade, Consumer Interests and Reform of the Common Agricultural Policy Susan Senior Nello, Pierpaolo Pierani, 2010-06-10 Brings together some of the agricultural economists in Europe to discuss pressing issues regarding the reform of the CAP such as EU agricultural trade and development policies and the role of the WTO

Financial Integration in the European Union Roman Matoušek, Daniel Stavárek, 2012-03-15 This edited collection assesses the level of financial integration in the European Union EU and the differences across the countries and segments of the EU financial system Progress in financial integration is key to the EU's economic growth and competitiveness and although it has advanced substantially the process is still far from completion This book focuses on the pace of financial integration in the EU with special emphasis on the new EU Member States and investigates their progress in comparison with old EU countries The book is the first of its kind to include and evaluate the effects of the global financial crisis on the process of EU financial integration In particular the book

s contributors address the issue of whether a high degree of financial integration contributed to the intensification of the financial crisis or whether a low level of integration prevented countries and financial industries from some of the negative effects of the crisis. Although most of the chapters apply contemporary econometric tools, the technical part is always reduced to indispensable minimum and the emphasis is given to economic interpretation of the results. The book aims to offer an up to date and insightful examination of the process of financial integration in the EU today.

Fiscal Federalism and European Economic Integration Mark Baimbridge, Philip Whyman, 2005-06-28 The pace of economic integration amongst European Union EU member states has accelerated considerably during the past decade highlighted by the process of Economic and Monetary Union EMU. Many aspects of the EU's apparatus however have failed to evolve in order to meet these new challenges. This book explores the issue of fiscal federalism within the context of EU integration from theoretical, historical, policy and global perspectives. It contrasts the pace of integration amongst EU member states with the failure of financial and administrative apparatus to evolve to encompass fiscal federalism, i.e. the development of a centralised budgetary system. This impressive collection with contributions from a range of internationally respected authors shall interest students and researchers involved with European economics and economic integration. Its accessible style will also make it extremely useful to policy makers and professionals for whom European economic integration is a daily topic of conversation.

The Economic Crisis and Governance in the European Union Javier Bilbao-Ubillos, 2013-11-20 This book explores the way in which the financial crisis that began in the US spread to the economy of the European Union. It takes a critical look at the measures adopted by EU institutions in response to that crisis, seeking to explain the rationale behind them, their context, their development and why different exit strategies were not adopted. In doing this, the book makes comparisons with the measures adopted by institutions in the US and the UK. As the crisis has shown that the financial supervision frameworks prevailing in 2007 were not fully able to deal with the largest financial crisis in history, this volume also reviews the proposals that have been designed to reform the supervisory architecture in financial services in the EU. The book concludes that the EU member states under most pressure from financial markets do suffer from intrinsic problems but that the economic effects of the crisis have been exacerbated by shortcomings in economic governance within the EU. This work will be highly relevant to policy makers and scholars looking at EU integration, finance and market regulation.

Managerial Relationships and SMEs Internationalization Elena-Mădălina Vătămănescu, Andreea Mitan, 2023-09-22 As the backbone of the economy, small and medium-sized enterprises (SMEs) are key players in the dynamics of local, regional and global markets and are often obliged to provide timely responses to the increasingly fierce cross-border competition. However, SMEs' internationalisation has temporarily been subject to a wait-and-see policy under the numerous uncertainties and global systemic disruptions. Despite the new normal brought about by the COVID-19 pandemic, recent studies show that the future still holds the potential to avail business performance opportunities to SMEs and the hopes of managers for the years to come are reasonably high.

Adopting a relationship centric perspective the book proposes a deeper analysis of the role of managerial relationship building and development and SMEs internationalization In the networked economy relationships are the invisible threads of the highly interconnected world Either we call them connections ties bonds or links they are present everywhere marking the very essence of our lives therefore claiming for wide consideration Giving way to a stepwise screening of relationships and SMEs internationalization the book is simultaneously addressed to scholars from different fields of study i e international management international business international relationship marketing etc and worldwide decision makers i e entrepreneurs and managers interested in conducting smart business abroad Designing a European Fiscal Union

Mr.Carlo Cottarelli,Ms.Martine Guerguil,2014-12-05 Does the European Union need closer fiscal integration and in particular a stronger fiscal centre to become more resilient to economic shocks This book looks at the experience of 13 federal states to help inform the heated debate on this issue It analyses in detail their practices in devolving responsibilities from the subnational to the central level compares them to those of the European Union and draws lessons for a possible future fiscal union in Europe More specifically this book tries to answer three sets of questions What is the role of centralized fiscal policies in federations and hence the size features and functions of the central budget What institutional arrangements are used to coordinate fiscal policy between the federal and subnational levels What are the links between federal and subnational debt and how have subnational financing crises been handled when they occurred These policy questions are critical in many federations and central to the current discussions about future paths for the European Union This book brings to the table new practical insights through a systematic and comprehensive comparison of the EU fiscal framework with that of federal states It also departs from the decentralization perspective that has been prominent in the literature by focusing on the role of the centre which responsibilities are centralized at the federal level and how they are handled rather than which functions belong to the local level Such an approach is particularly relevant for the European Union where a fiscal union would imply granting new powers to the centre

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