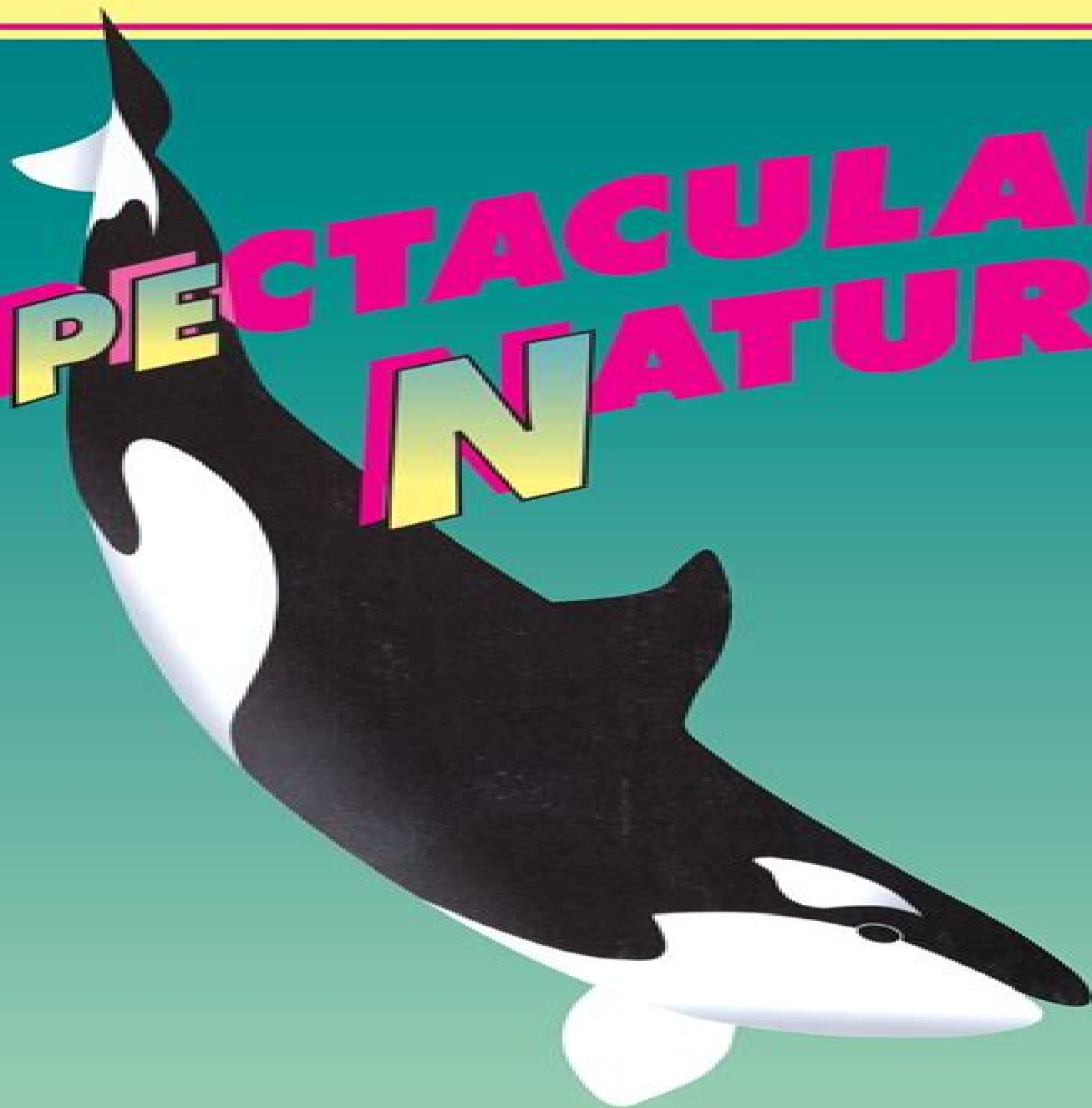


**SPECTACULAR
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S Ben Porath



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Spectacular Nature Susan G. Davis, 2023-09-01 This is the story of Sea World a theme park where the wonders of nature are performed marketed and sold With its trademark star Shamu the killer whale as well as performing dolphins pettable sting rays and reproductions of pristine natural worlds the park represents a careful coordination of shows dioramas rides and concessions built around the theme of ocean life Susan Davis analyzes the Sea World experience and the forces that produce it the theme park industry Southern California tourism the privatization of urban space and the increasing integration of advertising entertainment and education The result is an engaging exploration of the role played by images of nature and animals in contemporary commercial culture and a precise account of how Sea World and its parent corporation Anheuser Busch succeed Davis argues that Sea World builds its vision of nature around customers worries and concerns about the environment family relations and education While Davis shows the many ways that Sea World monitors its audience and manipulates animals and landscapes to manufacture pleasure she also explains the contradictions facing the enterprise in its campaign for a positive public identity Shifting popular attitudes animal rights activists and environmental laws all pose practical and public relations challenges to the theme park Davis confronts the park s vast operations with impressive insight and originality revealing Sea World as both an industrial product and a phenomenon typical of contemporary American culture **Spectacular Nature** opens an intriguing field of inquiry the role of commercial entertainment in shaping public understandings of the environment and environmental problems This is the story of Sea World a theme park where the wonders of nature are performed marketed and sold With its trademark star Shamu the killer whale as well as performing dolphins pettable sting rays and reproductions of pristine natural worlds t

