

SPECIAL EVENTS

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Special Events Best Practices In Modern Event Management

Sven Damm



Special Events Best Practices In Modern Event Management:

Special Events Joe Goldblatt, 1997 This unique text offers a comprehensive study of the special events field which is burgeoning over into many management sub fields Widely varied types of events are spawning a demand for new and innovative thinking and definitive management styles and Goldblatt paints a clear perspective on how the industry has developed and keeps an ear to the ground as to the future picture Real life case studies war stories carefully interwoven into the text to strengthen and expand concepts are followed by a concise author's comment called lesson learned The progression of each chapter is guided by highlighted boxes clearly illustrated figures and color photographs lending clarity and inspiration in a field where presentation is key A summary section at the end of each chapter reemphasizes critical points and provides the reader with an invaluable big picture perspective

Special Events Joe Jeff Goldblatt, 1997

Events Management Debra Wale, Peter Robinson, Geoff Dickson, 2010 The book examines the different aspects of events management It is divided into three parts The first part provides an introductory outline of the historical developments and current state of the industry while also taking into account wider political and cultural issues The second part of the book concentrates on practical operations management including planning project management marketing human resource management health and safety logistics and funding Finally the third part covers critical issues such as impacts sustainability and legacy of events Each chapter contains case studies from around the world and review questions ensuring that the book is a useful learning tool and provides a current and up to date view of the industry in this increasingly popular field of study The publication is designed for students and practitioners in the event sector and has been developed so that readers are able to understand theory and concepts presented through applied examples

Event Management Greg Damster, Dimitri Tassiopoulos, 2005 Dealing with event management in developing countries specifically South Africa this textbook confronts the specific challenges of creating well run events in places where world class catering and party supplies are not as readily available as in developed nations Complete with advice about all aspects of managing an event the second edition incorporates additional graphs tables and photographs as well as new material about the legal aspects of event planning

Event Management: How to Apply Best Practices to Small Scale Events Sven Damm, 2011-11 Event management is a ubiquitous word in modern society The word is used for small business breakfasts large corporate shows and also for big international sport events such as the Olympic Games We all have an idea of what management is but what is an event This question and the theories behind the dynamic event industry are summarized in this book Ultimately the book combines a range of differing views about best practice and recommended behaviours it identifies and recommends an event management model that potentially enables small scale event managers to fully develop the potential of such events The book reduces the gap between theory and practice and the framework of best practices can be applied to significantly improve the quality of managing similar events in the future

The implications of best practice event management when

applied to small-scale local events Sven Damm, 2010-05-27 Inhaltsangabe Abstract Event management is a ubiquitous word in modern society The word is used for small business breakfasts large corporate shows and also for big international sport events such as the Olympic Games We all have an idea of what management is but what is an event An event is often described as something that happens and therefore in that sense we could use the term event management to describe the organisation of everything that happens Getz defines an event as an occurrence at a given place a special set of circumstances a noteworthy occurrence and this definition embraces a wide range of possibilities with one important thing in common they can only occur once As such one key characteristic of events is that they are not continuous for they each have a beginning and an end and every event is different from the last one No matter how hard one tries it is literally impossible to replicate an event thus when watching the Olympic Games we do not see the same picture repeating itself every four years for the event changes and evolves over time Consequently to fully understand how things happen within any given event it is necessary to get involved in the planning and execution of an event Malhotra writes that events are an important aspect of human life and that our understanding of them is poorly developed He thinks that there is a need to enhance the understanding of the subject and this opinion is supported by the relative youth of academic study into the topic In their book *Festival Special Event Management* Allen O Toole Harris and McDonnell 2008 date the birth of the industry to the 1980s where several seminal events set the pattern for the contemporary event industry as we know it today Thus especially compared with other disciplines in the field of social science event management is a young discipline and there is not yet a huge base of research to work with In addition rather than academically rigorous research conducted by professional researchers much of the knowledge in the field has been generated by practising event managers who have written books about their own experiences knowledge and skills It is of no surprise that these practitioners and the events they discuss tend to reflect the planning of the biggest events the earth has seen such as the Olympic Games and US presidential inaugurations These authors possess a great deal of experience and

Festival & Special Event Management, Essentials Edition Johnny Allen, Robert Harris, Leo Jago, 2022-05-23 Allen's *Festival and Special Event Management Essentials Edition* serves as a concise yet comprehensive step by step handbook for modern event management This Essentials edition gives students contemporary lessons and insights that they can relate to It brings theory to life through copious practical examples illustrative diagrams and unique case studies demonstrating best practices and pitfalls Industry experts from across APAC's event planning sector have contributed content to key contemporary topics including sustainability risk management project management and strategic alignment to client goals This edition also features Wiley's *Future Student Guide* a unique tool which provides expert and practical advice on career preparedness making for more future ready graduates

Successful Special Events Barbara R. Levy, Barbara H. Marion, 1997 Special events can be the backbone of a nonprofit fund raising program they're also very hard work A successful and cost effective event takes a great

deal of planning coordination and effort Successful Special Events Planning Hosting and Evaluating provides the guidance necessary to efficiently plan implement and evaluate such an event You ll discover how to establish your primary goal the importance of market identification special event opportunity ratings setting goals and the barriers to planning a successful special event

Key Concepts in Event Management Bernadette Quinn,2013-03-25 I found this text to be exactly what we were looking for to give our students a good understanding of the contemporary issues that affect the Events industry I have recommended this as essential reading It is well written and the format makes it an easy read raising key issues and challenging theory Tanya Bellingham School of Tourism Hospitality University of Plymouth An essential events management reference handbook which addresses a number of key issues within the industry A very interesting read Thomas Fletcher Liverpool John Moores University In recent years we have seen an enormous growth of festivals and event activity and the literature within the field is consequently huge In order to make sense of this rapid and dynamic development students are dependent on a book that can lead them through the myriad of theoretical frameworks offered This book naturally situates itself in the middle of this need offering a comprehensive and illuminating account of the festival and event field Written with academic rigour yet accessible at the same time Quinn proves herself to be an outstanding communicator and stimulator of knowledge International in content and timely in its up to date coverage of key topics this will be an invaluable reference source for students from of Event Management Hospitality Management Tourism Management and Sport and Leisure Management

ECMT Round Tables Transport and Exceptional Public Events European Conference of Ministers of Transport,2003-03-11 The Round Table examined large scale sporting cultural and festive events in Europe and the rest of the world and noted that setting ambitious targets contributes to the quality of the event

Adopting the Beat of Appearance: An Emotional Symphony within **Special Events Best Practices In Modern Event Management**

In some sort of eaten by monitors and the ceaseless chatter of quick interaction, the melodic splendor and emotional symphony created by the written term frequently fade into the background, eclipsed by the relentless sound and interruptions that permeate our lives. But, located within the pages of **Special Events Best Practices In Modern Event Management** a wonderful literary prize overflowing with natural thoughts, lies an immersive symphony waiting to be embraced. Crafted by an elegant composer of language, that charming masterpiece conducts readers on a psychological journey, well unraveling the hidden tunes and profound impact resonating within each carefully crafted phrase. Within the depths of the moving review, we shall examine the book's main harmonies, analyze their enthralling publishing design, and surrender ourselves to the profound resonance that echoes in the depths of readers' souls.

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