CORPORATE SOCIAL RESPONSIBILITY: ISSUES



# CHAPTER OVERVIEW

# Types of issues

- Organisation Issue
  - Corporate Charters
  - Corporate Governance
  - Employee Relations
  - Social Activism
  - Social Entrepreneurship
  - The Corporation
  - Wages
- Economic Issue

# **Social Responsibility Corporate Governance Issues**

**Güler Aras** 

#### **Social Responsibility Corporate Governance Issues:**

Social Responsibility Jonathan Batten, Thomas A. Fetherston, 2003 It is the goal of this work to contribute to the Corporate Governance literature which has evolved over the last twenty five years Even though there is a voluminous literature on Corporate Governance stemming from Jensen and Meckling 1976 it is still an unfinished work and still has room for further research and elucidation There has been extensive research interest in the allied realm of Corporate Social Responsibility with the outcome of this research work providing further progress and understanding The aim of this volume is to provide further research insight on topics which still have not reached saturation in terms of analysis and understanding The efforts in this volume will measurably add to the body of literature and understanding in the field This volume is structured into three parts a Global Overview section a section with papers focusing the performance impact of Social Responsibility Procedures and a third section devoted to papers on implementation and measurement procedures There are twenty one papers in the volume with forty authors many of whom are prominent in this field contributing their efforts to this A Handbook of Corporate Governance and Social Responsibility Güler Aras, 2016-03-16 The current economic volume situation has highlighted deficiencies in corporate governance while also showing the importance of stakeholder relations It has also raised the profile of the debates regarding corporate social responsibility and shown the inter relationship with governance And the two together are essential for sustainable business The social and environmental contexts of business are generally considered to be as significant as the economic and financial contexts and good governance will address all of these aspects The combination of these aspects offers long term benefits for a firm such as reducing risk and attracting new investors shareholders and more equity as well as sustainable performance Written by experts from all over the world A Handbook of Corporate Governance and Social Responsibility is the most authoritative single volume guide to the relationship between good governance and social responsibility and the reality of managing both In addition to the theory and practice of governance and CSR the book includes case studies from large and small organizations and NGOs to highlight examples of good and bad practice and to show international and cultural similarities and differences while at the same time furthering the debate regarding the relationship between good governance and social responsibility

Corporate Social Responsibility in the 21st Century Bryan Horrigan, 2010-01-01 As corporate states join the universe of nation states the challenge of securing both corporate social responsibility and accountability becomes one of the core challenges facing the social and legal order Bryan Horrigan's masterly comprehensive account of this protean subject offers an assured guide for future thought and action Paul Redmond Professor University of Technology Sydney Australia CSR continues to be one of the most important aspects of business in the global economy receiving much attention from business managers government leaders and academics While continuing to increase in prominence there are many aspects and many approaches evolving in this global phenomenon In this book Horrigan provides the most complete interdisciplinary