Greening the Academy Samuel Fassbinder, Anthony Nocella, Richard Kahn, 2012-12-30 This is the academic Age of the Neoliberal Arts Campuses as places characterized by democratic debate and controversy wide ranges of opinion typical of vibrant public spheres and service to the larger society are everywhere being creatively destroyed in order to accord with market and military models befitting the academic industrial complex While it has become increasingly clear that facilitating the sustainability movement is the great 21st century educational challenge at hand this book asserts that it is both a dangerous and criminal development today that sustainability in higher education has come to be defined by the complex friendly green campus initiatives of science technology engineering and management programs By contrast **Greening the Academy** Ecopedagogy Through the Liberal Arts takes the standpoints of those working for environmental and ecological justice in order to critique the unsustainable disciplinary limitations within the humanities and social sciences as well as provide tactical reconstructive openings toward an empowered liberal arts for sustainability **Greening the Academy** thus hopes to speak back with a collective demand that sustainability education be defined as a critical and moral vocation comprised of the diverse types of humanistic study that will benefit the well being of our emerging planetary community and its numerous common locales

The Oxford Handbook of Business History Geoffrey Jones, Jonathan Zeitlin, 2008-01-24 Introduction Approaches and debates Forms of business organization Functions of enterprise Enterprise and society **Manufacturing National Park Nature** J. Keri Cronin, 2011-07-01 National parks occupy a prominent place in the Canadian imagination yet we are only beginning to understand how their visual representation has shaped and continues to inform our perceptions of ecological issues and the natural world J Keri Cronin draws on historical and modern postcards advertisements and other images of Jasper National Park to trace how various groups and the tourism industry have used photography to divorce the park from real environmental threats and instead package it as a series of breathtaking vistas and adorable looking animals

