

Teaching International Business

**Ethics and Corporate Social
Responsibility**

**Erdener Kaynak
and Gopalkrishnan R Iyer**



Teaching International Business Ethics And Corporate Responsibility

Wolf, Ruth, Issa, Theodora



Teaching International Business Ethics And Corporate Responsibility:

Teaching International Business Gopalkrishnan R. Iyer, 1999 Teaching International Business Ethics and Corporate Social Responsibility is a collection of academic writings on the issues and challenges of incorporating ethics and corporate social responsibility concerns into international business education You will find frameworks and approaches detailing various pedagogical issues presented here

[International Business Ethics and Growth Opportunities](#) Wolf, Ruth, Issa, Theodora, 2014-12-31 In the modern business environment companies strive to create a sense of moral obligation within their employees in an effort to foster a concern for social welfare and justice among global organizations Despite the efforts of managers and directors many companies continue to find it difficult to overcome the moral dilemmas of the corporate sector International Business Ethics and Growth Opportunities presents the necessary methods and resources for managers and directors to be successful in leading their corporations in a responsible and morally conscious manner Examining the dangers of unethical behavior this book provides the strategies and tools for proper management to encourage company strength and success This publication is an essential resource for academicians researchers officials post graduate students and professionals in the fields of business and business education interested in ethical decision making on the individual and company level

The International Business Environment Leslie Hamilton, Philip Webster, 2015 Explores the process of globalization and the impact this has on international business organizations The text presents a framework to analyse the economic political legal financial technological socio cultural and ecological environments thereby outlining the factors which affect the everyday business of organizations

The ICCA Handbook on Corporate Social Responsibility Judith Hennigfeld, Manfred Pohl, Nick Tolhurst, 2006-10-02 The world's leading companies have realized that success in the long term requires them not only to make an economic profit but also to contribute to the societies in which they operate As a result Corporate Social Responsibility CSR has moved to the top of the business agenda Yet questions remain Sceptics ask whether provided an organization's activities conform to legislation there is a business case for going beyond this This unique Handbook from the Institute for Corporate Culture Affairs ICCA offers an invaluable combination of lessons learned and best practice for the future It explores the general concept of CSR investigates approaches to implementation and provides first hand insights from well known CEOs academics and organizations Above all it stresses the fact that CSR must spring from a corporate culture implying values and norms which in themselves endorse sustainable ways of doing business Without this shift of emphasis from shareholder returns to sustainable value CSR can never be more than a diversion

Featuring contributions from Ben Verwaayen CEO BT Group Fujio Mitarai President and CEO Canon Sir Geoffrey Chandler Founder Amnesty International Business Group and Yoshio Shirai Managing Director Toyota as well as experiences from inside leading organizations like Volkswagen Credit Suisse The Body Shop and the UK Government The ICCA Handbook of Corporate Social Responsibility showcases CEOs and companies that have seized the opportunities offered by CSR It is

intended to stimulate further exchange and development in the field For now it captures the state of the CSR art The Board of Editors who have worked on this book include Katja B hmer Aron Ghebremariam Judith Hennigfeld Sandra S Huble Dirk Matten Manfred Pohl Nick Tolhurst Wayne Visser **The 30 Day MBA in International Business** Colin Barrow,2016-01-03 As business becomes increasingly reliant on succeeding in export markets the need for specialist knowledge in international trade is at its highest With thorough explanations to describe the current international business environment as well as international case studies which include IKEA Shell Innocent Drinks Ford Match com and Ryanair The 30 Day MBA in International Business will boost your knowledge and help you play a more rounded role in shaping the direction of your organization The 30 Day MBA in International Business covers all the essential elements of international trade and business including international marketing strategy managing international organizations and selecting global strategic partners as well as finance accounting and human resource management The 30 Day MBA in International Business is packed with links to free resources from the top business schools as well as an online list of sources to keep you informed on all the key business issues Online supporting resources for this book include a bonus chapter on business communication self test question and answers and appendices Cambridge Handbook of Research Approaches to Business Ethics and Corporate Responsibility Patricia H. Werhane,R. Edward Freeman,Sergiy Dmytriyev,2017-11-16 While there is a large and ever expanding body of work on the fields of business ethics and corporate social responsibility CSR there is a noted absence of a single source on the methodology and research approaches to these fields In this book the first of its kind leading scholars in the fields gather to analyse a range of philosophical and empirical approaches to research in business ethics and CSR It covers such sections as historical approaches normative and behavioural methodologies quantitative qualitative and experimental perspectives grounded theory and case methodologies and finally a section on the role of the researcher in research projects This book is a valuable and essential read for all researchers in business ethics and CSR not only for those starting out in the fields but also for seasoned scholars and academics International Corporate Social Responsibility Ramon Mullerat,2010-01-01 At present Corporate Social Responsibility CSR for some may not be more than an attitude Can it be more What degree of commitment can we reasonably expect of corporations in the struggle to eradicate poverty promote human rights halt climate change and reverse ongoing environmental destruction It is not a question of power more than half of the worlds top 100 economies are corporations not nation states Whatever can be done to fix the world s problems corporations are in the best position to do it Back cover *Management Education in the Chinese Setting* Erdener Kaynak,2018-10-24 Examine innovative ways to educate managers to do business with the Chinese Management education is a big business today in the Greater China countries of Hong Kong China Macau Singapore and Taiwan as well as in Asian countries such as Malaysia and Indonesia where there is a considerable Chinese ethnic population Management Education in the Chinese Setting explores the challenges and opportunities those countries offer to educators in program and course

development delivery of programs and course materials and in the development of instructors This valuable book is a must for professionals educators and students interested in doing business in the Chinese setting Here you ll find thoughtful examinations of three frameworks for introducing the theory of anthropology into the IBRM element of a DBA course an innovative business ethics program developed at the Hong Kong Baptist University s School of Business a survey comparing business and human relations strategies used in the overseas Chinese regions of Taiwan and Hong Kong the theory of cooperative and competitive conflict management education s role in the continuing economic reforms occurring in the People s Republic of China

Current Index to Journals in Education ,2001

Sustainability Communication across Asia Mohamad Saifudin Mohamad Saleh,Nur Atikah A Rahman,Shaidatul Akma Adi Kasuma,2022-12-30

Sustainability Communication across Asia distils the core components of environmental communication in the diverse milieu of Asian nations such as Indonesia Malaysia the Philippines Thailand and China The chapters in this book engage readers in a clear sighted view of issues challenges and strategies related to sustainability communication in Asia examining fundamental principles digital strategies and the role of language as well as community engagement The first part of the book features underpinning ideologies of sustainability communication The authors go on to explore the prevalent trends and approaches in sustainable communication in the digital realm examining the internet in general social media and gaming platforms Finally the book discusses the green efforts adopted among selected Asian communities the role of communication and the resulting societal impacts Readers will be introduced to many related examples of Asian sustainability cases and issues that may differ from Western experiences Interesting topics such as environmental gamification edutainment and sustainability communication and social media and sustainability are among those presented and elaborated at length by 21 writers with industrial and academic backgrounds Practical and inspiring this book will be of great interest to students and scholars of sustainability and environmental communication and Asian studies in general

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