analysis of these perspectives yet undertaken combining theoretical insights with practical examples while pointing the way forward towards future developments David Crowther Professor De Montfort University UK and Social Responsibility Research Network In this book Professor Horrigan brings together the many facets of and perspectives on the concept of CSR and he places them in the context of the development of thought in the crossover from the 20th to the 21st century I doubt whether such an ambitious and comprehensive account of the concept has been previously attempted There is no doubt that it is a hugely important subject in today s world and one which will not go away I believe that the book will be valuable to all who need to deal with this issue whether as government officials regulators businessmen lawyers academics media commentators or concerned citizens The Right Honourable Lord Butler of Brockwell KG GCB CVO was Secretary of the United Kingdom Cabinet and Head of the Home Civil Service from 1988 to 1998 1998 2008 Master of University College Oxford and a Non Executive Director of ICI plc and of HSBC Holdings also Chairman of the Board's Corporate Social Responsibility Committee This timely and thorough book offers one of the most wide ranging inter disciplinary and cross jurisdictional analyses of corporate social responsibility so far in the 21st century Professor Bryan Horrigan spans subjects as diverse and topical as global corporate responsibility and governance debates practical guidelines for responsible businesses and their professional advisers governmental roles in corporate social responsibility corporations and human rights and the new era of enlightened shareholder value He also highlights an emerging transnational and comparative body of law regulation and practice on corporate social responsibility Illustrated throughout with meaningful controversies and examples the book also highlights the major recent global developments in corporate social responsibility already this century focusing especially on Europe the UK North America and Australasia and charting its future regulatory and research directions worldwide The book s scholarly foundation up to date coverage and accessible style will appeal particularly to academic researchers and students of corporate social responsibility in the fields of law business management economics and political science in a number of countries It will also be of great interest and use to those whose work involves corporate social responsibility within government business and civil society **Global Perspectives on Corporate Governance and CSR** Professor David Crowther, Professor Güler Aras, 2012-08-28 Good governance is good PR it is important in every sphere of society whether it be the corporate environment the political or wider society When resources are too limited to meet the minimum expectations of the people it is a good governance level that can help to promote the welfare of society Enlightened companies recognise that there is a clear link between governance and corporate social responsibility and make efforts to link the two Unfortunately this is too often no more than making a claim that good governance is a part of their CSR policy as well as a part of their relationship with shareholders Corporate Governance and CSR are significant issues in all parts of the world huge amounts of time and energy are devoted to its global interpretation Most analysis however is too simplistic to be helpful as it normally resolves itself into simple dualities rules based v principles based or Anglo Saxon v Continental The

editors of this book argue that this is not helpful that the reality is far more complex They show that Corporate Governance and CSR cannot be understood without taking geographical cultural and historical factors into account It is necessary they say to understand the concerns of people in different parts of the world Therefore by using a wealth of case studies theoretical models and drawing on the knowledge and perspective of experts from around the world the editors have produced this valuable book Global Perspectives on Corporate Governance and CSR discusses issues such as regional and cultural similarities and differences the contexts of differing legal frameworks and governance codes differences between large companies and SMEs governance in new environments companies and economies versus stable environments and the changing environment affecting corporate social responsibility around the world The editors then synthesise this in a way that will be helpful to business people as well as to academics Contemporary Issues in Corporate Social Responsibility Duygu Turker, Huriye Toker, Ceren Altuntas, 2013-12-18 As a result of the industrialization urbanization and population increase during the last two centuries the global landscape has been irreversibly damaged These anthropological pressures have create endless problems on the global level and individuals and organizations are beginning to realize their own ever increasing responsibility to consider the welfare and interests of all stakeholders as a whole Although the improvements in the legal framework at the national and international level can be viewed as an important step to protect society and the natural environment a legal course provides a reactive mode of control rather than a proactive approach Considering its proactive approach and voluntarily basis the concept of social responsibility can provide a significant tool of generating a sustainable future During such a paradigm shift Contemporary Issues in Corporate Social Responsibility presents the significant roles that universities must embrace in order to take charge of the future In parallel to those movements many institutions include a course on social responsibility yet the studies on the education of social responsibility in the literature show that there is no commonly accepted teaching methods and guiding curriculum of CSR This book was designed based on the outcomes of an Erasmus Intensive Project IP which was organized in Yasar University during June 2012 with the contribution of 9 European universities Based on the interactive feedback of participants during the project this book sheds light on the ongoing discussion of corporate social responsibility from a European perspective **Current Issues in** Corporate Social Responsibility Samuel O. Idowu, Catalina Sitnikov, Dalia Simion, Claudiu George Bocean, 2018-01-22 This book takes a fresh look at current issues in corporate social responsibility CSR with a special focus on emerging economies In particular it includes dedicated chapters on the theory of CSR related principles and values and insights from cross generational investigations In turn the second part of the book examines the relation between financial performance and social responsibility in different industries and types of organizations. The third part presents cases involving emerging economies and addresses reporting auditing and accounting as well as sector specific issues for e.g. retailing and banking Lastly the book tackles the aspects of financial performance and taxation in a number of case studies and practical examples

