

# The **ABC** SEO Blueprint

**A complete plan for building an SEO campaign**

The ABC SEO Blueprint is for anyone who wants or needs to undertake a complete SEO campaign. The format has been developed with years of SEO practice to identify the main elements of a good SEO campaign.

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**E**VALUATE



TRACK, MONITOR & REPORT RANKINGS, TRAFFIC & LINKS ACQUIRED. ADJUST, RETARGET AND REFOCUS.

# The Abc Of Seo

**Roggie Clark,Raj Clark**



## **The Abc Of Seo:**

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