Manufacturing National Park Nature demonstrates that popular forms of picturing nature can have ecological implications that extend far beyond the frame of the image *Nature's New Deal* Neil M. Maher, 2008 Neil M Maher examines the history of one of Franklin D Roosevelt's boldest and most successful experiments the Civilian Conservation Corps describing it as a turning point both in national politics and in the emergence of modern environmentalism *Reel Nature* Gregg Mitman, 1999 Americans have had a long standing love affair with the wilderness As cities grew and frontiers disappeared film emerged to feed an insatiable curiosity about wildlife The camera promised to bring us into contact with the animal world undetected and unarmed Yet the camera's penetration of this world has inevitably brought human artifice and technology into the picture as well In the first major analysis of American nature films in the twentieth century Gregg Mitman shows how our cultural values scientific needs and new technologies produced the images that have shaped our contemporary view of wildlife Like the museum and the zoo the nature film sought to recreate the experience of unspoiled nature while appealing to a popular audience through a blend of scientific research and commercial promotion education and entertainment authenticity and artifice Travelogue expedition films like Teddy Roosevelt's African safari catered to upper and middle class patrons who were intrigued by the exotic and entertained by the thrill of big game hunting and collecting The proliferation of nature movies and television shows in the 1950s such as Disney's True Life Adventures and Marlin Perkins's Wild Kingdom made nature familiar and accessible to America's baby boom generation fostering the environmental activism of the latter part of the twentieth century *Reel Nature* reveals the shifting conventions of nature films and their enormous impact on our perceptions of and politics about the environment Whether crafted to elicit thrills or to educate audiences about the real life drama of threatened wildlife nature films then and now reveal much about the yearnings of Americans to be both close to nature and yet distinctly apart *Making Sense of Nature* Noel Castree, 2013-08-15 We listen to a cacophony of voices instructing us how to think and feel about nature including our own bodies The news media wildlife documentaries science magazines and environmental NGOs are among those clamouring for our attention But are we empowered by all this knowledge or is our dependence on various communities allowing our thoughts sentiments and activities to be unduly governed by others *Making Sense of Nature* shows that what we call nature is made sense of for us in

ways that make it central to social order social change and social dissent By utilising insights and extended examples from anthropology cultural studies human geography philosophy politics sociology science studies this interdisciplinary text asks whether we can better make sense of nature for ourselves and thus participate more meaningfully in momentous decisions about the future of life human and non human on the planet This book shows how nature can be made sense of without presuming its naturalness The challenge is not so much to rid ourselves of the idea of nature and its collateral concepts such as genes but instead we need to be more alert to how why and with what effects ideas about nature get fashioned and deployed in specific situations Among other things the book deals with science and scientists the mass media and journalists ecotourism literature and cinema environmentalists advertising and big business This innovative text contains numerous case studies and examples from daily life to put theory and subject matter into context as well as study tasks a glossary and suggested further reading The case studies cover a range of topics range from forestry in Canada and Guinea to bestiality in Washington State to how human genetics is reported in Western newspapers to participatory science experiments in the UK Making Sense of Nature will empower readers from a wide range of fields across the social sciences humanities and physical sciences

Wild Things Sidney I. Dobrin, Kenneth B. Kidd, 2004 Today's children are occupied with activities taking place in settings that are isolated from nature or are simulations of the earth's natural environment This text examines the ways in which literature media and other cultural forms for young people address nature place and ecology

Entertaining Elephants Susan Nance, 2013-03-27 How the lives and labors of nineteenth century circus elephants shaped the entertainment industry Consider the career of an enduring if controversial icon of American entertainment the genial circus elephant In *Entertaining Elephants* Susan Nance examines elephant behavior drawing on the scientific literature of animal cognition learning and communications to offer a study of elephants as actors rather than objects in American circus entertainment between 1800 and 1940 By developing a deeper understanding of animal behavior Nance asserts we can more fully explain the common history of all species *Entertaining Elephants* is the first account that uses research on animal welfare health and cognition to interpret the historical record examining how both circus people and elephants struggled behind the scenes to meet the profit necessities of the entertainment business The book does not claim that elephants understood endorsed or resisted the world of show business as a human cultural or business practice but it does speak of elephants rejecting the conditions of their experience They lived in a kind of parallel reality in the circus one that was defined by their interactions with people other elephants horses bull hooks hay and the weather Nance's study informs and complicates contemporary debates over human interactions with animals in entertainment and beyond questioning the idea of human control over animals and people's claims to speak for them As sentient beings these elephants exercised agency but they had no way of understanding the human cultures that created their captivity and they obviously had no claim on human social and political power They often lived lives of apparent desperation