Overall the book provides cutting edge insights into the theory and practice of CSR from European countries that can be considered emerging or developing Corporate Social Responsibility, Corporate Restructuring and Firm's Performance Liangrong Zu, 2008-10-01 In today s globalized and competitive business environment companies increasingly look to restructuring mergers acquisitions and downsizing to survive grow and maximize profits However when they are not managed in a socially responsible manner restructurings may exert the negative impact on employees shareholders communities and society as a whole The book empirically explores the phenomena of corporate social responsibility CSR restructuring and relationships with firms performance in China It gives an insight into how Chinese firms respond to expectations of stakeholders by making social goals a part of their overall business operations It also gives a fresh view of the new concept of socially responsible restructuring For those seeking to promote socially responsible practices in restructuring the book provides a unique and stimulating analysis and touchstone **Essential Issues in Corporate Social** Responsibility Samuel O. Idowu, Cătălina Sitnikov, 2020-04-06 This book presents the latest evidence on and new approaches to the development of Corporate Social Responsibility in emerging and established economies To do so it examines a broad range of industries from fashion to banking and various aspects like accounting information security and human resource management Special emphasis is placed on the role of education The case studies gathered here analyse both small and medium sized companies as well as listed enterprises. The book is a valuable resource for researchers in the fields of sustainability and corporate responsibility provides student teaching cases for courses on CSR and sustainable management and offers blueprints for professionals seeking guidance and inspiration on their path towards responsible business operations Corporate Governance Ethics & Social Responsibility of Business - SBPD Publications Dr. Amit Kumar, Dr. Mukund Chandra Mehta, 2021-09-29 1 Business Ethics An Overview 2 Business Ethics and its Theories 3 Nature of Ethics and its Relevance to Business 4 Corporate Governance An Introduction and Framework 5 Failure of Corporate Governance and Reforms 6 Clause 49 Corporate Governance Initiative in India 7 Corporate Governance Practices An Introduction 8 Board Committee Roles and Responsibilities 9 Whistle Blowing An Introduction 10 Whistle Blower Policy and Framework 11 Whistle Blower Protection Act 2014 12 Corporate Social Responsibility An Introduction 13 Corporate Social Responsibilities and Social Audit Corporate Social Responsibility Catherine Malecki, 2018 Corporate social responsibility CSR is setting new missions for companies and shining a welcome light on issues such as the behaviour of board members shared value the well being of stakeholders the protection of vulnerable individuals and the roles played by public opinion and shareholders This timely book seeks to lay the foundations for a sustainable corporate governance based on the European Commission definition of CSR as the responsibility of enterprises for their impacts on society More generally this sustainable corporate governance responds to some of the pressing challenges of the 21st century from sustainable finance and climate change to carbon reduction and population growth Corporate Social Responsibility

