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Small Firms in Tourism

International Perspectives



Edited by Rhodri Thomas

ADVANCES IN TOURISM RESEARCH SERIES

Small Firms In Tourism International Perspectives

**Donald Getz, Jack Carlsen, Alison
Morrison**



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Small Firms in Tourism Rhodri Thomas, 2013-06-17 This book provides a varied collection of recent research relating to small businesses in tourism In doing so it reflects the eclecticism of interest and method associated with this under researched and under theorised area of investigation Topics range from the potential contribution of small firms to achieving social or economic goals to understanding more about business performance and growth As is common in tourism research disciplinary boundaries are routinely transgressed in the interests of gaining greater illumination Insights from a variety of countries are offered sometimes as a result of trans national collaboration initiated specifically for this book **Small Firms**

in Tourism , 2004 This book provides a varied collection of recent research relating to small businesses in tourism In doing so it reflects the eclecticism of interest and method associated with this under researched and under theorised area of investigation Topics range from the potential contribution of small firms to achieving social or economic goals to understanding more about business performance and growth As is common in tourism research disciplinary boundaries are routinely transgressed in the interests of gaining greater illumination Insights from a variety of countries are offered sometimes as a result of trans national collaboration initiated specifically for this book Shows the eclecticism of interest and method associated with this under researched and under theorised area Handbook of Research on Approaches to Alternative Entrepreneurship Opportunities Dantas, José Guilherme Leitão, Carvalho, Luísa Cagica, 2020-02-25 In some cases technology based projects have revolutionized the way of living by contributing to job and wealth creation These types of ventures regardless of their outstanding relevance are the exception rather than the norm in that they account for only a very small percentage of entrepreneurial activity Although not ignoring these important ventures the main goal of this title is to fully unleash the wide potential of the entrepreneurial activity exploring and highlighting the somewhat hidden part which is ultimately responsible for the largest part of new businesses and as a consequence for the wellbeing of millions of people virtually everywhere The Handbook of Research on Approaches to Alternative Entrepreneurship Opportunities is a collection of innovative research on the methods and applications of entrepreneurial activity beyond the traditional boundaries of entrepreneurship research While highlighting topics including collective business organizational performance and generational differences this book is ideally designed for entrepreneurs developers researchers business managers industry professionals academicians and students seeking to draw attention to distinctive and multifaceted types of entrepreneurship

Tourism in the New Europe Rhodri Thomas, Marcjanna Augustyn, 2007-01-18 The book represents a state of the art review of key research on small firms in tourism in relation to European integration It is therefore an essential resource for those engaged in research relating to tourism SMEs in transitional economies throughout the world In addition it is an essential purchase for the increasing number of students studying modules on small businesses as part of their final year undergraduate and postgraduate degree programmes One of the key features of this book is its clear focus on breaking new

ground by reporting recent research and theorising on small firms in tourism In many cases the analysis provided by contributors will carefully relate small business behaviour to issues of wider concern to tourism academics and policy makers It is also distinctive for its overt emphasis on contrasting European experiences These characteristics contrast with the existing literature on small firms in tourism and hospitality particularly in Europe Previous literature achieved their aims by providing valuable syntheses of existing literature Now that such taking of stock has been undertaken there is a demand for more overtly research based texts that are nevertheless accessible to a wide audience This book does exactly that

Tourism and Innovation C. Michael Hall, Allan M. Williams, 2019-11-25 This ground breaking volume on the relationships between tourism and innovation provides an overview of relevant innovation theories and related literatures on entrepreneurship productivity regional development and competitiveness and their significance to contemporary tourism practices Innovation is a key concept in business and entrepreneurial studies and the broader social sciences Yet despite its policy and academic importance historically little attention has been given to the role of innovation in tourism and the corresponding contribution of tourism related human mobility to regional firm and product innovation This book emphasises that innovation in tourism is much more than a series of technological innovations as important as they are and instead needs to be understood in an economic social and political context with particular stress being placed on the extent to which innovations are shaped by the framework of governance and regulation as well as by institutional factors and activities of individual actors and entrepreneurs It is structured so as to introduce the reader to the overall significance of innovation at various levels and the role that innovation plays in firm and place competition Supported with case studies throughout this book is essential reading for all tourism students *Commercial Homes in Tourism* Paul Lynch, Alison J.