Consumption and Everyday Life Mark

Paterson, 2023-06-27 With an emphasis on everyday life this respected text offers a lively and perceptive account of the key theories and ideas which dominate the field of consumption and consumer culture This third revised and expanded edition is a major update of the text of the second edition adding new chapters on youth culture and consumption retail psychology gender and consumption the globalization of food and digital consumption and platform capitalism Theoretical perspectives are introduced such as theories of practice critical theory semiotics and psychoanalysis Examples from film literature and television are used to illustrate concepts and trends in consumption and a wide range of engaging and up to date case studies of consumption are employed throughout Historical context is provided to help the reader understand how we became consumers in the first place Written by an experienced teacher the book offers an accessible and thought provoking introduction to the concept of consumption for students in sociology cultural studies human geography history anthropology and social psychology

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Table of Contents Spectacular Nature Corporate Cultu

1. Understanding the eBook Spectacular Nature Corporate Cultu
 - The Rise of Digital Reading Spectacular Nature Corporate Cultu
 - Advantages of eBooks Over Traditional Books
2. Identifying Spectacular Nature Corporate Cultu
 - Exploring Different Genres
 - Considering Fiction vs. Non-Fiction
 - Determining Your Reading Goals
3. Choosing the Right eBook Platform
 - Popular eBook Platforms
 - Features to Look for in an Spectacular Nature Corporate Cultu
 - User-Friendly Interface
4. Exploring eBook Recommendations from Spectacular Nature Corporate Cultu
 - Personalized Recommendations
 - Spectacular Nature Corporate Cultu User Reviews and Ratings
 - Spectacular Nature Corporate Cultu and Bestseller Lists

5. Accessing Spectacular Nature Corporate Cultu Free and Paid eBooks
 - Spectacular Nature Corporate Cultu Public Domain eBooks
 - Spectacular Nature Corporate Cultu eBook Subscription Services
 - Spectacular Nature Corporate Cultu Budget-Friendly Options
6. Navigating Spectacular Nature Corporate Cultu eBook Formats
 - ePub, PDF, MOBI, and More
 - Spectacular Nature Corporate Cultu Compatibility with Devices
 - Spectacular Nature Corporate Cultu Enhanced eBook Features
7. Enhancing Your Reading Experience
 - Adjustable Fonts and Text Sizes of Spectacular Nature Corporate Cultu
 - Highlighting and Note-Taking Spectacular Nature Corporate Cultu
 - Interactive Elements Spectacular Nature Corporate Cultu
8. Staying Engaged with Spectacular Nature Corporate Cultu
 - Joining Online Reading Communities
 - Participating in Virtual Book Clubs
 - Following Authors and Publishers Spectacular Nature Corporate Cultu
9. Balancing eBooks and Physical Books Spectacular Nature Corporate Cultu
 - Benefits of a Digital Library
 - Creating a Diverse Reading Collection Spectacular Nature Corporate Cultu
10. Overcoming Reading Challenges
 - Dealing with Digital Eye Strain
 - Minimizing Distractions
 - Managing Screen Time
11. Cultivating a Reading Routine Spectacular Nature Corporate Cultu
 - Setting Reading Goals Spectacular Nature Corporate Cultu
 - Carving Out Dedicated Reading Time
12. Sourcing Reliable Information of Spectacular Nature Corporate Cultu
 - Fact-Checking eBook Content of Spectacular Nature Corporate Cultu
 - Distinguishing Credible Sources
13. Promoting Lifelong Learning

- Utilizing eBooks for Skill Development
- Exploring Educational eBooks

14. Embracing eBook Trends

- Integration of Multimedia Elements
- Interactive and Gamified eBooks

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