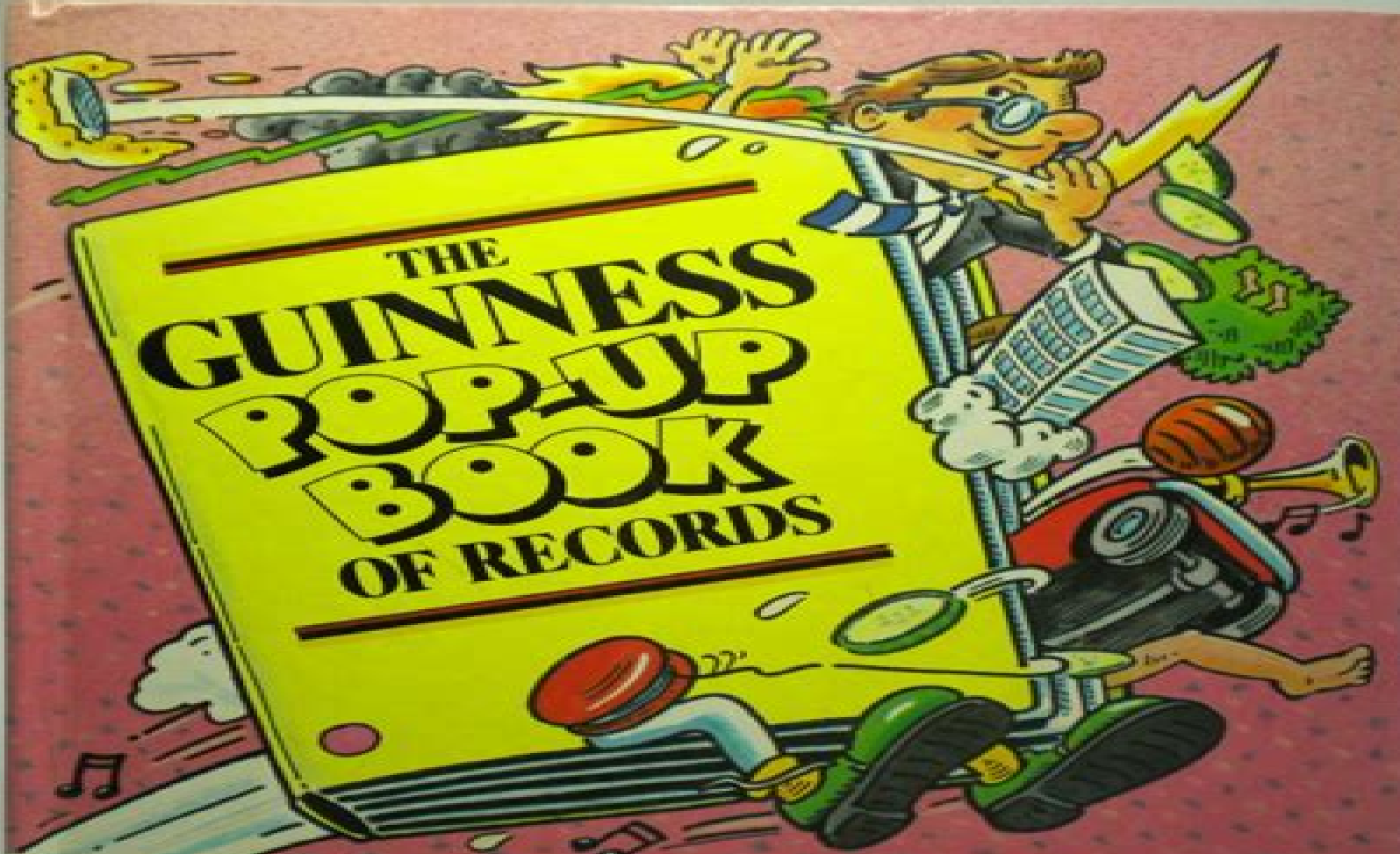




THE GUINNESS POP-UP BOOK OF RECORDS

**If seeing is believing ...
You're not going to believe your eyes ...**

John Farman & Ray Marshall



The Guinness Pop Up Of Records

Emil Steiner



The Guinness Pop Up Of Records:

The Guinness Pop-up Book of Records John Farman, Ray Marshall, 1986
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Guinness World Records, 2014-09-16 With a fresh new design and feel inspired by innovations in tablet technology the latest GUINNESS WORLD RECORDS book presents thousands of new and updated records along with hundreds of amazing never before seen photographs The 2015 edition showcases the very best of the most recent world records with new subjects as diverse as castles 3D printing the search for alien life and the latest developments in AI and robotics Plus the Flashback features offer a look back at the archives to bring you the best of the classic and iconic records from the past 60 years Meanwhile the Gallery spreads present the best GUINNESS WORLD RECORDS photography across themed topics such as giant musical instruments wacky vehicles and animals in action And look out for details of how readers can become record breakers themselves