Across the Globe Onyeka K. Osuji, Franklin N. Ngwu, Gary Lynch-Wood, 2023-06-01 Corporate Social Responsibility Across the Globe demonstrates many ways that CSR can be applied by law to overcome regulation and governance challenges around the world Using interdisciplinary and comparative models and perspectives the book challenges dominant understandings of CSR such as neoliberal voluntarism and demonstrates the regulatory and governance implications of an interdependent relationship between CSR and the law The book identifies substantive and procedural barriers for CSR in national public and private international law By analyzing deconstructing and reframing CSR in these contexts the book underlines opportunities for more effective application of CSR as a governance mechanism Chapters investigate relevant regulation concepts paradigms and approaches for CSR methods for infusing CSR in corporate governance and ways to facilitate private regulation of CSR in more developed emerging and developing jurisdictions Corporate Social Responsibility, **Entrepreneurship, and Innovation** Kenneth Amaeshi, Paul Nnodim, Osuji Onyeka, 2013-02-15 Despite its recent popularity in literature theory and practice Corporate Social Responsibility CSR remains a vague concept that struggles to define itself beyond the confines of corporate philanthropy or sustainability In some circles it is a response to the present and anticipated climate change challenges while in others it focuses on fair trade corporate governance and responsible investment What then is CSR and how do we understand its purpose In Corporate Social Responsibility Entrepreneurship and Innovation authors Kenneth Amaeshi and Paul Nnodim consider the governance of corporate externalities positive and negative impacts of firms on society and the environment as the main thrust of the CSR discourse a field that hitherto only the state has regulated with sometimes coercive actions This book contributes to the theorization of CSR by presenting the meaning of CSR in a clear and distinct manner giving the ongoing CSR debate a new direction anchored on a firm economic philosophy It reinforces the view of firms as social institutions as well as economic actors establishing CSR as a form of justice rather than philanthropy Articulating CSR as private governance of corporate externalities for the first time this book provides researchers with a new paradigm to translate knowledge into action and offers reflective managers an alternative framework in which to explore their corporate strategies and decisions SAGE Brief Guide to Corporate Social Responsibility SAGE Publications, 2011-05-11 This guide to corporate social responsibility CSR provides discussion of key concepts in a short easy to use format It is divided into sections on key terms the global stage corporate governance corporate social responsiveness public relations and philanthropy and implications for corporate financial performance It is an ideal supplement for business courses or as a reference for students and practitioners who would like to learn more about the basics of CSR

<u>Professionals' Perspectives of Corporate Social Responsibility</u> Samuel O Idowu, Walter Leal Filho, 2009-10-21 Since the general acceptance of the field of corporate social responsibility worldwide corporate entities and those who act for them either as executives or ordinary employees are expected to be socially responsible Being socially responsible has a number of quantifiable and unquantifiable benefits for the entity and its stakeholders It improves the entity s bottom line results

protects jobs and is also better for the environment As such it makes good sense for professionals and those that they interact with as colleagues suppliers of goods and services lenders etc to want to take the issue of CSR seriously This perhaps explains why this book has chosen to explore how 19 professions across the world have integrated and continue to impress upon their staff the importance of CSR in their operational activities We are constantly reminded that our world s natural resources are exhaustible we can therefore no longer live for today alone if we do not want to cause substantial problems for future generations Reframing Corporate Social Responsibility William Sun, Jim Stewart, David Pollard, 2010-12-13 This collection brings together leading scholarly thinking to understand why CSR failed to prevent the global financial crisis how corporate social irresponsibility CSI contributed to the financial crisis and how we may reframe CSR or improve CSR frameworks to help prevent or mitigate any future financial and economic crises GOVERNANCE IN INDIA: AN EVALUATION, SIXTH EDITION DAS, SUBHASH CHANDRA, 2024-09-16 This comprehensive and thoroughly revised text now in its sixth edition continues to give a clear analysis of the principles and practices of corporate governance prevalent in India as well as in other industrialized countries of the world The book has been revised as per the amendments in the Companies Act and Rules between 2015 and 2019 and also includes SEBI Listing Obligation and Disclosure Requirements Regulations 2019 The book begins with an introduction to corporate governance and then moves onto the evaluation of corporate governance system It provides a detailed description of the principles philosophy structure and the process of corporate governance. The text also contains a case study of selected listed large cap companies under BSE Sensex and NSE Nifty on their corporate governance practices in India for the financial year 2015 2016 Besides it also provides recommendations of various national and international committees on corporate governance reforms NEW TO THE SIXTH EDITION Includes various aspects for disclosure in preparing and filing of Business Responsibility and Sustainability Report BRSR w e f financial year 2022 2023 KEY FEATURES Includes several revisions and updates on corporate governance system and legal requirements enforced by the new Company Laws and SEBI Listing guidelines Provides an explorative and evaluative study on the standards and practices of corporate governance in India Outlines a road map for companies operating in India to achieve international standards of corporate governance Live case studies in various chapters Accompanying website containing well designed objective type questions for practice MCQs T F and Fill in the Blanks Visit https www phindia com corporate governance india by das Includes figures and tables for clear understanding of the concepts Glossary appended at the end of the book TARGET AUDIENCE M Com MBA LLB Business Sustainability, Corporate Governance, and Organizational Ethics Zabihollah Rezaee, 2019-11-06 A comprehensive framework for understanding the most important issues in global business This is the e book version of Business Sustainability Corporate Governance and Organizational Ethics In today's business environment multinational corporations are under pressure from investors lawmakers and regulators to improve their corporate governance business sustainability and corporate culture

