

SKI LODGE

Millers Falls, Pennsylvania, 1860



ADVENTURES
IN SNOWY BUSINESS

Millers Falls, PA 18601

Ski Lodge Millers Idlewild Inn Adventures In Snow Business

H Kauffman



Ski Lodge Millers Idlewild Inn Adventures In Snow Business:

Ski Lodge Virginia Miller Cornell,1993-10-01

Ski Lodge-Millers Idlewild Inn Virginia Miller Cornell,1993-10-01

Ski Style Annie Gilbert Coleman,2004 Coleman traces skiing from its Norse roots and Alpine influences through the utility of ski travel in the winter Rockies to the rise of Colorado resorts Much more than a history of the sport her work explains how the recreation industry sold the experience of skiing and created mythic mountain landscapes with real problems and a ski culture that exalts celebrity and status over the physical act of skiing Jacket **Vacationland** William Philpott,2013-08-30 Winner of the Western Writers of America 2014 Spur Award for Best Western Nonfiction Contemporary Mention the Colorado high country today and vacation imagery springs immediately to mind mountain scenery camping hiking skiing and world renowned resorts like Aspen and Vail But not so long ago the high country was isolated and little visited Vacationland tells the story of the region s dramatic transformation in the decades after World War II when a loose coalition of tourist boosters fashioned alluring images of nature in the high country and a multitude of local state and federal actors built the infrastructure for high volume tourism ski mountains stocked trout streams motels resort villages and highway improvements that culminated in an entirely new corridor through the Rockies Interstate 70 Vacationland is more than just the tale of one tourist region It is a case study of how the consumerism of the postwar years rearranged landscapes and revolutionized American environmental attitudes Postwar tourists pioneered new ways of relating to nature forging surprisingly strong personal connections to their landscapes of leisure and in many cases reinventing their lifestyles and identities to make vacationland their permanent home They sparked not just a population boom in popular tourist destinations like Colorado but also a new kind of environmental politics as they demanded protection for the aesthetic and recreational qualities of place that promoters had sold them Those demands energized the American environmental movement but also gave it blind spots that still plague it today Peopled with colorful characters richly evocative of the Rocky Mountain landscape Vacationland forces us to consider how profoundly tourism changed Colorado and America and to grapple with both the potential and the problems of our familiar ways of relating to environment nature and place **The**

Cumulative Book Index ,1995 A world list of books in the English language *Library Journal* ,1993 *Ski* ,1960

Forthcoming Books Rose Arny,1994-02

Subject Guide to Children's Books in Print 1997 Bowker Editorial

Staff,R R Bowker Publishing,1996-09

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Dartmouth Alumni Magazine ,1962

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Who's who in the South and Southwest ,2003 Includes names from the States

of Alabama Arkansas the District of Columbia Florida Georgia Kentucky Louisiana Mississippi North Carolina Oklahoma South Carolina Tennessee Texas and Virginia and Puerto Rico and the Virgin Islands *The Cornell Alumni News* ,1961

Vogue ,1945

Redbook ,1950

Ski Inc. Chris Diamond,2016-12 Chris Diamond s career spanned the ski industry s

seminal events This is his candid behind the scenes account of the good times and bad cover

Snow Guns Before

Sunrise Patrick Torsell, 2017-12-15 Ever wonder what it's like to operate a snowcat or even run the whole show as a ski resort General Manager Get ready to lift the veil on your favorite sport and discover how every other business venture is made boring in the shadow of the ski resort industry Snow Guns Before Sunrise will let you in on all the secrets as you walk and ski in the boots of ski industry insiders to see what really goes on behind the scenes Complete with job descriptions a day in the life of details and anecdotes from industry professionals you'll discover everything you wanted to know and then some about the inner workings of a ski resort Get a glimpse of the complexity of the ski operation and its many moving parts and explore the mystique of working in the mountains for the sake of skiing You'll learn the metrics by which a ski area measures success and read about the unsung heroes behind the scenes For skiers who want to know more about what it takes to deliver their favorite sport to the masses Snow Guns Before Sunrise answers all the questions that come to mind on a quiet and thoughtful lift ride or in a spirited online discussion Why aren't they making snow on my favorite trail How is corduroy made What does it take to be a ski area manager With these kind of lift ticket prices ski areas must be flush with cash right If they just let me run the place it would be so much better Or would it Snow Guns Before Sunrise is where you'll find out For anyone thinking of a career in the ski industry Snow Guns Before Sunrise is your primer Regardless of your particular area of interest in ski area operations having a big picture understanding will make you a better employee and provide you with the insight it takes to get noticed as a potential leader For professionals already working in the industry Snow Guns Before Sunrise offers you a fresh perspective and refines your literacy of different areas of the ski area operation You'll catch yourself chuckling as you relate on many levels from your own ski resort experience Snow Guns Before Sunrise is the book to read if you like to ski and want to know more about how ski areas actually operate so boot up and get ready to load the lift that takes you inside the resort operation

Ski Inc. 2020 Chris Diamond, 2019-10-29 The ski world has been turned upside down Chris Diamond's first book Ski Inc had just hit bookshelves in December 2016 when shock waves reverberated through the ski resort landscape In early 2017 the Alterra Mountain Company emerged to challenge Vail Resorts supremacy eventually buying 15 resorts partnering with another 25 plus and launching the Ikon Pass to compete with the Epic Pass The story behind Alterra's rise is remarkable as is Vail Resorts counter offensive in the form of its own buying spree which most recently included the acquisition of the 17 ski areas of Peak Resorts Through countless interviews hundreds of sources and deep firsthand experience Diamond dissects this unprecedented upheaval in which the business has been radically disruptively and yet positively transformed Ski Inc 2020 accomplished in a matter of hours what I'd failed to do on my own in a decade make sense of present day resort headlines in the context of how we got here in the first place says Gregg Blanchard the senior vice president of Strategy for Inntopia When Diamond started this Ski Inc 2020 sequel he thought it would be primarily the story of how these Big Two resort companies suddenly came to control more than half of the U S ski resort business through their mega passes and what it means for skiers and snowboarders But as he dug deeper he

discovered dynamic trajectories among the next three largest ski conglomerates Boyne Resorts POWDR and Peak Resorts now part of Vail plus ingenuity and innovation at a host of small and medium sized resorts dozens of which are chronicled in the book Besides the widespread success of value season passes which trade early commitment for dramatically reduced pricing resorts large and small have polished their operations The success starts with passionate leadership and extends to every line item Resorts now avoid risky real estate projects vigorously market to and build relationships with digitally savvy customers sharpen margins across all departments and improve the product in every way For an industry that historically suffered through peaks and valleys with the weather and economy the result today is an impressive bottom line consistency that has drawn investor interest worldwide There are daunting hurdles ahead with climate change and sluggish participation trends at the top of the disrupter list but the future is arguably brighter than ever With season passes at circa 1970s prices while providing access to dozens of resorts rather than just one there s never been a better time to be a skier or snowboarder This book is an eye opener a deep colorful dive beneath the headlines for any skier or rider who wants to understand today s landscape And it s a must read for anyone who works or wants to work in the ski industry Chris Diamond takes the reader to a higher level of understanding on the state of the ski resort industry than anyone has ever done says Michael Berry who served as the president of the National Ski Areas Association for 25 years Key executives opened up to Chris in a way that is unique to this book their candor and Chris s astute observations combine to make a compelling read If you love winter love mountains and love to slide on snow this book is a must read

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