Checking Out Katherine Doggrell, 2020-01-23 Is it time for traditional hotels to check out As one of the world's most established industries the hotel sector has remained relatively unchanged and unchallenged for decades Yet traditional hotels have recently come under increasing pressure on two major fronts from disruptors in the sharing economy such as Airbnb and by a rising wave of modern consumers who have become re-educated by social media and hotel comparison websites Can this traditionally slow moving sector reinvent itself or will it become increasingly marginalized Is it time for traditional hotels to check out Increasing numbers of hoteliers believe that traditional hotels are on the brink of a resurgence in popularity Global hotel chains are catching up to modern trends adding technologized curation and personalisation to their offerings In *Checking Out* Katherine Doggrell interviews key figures in the hotel industry and draws

upon various case studies to explore the ways in which this traditionalist industry can remain relevant in the 21st century The hotel experience has been redefined as guests now value fast Wi Fi and mobile check ins over room service and mini fridges Checking Out is an engaging investigation into the unprecedented challenges that face the hotel sector in the digital era and the strategies that are being employed by its leaders and innovators Binge TV Emil Steiner,2023-03-20 For the first 70 years of television broadcasters dictated the terms of the viewing experience deciding not only when but how much of a program an audience could watch Binge watching destroyed that model by placing control of the experience in the hands of the viewer In this book media scholar Emil Steiner chronicles the technological and cultural struggle between broadcasters and viewers which reached a climax in the early 2010s with the emergence of streaming video platforms Through extensive interviews and archival research this groundbreaking project traces the history of binge watching from its idiot box roots to the new normal of Peak TV Along the way Steiner exposes the news campaigns waged by disruptive technology companies that exploited a long simmering revolutionary narrative of viewer empowerment to take over the broadcast industry Binge watching an individual s act of gaining control and losing control through the remote control exposed a debate that had been raging since the first TV set was turned on one that asks Who controls the story **Making Books that Fly, Fold, Wrap, Hide, Pop Up, Twist, and Turn** Gwen Diehn,2006 Presents instructions for making various kinds of books including those that carry messages across space and time as well as those that save words ideas and pictures

Quill & Quire ,2004 **Engaging Community through Storytelling** Sherry Norfolk,Jane Stenson,2017-07-25 This exploration of model storytelling projects shows librarians how to expand their roles as keepers of the stories while strengthening their communities Community life is built on its stories Our history and culture those of society and of individuals are passed from generation to generation through stories Engaging Community through Storytelling Library and Community Programming examines a wide variety of model storytelling projects across the country reflecting how storytelling can encourage community attachment identity and expression in libraries community centers and schools The contributed essays written by experts in their fields many of whom served as developer fundraiser director and implementer of their project provide detailed information about the inner workings of a wide variety of model storytelling projects from across the country The authors delineate the need scope and audience for each project and offer riveting anecdotes that evaluate the success of that project Many of the articles are accompanied by one or more photographs documenting the work or practical how to do it guides to encourage and enable replication Thoughtful commentary on and review of the key concepts in each chapter are provided by the book s editors 101 Stunts for Principals to Inspire Student Achievement Frank Sennett,2005 Contrary to popular belief school can be fun Frank Sennett s motivational stunts provide examples that make learning an enjoyable experience These humorous suggestions challenge and encourage students to succeed Principals can choose a stunt level that they are comfortable with and go from there Let the adventure begin Gerald N Tirozzi Executive

Director National Association of Secondary School Principals 101 creative fun and tested ways to help raise student achievement Students tend to respond academically when they believe their teachers and administrators are taking a positive personal interest in their education Many principals and educators often employ motivational stunts as rewards and as learning tools for their K 8 students as one sure way of motivating academic achievement Frank Sennett s user friendly book outlines 101 motivational stunts educators can use to creatively inspire and motivate students to higher academic achievement He lists scores of ideas that are easy to replicate and accompanies them with successful case studies from across the country After describing each motivational stunt the author offers Suggestions for related cross curricular activities Tips for avoiding problems Additional resources worth exploring References to complementary stunts to mix and match for students delight A silliness rating of 1 5 for each stunt to help each educator with their personality and comfort level of performing in public 101 Stunts for Principals to Inspire Student Achievement Students is a sure fire method of achieving great academic heights and producing a closer knit educational community

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