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Entrepreneurial PC: Complete Guide to Starting a PC-based Business

David, Bernard J.

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The Entrepreneurial Pc

Bernard J. David



The Entrepreneurial Pc:

The Entrepreneurial PC Bernard J. David, 1994 Contains step by step checklists to help entrepreneurs start and run a profitable business with a home PC This revised edition has been updated to reflect the realities of an uncertain economy providing workable formulas for success that take advantage of current business conditions Filled with practical field tested advice on how to launch a new computer based enterprise from home *Entrepreneurial PC* Bernard J. David, 1994 Provides the pros cons and start up requirements for computer based business opportunities This revised edition has been updated to reflect the realities of an uncertain economy providing workable formulae for success which take advantage of current business conditions The guide is full of practical field tested advice on how to launch a new computer based enterprise from home The Entrepreneurial PC Bernard J. David, 1992 A practical guide to using PCs as the basis for setting up a business The facilities that PCs can offer such as word processing desktop publishing database programming computer art information research payroll work listings services and computer game development are all detailed *Crowdfunding and Entrepreneurial Finance* Richard Harrison, 2017-10-02 An increase in the restrictions on the availability of funding for new and growing businesses in the aftermath of the global financial crisis has been accompanied by the emergence and growth of crowdfunding as an alternative method of raising capital Crowdfunding contributes towards the disintermediation of the finance market as funders and promoters are brought together directly democratising both fundraising by businesses and investment by individuals This book extends entrepreneurial finance research to the study of crowdfunding Contributions review the history status and future of crowdfunding analyse the patterns of fundraising assess the potential of crowdfunding for the financing of social ventures in particular and discuss the regulatory implications of recent developments What is clear from this collection is that the crowdfunding space is still evolving institutional forms are still developing as models are refined new institutional collaborations e g between equity platforms and business angel networks are emerging and new challenges particularly regulatory challenges are being encountered While crowdfunding is not a universal solution for SME finance in a post crisis financial landscape it remains too early to determine whether crowdfunding represents a large scale transformation of the early stage risk capital market or a minor addition to it This book was originally published as a special issue of Venture Capital *The Business of Software* Michael A. Cusumano, 2004-03-15 The world s leading expert on the global software industry and coauthor of the bestseller Microsoft Secrets reveals the inner workings of software giants like IBM Microsoft and Netscape and shows what it takes to create develop and manage a successful company in good times and bad in the most fiercely competitive business in the world In the 600 billion software industry it is the business not the technology that determines success or failure This fact one that thousands of once glamorous start ups have unhappily discovered for themselves is the well documented conclusion of this enormously readable and revealing new book by Michael Cusumano based on nearly twenty years of research and consulting with software producers around the world Cusumano

builds on dozens of personal experiences and case studies to show how issues of strategy and organization are irrevocably linked with those of managing the technology and demonstrates that a thorough understanding of these issues is vital to success. At the heart of the book Cusumano poses seven questions that underpin a three pronged management framework. He argues that companies must adopt one of three basic business models: become a products company at one end of the strategic spectrum, a services company at the other end, or a hybrid solutions company in between. The author describes the characteristics of the different models, evaluates their strengths and weaknesses, and shows how each is more or less appropriate for different stages in the evolution of a business, as well as in good versus bad economic times. Readers will also find invaluable Cusumano's treatment of software development issues ranging from architecture and teams to project management and testing, as well as two chapters devoted to what it takes to create a successful software start-up. Highlights include eight fundamental guidelines for evaluating potential software winners and Cusumano's probing analysis based on firsthand knowledge of ten start-ups that have met with varying degrees of success. *The Business of Software* is timely, essential reading for managers, programmers, entrepreneurs, and others who follow the global software industry.

Managing Through the Entrepreneurial Fog Tim Koprowski Sr, 2013-05 As a manager, you have the opportunity to inspire those under your purview to the point where they feel privileged to have you as their leader. It may be a lot of work to get there, but it can be done. In *Managing through the Entrepreneurial Fog*, author Tim Koprowski Sr addresses the necessary steps for successfully managing people toward a common goal. It begins by delving into the world of management by presenting a new philosophy called Play by the Rules. Sharing anecdotes that give the rationale behind its foundation, Koprowski describes a unique and complete approach to managing people based on twenty-three key concepts. He then discusses how this philosophy was used to strengthen the foundation on which a start-up company was built. He traces the story of a software company for the healthcare industry that began with virtually nothing and later became a formidable force for well-established companies to contend with. Providing candid accounts of the various challenges the business faced, Koprowski explains how the concepts from Play by the Rules played an integral role in examining the company's failures and turning them into successes. A practical tutorial for potential current and new managers, *Managing through the Entrepreneurial Fog* illustrates the application of an effective management philosophy put into practice in the workplace.

The Role of Psychological Capital in Entrepreneurial Contexts Fu-Sheng Tsai, Karen Moustafa Leonard, Shalini Srivastava, 2021-01-21 Financing the Entrepreneurial Venture Paul A. Gompers, 2024-06-04 *Financing the Entrepreneurial Venture* focuses on financial management within entrepreneurial firms. Most of these are young firms, although some are more established. The book examines these firms at all phases of their life cycle, from the initial idea generation to the ultimate harvesting of the venture. The book covers firms in a diverse set of industries, including high technology, low technology, and services. A significant fraction of the cases focus on non-U.S. ventures. Additionally, the issues

of gender and diversity are addressed in a number of settings *Asia's Computer Challenge* Jason Dedrick, Kenneth L. Kraemer, 1998-08-20 How did the computer industry evolve into its present global structure Why have some Asian countries succeeded more than others Jason Dedrick and Kenneth L Kraemer delve into these questions and emerge with an explanation of the rapid rise of the computer industry in the Asia Pacific region Asia's Computer Challenge makes a systematic comparison of the historical development of the computer industries of Japan Hong Kong Korea Singapore and Taiwan and concludes that neither a plan versus market nor a country versus company dichotomy fully explains the diversity found among these countries The authors identify a new force the emergence of a global production network Reaching beyond specific companies and countries this book explores the strategic implications for the Asian Pacific countries and the United States Now East Asia is faced with a challenge they must make the move from low margin hardware business to high margin software and information businesses while Americans must respond by maintaining leadership in standards design marketing and business innovation *The Intentional Entrepreneur* David L. Bodde, 2016-07-08 The Intentional Entrepreneur will help technology professionals and student of business engineering or science learn the art of entrepreneurship David Bodde emphasizes the real world experience of men and women who are creating new ventures that will survive in the post bubble economy The book adds structure and context to its stories with chapters interpreting recent research on business models marketing new venture finance and intellectual property Unlike most books on entrepreneurship The Intentional Entrepreneur gives special emphasis to technology markets throughout

The Entrepreneurial Pc Book Review: Unveiling the Magic of Language

In an electronic era where connections and knowledge reign supreme, the enchanting power of language has become more apparent than ever. Its capability to stir emotions, provoke thought, and instigate transformation is truly remarkable. This extraordinary book, aptly titled "**The Entrepreneurial Pc**," published by a highly acclaimed author, immerses readers in a captivating exploration of the significance of language and its profound effect on our existence. Throughout this critique, we shall delve into the book's central themes, evaluate its unique writing style, and assess its overall influence on its readership.

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