Business sustainability corporate governance and organizational ethics are taking center stage in the global business environment This long awaited text covers each of these three important areas in detail guiding readers to a robust understanding with features including chapter summaries essential terms discussion questions and cases for each topic <u>Investing in Corporate Social Responsibility</u> John Hancock, 2004 The rapid growth of ethical investment funds reflects a growing desire for investors to back socially responsible companies And there are other sound reasons why companies that are seen to be ethical environmentally friendly good employers etc can see real benefits to their bottom line Recent revisions to stock market rules have made ethical funds available to a much wider group of advisors and investors This important book explains the issues and the benefits of corporate social responsibility in the context of an analysis of the 300 quoted UK companies currently listed on the prestigious FTSE4Good index Part One covers recent corporate ethics issues and the damage that revelations of dishonesty and unethical practice can do to stock markets It explains how businesses can avoid these problems and why it is good to do so The criteria whereby companies are seen to be socially responsible and the growing importance of SR to investors and other stakeholders are addressed The performance of the FTSE4Good index is studied and there is analysis of how the sector compares to the general market Part Two contains a full directory of the 300 companies listed on the FTSE4Good index and tables showing how companies fit the criteria This is followed by individual company profiles and company case studies including Centrica EMI Friends Provident Whitbread Corporate Social Responsibility, Corporate Governance and Business Ethics in National Express and National Grid Tourism Management Erum Shaikh, Kuldeep Singh, 2024-12-06 Drawing on research from around the world this collection of essays explores key challenges solutions and applications of business ethics CSR and corporate governance in the tourism industry The Oxford Handbook of Corporate Social Responsibility Andrew Crane, Abagail McWilliams, Dirk Matten, Jeremy Moon, Donald S. Siegel, 2008-02-15 Business schools the media the corporate sector governments and non governmental organizations have all begun to pay more attention to issues of Corporate Social Responsibility CSR in recent years These issues encompass broad questions about the changing relationship between business society and government environmental issues corporate governance the social and ethical dimensions of management globalization stakeholder debates shareholder and consumer activism changing political systems and values and the ways in which corporations can respond to new social imperatives This Oxford Handbook is an authoritative review of the academic research that has both prompted and responded to these issues Bringing together leading experts in the area it provides clear thinking and new perspectives on CSR and the debates around it The Handbook is divided into seven key sections Introduction Perspectives on CSR Critiques of CSR Actors and Drivers Managing CSR CSR in Global Context Future Perspectives and Conclusions

Reviewing Social Responsibility Corporate Governance Issues: Unlocking the Spellbinding Force of Linguistics

In a fast-paced world fueled by information and interconnectivity, the spellbinding force of linguistics has acquired newfound prominence. Its capacity to evoke emotions, stimulate contemplation, and stimulate metamorphosis is truly astonishing. Within the pages of "Social Responsibility Corporate Governance Issues," an enthralling opus penned by a highly acclaimed wordsmith, readers attempt an immersive expedition to unravel the intricate significance of language and its indelible imprint on our lives. Throughout this assessment, we shall delve into the book is central motifs, appraise its distinctive narrative style, and gauge its overarching influence on the minds of its readers.

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