McIntosh, 2009-06-02 This is the first book to give recognition to this distinct economically important and expanding form of tourism business by bringing together recent and international research on this common form of commercial tourism accommodation

Tourism and Development in the Developing World David J. Telfer, Richard Sharpley, 2007-11-30 Tourism is widely considered as an effective contributor to socio economic development particularly in less developed countries However despite the almost universal adoption of tourism as a developmental option the extent to which economic and social development inevitably follows the introduction and promotion of a tourism sector remains the subject of intense debate This book provides an introduction to the tourism development process Focusing specifically on the less developed world and drawing on contemporary case studies it questions many assumptions about the role of tourism in development and in particular highlights the dilemmas faced by destinations seeking to achieve development through tourism Combining an overview of essential concepts theories and knowledge related to tourism and development with an analysis of contemporary issues and debates *Tourism and Development in the Developing World* is a valuable resource for those investigating tourism issues in developing countries It is also useful for students studying related subjects including

development studies geography international relations politics sociology and area studies *Tourism and Entrepreneurship* Jovo Ateljevic, Stephen J. Page, 2017-12-04 *Tourism and Entrepreneurship International Perspectives* provides an innovative interdisciplinary approach This book takes as its central theme the role of entrepreneurship in the context of regional local and national tourism development By engaging with top academics in both tourism and entrepreneurship this book delivers a cohesive interdisciplinary examination of the most recent developments in both tourism and entrepreneurship Several key themes are explored and articulated through the following concepts and issues tourism innovation and entrepreneurship the role and nature of individual and collective entrepreneurship in different contexts the role of tourism in responding to development opportunities created by global forces and finally issues associated with tourism strategies and policies Divided into four parts the book reflects on the most relevant areas of tourism entrepreneurship Understanding the conceptual basis of tourism entrepreneurship Creative use of entrepreneurship and processes of social innovation Tourism entrepreneurship mediating the global local divide Sectoral strategies and policy issues of tourism entrepreneurship Tourism and Entrepreneurship International Perspective Explains the impact of tourism entrepreneurship on places and overall regional and destination development Examines the role of the public sector in facilitating the need for sustainable tourism development Examines the effects and implications of funding schemes and support programmes Takes the owner manager and entrepreneur as the starting point of analysis to explore specific issues Allows practitioners and policy makers to explore practical applications and best practice of theory through a diverse range of international case studies Contributed to by an international team of leading scholars in tourism and entrepreneurship This book is a unique combination of theory case studies and discussion highlighting the importance of entrepreneurial tourism activity for economic success It is essential reading for students and researchers in both tourism and entrepreneurship *The Family Business in Tourism and Hospitality* Donald Getz, Jack Carlsen, Alison Morrison, 2004-04-16 The family business is a global phenomenon and is particularly prominent in tourism and hospitality In many cases the family business was developed for the purpose of facilitating personal and family goals For example in rural areas farmers can use tourism as a way to generate additional income thereby remaining in the area and retaining family property Running a bed and breakfast establishment is a way to mix family and work Lifestyle locational and autonomy motives are the norm but profit and growth oriented entrepreneurs are also found within family businesses This book is the first academic treatment of family business issues within the tourism and hospitality industry It provides comprehensive assessment of ownership management and family related concerns across the entire business and family life cycle Many new international case studies of real family businesses are used to illustrate key points The book will be of significant interest to researchers and students in tourism and hospitality small business and entrepreneurship studies as well as to owners and potential investors in family businesses **Entrepreneurship in Tourism** Andreas Walmsley, 2025-05-29 This timely and innovative book is a theoretically underpinned yet accessible

introduction to entrepreneurship in tourism The volume takes an intuitive step by step approach through entrepreneurship in tourism it begins with a review of key concepts in entrepreneurship and applies these to tourism it then tackles the practical elements of the entrepreneurial process in tourism as well as firm growth with a specific focus on entrepreneurial marketing The final chapters of the book take a more macro perspective at reviewing the place of entrepreneurship in society and how context shapes entrepreneurship in tourism This second edition has been fully updated to include A wider restructure of the original text including the addition of chapters on the context of tourism the addition of sustainable tourism entrepreneurship in a chapter on social and sustainable tourism entrepreneurship alongside a chapter on the role of tourism in offering a pathway to empowerment New content covering key developments in entrepreneurship including important topics that are only beginning to find their way into tourism literature This includes themes such as business models and business model innovation crowdfunding in tourism the role of AI and digitalisation in tourism marketing sustainable tourism entrepreneurship tourism entrepreneurial ecosystems and the role of tourism entrepreneurship in supporting empowerment and poverty alleviation These novel themes co exist alongside material from the first edition that remains under researched such as how tourism firms may maintain an entrepreneurial orientation and innovations in tourism employment Updated global case studies and examples from industry and academia throughout Each chapter offers an abstract learning outcomes and a series of questions to stimulate critical engagement with the material covered As such the text offers an invaluable resource to tutors and their students on both undergraduate and postgraduate programmes in tourism as well as tourism scholars engaging with the dynamic phenomenon of entrepreneurship in tourism

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